

PRINCIPAL PORTLAND AGENTS FOR HOOVER ELECTRIC SUCTION SWEEPERS—YOUR OWN TERMS IN REASON—BASEMENT, SIXTH STREET

49-Lb. Sacks Fischer's Flour \$1.89

Snowdrift, Shortening, 8 lb. tins, \$1.49; 4 lb. tins 75c.
Sliced Pineapple, perfect slices, No. 2 cans, doz. \$2.89; six cans \$1.45, can 25c.
California Peaches, large bright dried, 3 lbs. 75c; lb. 25c.
Campbell's Soups, most all varieties, doz. \$1.55, three cans 39c.

Corn Meal, Eastern white or yellow, No. 9 sacks 35c.
Pancake Flour, Kerr's best, No. 9 sacks 69c.
Karo Syrup, Blue Label, 5 lb. tins 35c.
Farina, the wheat kernel, No. 9 sacks 75c.
Fine Rice, Blue Rose, 8 lbs. 48c, four lbs. 25c.

Bakery Bulletin

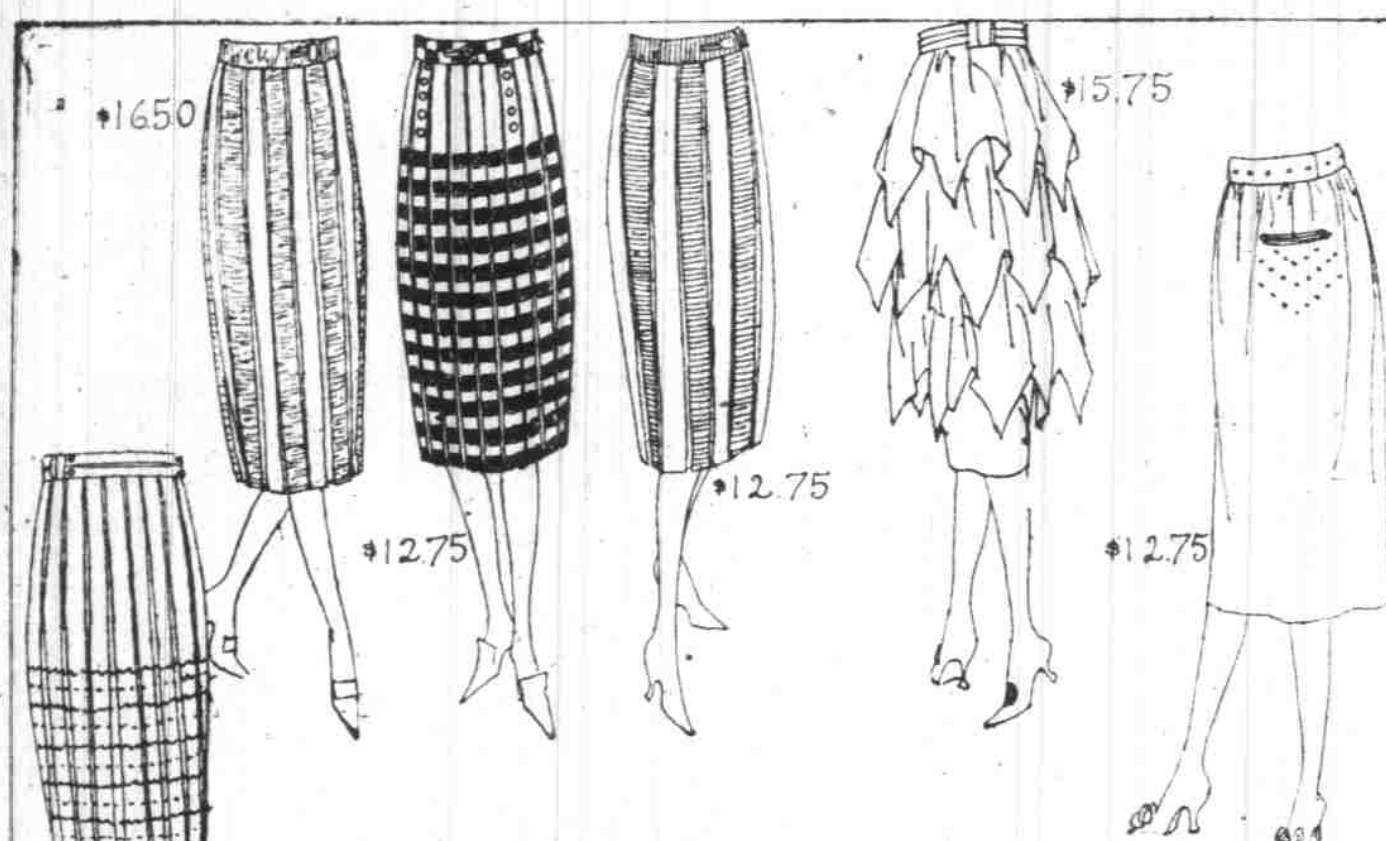
Meier & Frank's Genuis Cake, almond flavor with fruit, oblong shape, each 49c.
Cup Cakes, rich golden kind, doz. 35c.
Brown Bread or Whole Wheat, loaf 15c.
Lunch Rolls, pan shape, doz. 18c.
—Meier & Frank's: Ninth Floor.

Meier & Frank Co.
Established 1887
THE QUALITY STORE OF PORTLAND
10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th.

We Have Provided Extra Selling Space and Plenty of Extra Salespeople for This Half-Price Sale



On Sale in the Store for Men and on the Center Aisle Bargain Squares, Main Floor

MEN'S FURNISHINGS at HALF PRICE**400 SKIRTS**

At Wholesale Cost

By reason of a special concession made to us we can offer a prominent skirt manufacturer's ENTIRE SAMPLES at the usual wholesale prices. Plaids, silks, tub skirts—all the fashionable skirts are in this assortment. Mostly one of a kind.

Serge Prunella
Baronette
Tricotine
Gabardine
Fantasi
Twill
Ratine
Canton Crepe
Flannel
Linen
Tal-ly-ho

and other materials at extraordinary prices—

\$3.25 to \$19.75

Only a few are sketched. Your skirt is here.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



THE periodical half-price sales for men originated by this store and in which it has no competition are always outstanding events however remarkable otherwise from a merchandise standpoint the month in which they occur. We submit in this April celebration 30 items of wanted merchandise at half today's prices or half the former values.

SEE SIX BIG
MORRISON AND 5TH
ST. WINDOWS

5 Pairs of Good Sox \$1

Former 40c to 60c pair values. 3600 pairs. Odds and ends from regular stock. Cotton, lisle, some mercerized sox in popular colors. Good range of sizes.

Fine Mercerized Sox 25c

Formerly 50c pair. 2000 pairs of fine quality mercerized cotton sox in black, white and navy. Standard makes. Good range of sizes.

High-Grade Sox 30c

Formerly 60c to \$1.25 pair. 2400 pairs of silk, fiber silk and highly mercerized cotton sox. Odds and ends from regular stock—a few seconds.

Double Grip Garters 43c

Formerly 85c pair. 600 pairs of extra good silk elastic double-grip garters of strong cable webbing.

Single Grip Garters 30c

Formerly 60c pair. 600 pairs of extra good silk elastic single-grip garters of strong cable webbing.

Ruffneck Sweaters \$5

Formerly \$10. Just 24 men's and young men's slip-on style all-wool ruff-neck sweaters in royal blue, green and maroon. Medium weight. Sizes 36, 38 and 40.

Men's Sport Coats \$4.25

Former \$8.50 to \$10 values. 600 men's all-wool sport coats with two or four pockets. Blue, brown and green heather mixtures, also khaki color. Sizes 34 to 42.

Jersey Sweaters \$1.75

Former \$3.50 values. 60 men's and young men's light weight all-wool jerseys in turtle-neck style. Plain colors and combinations. Sizes 38 to 44.

Fine Dress Gloves \$2.50

Former \$5 values. 160 pairs of fine kid gloves in cordovan, light tan and mode. All sizes.

Leather Belts 35c

Former 75c and \$1 values. 360 genuine leather belts with harness buckles. All sizes.



IT would be hard to conceive of a list of men's furnishings broader in scope than this, which makes the achievement of putting them all simultaneously in a half-price sale the more remarkable. Can't guarantee lots to last, but can and do guarantee the values while they do. Many men (and women buying for men) will make it a point to be early.

SEE SIX BIG
MORRISON AND 5TH
ST. WINDOWS

V-Neck Sweaters \$4.50

Former \$10 and \$12.50 values. 48 boys' and men's college weight shaker knit all-wool slip-on sweaters in V-neck style. Oxford, purple, maroon, royal and cardinal. Sizes 32 to 40.

Fine Cotton Shirts \$1.50

Former \$3, \$3.50 and \$4 values. 1800 madras and mercerized shirts in a good selection of patterns. Sizes 14 to 17½.

Russian Cord Shirts \$2.75

Former \$5.50 values. 720 Russian cord shirts in tan, green, helio, blue and pink plain colors. Will give excellent service. Sizes 14 to 17½.

Pure Linen Shirts \$3.75

Tax 8c. Former \$7.50 values. 250 pure linen shirts in white and natural. Sizes 14 to 16½.

Good Flannel Shirts \$2.50

Former \$5, \$5.50 and \$6 values. 288 flannel shirts of an exceptionally good quality. Sizes 14 to 17½.

Silk Knit Ties \$2

Former \$4, \$4.50 and \$5 values. 1200 pure silk full-fashioned hand-framed knitted ties in desirable colors.

Knitted Silk Scarfs \$3.50

Former \$8.50 and \$10 values. 105 finest quality knitted silk scarfs in plain colors and effective striped patterns.

Sueded Mocha Gloves \$1

Former \$3.50 and \$4 values. 144 pairs of famous makes sueded mocha gloves in a good range of sizes but limited number in some sizes.

Perrin's Cape Gloves \$3.25

Former \$6.50 values. 328 pairs of Perrin's gloves—the finest capeskin "Rip-proof" gloves made. All popular sizes.

Kum-a-Part Cuff Links 1/2

Formerly 50c, \$1.50 and \$2 pair, now 25c, 75c and \$1 pair. 1000 pairs of the nationally-known and favored "Kum-a-Part" cuff links.

Good Felt Hats \$3.50

Former \$7.00 values. 360 men's summer-weight felt hats. Nearly all in light colors. Some silk lined. Not every size in each color.

Sale of Caps \$1.50

Former \$3 values. 180 men's caps of good serviceable materials in wanted colors. All the popular sizes.

Athletic Union Suits 75c

Former \$1.50 values. 800 fine quality, tailored athletic style union suits of checked nainsook. All sizes.

Fine Union Suits \$1.50

Former \$3 and \$3.50 values. 792 fine quality knitted union suits of famous Monarch and Richmond makes. All sizes.

Sale of Union Suits \$1.50

Former \$3 values. 314 union suits of random mixed lisle material that will give splendid service. Popular sizes.

Vassar Union Suits \$2.50

Formerly \$5 and more. 600 medium weight sanitary mixed Vassar union suits in sizes 36 to 46.

Seco Silk Pajamas \$5

Former \$19 values. 132 seco silk and cotton pajamas in plain shades of tan, pink, heliotrope, blue and cream. Sizes 15 to 18.

Sale of Night Shirts \$1.25

Former \$2.50 values. 1200 genuine "Fruit of the Loom" night shirts in all popular sizes.

Good Suspenders 50c

Formerly \$1 pair. 800 pairs of "Pioneer" and "Golden West" suspenders of good strong elastic.

Fine Suspenders \$1

Formerly \$2 pair. 600 pairs of fine silk elastic webbing suspenders made by the Pioneer Company. Leather ends.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Meier & Frank's
Remarkable Sale of

Shoes for the Family \$3.39

2000 pairs of shoes for women, misses, men and boys are included in this remarkable three days' sale at the same price—\$3.39 pair. This is the lowest price in years for shoes of such quality.

Women's Shoes \$3.39

800 pairs of women's French gray and fawn kid shoes—discontinued lines from regular stock. Also some "factory seconds" at less than half what they were made to sell for. All sizes 2½ to 8 but not in any one kind.

Misses' Shoes \$3.39

400 pairs of brown and black calf shoes in lace style with good leather soles. Discontinued lines—formerly \$4.35, \$4.85 and some as high as \$6.35. Sizes 11½ to 2.

Men's Shoes \$3.39

400 pairs of "factory seconds" men's dress and work shoes in black and brown. Sizes 6 to 11. About half price at \$3.39 pair.

Boys' Shoes \$3.39

400 pairs of boys' Munson last army shoes with black calf uppers and leather soles. Also boys' scout shoes. Sizes 2½ to 6.

—Meier & Frank's: Basement Balcony.

