

"THE PEACE NEGOTIATIONS" by Robert Lansing, a Book of World-Wide Importance—Out Tomorrow, \$3—Fifth Floor



Easter Friday Surprise Sales

OUR 1624TH FRIDAY SURPRISE Emphasizes Easter Requirements



MEIER & FRANK'S 1624TH SURPRISE SALES



Choice: Twenty-five Dollars

106 Fine New Easter Dresses

Taffetas
Satins
Crepes de Chine

\$25

Taffeta and
Georgette
Combinations

Newest models . . . Twenty-five different styles. Navy, copen, gray, brown, tan and black. No phone orders, C. O. D.s or approvals. Come early!

New Jersey Sports
Coats \$9.50

Tuxedo models of ultra-serviceable jersey in wanted shades of navy, brown, light and dark tan, copen and red.



Special \$9.50



Special \$9.50

THE EASTER SALE OF HANDKERCHIEFS for women, children and men enters on its second day with tens of thousands of crisp new linen and cotton handkerchiefs for every member of the family at remarkably low prices.

SPECIAL NOTE: Our entire stock of men's and women's silk handkerchiefs are radically reduced in this Easter sale.—Main Floor.

MEIER & FRANK'S 1624TH SURPRISE SALES



\$5.85

\$5.85

\$5.85

\$5.85

\$5.85

JUST IN BY EXPRESS

New Crepe de Chine and Georgette Blouses

Wonderfully Fine
Qualities

\$5.85

Regular \$10.00
Values

Women need only feel the qualities of the materials, observe the smartness and diversity of the models . . . and the 350 lovely new Easter blouses will fly away. Dressy and tailored styles. High and low necks. Embellished with lace and embroidery, some have collars of pin tucks and tucked fronts to match.

Gray Bisque Navy Flesh Peach White Black

—Meier & Frank's: Fourth Floor.

2 Days' Sale—Friday and Saturday

6000 Men's New Easter Ties

\$1.65
3 for \$4.75

A Big Special Purchase
Ties Made to Sell for
\$2.50, \$3, \$3.50, \$4

WISH WE could tell the story of this purchase but space won't permit. Read it in the thousands of wonderful ties here in this 2 days' sale at the lowest price in years for the qualities. Neckwear of eminent distinction—the product of famous Swiss, French, English and American looms—from leading craftsmen. Hundreds of hand-made scarfs. Patterns reproduce virtually every accepted design. Colors as varied as the wearer's taste. All with slip-easy bands. See Morrison windows.

The "Speedster" at 69c

is a high-powered scarf that sets the pace for snappy neckwear in its price class. An instant hit with the Broadwayites and all smart dressers. Two-tone diagonal and cross stripes. The popular new small knot variety. Slip-easy bands.



—Meier & Frank's: Main Floor.

1624TH FRIDAY SURPRISE

EXTRA!

25c Percales 19c

36 inch percales in light colors. —Meier & Frank's: Second Floor.

35c Nainsook 25c

36 inch plain white nainsook. —Meier & Frank's: Second Floor.

\$2.25 Lunch Cloths \$1.75

54x60 inch mercerized hemmed lunch cloths. —Meier & Frank's: Second Floor.

\$1.50 Bath Towels 98c

20x40 inch bath towels with fancy colored borders in pink, blue and yellow. —Meier & Frank's: Second Floor.

\$5.00 Blankets, Pair \$3.50

Heavy cotton blankets in assorted color plaids. Double bed size. —Meier & Frank's: Second Floor.

25c-45c Curtaining 19c

800 yards of marquisette, voile, scrim and swiss. Some short lengths, others in larger quantities.

50c-70c Curtaining 27c

400 yards of marquisette, voile and nets. Short lots.

\$1.60-\$1.95 Curtaining 95c

250 yards of filet nets. Short lots. —Meier & Frank's: Seventh Floor.

White Outing 29c

36 inch medium weight white outing for night gowns and sheets for babies' beds.

Striped Outing 25c

36 inch striped outing in pink and blue for pajamas and night gowns. —Meier & Frank's: Second Floor.

2 Days' Sale of

French Kid and Lambkin

Gloves Pair \$2.73

Remarkably good values at the price, these gloves are just the thing for Easter occasions.

2-clasp style with heavily embroidered backs.

Wanted shades of white, brown, beaver, mode and gray. All sizes.



Long White Kid Gloves \$2.73

Another big special for Easter. Long white glace kid gloves in all-white and white with black stitched backs. Sizes 5 1/4 to 7 1/2.

—Meier & Frank's: Main Floor.

1624TH FRIDAY SURPRISE

For Easter!—

Trimmed Hats

\$3.95

Suitable for Easter wear. Just 60 new trimmed hats in large and small shapes. All the popular colors. Some with sipper combinations. Come early.

—Meier & Frank's: Fourth Floor.



3 Lbs. M. & F. Coffee 95c

M. & F. Coffee, specially roasted and blended for us, 3 lbs. **95c**, lb. **34c**

Butter, Royal Banquet, freshly churned, roll. **95c**

Finnan Haddie, fresh, medium size, no deliveries, the lb. **25c**

California Sardines, several varieties, large oval cans, 3 cans **49c**

Solid Tomatoes, Oregon Pack, No. 2 cans, dozen **35c**

\$1.35, three cans **25c**

Blue Rose Rice, full heads, 13 lbs. \$1, three lbs. **25c**

Family Flour, Fischer's Pride of Waldo Hills, 49-lb. sacks **\$2.05**

Macaroni, American Beauty, No. 8 cartons, 3 for **25c**

Campbell's Soups, many varieties, dozen **\$1.45**, **25c**

two cans **25c**

Baltimore Oysters, latest pack, 5-oz. cans, doz. **\$2.10**, **55c**

three cans **55c**

Hot Cross Buns Doz. **25c**

The Daylight Bakery on the Ninth Floor will bake tomorrow hundreds of dozens of delicious quality Hot Cross Buns at **25c** dozen. Order early to prevent disappointment.

—Meier & Frank's: Ninth Floor.

Mr. F's Lower Price Store

Friday Surprises Downstairs

House Dresses \$1.98

Formerly \$2.98 to \$4.49. Women's dark blue and gray house dresses in high neck, long sleeves and low neck, elbow sleeves style.

Sweaters \$5.98

A special purchase accounts for this offer of fiber silk sweaters in attractive pastel shades. Destrable tuxedo style.

Bloomers 59c

Formerly 69c. Good quality women's reinforced muslin bloomers. Regular and V neck styles. Elastic at waist and knees.

Chemise 59c

Women's flesh battiste chemise prettily trimmed with lace and ribbon. Regular and V neck styles.

Petticoats \$1

Regularly \$1.29. Women's white muslin petticoats trimmed with lace and embroidery flounces.

Night Gowns \$1

Regularly \$1.29. Women's good quality white muslin night gowns in long sleeves, V and round neck styles. Embroidery and lace trimmed.

Hose 25c

Seconda. Women's meck seam cotton hose with double heels and toes. Black and cordovan.

Union Suits 25c

Formerly 35c suit. Women's light weight white cotton union suits in regular top, sleeveless, cuff and open knee styles. All sizes.

Union Suits 59c

Women's white cotton union suits in regular top, sleeveless, open lace knee style. Regular and extra sizes.

Vests 25c

Seconds of women's flesh and white Swiss ribbed cotton vests in regular and bodice top styles. Regular and extra sizes.

Vests 15c

Formerly 25c. Women's white Swiss ribbed cotton vests in sleeveless, regular top style. All sizes.

Knit Pants 10c

Regularly 25c. Children's white cotton knit pants in band top, open lace knee style.

Shirts 79c

Seconds of our regular \$1.25 grade. Men's combination stripe percale shirts in military and turn-down collar styles. Sizes 14 1/2 to 17.

Caps 59c

Regularly 79c each. 450 men's wool and wool mixed caps in mostly dark colors. Sizes 6 1/2 to 7 1/2.

2 Pairs Hose 25c

Formerly 19c pair. 1000 pairs men's medium weight black cotton hose with elastic tops, double heels and toes. Sizes 9 1/2 to 11 1/2.

Shirts, Drawers 39c

Seconds of government garments, including light ribbed mesh and halbrigan shirts and drawers in blue, pink, ecru and white. The shirts are slipon and button styles, the drawers knee and ankle lengths. All sizes in the lot.

Union Suits 59c

Seconds of boys' checked and striped nainsook union suits in athletic style. Sizes 6 to 16 years.

Knickers \$1.19

Formerly \$1.98 pair. 250 pairs boys' wool mixed knickers in dark gray, plain and small stripes. Full cut, 2 buttons at knees. Sizes 7 to 16 years.

—Meier & Frank's: Basement, Balcony.