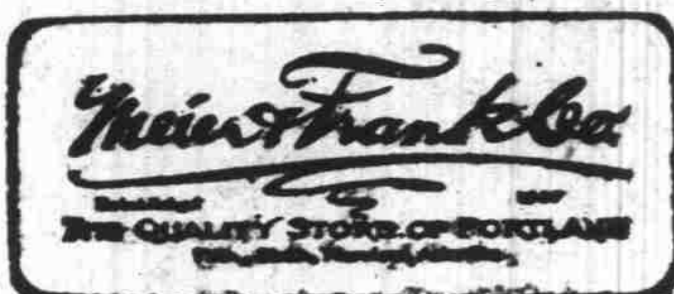


RECORDS BY FAMOUS VICTOR ARTISTS (SEE ADD IN THIS PAPER)—ON SALE IN THE PHONOGRAPH SHOP, 6TH FLOOR

Tuesday—the BIG Event for Men

# HALF PRICE Sale Men's Needs



Center Aisle Bargain Square  
Sale of Women's  
Sweaters

Main Floor  
In Which We Offer 1200 New All-Wool and Wool Mixed Sweaters at

**\$3.95**

**\$2.49**

600 new sweaters in each of the above two price groups. A remarkable special purchase just received accounts for this extraordinary sale.

**600 New Sweaters**

**600 New Sweaters**

**\$3.95**

**\$2.49**

Mostly all wool, a few wool mixed. Women's and misses' belted tuxedo and coat style sweaters in copen, navy, tan, old rose, brown and cardinal, also fancy combinations. Some trimmed with angora. Made to sell from \$5 to \$8.50.

Good quality ALL WOOL belted tuxedo style sweaters in misses' sizes. A good assortment of wanted color combinations in the lot. The sweaters in this lot were originally made to sell for \$1.50. Come early for best selection.

—Meier & Frank's: Center Aisle, Main Floor. (Mail Orders Filled.)

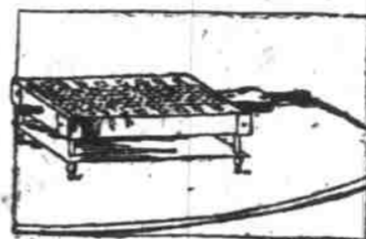
## Groceries

- Tuna Fish, California Halfhill, Blue Fin Brand, 3-1/2 large No. 1 cans **47c**
- Minced Clams, Royal Chef, tall cans, doz. **\$1.95**, three cans **50c**
- Salmon, medium red, tall cans, doz. **\$1.65**, can **15c**
- Apricots, Del Monte, No. 1 **\$1.19**
- Sliced Peaches, in syrup, No. 1 **89c**
- Mixed Vegetables, for soups and Broth, No. 2 cans, three cans **25c**
- Golden Pumpkin, California pack, No. 2 cans, three cans **28c**
- Eastern Corn Meal, white or yellow, No. 9 sacks, **35c**
- Roller Oats, specially milled, No. 9 sacks, **58c**
- Rice, California Jap style, 8 lbs. 48c, four lbs. **25c**

## Bakery Bulletin

- Bran Cookies, doz. **15c**
- Jelly Rolls, Oregon jelly centers, each **20c**
- Cinnamon Rolls, correctly spiced, doz. **29c**
- Milk Bread, loaf **15c**

—Meier & Frank's: Ninth Floor.



\$5.00

**Electric Toasters**  
**\$3.49**

Limited number of a combined electric stove and toaster as pictured above. These will boil, fry, toast, etc. Complete with an excellent electric cord.  
—Meier & Frank's: Basement Balcony. (Mail Orders Filled.)

ONE of those spectacular affairs for which Meier & Frank's is famous, February celebration of the great half-price sales for men, originated by this store and in which it has no competition. This month's contributions are of the same extraordinary character as has marked these sales from the beginning.

**Flannel Shirts**  
**\$2.50**

Formerly \$5. Good quality flannel shirts with low or military collars. Several colors. Sizes 14 1/2 to 17. Just 149.

**Work Shirts**  
**95c**

Formerly \$2. Good quality black sateen and brown khaki cloth work shirts. Full cut and well made. Sizes 14 1/2 to 17 1/2. Just 360.

**Silk Ties**  
**35c**

3 for \$1. Former values to \$1 each. 4800 silk four-in-hand ties made with slip-easy bands. A multitude of patterns and colors.

**Fine Wool Sox**  
**88c**

Formerly \$1.75 pair. 1756 pairs of English wool hose in heather mixtures and plain colors. Drop-stitch effects. All sizes.

**Wool Mixed Sox**  
**75c**

Formerly \$1.75 pair. 720 pairs of "Stuttgarter" wool mixed sox in drop-stitch effect, various mixtures. Sizes 9 1/2 to 11 1/2.

**Wool Mixed Sox**  
**50c**

Formerly \$1.00 pair. 1200 pairs of heavy wool mixed sox—just the thing for hikers and other outdoor uses. All sizes.

**Fiber Silk Sox**  
**49c**

Formerly \$1.00 pair. 475 pairs of fine fiber silk sox with double heels and toes. Black and cordovan. Sizes 9 1/2 to 11 1/2.

**Men's Union Suits**  
**\$1.75**

Formerly \$3.85 suit. 289 medium light weight union suits for early spring wear. Natural color. Nearly all sizes.

**Men's Union Suits**  
**\$2.50**

Formerly \$5.00 suit. 120 men's medium heavy wool mixed union suits in natural gray. Nearly all sizes.

**Men's Work Gloves**  
**63c**

Formerly \$1.25 pair. 176 pairs of men's serviceable work gloves in gauntlet and wrist styles. All sizes.

**Perrin's Gloves**  
**\$1.95**

Formerly \$4.00 pair. 219 pairs of men's "Perrin's" gray mocha dress gloves in a good weight. Sizes 7 1/2 to 10.

**Famous Makes Starch Collars**  
**Half**

Formerly \$3.00 dozen, now \$1.50 dozen or six for 75c or three for 38c. Broken lines and discontinued styles of Arrow and Ide collars. Just 2026 collars.

**Men's Night Shirts**  
**\$1**

Formerly \$2.25. Just 219 of these serviceable muslin and twill night shirts in sizes 15 to 18.

**Sweater Coats**  
**\$6**

Formerly \$12.00. Just 72 of these green and brown heather mixture sweater coats in V neck style. Sizes 34 to 44.

**Knitted Toques**  
**45c**

Formerly \$1.00. Just 196 of these knitted toques for men and boys. Gray, navy, white and red.

**Men's Suspenders**  
**50c**

Formerly \$1.00 pair. Medium weight liste elastic web suspenders with leather ends.

—Meier & Frank's: The Store for Men, Main Floor.

## Meier & Frank's Lower Price Store

### 44 Special Values at 50c

Great savings on everyday wanted things for men, women and children. Read every one of the following "specials" and share in the values.

- |  |  |   |
|--|--|---|
| <p><b>WOMEN'S CHEMISE</b><br/>Regularly \$1.19. Women's lace and ribbon trimmed chemise in flesh color only. <b>50c</b></p> <p><b>CORSET COVERS</b><br/>Women's white and flesh camisole top or built-up shoulder covers. Broken sizes. <b>50c</b></p> <p><b>MUSLIN DRAWERS</b><br/>Regularly 79c. Women's full cut white muslin drawers neatly trimmed with embroidery ruffles. <b>50c</b></p> <p><b>BOUDOIR CAPS</b><br/>Regularly 69c to 99c. A clearaway of fancy silk boudoir caps in many pretty styles. <b>50c</b></p> <p><b>MUSLIN GOWNS</b><br/>Regularly 89c. Women's muslin night gowns in slip-on, white, cream and blue. Trimmed in contrasting color stitching. <b>50c</b></p> <p><b>PETTICOATS</b><br/>Regularly 79c to \$1. A clearaway of gingham and outing flannel petticoats. <b>50c</b></p> <p><b>2 VESTS</b><br/>Women's Swiss ribbed, regular top pink cotton and lilac vests. Seconds. <b>50c</b></p> <p><b>COTTON VESTS</b><br/>Regularly 69c. Women's fine white cotton vests in low neck, sleeveless, bodice top style. <b>50c</b></p> <p><b>3 VESTS</b><br/>Regularly 35c each. Women's white cotton vests in low neck sleeveless style. <b>50c</b></p> <p><b>UNION SUITS</b><br/>Regularly 69c and 79c. Women's cotton union suits in bodice top, cuff knee style. <b>50c</b></p> <p><b>2 PAIRS HOSE</b><br/>Women's 1 1/2 in. silk hose in black and colors. Seconds. <b>50c</b></p> <p><b>FIBER HOSE</b><br/>Women's heavy weight fiber silk hose in black, white and mahogany. Double toe and heels. Seconds. <b>50c</b></p> <p><b>2 PAIRS HOSE</b><br/>Women's full size cotton hose in black, white and cordovan. Seconds. <b>50c</b></p> <p><b>4 PAIRS HOSE</b><br/>Women's durable cotton hose in black, white and brown. Seconds. <b>50c</b></p> <p><b>7 KERCHIEFS</b><br/>Regularly 15c to 20c each. Women's plain and embroidered handkerchiefs. <b>50c</b></p> <p><b>CORSET WAISTS</b><br/>Regularly \$1.49. Misses' corset waists made of strong coutil in button or clasp front style with two hose supporters. Broken sizes. <b>50c</b></p> | <p><b>CHILDREN'S APRONS</b><br/>Regularly 99c. Children's "Mina Taylor" aprons in sizes 2 to 8 years. <b>50c</b></p> <p><b>DRESSES</b><br/>Regularly 99c and \$1.19. Children's good quality gingham dresses. <b>50c</b></p> <p><b>BLOOMERS</b><br/>Children's black sateen bloomers in sizes 2 to 10 years. <b>50c</b></p> <p><b>2 PAIRS PANTS</b><br/>Regularly 69c and 79c. Children's band top, elastic knee black knit pants in sizes 6 to 11 years. <b>50c</b></p> <p><b>3 PAIRS HOSE</b><br/>Children's fine ribbed cotton hose in black and brown. Seconds. <b>50c</b></p> <p><b>2 PAIRS HOSE</b><br/>Children's fine ribbed cotton hose in black, white and cordovan. Seconds. <b>50c</b></p> <p><b>MEN'S TIES</b><br/>New patterns and styles in men's silk and silk mixed four-in-hand ties, slip-easy bands. <b>50c</b></p> <p><b>LEATHER GLOVES</b><br/>Regularly \$1. Men's pigskin French seam gloves in sizes 9 1/2 to 11. <b>50c</b></p> <p><b>5 PAIRS GLOVES</b><br/>Men's and boys' medium weight brown knit wrist canvas gloves. <b>50c</b></p> <p><b>2 BELTS</b><br/>Regularly 75c each. Sample lines of men's and boys' tan, black and gray leather belts with metal buckles. <b>50c</b></p> <p><b>2 PAIRS SUSPENDERS</b><br/>Regularly 39c pair. Men's good elastic webbing suspenders with leather ends. <b>50c</b></p> <p><b>2 PAIRS HOSE</b><br/>Regularly 59c pair. Men's heavy wool mixed classic top hose in navy, brown and natural. Sizes 10 1/2 to 12. <b>50c</b></p> <p><b>MEN'S CAPS</b><br/>Men's one-piece top caps mostly in dark colors. Leatherette sweatbands. Sizes 6 1/2 to 7 1/2. <b>50c</b></p> <p><b>6 HANDKERCHIEFS</b><br/>Men's 18-inch white cambric handkerchiefs with quarter inch hem-stitched hems. <b>50c</b></p> <p><b>5 PAIRS HOSE</b><br/>Regularly 15c pair. Men's cotton hose in black, cordovan, white, navy and gray. Sizes 8 1/2 to 11 1/2. <b>50c</b></p> | <p><b>SHIRTS, DRAWERS</b><br/>Regularly 69c to 99c each. Odd sizes of men's Balbriggan shirts and drawers in scrub, white and black. Shirts in sizes 34 to 50, drawers 20 to 40. <b>50c</b></p> <p><b>PAJAMA GARMENTS</b><br/>Regularly \$1.49 to \$2.98. Odd coats and pants from seisetite and cutting cloth pajama suits, coats plain or braided trimmed, per garment 50c. <b>50c</b></p> <p><b>BOYS' BLOUSES</b><br/>Odd and broken lines of boys' percale, chambray and khaki shirts with flat and military collars. Sizes 6 to 14 years. <b>50c</b></p> <p><b>UNION SUITS</b><br/>Boys' checked and striped, nainsook athletic union suits in knee length sleeveless style. Sizes 6 to 16 years. <b>50c</b></p> <p><b>5 YARDS MUSLIN</b><br/>Mill lengths of 36-inch unbleached fine count muslin. Regularly 15c to 18c yard. <b>50c</b></p> <p><b>4 YARDS CURTAINING</b><br/>36-inch white curtain scrim in dotted and floral designs. <b>50c</b></p> <p><b>6 TOWELS</b><br/>Regularly 12 1/2c each. Cotton crash hand towels with red borders. Size 13x20 inches. <b>50c</b></p> <p><b>SUITING</b><br/>Regularly 79c and 89c yard. 36 and 44-inch checked suiting in light two-tone checks. <b>50c</b></p> <p><b>CORDUROY</b><br/>Regularly \$1.25 yard. Mill seconds of corduroy in lengths of one to two yards. <b>50c</b></p> <p><b>2 YARDS COTTON SERGE</b><br/>Regularly 49c yard. 36-inch navy and wine cotton serge. <b>50c</b></p> <p><b>2 YARDS SHIRTING</b><br/>Regularly 49c yard. 38-inch wool finish flannel shirting in light gray only. <b>50c</b></p> <p><b>CURTAINS, PAIR</b><br/>Regularly 79c pair. White and ecor marquisette wash curtains with hemmed borders, ready to hang. <b>50c</b></p> <p><b>10 ROLLS TOILET PAPER</b><br/>Regularly 10c roll. Extra large rolls Japanese crepe toilet paper. No C. O. D. or phone orders. <b>50c</b></p> |
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—Meier & Frank's: Lower Price Store, Basement Balcony.

### New Cottons! New Lower Prices!

The Cotton Goods Sections join enthusiastically in this spring showing and sale. Plentiful assortments of fresh new wash fabrics in sure-to-be-popular weaves and designs are here at new lower prices, certain items being VERY SPECIALLY priced for this occasion.

Look over the style books (Spring Buttericks are here), select materials now and go about the business of spring and summer sewing in deliberate, unhurried fashion. Complete stocks coupled with lower prices make it advantageous for you to BUY NOW.

- |   |   |   |  |
|---|---|---|--|
| <p><b>Cotton Challis 15c</b><br/>Formerly 19c yard. 1000 yards of 36-inch cotton challis suitable for comforter coverings.</p>                | <p><b>Good Shirtings 50c</b><br/>Formerly 65c yard. 300 yards of 32-inch madras shirtings in light colors, some silk striped.</p>                   | <p><b>Fine Gingham 75c</b><br/>Formerly \$1.00 yard. 1000 yards of 32-inch IMPORTED gingham in plaids, checks and plain colors.</p> | <p><b>White Voiles 75c</b><br/>Formerly \$1.25 yard. 400 yards of fancy white voiles in stripes, checks and a few figured designs.</p> |
| <p><b>Fancy Voiles 75c</b><br/>New 36-inch fancy voiles in floral and conventional designs, good assortment of dark colors.</p>               | <p><b>Novelty Voiles \$2.50</b><br/>New 36-inch novelty silk embroidered voiles in navy and cerise, copen and green and cadet and gold.</p>         | <p><b>White Outing 18c</b><br/>12,000 yards of 27-inch white "Iris" outing especially good for nightwear and diapers.</p>           | <p><b>Wash Satin \$1.25</b><br/>32-inch Electric wash satin for underskirts. All the wanted colors.</p>                                |
| <p><b>Fancy Voiles \$1</b><br/>New 38-inch fancy voiles in conventional designs and checks, medium and dark colors.</p>                       | <p><b>New Voiles \$1.25</b><br/>36-inch silk and cotton voiles in stripes and plaids—light shades of lavender, copen, blue, pink, rose, yellow.</p> | <p><b>Bath Towels 10c</b><br/>Formerly 25c each. 900 fringed unbleached bath towels in size 16x38 inches.</p>                       | <p><b>Bath Towels 50c</b><br/>Formerly 75c each. 168 heavy quality bath towels in size 21x40 inches. Slightly imperfect.</p>           |
| <p><b>New Voiles \$1.25</b><br/>38-inch voiles in light and dark colorings—new shades of gray, brown, blue and pink.</p>                      | <p><b>White Outing 10c</b><br/>1000 yards of 26-inch Aurora white outing in a medium weight. For diapers and light spring nightwear.</p>            | <p><b>Hand Towels 15c</b><br/>Formerly 20c each. 720 good quality huck hand towels in size 16x32 inches. Dozen \$1.75.</p>          |  |
| <p><b>New Voiles \$1.50</b><br/>38-inch voiles in a good selection of new designs and colorings.</p>  | <p><b>Striped Outing 25c</b><br/>1200 yards of 36-inch striped outing in a good medium weight. Large assortment.</p>                                | <p>—Meier &amp; Frank's: Second Floor. (Mail Orders Filled.)</p>  |  |
| <p><b>Fancy Voiles \$1.75</b><br/>New 36-inch silk cotton voile in stripes and checks—navy, copen and black with colored silk designs.</p>    | <p><b>Heavy Outing 20c</b><br/>27-inch striped and plaid heavy weight outing just received. Good selection.</p>                                     | <p><b>CENTER AISLE SALE</b></p>   |  |
| <p><b>Fancy Voiles \$2</b><br/>New 36-inch fancy silk embroidered cotton voiles in copen and green, cadet and cerise, navy and gold, etc.</p> | <p><b>White Outing 35c</b><br/>500 yards of 36-inch fleecydown outing, similar to "Daisy." Twilled in the weave.</p>                                | <p>—Meier &amp; Frank's: Center Aisle, Main Floor, Fifth Street.</p>  |  |



**6000 Yards Standard Gingham 15c**  
Wonderful value giving marks this disposal of 6000 yards of standard quality gingham at 15c yard. A good selection of plain colors, stripes and a few plaids. 27 inches wide.

**10,000 Yards New Dress Voiles 25c**  
Some subject to slight imperfections. 36 and 40-inch dress voiles in a large variety of patterns—floral effects, border designs, small figures, etc. Light and dark grounds.