

The Gift electrical

beautifully expresses thoughtfulness for the comfort and convenience of the recipient

Two dependable servants

The Beautiful Bluebird Washer \$175

The America Vacuum Cleaner \$60

Electric Service Co. 128 1/2 10th St. Main 7370

Eliminate Guesstwork
By getting experienced specialists to do your Industrial, Power, Light, Signaling and Apparatus Wiring and Installation.

F. A. Bauman & Co.
250 Stark Street, Main 1769

For Christmas Electrical
Decoration, Christmas Tree Wiring and Electrical Heating Appliances, call East 8610. None better than

Electrical House & Auto Supply Co.
449 East Burnside Street

Whether you shop in person, by mail or by phone, you will find it easy to select a useful gift of distinction from any dealer on this page. You may order from this page or phone in for further suggestions. The gifts—all standard, guaranteed goods—will be sent, well packed, where you will.

The Difference Between Perfect and Imperfect LIGHTING

Is a difference in comfort rather than cost.

Have your work done right in the first place by calling on our experts to do your wiring; in other words—Place the responsibility with us.

Our reputation assures that you shall not pay for wasted time and effort.

We can furnish from stock the style of fixtures you desire; also a complete line of appliances.

Peninsula Electric Co.
109 South Jersey St. Col. 977

The modern Aladdin—electricity

will give you added hours of leisure and comfort.

We specialize on quality whether in goods or service.

M. J. Walsh Electric Co.
106 4th St. Main 174

Happy thoughts!

Toasters ... \$ 4.75 to \$ 9.75 Grills \$10.00 to \$20.00
Percolators .. 12.50 to 31.50 Irons 6.00 to 10.00
Urn Sets ... 46.25 to 54.75 Vibrators 20.50 to 29.50
Heaters ... \$11.00 to \$20.00

Davidson-Atwood Electric Co.
390 Morrison Street, Phone: Main 8048

Santa says:

To me it is so mighty queer
How folks puzzle every year
To find gifts for friends so dear,
When Electrical gifts bring goodly cheer.

The Main Electric Co.
"Electrical Outfitters"
361 East Morrison St.
Telephone East 3822
WE DELIVER PROMPTLY

Pertinent suggestions:

An Apex Electric Suction Cleaner at \$55.00 may be had on easy payments

Smith McCoy Electric Co.
104 Fifth St.—511 Washington St.
Telephone: Main 8011

Urn Sets, Toasters, Waffle Irons and Percolators. Many sizes at various prices.

"A grand little comforter"



Grand Electric Co.
127 Grand Ave. East 513

For those who travel

A small iron
A grill
Small flash light
Adjusto reading lamp
Curling iron
Warming pad

R. N. Lewis
402 Morrison. Main 7297

First aid to mother

No long, weary days of sweeping and cleaning; no tiresome straining to reach out-of-the-way corners; no dust-laden atmosphere. Just attach a cord and the Apex does the work.

Pierce-Tomlinson Co.
286 Oak St. Bdwy. 5179

"The Complete House-Cleaning Plant"

means a thoroughly clean, bright home, when used on rugs, walls, mouldings, curtains, furniture, cabinets, mattresses, pillows, clothing, furs and numerous other things.

Phone for Demonstration in Your Home

The Electric Maid
133 10th St. Bdwy. 4024

Some bachelor friend

would appreciate one of these handy percolators or perhaps a grill or chafing dish.

(A tip for husbands—sh!)

- Moler Washing Machine \$160.00
 - Ohio Vacuum Cleaner \$55.00
 - Hotpoint Iron \$8.25
 - Armstrong Table Grill With Waffle Iron \$20.00
- Piedmont Electric Co.**
141 Killingsworth Ave. Telephone Woodlawn 1225

You can offer no more thoughtful gift

than a **Eureka** electric vacuum cleaner. The **Eureka** spares your wife or mother hours of the most tiring labor—does the work better—quicker than ever she could. And it will serve her for a lifetime. Hosts of other electrical gifts sure to be deeply appreciated displayed in our new ground-floor store.

J. C. English & Co.
Quality Electrical Service
English Building,
148 Fifth Street

Add class to her service—put a smile on her lips

Heating Pad \$13.50
Samovar \$19.00
Tea Ball Tea Pot \$15.50
Coffee Urn \$22.00
Silver plated \$52.25
Immersion Heater \$7.00
Grill \$15.00
Curling Iron \$8.00
Chafing Dish \$21

E. L. Knight & Co.
449 Washington Street, Phone: Broadway 145
"KNIGHT MAKES DAY—THE ELECTRIC WAY"

Beaver Electric Co.
114 Grand Ave. East 361

Right in the center of things

HEADQUARTERS FOR EVERYTHING ELECTRICAL

Morrison Electric Co.

Centrally Located. Convenient for Xmas Shopping * * *

Agents for The Hoover and Terrington Electric Cleaners and Thor Washers * * *

We give you double trading stamps for Christmas

Morrison Electric Co.
West Park and Wash. "Service and Delivery"

111 WEST PARK, NEAR WASH

A variety of practical suggestions

Hotpoint and Universal Urn Sets \$31.50 to \$54.75

Two-Way Plugs 88c to \$1.25

Heaters \$11.00 to \$40.00

Table and Disc Stoves \$4.79 to \$15.00

Percolators and Urns \$13.50 to \$31.00

Washer \$50.00 to \$190.00

Scott Electric Co.
5th and Oak. Bdwy. 1820

Buy electrical goods from ELECTRICAL DEALERS

Say it Electrically