

# ROCHESTER CLOTHES

UPSTAIRS

--the big new upstairs Clothing Store opens tomorrow

The store that offers you new merchandise—new styles—new prices—at a time when the market is flooded with merchandise bought at the high prices in effect before price re-adjustment began.

We offer you the advantage of today's buying prices—new merchandise—and new styles—sold at what we believe to be the

**—lowest operating cost in existence**

We pay the lowest upstairs rent—we have no expensive fixtures—we buy in large quantities—and we sell for cash. **WE SAVE YOU MONEY EVEN NOW, IN FACE OF THE KEENEST OF CUT PRICE SALE COMPETITION.**

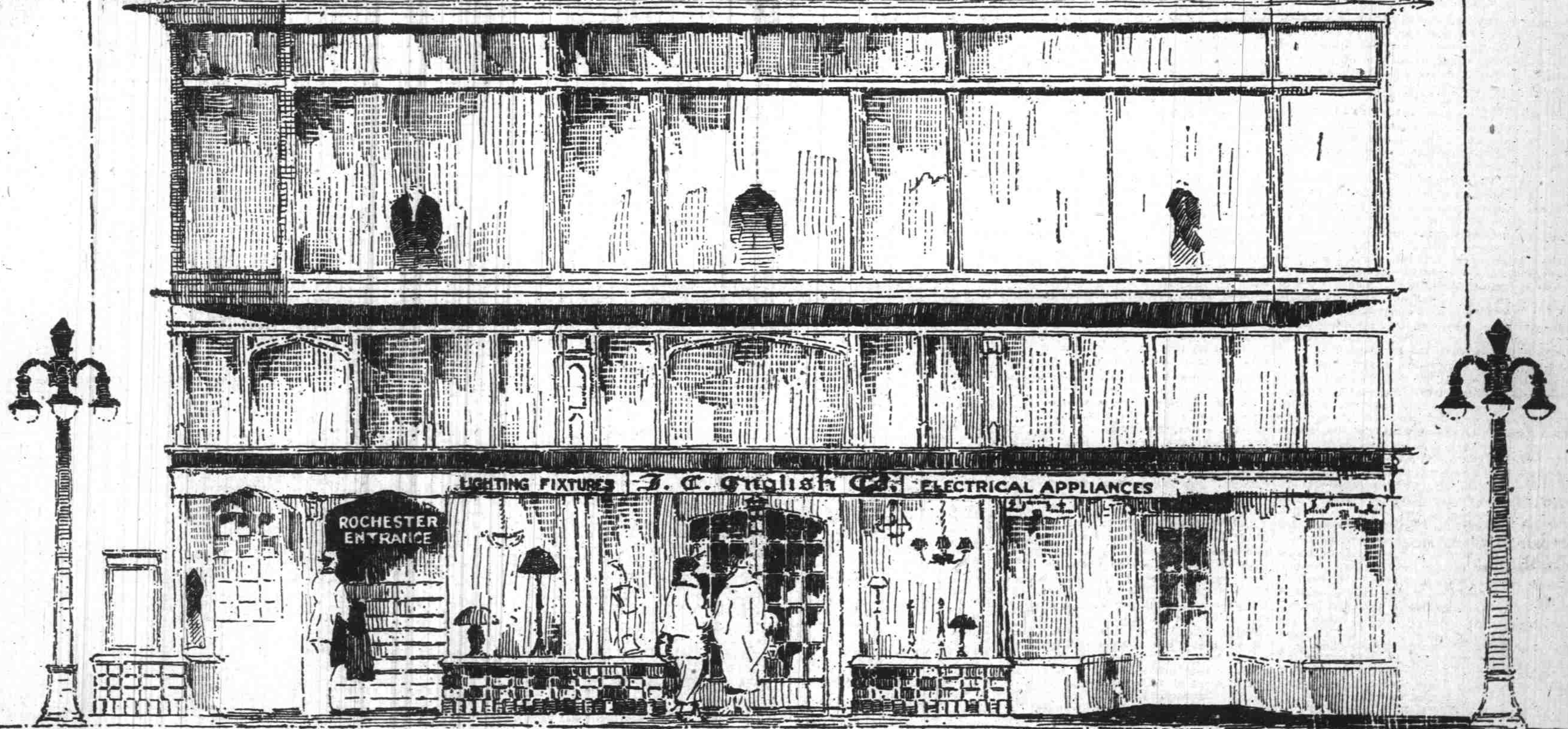
**SUITS AND OVERCOATS**  
**\$25 \$30 \$35 and \$40**

*We invite your attendance at our opening tomorrow to inspect our values and our store—even though you may not wish to buy.*



## ROCHESTER CLOTHES

UPSTAIRS



# English Building

**Second Floor—Fifth—Near Morrison**  
 Entrance Opposite Meier & Frank's