

New Columbia Records for April on Sale Tomorrow in the Phonograph Shop, Sixth Floor

FOR THIS WEEK ONLY

Three-Initial Monogram Die and Box of Stationery \$2.89

Twelve styles of initials to select from. The die which would ordinarily cost from \$4 to \$6 becomes the property of the purchaser and in addition we give a box of Crane's Highland Linen stationery in white or tints embossed with three initials in gold, silver or color—all for \$2.89.

—Meier & Frank's: Main Floor.



SECOND AND LAST DAY
All Trimmed Hats in the French Salon Regularly \$22.50 and Up, at 1-3 Off

Something that women have hoped for but hardly expected. Choice of every trimmed hat in the French Salon—every pattern hat from our famous makers—every street hat—every dress hat—every hat for every taste—every hat with the original price plainly marked—now at a third less.

—Meier & Frank's: Fourth Floor.

“Opportunity Day”

See Also Our Ads in Other Papers! Many Unadvertised Specials All Over the Store!

Opportunity!
Wool Plaids \$1.98

Hundreds of yards of good-looking all-wool French serge plaids at \$1.98 yard for a very special Opportunity Day sale.

Just the thing for women's, misses' and children's dresses and skirts. 40 inches wide.

The lowest price in recent years for this material.

—Meier & Frank's: Second Floor.

Walnut Fudge 29c

Regularly 55c lb. 2000 lbs. of chocolate walnut fudge made of sugar, corn syrup, sweet cream, butter, Oregon honey, smooth rich chocolate and filled with California walnuts. No deliveries. Lb. box 29c.

—Meier & Frank's: Main and Ninth Floors, Basement Balcony.

Mayonnaise Dishes \$2.69

Regularly \$4. Silver-plated mayonnaise dishes in plain design, bright finish. Add 5% tax.

—Meier & Frank's: Main Floor.

Bon Bon Dishes \$1.45

Silver-plated gilt-lined bon bon or nut dishes in attractive designs. Add 5% tax.

—Meier & Frank's: Main Floor.

Necklaces \$3.95

Regularly \$40. French necklaces of cut beads and metal combinations. All the popular new colors.

—Meier & Frank's: Main Floor.

Toiletries \$1

Regularly \$1.60. The combination consists of 25c metal soap box, 25c Colgate's tooth paste, 75c tooth brush and 35c ebony brush holder.

—Meier & Frank's: Main Floor.

Toiletries \$1

Regularly \$1.60. The combination consists of 85c bath brush, 25c British bath soap, 50c rubber sponge.

—Meier & Frank's: Main Floor.

Laces 10c-15c

2000 yards of filet crochet lace edges and insertions for artwork and underwear. 1 to 2 1/2 inches wide.

—Meier & Frank's: Main Floor.

Bath Towels 39c

Regularly 50c. Ribbed, extra strong durable bath towels in size 20x39 inches.

—Meier & Frank's: Second Floor.

350 Trimmed Hats \$3.95



Regularly \$7.50

Clearaway of 350 trimmed hats from regular stock.

Materials: Milan hemp, lisere, visca braid and straw combinations.

Styles: Straight sailors, pokes, chin chins, mushrooms, novelty effects.

Trimmings: Ostrich, flowers, fruits, ribbons, pins and other novelties.

All now at \$3.95 while 350 last.

Three Illustrated

—Meier & Frank's: Fourth Floor.

DOUBLE OPPORTUNITY

Men's Suits at Savings of 20% to 33 1/3%

On the New Lower Prices

Not much preamble. Not much needed. Values speak for themselves. See these—

Men's suits of the good staple, conservative, year-round sorts in becoming dark patterns (sizes 36 to 44), special at **\$24.50**

Men's and young men's suits of finely serviceable fabrics in new and popular styles for every one (sizes 31 to 44), special at **\$29.85**

Two-trouser suits of extra heavy super-quality worsteds, suits to which there is hardly any wearing out. Special at **\$48.75**

Trousers of good worsteds and cassimeres in an assortment so wide as to insure easy matching. Special at **\$5.95**

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

Two Continents Contribute to This Sale of Ties at Half What These Kinds Have Been

I will tax the most tenacious memory to recall a time when \$1.15 would buy neckwear of such exclusive scarfings as these—Swiss satin-striped charvets, Italian hand-loom gregadines, French warp prints, French taffetas, English woven silks, to say nothing of the splendid American silks that vie with their illustrious foreign brethren.

No matter what they cost—whether they've been \$2.50 or \$3 or \$3.50 or more—it isn't what they've been that will magnetize men so much as what they are—the most admirable assemblage of ties that anyone could wish to see. And—

A five-dollar bill buys five!

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

\$1.15

- Toweling 25c**
Regularly 50c yard. Extra heavy huck toweling that is 22 inches wide. —Meier & Frank's: Second Floor.
- Tussah Pongee 49c**
Regularly 75c yard. 36-inch Tussah pongee in the natural shade. —Meier & Frank's: Second Floor.
- Onyx Silk Hose \$1.69**
720 pairs of women's Onyx silk hose in good medium weight. Full-fashioned stockings with little tops and soles. Black and white. All sizes. —Meier & Frank's: Main Floor.
- "Penn" Union Suits 95c**
Regular sizes 95c. Extra sizes \$1.15. Women's light weight spring needle "Penn" union suits with dainty band top yokes. Low neck, sleeveless, knee length style with reinforced crotch. —Meier & Frank's: Main Floor.
- Women's Gloves 39c**
Women's all white Milanese silk gloves in two-clasp style. Also white and pongee colored fabric gloves in slip-on and strap-wrist effects. Sizes 6 to 7 in the lot. —Meier & Frank's: Main Floor.
- Handkerchiefs 11c**
Regularly 20c. Women's hand-loom embroidered lawn handkerchiefs in white and colors. Quarter-inch hemstitched hems. —Meier & Frank's: Main Floor.
- Tab Collars 42c**
Ratine lace tab collars in white and ecru for round neck dresses. 24 and 27 inches long. —Meier & Frank's: Main Floor.

- Slippers, Pumps \$2.95**
Regular values to \$10.00 pair. 150 pairs of women's evening slippers and street pumps. Black kid, patent, brown kid, bronze kid, etc., some in beaded styles. Broken sizes. Every sale final—no exchanges, approvals or C. O. D.'s. —Meier & Frank's: Third Floor.
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- Opportunity! Beaded Bags \$2.95**
Regular values range up to \$10. Beautiful beaded bags in floral designs on light and dark backgrounds. Draw-string top. Finished with tassel. An excellent "opportunity" value at \$2.95 while any of the 250 bags remain. —Meier & Frank's: Main Floor.
- Koveralls 69c**
Genuine Levi Strauss koveralls in light and dark blue galateas and hickory stripes. Sizes 1 to 8 years. Below present wholesale at 69c. —Meier & Frank's: Third Floor.

- GROCERIES**
- Hoody's Peanut Butter, freshly made in Portland, 2 1/2-lb. cans, **35c**
- Fischer's Flour, Pride of Waldo Hills, sack, **\$1.59**
- Tomato Soup, Snider's tall cans, doz. cans, **\$1.39**
- Three cans, **35c**
- Sugar Peas, Mission, case, **\$2.95**; doz. cans, **\$1.45**
- Two cans, **25c**
- Boiled Oats, Kerr's freshly milled, No. 9 sacks, **59c**
- Challenge Coffee, freshly roasted and blended, 4 lbs., **95c**
- Armour's Lard, Simon, No. 10 pails, **\$2.29**
- No. 5 pails, **\$1.19**
- Pineapple Cakes, nice for salads, No. 10 cans, **15c**
- 3 for 50c; can, **15c**
- Federal Milk, tall cans, doz., **\$1.29**; 6 cans, **65c**
- Cleaning Powder, Sunbrite, sifting cans, 3 for, **20c**
- Bakery Bulletin**
- Meier & Frank Sugar Cookies, regular size, **15c**
- 3 doz., **35c**; doz., **15c**
- French Pastry, Princess Louis tart, each, **15c**
- Fruit Bread, prune and fig combination, loaf, **15c**
- Coffee Cake, bear paw shape, doz., **35c**; 3 for, **10c**
- Meier & Frank's: Ninth Floor.

Mr. To's Lower Price Store

100 All Wool Sports Skirts \$5

Regular \$6.85 values. 100 all wool sports skirts in check and plaid dark patterns—popular box pleated models. Sizes 25 to 30. Also included are all wool brown and gray heather mixtures in sizes 30 to 35. Very special at this Opportunity Day price of \$5.

Waists \$2.98
525 fiber silk tricotee waists in over-blouse style, some hand embroidered models in the lot. All the new shades.

Corsets \$1.98
Women's low bust, long skirt, elastic top corsets of flesh color coutil. Front lace style fitted with four hose supporters. Sizes 21 to 28.

Corsets \$1.98
"Warner" medium bust, long skirt, back lace corsets of flesh and white coutil. Lace and braid trimmed. Fitted with four hose supporters.

Warner Corsets \$2.98
Formerly \$3.75. Elastic top, low bust, long skirt, back lace corsets of mercerized, flesh color coutil. Four hose supporters. Sizes 21 to 28.

Petticoats \$2.98
Regularly \$4.98. Women's silk jersey and taffeta petticoats in plain colors, stripes, plaids and floral patterns. Fancy pleated flounces.

Petticoats \$1.93
Women's white muslin petticoats with embroidery and Val. lace flounces. Nicely tailored.

Gowns \$1
Regularly \$1.29. Women's full size white muslin nightgowns in V- or round neck styles. Embroidered Swiss yokes, trimmed with beading and ribbon.

Union Suits 79c
Women's lightweight white cotton union suits in bodice and tailored top, cuff and shell finished knee styles. Also tailored and bodice top envelope style. Regular and extra sizes.

Vests 39c
Women's plain and Swiss ribbed white cotton vests in tailored and bodice top styles. Regular and extra sizes.

Hose, Pair \$1.29
Women's elastic top full fashioned silk hose in black and colors.

Hose, Pair 59c
Seconds. Women's seamless and mock seam leg silk hose in black, white and champagne.

Vests 59c
Women's lightweight white cotton vests with tailored or lace trimmed tops. Regular and extra sizes.

Oxfords \$3.39
Discontinued lines of 600 pairs women's tan calf, black kid and patent oxford shoes with military and Louis heels. Mostly narrow widths. Sizes from 2 1/4 to 8 at \$3.39 pair while any remain.

Pumps \$1.98
Discontinued lines of misses' patent oxford and brown kid pumps and oxfords. Hand-turn soles. Sizes 1 1/2 to 2.

Union Suits 89c
Regular \$1.19 values. Men's lightweight elastic ribbed ecru union suits in long or short sleeves, ankle length, closed crotch style. Sizes 34 to 46.

Caps 59c
Regularly 79c. Men's one-piece crown wool mixed caps mostly in dark grays and browns. Sizes 6 1/2 to 7 1/2.

5 Pairs Sox \$1
Seconds of regular 50c values men's fiber silk, hose in black, gray and cordovan. Reinforced heels and toes. Sizes 9 1/2 to 11 1/2.

Sox, Pair 19c
Regularly 29c to 39c pair. Men's elastic top heavy work sox in Scotch mixtures, browns and grays. Some part wool in the lot. Sizes 10 to 11 1/2.

Ties 19c
Regular 25c to 39c values. Men's medium wide end poplin and crepe four-in-hand ties. In new spring colors and patterns.

Boys' Pants \$2.25
Regularly \$3 pair. Boys' olive shade whipcord pants with double stitched seams. Cuff bottoms, straps for belt. Sizes 10 to 15 years.

Union Suits 79c
Regular 95c values. Boys' lightweight close ribbed ecru union suits in short sleeves, knee length, closed crotch style. Sizes 6 to 14 years.

Pillows \$1
A clearaway of 150 generous size pillows filled with good clean chicken feathers and covered with fancy art ticking. Sizes 17x24 and 19x26 inches.

Table Cloths \$1
Regular \$1.59 to \$1.98 values. A clearaway of mercerized table and lunch cloths in sizes 48x66 and 66x72 inches. Some of the smaller sizes are hemstitched. In the lot are some seconds but imperfections are scarcely noticeable. Very special at \$1 each.

Curtaining 25c
To 50c values. 2000 yards 26-inch curtain and drapery materials including double border voiles, fancy scrims and fast color stainings.

Sheeting 47c
Full bleached heavy sheeting of a well-known brand. Full 3 yards wide, 47c; the 2 1/4 yard width, 55c.

Muslin, Yard 13c
26-inch longcloth finish muslin suitable for all undergarments.

Galatea Cloth, Yd. 25c
Regularly priced at 40c yard. Mill lengths of 1 to 9 yards heavy weight galatea cloth in a variety of stripes and plain colors including black and white.

Velveteen 69c
24 to 30-inch velveteen in navy, wine and black. Some are in mill lengths of 5 to 10 yards.

Umbrellas \$1
Regularly \$1.75 values. Men's and women's black umbrellas in a variety of handles. 25 and 27-inch paragon frames.

Bamboo Baskets \$1.49
Regularly \$3 values. Shipping hand-woven bamboo waste paper baskets in a variety of contrasting colors.

Canteen Bags \$1.98
To \$3 values. All leather fitted canteen bags in many shapes and colors.

Brooms 29c
Durable fiber brooms with long handles.

Tooth Brushes 5c
Regular 15c to 25c values. A large assortment of men's, women's and children's tooth brushes.

10 Rolls Toilet Paper 50c
Large rolls Old Mill crepe toilet paper. Limit 10 rolls to customer. No phone or C. O. D. orders. —Meier & Frank's: Basement Balcony

Opportunity!
Sports Silks \$1.98

New pongee de soie sports silks in a most practical weave and finish. All silk material in such desirable shades as rust, turquoise, old rose, jade, tan and ivory white. 38 inches wide. Buy these new sports silks at \$1.98 for Opportunity Day.

—Meier & Frank's: Second Floor.

- Linoleums, Sq. Yd., 69c**
Regularly \$1.35 sq. yard. Printed linoleum remnants in a good assortment of patterns. Limited quantity. Please bring measurements. —Meier & Frank's: Seventh Floor.
- White Blankets \$2.50**
Regularly \$3.50 and \$4 pair. 58x80 and 60x80-inch white double blankets with colored borders and bound edges. —Meier & Frank's: Second Floor.
- Comforters \$2.98**
Regularly \$4.50. Filled with finest white fluffy cotton and covered with silkline in pretty patterns. For full-size beds. —Meier & Frank's: Second Floor.
- Grass Rugs \$1.29**
Regularly \$2.50. Grass rugs with stenciled borders. Size 36x72 inches. —Meier & Frank's: Seventh Floor.
- Window Shades \$1**
200 oil opaque window shades in cream and green. Size 36x72 inches. —Meier & Frank's: Seventh Floor.
- Filet Nets 60c**
Regularly \$1 to \$1.50 yard. 300 yards of serviceable filet nets. —Meier & Frank's: Seventh Floor.
- Voiles, Yard, 25c**
Regularly 75c to 85c yard. 400 yards of good quality colored border voiles. —Meier & Frank's: Seventh Floor.
- Pillow Tops 69c**
150 pillow tops cut from beautiful damasks, tapestries, reps and velvets. —Meier & Frank's: Seventh Floor.
- Wall Paper 1/2**
Regularly \$1 to \$2 now 50c to \$1 roll. Living room and dining room wall papers in tapestry, fabric and grass cloth effects. —Meier & Frank's: Seventh Floor.

Opportunity!
CENTER AISLE SALES
Main Floor, Fifth Street

Thousands of Yards Gingham 15c
All first quality new spring gingham in a multitude of plaids and plain colors. Thousands of yards of standard 27-inch gingham.

4000 Yards of New Pongees \$1
Genuine Shantung and Japanese Formosa pongee in regular pongee colors as well as orange, maize, old rose, sky, pink, turquoise, etc. Standard quality, heavy weight, 33-inch pongee suitable for many dress and other practical and decorative purposes. —Meier & Frank's: Main Floor.