

## 30\% discount

 on every dollar's worth of merchandise in the store
## M. Sichel

## 331 washington st. near broadway

## 30\% off

on all hats and caps

| \$6.00 hats now | 㖪 |
| :---: | :---: |
| \$7.00 hats now |  |
| \$8.00 hats no |  |
| \$1200 hats now |  |
| \$12.00 hats now |  |
| \$5200 hat |  |
| \$27.00 hats now |  |
| \$30.00 hats now |  |
| \$ 54.00 caps now |  |
| 55.00 caps now | \$3.50 |

## 30\% off

on all neckwear


30\% off all shirts, including manhattans

## $\$ 2.00$ shirts now <br> $\$ 3.00$ shirts now $\$ 4.00$ shirts now

$\$ 4.00$ shirts now
$\$ 6.00$ shirts now
$\$ 8.00$ shirts now
$\$ 8.00$ shirts now
$\$ 1.00$ shirts now

## 30\% off

hosiery, including interwoven and onyx

$30 \%$ di
$\mathbf{3 0} \%$ off underwear, including vassar, cooper and sterling
$\$ 2.50$ underwear
$\$ 4.00$ underwear
$\$ \mathbf{\$ . 0 0}$ underwear
$\$ 6.00$ underwea
$\$ 7.50$
$\$ 10.00$
$\$ 12.00$ $\mathbf{\$ 1 . 7 5}$
$\$ 2.10$
$\$ 2.80$
.$\$ 3.50$
$\$ 4.20$
.$\$ 5.25$
$\$ 7.00$
.$\$ 8.40$

## $30 \%$ discount

 on bags and leather goods dent's and brad's gloves and gauntlets$$
\begin{gathered}
\$ 5.00 \mathrm{~g} \text { goves now } \\
\$ 10.0 \text { gove now } \\
\$ 10.00 \text { gloves now }
\end{gathered}
$$

$\$ 10.00$
$\$ 17.50$
gloves

## I. Sichel

men's furnisher and hatter - exclusive but not expensive 331 washington st. near broadway
ges Prepaid
Purchases

## The Year's Greatest Values in This

## End othe Month Sale

Our Annual Event That Thousands of Prudent Women From Past Experiences Have Learned to Look Forward to as the Great Value-Giving Period of the Entire Year-A Time When All Odds and Ends,
Holiday Period Are All Especially Displayed and Marked at Prices That Run Up to One-Half Former Selling Figures.
Just Glance at This List-Then Come to the Store and See
for Yourself What Remarkable Savings Are Possible Here

Drastic Price Reductions in Knit Underwear and Hosiery
Through this timely sale we announce a low price adjust
ment immediately on present stocks of Women's Knit
Underwear and Hosiery that will prove of Underwear and Hosiery that will prove of great importance
to those who can arrange to attend. Below we list a few of the special offerings-jus
for yourself what splendid

Woolmixed Union Suits At $\$ 2.98$




Heavy Fleeced
Vests and Pants At 69c Garment


## Silk Hose <br> At 79c Pr.



Women's Flannelette Wear $\$ 1.79 \quad 1 / 2$ Price $\$ 1.79$
 new outing wear at this ridiculous quotation, Remedmer, all high
grade standard materials. al thll tull act and fell semed, all reputable
makes of unquestioned merit. We have over twenty styles of these

Housekeepers Will
Welcome This Timely Underpricing in
Standard Quality Sheetings 2 Yard Width, Bleached-This Sale at 50c Yd.
$2^{1 / 4}$ Yard Width, Bleached-This Sale at 55c Yd. $21 / 2$ Yard Width, Bleached-This Sale at 60c Yd. Cases
for $\$ 1.00$ At $\$ 1.25$ Each
 Nainsook Finish Long Cloth At 29c Yd.


Zephyr Gingham
Zephyr Gingham
At 30c Yd.



| Turkish | Honeycomb |
| :---: | :---: |
| Towels | Towels |

$\qquad$
Hundreds of Wash Cloths at 10c Each nd yellow border.
Neroplane Natural Linen 75c Yd A new shipment tust received at the new low mill price. Com
uil 36 inches wide and is $a$ most exceptional value at 75 s.
$\underset{\substack{\text { Wonderful } \\ \text { Offerings } \\ \text { at }}}{ } 1 / 2$ Prices Fancy Goods Novelty Ribbons Women's Neckwear Half Price ! Half Price


## REMNANTS

All Remnants to Close at Half Price! Included are Georgotten, Chiffons, Silk and Cotton 'Nete, Lavees,
Embroider ies end Ribbone, wonderfus assortment from which many
prudent women will find satistactory selection and save one-half on

| Boudoir Caps | Handkerchiefs |
| :---: | :---: |
| At Half-Price! | At Half-Price! |
| Autiful Boudoir Caps in silk | men's Handkerchiefs sli |
| ace combinations in all | Iy soiled or mussed during the |
| (ers-all that remain arter the | Swiss, Silk Embroidered, etc, ali |
| price. | ice. |
| Laces at Half! | Box Hdkfs. at H |
| nd ends-short ba | All novelty Boxed Handker- |
| broken sets nate sor to | chiefs or women and initialed or embroidered, to chlose |
| sale at half price. |  |

OUR STORE NOW OPENS AT 9 A. M.


STORE CLOSES AT 5:30 P. M. SATURDAYS
AT 6 P.M.

