

Salesroom Is Open From 8 A. M. to 5 P. M. Daily, Including Saturday. If Desired Your Purchases Will Be Delivered to Your Door for a Small Additional Charge

Montgomery Ward Co.
Satisfaction Guaranteed or Your Money Back
Established 1872

Take Depot-Morrison or North Portland Street Car to 27th and Thurman Streets. Suitable Parking Space Is Provided for Visitors Making the Trip by Automobile

Another Week of Bargains

Further emphasizing the fact that you Buy the Best Where You Buy the Cheapest—Quality Being Equal



An Especial Grouping to Insure Quick Selling of New, Dainty, Beautiful Patterns in

Dress Goods—Silks—Suitings

Here, indeed, is an opportunity seldom afforded to the thrifty buyer to make a very thorough selection of dainty, lustrous silks, wonderful new all wool suitings, and an entrancing assortment of voiles, organdies, etc., so popular for spring and summer wear. Just at the start of the season, the values offered are all the more extraordinary because they are so unusual.

Part Silk Shantung 39c Yard

Good quality, 36 inches wide. Can be obtained in popular plain shades or in changeable colors. Suitable for waists and shirts, especially for summer wear. Per yard **39c**

Part Silk Poplin 85c Yard

Woven of pure silk and fine cotton. Can be had in many colors, such as myrtle, copenhagen, wine, white, plum, dark brown, navy, taupe. Width, about 35 inches. Per yard **85c**

Fiber Silk Shirting \$1.49 Yard

A very pretty shirting woven of lustrous fiber silk and fine cotton. Will wear well and launder nicely. Large variety of colors from which to choose. Per yard **\$1.49**

All-Silk Broadcloth Shirting \$1.98 Yard

A durable shirting of extra weight, in a good range of colors and patterns, and many pleasing color combinations. Width, about 32 inches. Per yard **\$1.98**

Part Silk Mull 35c Yard

26 inch fine, washable silk and cotton mull. Soft and lustrous. Excellent variety of colors, giving an unlimited selection. Good quality. Per yard **35c**

Bleached Turkish Towels 23c Each

Woven of strong absorbent cotton. Very desirable in every way for bathroom needs. Size 17x34 in. Price, 6 towels **\$1.32**

Cotton Crash Toweling 13c Yard

16 inch bleached cotton crash toweling with narrow red stripe border. Price, 10 yards **\$1.25**

Linen Crash Toweling 33c Yard

15 inch unbleached all linen crash toweling. Durable, absorbent, inexpensive. Price, 10 yards **\$3.25**

Cotton Turkish Wash Cloths 10c Each

12x12 inch plain white cotton Turkish wash cloth. Exceptional value. Price, 5 dozen **55c**

Plain Color Voile 39c Yard

44 inch plain colored voile. One of our best grades of this dainty dress material. Laundered nicely. Selection of colors in white, light blue, pink, old rose, copenhagen, navy and black. Per yard **39c**

Plain Color Organdie 39c Yard

Woven of fine combed cotton yarns. Beautiful, crisp, organdie finish. Available in white, pink, light blue, old rose, copenhagen, navy, green or grey. Per yard **39c**

White Batiste 30c Yard

40 inch white batiste, of fine soft fabric with mercerized finish. Laundered nicely and wears well. Per yard **30c**

Wool Broadcloth \$3.78 Yard

This pure wool broadcloth is especially desirable on account of its beautiful finish. The nap is finished in little waves. Colors include dark brown, plum, navy, blue and black. Per yard **\$3.78**

All-Wool Plaids \$2.98 Yard

47 inch, extra fine quality, all wool plaids. Large range of colors from which to select. Color combinations especially attractive. Per yard **\$2.98**

French Serge \$1.69 Yard

40 inch all wool French serge. Smooth, soft finish. Good quality and weight. All the popular colors to select from. Per yard **\$1.69**

Values in Curtains

Large variety of qualities and patterns in Nottinghams and Filet Lace Curtains. Several Scrim, Marquisette and Voile Curtains. White, ivory and ecru. A money saving opportunity on the \$1.00 up to \$3.95 season's best offerings. Prices, per pair ranging from \$1.00 to \$3.95

Voile Curtain Material 53c Yard

35 inch taped edge voile in white, ivory or ecru. Excellent quality. Price, per yard **53c**

Crochet Bedspreads \$2.95

Hemmed square white crocheted Bedspreads. Size about 76x88 inches. At this price, every woman can have one or more. Good quality. Price, each **\$2.95**

Scalloped Spread \$4.95

76x88 inch spread with scalloped cut corners. Excellent quality. satin finish spreads in the most popular styles, such as these are, will greatly improve the appearance of any bed. Price, each **\$4.95**

Cotton Felt Mattress

Special at

\$6.75

Here's a great big downy cotton liner layer felt mattress at a price nothing short of remarkable! Full size, filled with first quality liners, carefully stayed and tufted so it will not get out of shape, covered in pretty and durable ticking. Special roll edge construction that makes the edges stand up indefinitely without sacrificing comfort.

Combination Mattress

You can get double service from this mattress, because both sides are soft and comfortable. The center is fine cut excelsior. Above and below is a thick layer of thick cotton felt. Good quality striped ticking. Diamond tufted and secured with leather tufts. Carefully sewed seams. We consider it one of the best mattresses to be had at the \$4.95 price. For bed 4 1/2 feet wide. **\$4.95**

Imperial Brand Pillows

Goose Feathers

These pillows contain choice downy goose feathers, making them very soft, light and springy. Absolutely sanitary. Every feather cured, deodorized and made dustless. Fine quality feather-tight ticking in floral art patterns used. Size 28x32 **\$2.95**

Price, per pound **93c**

Guaranteed Coverall House Paint

\$2.79 Per Gallon

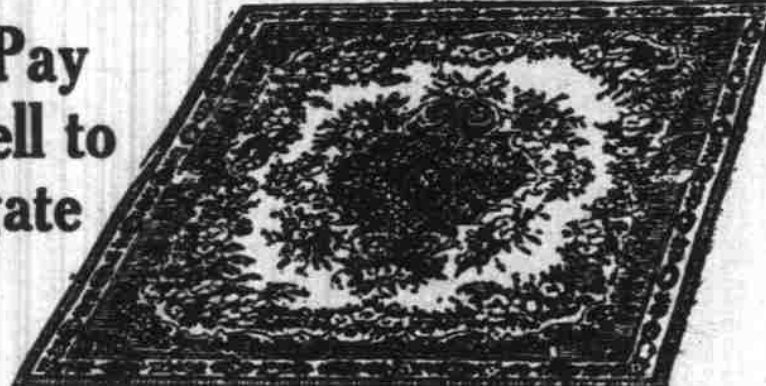
Our Coverall House Paint at from \$2.50 per gallon to \$2.79 per gallon, depending upon the size of the container, is certainly a wonderful bargain. Besides being low in price, we unreservedly guarantee this paint to give you the kind of service you have a right to expect.

There is no adulteration whatsoever used in the pure white lead, zinc, linseed oil, driers and other ingredients used in the manufacture of Coverall House Paint. The service it will give compares favorably with any paint you can buy, irrespective of price.

In addition to exterior house paint, we also have a complete line of all kinds of exterior and interior paints and varnishes, each priced to afford you an opportunity for making a decided saving.



It Will Pay You Well to Investigate Our Prices



Rugs and Floor Coverings

The rugs included in this sale are from the looms of some of the largest weavers in this country. Here we have grouped a few representative lines and patterns which are typical of the values we have to offer. Sizes range from the small ornamental rug to the large room-sized rug. We have cut the prices on these rugs until they are real, downright bargains. If you are in the market for rugs or floor coverings of any description, we feel that it will pay you well to inspect our offerings before making a definite selection.

Wilton Velvet

27x54 inches **\$3.65**
at **\$7.95**
36x72 inches **\$44.50**

Axminster

27x52 inches **\$3.95**
at **\$4.75**
36x72 inches **\$42.50**

Fringed Rag Rugs

Choice of brown, green and blue colors. 24x36 inches **\$1.19**
at **\$2.35**
36x72 inches **\$7.25**

Tapestry Brussels

27x52 inches **\$2.35**
36x72 inches **\$27.85**
11 1/2 x 12 feet **\$34.75**

Crex Grass

27x54 inches **\$1.75**
6x9 feet **\$2.85**
at **\$14.95**

Stair Carpet

Wool and fiber, 18 inches wide, per yard **69c**
Cotton and Jute, 22 1/2 inches wide, per yard **42c**
Wilton Velvet, 27 inches wide, per yard **\$1.95**

69c Wardoleum 69c

Square Yard Felt Base Floor Covering Square Yard

This floor covering is waterproof, durable, sanitary and economical. The design is attractive. Suitable for kitchen, bedroom, and bathroom.

Choice of Patterns in 6-Foot Widths

Parquet pattern—resembling hardwood flooring. Printed in good colors on a heavy back. Blue and white pattern—resembling tiling. Very neat and attractive. Inlaid wood pattern—resembling hardwood. Unusually attractive design. Price per square yard **69c** Price per running yard, 6 feet wide **\$1.38**

Shoe Sale Continued!

The ready response with which the people of Portland and vicinity received the announcement of our special offering in the latest styles of footwear has spurred us to greater efforts in value giving for the coming week. Below are listed a few of the astonishingly low prices we ask for shoes that combine the utmost in utility and style. Many more unadvertised values await you at our store.

Women's Cleo Tie Pumps \$3.49

A beautiful pump for street or dress wear. Military heels. Strong lightweight flexible leather soles. Sizes 2 1/2 to 8. Widths D, E or EE. Available in black or brown color. A really remarkable value.

Price, black, per pair **\$3.49**
Price, brown, per pair **\$3.79**

MEN'S \$2.95 SHOES Pair

Last week our announcement about these shoes made hundreds of satisfied buyers. Do not let the price indicate inferior value. Made of rich mahogany veal leather with full Goodrich welt. Medium English last. A dress shoe that will give lasting satisfaction. Sizes 6 to 15. Widths D, E and EE. Price, per pair **\$2.95**

Girls' English Lace Shoe \$3.00

Growing girls' gunmetal shoes. Medium narrow toe, strong leather soles. Durable, durable and an all-round shoe. Sizes 6 to 12. Price, per pair **\$3.00**
Two pairs for **\$5.50**

Children's Play Shoes \$2.29 Up

Children's play shoes made in brown, black and smoked elk. Leather stitched-down soles. For hard wear given children's shoes, these shoes are fully prepared. Built strong and durable in anticipation of scuffing received in playing. Sizes 6 to 8, per pair **\$2.29**
8 1/2 to 11, per pair **\$2.59**
11 1/2 to 2, per pair **\$3.10**

Boys' Shoes \$1.75 Pair

Boys' Gunmetal Blucher shoes, with strong leather soles made to stand hard wear, all kinds of weather and yet last long and stand usage well. Sizes 7 1/2 to 10 1/2, per pair **\$1.75**
Two pairs for **\$3.25**

Boys' All-Leather Shoes \$2.95 Pair

Boys' gunmetal lace shoes, English style. Strong chrome tanned leather soles, all leather heels. Especially constructed for long wear and efficient service. Sizes 1 to 6 1/2, per pair **\$2.95**
Two pairs for **\$5.50**

Wardrobe Trunk \$39.50

Full Size 40x21x13 1/2

Lift Up Top
Our wardrobe trunks, of the most durable construction made, are sold at decidedly lower prices than elsewhere. For convenience, no other style can equal them. Made of three-ply basswood with vulcanized fiber and interlined with fiber covering. A smooth-working trolley permits the convenient packing and removing of clothing. Compartments for hats, gloves, handkerchiefs, collars and ties; shoe pockets and clothes retainers—all are features adding to the convenience of the trunk. Price **\$39.50**

Traveling Bag

Well made and exceptionally low priced. Made of Fabergoid, a durable material that will outwear some split cowhide bags. Comes in walrus grain finish, five piece style. Sliding catches and lock. Lined with durable material and has one large pocket. 16 inches long **\$5.75**
18 inches long **\$6.15**

Hand Bags

Popular canteen shape bag in genuine patent or black leather finish. Made over solid box frame. Large mirror on inside of cover. Silk lined; handle and clasp fastener. Size 5 1/2 x 4 1/2. Specially priced **\$2.98**

A Special Offering in Misses' All Wool Slipover Sweaters \$2.49 Each

All Wool Slip Overs in the attractive new colors. American Beauty, Jade green, Turquoise blue, Chinese blue and Cardinal. Attractively trimmed. Splendid values at a fraction of original cost. Sizes 28 to 34 inch bust, suitable for ages 7 to 14 years. Choice of patterns. Price, each **\$2.49**



An Added Special Misses' Worsted and Cotton Slipover Sweaters \$1.29 Each

Fine quality worsted and cotton Slip Over Sweaters in attractive colors. Pretty sailor collars with fancy trimming. Sizes 26 to 34 inch bust. Suitable for ages 7 to 14. Great Clearance Price **\$1.29**

Special Grouping of Children's Dresses and Creepers Your Choice 98c Each Garment

Consists of dainty dresses of fine quality chambray, both plain and plaids, all in the attractive high waist effect so suitable for the little tot. There are a few of all sizes, from 2 to 6 years, priced cheaper than you can get the material and make them. Colors, Blue, Pink, Green and assorted plaids. Your choice for **98c**

Chambray Creepers For Quick Selling 75c Each Garment

Good quality serviceable Chambray Creepers. Exceptionally well made and neatly trimmed in contrasting colors. Buttons between legs and down back. Sizes 6 months to 2 years. Colors, blue or pink. Your choice for **75c**

Nainsook Billie Burke Pajamas A very special value. Made of good quality nainsook with neat ruffle trimming on neck, sleeves and ankles. Opens in back. Drop 69c

Size 4 to 14 years. Each **69c**

Nainsook Princess Slip Neat and very practical. Made of good quality nainsook with neck finished with dainty ribbon-run embroidery. Pretty embroidery ruffle. Will give excellent service. Sizes 2 to 14 years. Sale price 89c

each **89c**

A Real Furniture Sale!

The pieces included in this sale are offered to you at almost unbelievably low prices. Do not be misled by the low prices we quote. This is purely a Clean-Up Offering. The furniture is thoroughly first-class in material, finish and workmanship. We suggest early attendance in order to take advantage of the complete selection.

William and Mary Suite

3 Pieces **\$38.65** Built of Solid Oak

Very distinctive in design of pleasing Jacobean oak finish. Upholstered in genuine Spanish leather. Each piece is firm and built to last. Large mirror on inside of cover. Size of top 28x42 **\$14.95**

ARM CHAIR: Built of seasoned solid oak Jacobean finish. Spanish leather upholstered. Size of seat 19 1/2 x 20 1/2 inches. Height of back from seat, 22 inches. **\$11.75**

ROCKER: Built of seasoned solid oak, Jacobean finish. Spanish leather upholstered. Size of seat 19 1/2 x 20 1/2 inches. Height of back from seat, 22 inches. **\$11.95**

Quart'r'd Oak Buffet

Durable buffet of Colonial design, made of seasoned quartered oak. Veneer construction, in golden oak or fumed brown color. Large and roomy with large linen drawer, two cupboard compartments and two drawers at top. Size of top, 42x22 inches. Plate mirror on inside of cover. Size of seat 19 1/2 x 20 1/2 inches. **\$29.95**

China Cabinet

A large, convenient cabinet in either golden oak or fumed oak. Clear glass ends and two doors. Tops of doors have an attractive fret work, adding beauty to the piece. Shelves are adjustable and are **\$27.85**

Dining Table

This is a plain round gracefully designed table that will please you. Built of seasoned wood and finely finished in a perfect imitation of golden oak. Easy rolling casters. The halves of the top open easily on carefully fitted slides. A big value for the money **\$11.75**

Dining Chairs

Plain and substantial. Made of seasoned hardwood, in golden finish. Bent arm brace back. Double stretchers all around base give extra strength. This is an excellent value—one which we highly recommend. Will stand **\$1.95**

Cedar Chests

Built of Western red cedar in old Colonial design, with scroll feet. Finished in cherry red, and highly polished. Brass chest hinges and lid stay. Trimmed in solid copper bands. Priced very special **\$14.85**

Fumed Oak Desk

This is a roomy desk made of seasoned oak in the fumed finish. Plentifully supplied with pigeon holes, drawers and writing space. Large book shelf. Dependable construction. Good looks on drawer and desk lid. **\$10.85**

Rocking Chair

This desirable rocker is built of seasoned hardwood with imitation golden oak finish. Extremely comfortable and attractive. Priced for quick selling **\$4.95**

Reed Baby Carriage

Large reed carriage with roll around body and hood. Woven of oval face reed. Upholstered with ropp. Double loop springs, foot brake. One must see this carriage to appreciate the **\$19.95**

Spring Catalog No. 94 Sent Free on Request—Ask for It!

Montgomery Ward Co.
Satisfaction Guaranteed or Your Money Back

Portland, Oregon—Twenty-Seventh and Vaughn Streets

A Special on Soaps

NOTE THESE VALUES

For quick selling, we have grouped a quantity of soaps, both for toilet and laundry use, and have marked them at prices which remind one of before the war days.

High grade yellow laundry soap, 85c
large bar, 3 1/2 bar box **\$2.75**
100-bar box **\$2.75**
White laundry soap, finest quality, 4 1/2 bar, 30-bar box for **\$1.15**
100-bar box **\$3.75**
White Cap floating high-grade toilet soap, the advertised brand, 5 1/2 bar **\$1.20**
25-bar box for **\$2.30**
50-bar box **\$2.30**
Extra quality condensed soap flakes in 1-pound packages at **12c**