

Lipman Wolfe & Co.
Merchandise of Merit Only

Economy Basement Store

"EVERYTHING FOR CASH—EVERYTHING FOR LESS"

Our Entire Stock of Winter Coats for Women, Specially Priced in Three Groups

\$14.95

Seasonable Weight Coats of

High-grade Velours, Silvertones and Polo Cloth, Thoroughly Well Tailored

\$17.50

Full Length Coats With Newest Collars Belted or Wrap Style

Half or Full Lined

\$19.50

—ECONOMY BASEMENT, Lipman, Wolfe & Co.



Women's Blanket Bathrobes Reduced \$5.95

—Friday is the day to treat yourself to a new bathrobe, a WARMER bathrobe, so that you will never feel the chill when you rise before the house is heated—a beautiful REST ROBE that you will enjoy wearing during your leisure hours.

—The colorings and patterns are superb, trimmed with satin bands or narrow cords. These robes were the very finest to be had at their original prices and are reduced Friday to give you a still further saving.

Girls' Blanket Bathrobes Reduced to \$2.95

—The particular miss of 8 to 14 will be delighted with the beauty, warmth and comfort of these robes, and mother will be more than pleased with the handsome savings.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Women's Full-Fashioned Hose

**Friday, 48c Pair
2 Pairs for 85c**



—Black, white and cordovan stockings of heavy cotton with double sole, toe and heel and double garter-proof top. Slightly irregular, but nothing to interfere with the wear, and remember, they are full-fashioned and perfect fitting.

Two Specials for Women and Girls at Worth-While Savings



Women's Knit Bloomers 84c

—Regular and extra sizes in pink bloomers of good weight and quality, elastic at waist and knee.

Misses' Black Hose 39c Pair

—Fine ribbed cotton stockings, full length and elastic with double toe and heel, fast dye, all sizes.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Do you know a little boy who wants a Junior Norfolk Suit?



You can get him a Jim Dandy here for

—Serges, chevots, shepherd checks and cassimeres are the materials—unusual in quality at this price—beautifully styled down to the fancy cuffs and fully lined. Save on sizes 3 to 6. **\$4.95**

A Big Clearance of Shoes for Children, Misses and Boys

at \$1.95 and \$2.45

—300 pairs in all sizes from 8½ to 2, short lines and odd pairs from our best-selling numbers both button and lace.

at \$2.75 and \$3.25

—Two tables of boys' shoes in sizes 4 to 5½, black calfskin in lace and button styles, oak tanned leather or Neolin soles, at just half price.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Tickets on Sale Here for the Portland Community Service Association Ball

—The ball to be held Monday night, January 17, at the Auditorium, for the benefit of the Portland Community Service Association, will undoubtedly have a record-breaking attendance.

—Tickets are on sale at a table in the center aisle, street floor. Price \$1.00 a couple.

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Imported Gowns and Envelope Chemise at Very Special Prices



—Opportunities for securing dainty Philippine and Porto Rican Lingerie at the prices we are quoting here, are of infrequent occurrence. But to make this a worth while event of our January White Sale, we are making it possible for our women patrons, who particularly revel in these dainty imported underthings, to do so at most modest prices. This is an unrivaled opportunity, too, for the Spring or Easter Bride.

Night Gowns Very Special \$3.95

—This is a very special price for these Gowns of Philippine or Porto Rican make. They are made with square, round or y necks—many hemstitched. Dainty hand-embroidered designs—fine eyelet work, drawwork and spray effects—others scalloped edge finish at neck and lovely embroidered patterns.

Envelope Chemise Reduced to \$3.95

—Beautifully embroidered garments in armhole and strap effects. Many pretty designs to choose from—eyelet, spray and Calado work. The drawers are daintily scalloped.

Envelope Chemise Reduced to \$2.95

—Philippine and Porto Rican Envelope Chemises daintily hand-embroidered, hemstitched and scallop-finish at neck. Dainty designs in Calado and floral patterns—dots, eyelet and hemstitching. Some strap effect—others, regulation style.

An Unusual Opportunity for the Spring Bride!

—The intended Easter or Spring bride will find a most attractive assortment of gowns and envelope chemises here in the finest needlework at prices that will warrant early selection. Gowns are made sleeveless and kimono styles, and the chemises strap and regulation effects.

—Wonderful designs wrought in Batangas or Filet embroidery—fine spray and eyelet designs.

—Prices for this sale—

\$4.95 \$5.95 \$6.95 \$7.95 to \$9.95

—Fourth Floor, Lipman, Wolfe & Co.

Continuing the Umbrella Sale

—In which our entire stock has been marked down to prices of three years ago.

At \$12.95

—Every high-priced Umbrella, with sterling handles and rings; colored bakelite and ivory reproductions; silver mountings; black and nickel rib tips.

At \$7.95

—Every medium-priced Umbrella, with fancy colored handles and rings, with taped edge tar-feta silk covers. Malacca wood shanks and Prince of Wales handles.

At \$5.79

—Men's Umbrellas, with taped edge covers on steel paragon frames with steel rod; neat wood handles and rings; made on steel paragon frames. Steel rod and tape edge covers.

At \$3.95

—Women's fine cotton and silk warp covered Umbrellas, with wood handles and rings; made on steel paragon frames. Steel rod and tape edge covers.

—None C. O. D.—None sold to dealers—No telephone orders—Every sale final.

—Street Floor, Lipman, Wolfe & Co.

Wash Goods Remnants Reduced to HALF Price

—A splendid assortment of wash goods remnants in good lengths and all perfect quality marked at exactly half price for this sale.

**Ginghams Percales Devonshire Outing Flannels
Novelty White Goods Remnants of All Domestic**

—Second Floor, Lipman, Wolfe & Co.

Dress Goods Remnants Reduced to HALF Price

—Hundreds of yards of beautiful remnants from 1½ to 4 yards in a piece and from 36 to 56 inches wide, in all of the wanted colors that have been so popular this season at exactly half price for this sale.

**Coatings Serges Suitings Broadcloths Checks
Tricotines Gabardines**

—Second Floor, Lipman, Wolfe & Co.

**Model Dress Forms At Attractive Reductions
12-Section \$13.50 16-Section \$15.75**

The "Model" is a dress form that is preferred to all other models by many expert dress-makers. At these sale prices a considerable saving may be realized.



—Seventh Floor, Lipman, Wolfe & Co.

The "Model" dress form insures correct home dress-making. Can be adjusted to any figure; does not get out of order and is always ready for use.

Net and Organdie Flounces At Trifling Cost!

That Will Make the Prettiest Frocks Imaginable For the Girl Graduate

—There is a freshness and crispness about net and organdie that make them the most appropriate and becoming of materials for frocks for graduation occasions. There is so little work, too, in evolving these lovely flounces into a complete dress—and the cost so trifling, that they are in high favor with all graduates-to-be and parents.

—When completed their youthful prettiness and simplicity make them irresistibly attractive.

These Flouncings are the very latest and are exclusive here

—Skirt ruffles are in groups of three to five with tucks between—others with ruffles from top to bottom of skirt, and still others are thirty-six inches wide with tucks ranging from one inch to three inches in width.

**36-In., \$2.25 to \$4.75 Yd.
14-In., \$1.75 to \$2.50 Yd.**

—The fourteen-inch ruffling makes those new popular long-waist effects to match the skirt.

—Second Floor, Lipman, Wolfe & Co.

The Picture Sale at Half Price—Continues

—An event occurring once each year for which hundreds of our customers wait because of the wonderful values it brings. Scores of splendid items await your selection.

—Seventh Floor

Women's Wool Sports Hose and Ingrain Silk Stockings REDUCED!

—For out-of-door wear women will find nothing more comfortable, more attractive or fashionable than these ultra modish Wool Sports Hose. They are cozy around the home, too, when fires are low. Many women wear them continuously during the cold weather, only changing them for our beautiful Silk Hose for afternoon affairs or evening parties.

Women's Wool Sports Hose One-Third Less Now \$1.30 Pair

—One Thirty a pair means a radical reduction, indeed, for these fine, warm, modish Hose during the mid-winter season. —Included are various kinds and weights, also popular shades, in the heather mixtures. They come in all sizes, but not all colors are shown in each size. This surely is an exceptional lot of fine grade Sports Hose.

—Street Floor, Lipman, Wolfe & Co.

Women's Beautiful Ingrain Silk Hose Reduced One-Third and More Now \$3 Pair

—This, too, is an unusual lot of Hose, extraordinarily reduced. Women will find no greater opportunity to fulfill their Silk Hose needs. —Full-fashioned, made with double toes and heels and garter proof tops. Black. —Also odd lots of heavy colored silk, some with silk stockings. All taken from our regular stocks.

300 Women's Knee Length Union Suits Exceptionally Reduced Tomorrow to One-Third Less—\$1.49 Suit

—This is a great money-saving opportunity for women who prefer light weight Union Suits. They are all full size, perfect-fitting garments of fine quality.

—Knee-Length Union Suits, made low neck, sleeveless, with band top and narrow shoulder straps. Tight and loose knee. They come in regular and extra sizes.

Women's Light Weight Knit Union Suits Reduced to One-Third Less \$1.17 Suit

—Made with bodice and regular tops, band neck, shoulder straps and crocheted knee. Low neck, sleeveless, knee length suits in both regular and extra sizes.

—Street Floor, Lipman, Wolfe & Co.

Blankets and Comforters Half Price

—Just when winter begins to really make itself felt, along comes this sale—offering splendid Blankets and Comforters at a saving of 50 cents on every dollar.

Blankets \$1.75 to \$9.50

Comforters \$3.25 to \$17.50

—Second Floor, Lipman, Wolfe & Co.

