

Here's a Five-Dollar Bill—Go Buy Yourself Something With It!

—Now, if anyone were to hand you five dollars with the request that you spend it for something you really want and something that could be obtained in a department store, you know exactly what you would get. Giving a Merchandise Bond is like giving a dollar, five or ten dollars. It permits the recipient to get that which he or she wants and saves you the unnecessary worry about what to give. —We sell them in any amount from one dollar up at a booth on the Street Floor and on the Seventh Floor.



Just a Few Reminders—

—It is drawing so close to Christmas and everybody is so busy that for most of us it is well nigh impossible to think of everything. With the aim of helping you remember we have just jotted down the following, which otherwise you might have overlooked:

- Handkerchiefs Silk Underwear Stationery Toiletware Pictures Bags
Jewelry Ribbons Neckwear Art Needlework Novelties Art Wares



Perfumes
Captivating
Gift Perfumes and
Toilet Waters

\$2.20 to \$10.35 Bottle
\$1.25 to \$6 an Ounce

—Perfumes whose fragrance subtly reminds you of your favorite flowers. Exquisite perfumes from France, delicate aromas from Italy and attars from the Orient. Perfumes whose essences contain the soul of delicate blossoms—produced by such master creators as

Gabilla, Coty, Kerkoff
Roger & Gallet
Rigaud Pivet
Houbigant

—and celebrated Domestic Perfumes and attractive combination sets—Face Powders, Toilet Waters, Perfumes and Takums in delightful fragrances ranging in price from \$2.00 to \$18.00.

—Street Floor,
Lipman, Wolfe & Co.

Gloves
Imported
French Kid
An
Unrivalled
Gift!

—And when you can purchase these superior gloves at less than import cost today you will appreciate an opportunity to "Put Gloves On Your Yuletide List!"

—Gloves, too, that will endear you to your friends. Men are assured that when purchasing gloves of such superior quality as gifts, their wives, sisters or sweethearts, or girl friends, are going to exclaim: "How perfectly lovely, and what extremely good taste!" The exclamation we all like to hear about our gifts.

- Imported French Kid Gloves, pair \$3.95
- White Lambskin and Suede Gloves, pair. \$1.75
- Imported Cape Stock Gloves, pair \$2.45
- French Lambskin Gloves, pair \$3.00
- Imported Cape Stock Gloves, pair \$2.95
- Klopot Cape Gloves. \$3.50
- White Kid Gloves, pr. \$3.95
- Myer's Slip-On Strap Wrist Gloves, pair. . . \$3.65
- Mocha Slip-On Gloves pair \$5.95

—Street Floor,
Lipman, Wolfe & Co.

Here is an extraordinary offering symbolizing the Christmas spirit

Women's Beautiful Gift Stockings
Of Pure Black Silk
\$1.00 Pair
3 Pairs in a Box
\$3.00

EVERY PAIR first quality. Each pair perfect. Made of pure silk, reinforced with double lisle toes and heels and garter-proof tops, finished with seam up the back, assuring perfect fit.

—Beautiful Pure Silk Stockings that will not only excite your enthusiasm, but presented as gifts, will stamp you among your friends as being finely discriminating. You may hunt the town over and not find stockings of this quality, superior finish and workmanship at anywhere near this price!

—And they will make the nicest kind of gifts, for where is the woman who does not adore silk hosiery! They give such a feeling of luxury and personal assurance of being well dressed. Whether for your friends—as woman to woman—or from man to woman; for wife, mother, sister or sweetheart, they will prove gifts that will grow in sentiment and appreciation.

—Street Floor.

Umbrellas

Another
Extraordinary
Offering!

400

Umbrellas

With the Finest
Colored Silk Covers
and Highest Grade
Handles

At

\$12.95

—An offering made possible through a special purchase—the handles being of a grade found only on Umbrellas selling for much higher prices.

—Colored silk covers in navy, green, purple, taupe and brown with taped edges. The handles are bakelite, ivory and amber reproductions in rings of various shapes—plain, mottled, solid colors and transparent. White rib tips and ends to match.

—Street Floor,
Lipman, Wolfe & Co.



Candy

The Christmas Gift
Supreme
Rue de la Paix
Chocolates
Unquestionably
Superior—Undeniably
Wholesome

—Confections of such purity, richness and delicacy that they have made friends everywhere. The children eat them with impunity; the grownups adore them and beaux are learning to please their wives or sweethearts by bringing or sending them Rue de la Paix Chocolates.

- Put up in the most delightful Christmas fashion:
- In Oriental Baskets, Exceptionally lovely at . . . \$3.75 to \$7.50
- Attractive Chinese Baskets. \$2.50 to \$3.75
- Beautiful Lithographed Metal Boxes for shipping \$2 to \$3.00
- Other Fancy Boxes from . . . \$1 to \$10.00
- Rue de la Paix Corner,

—Street Floor,
Lipman, Wolfe & Co.

The Sensible Christmas Gift

Fine Footwear
At a Minimum Price!

Superior Quality, Workmanship and Comfort

—Because a woman can never have too many shoes—and because she usually cannot have as many as she would love—she is always "susceptible" to this charmingly sensible gift.

Dress Shoes, Evening Pumps and Oxfords

- Women's Red Cross High Shoes at practically wholesale cost. . . \$ 7.25
- Women's Fine Oxfords, the most up-to-date models. . . \$7.65 and \$ 9.85
- Women's Fine High Shoes, latest styles, \$11.25
- Women's Dress Pumps and Slippers \$11.65
- Women's Fashionable Fancy Dress Pumps and Slippers, in the newest creations . . . \$11.65

—Second Floor, Lipman, Wolfe & Co.

Comfy Beacon Bath Robes
Unusually Low Priced, \$7.95

—The newest designs and styles in these cozy robes. Full length, long sleeves and made with fancy collars in square or round effects, cord binding. Some satin trimmed with pockets to match. Flowered, figured and conventional patterns in a full assortment of colors and sizes.

Beacon Bath Robes, \$8.95

—In flowered designs or block and plaid patterns. Many have large collars with wide satin ribbon bindings and finished with cord. Long sleeves. Lovely Robes in a variety of colorings, exceptionally low priced.

Other Beautiful Bath Robes \$10, \$11.95 to \$30

—Adorable patterns and trimmings such as satin bindings, fancy silk frogs and cords, and many other lovely effects. Some robes are part or all wool.

—Fourth Floor, Lipman, Wolfe & Co.

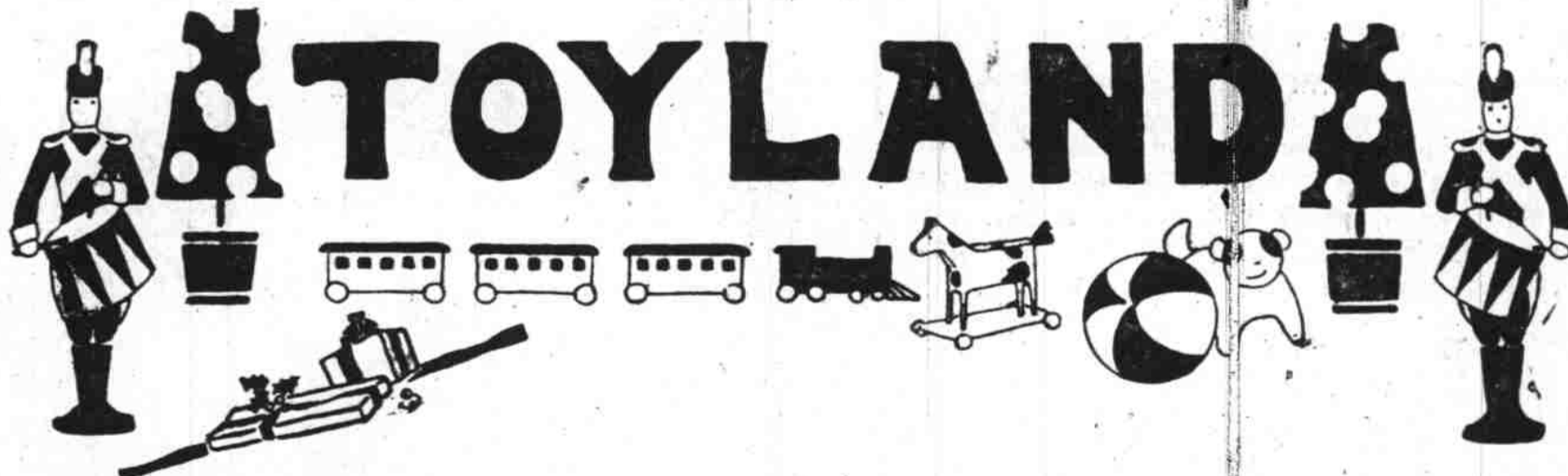
Kayser Italian Silk Underwear
Gifts on Most Women's Yuletide Lists!

—She has put these luxuriously lovely creations on her list, for she well remembers how gratefully several adorable pieces were received by her last year. Finding them so superior in wear to cheaper fabrics, and considerably more economical, she has decided also to purchase them for her own dear friends this year.

A Deciding Factor Has Been, Too, the Superior Assortments of Our Kayser Italian Silk Underwear

- Hand-embroidered Vests \$5.50
- Extra heavy Vests, pink, \$6.00
- Extra heavy Vests, pink, \$7.25
- Plain Silk Vests, pink or white \$3.95
- Bloomers, pink or white, \$6.00
- Extra heavy Bloomers. \$8.25
- Extra length Vests. . . \$4.65
- Camisoles \$3.00
- Camisoles \$3.50
- Special Envelope Chemise \$4.95

—Street Floor, Lipman, Wolfe & Co.



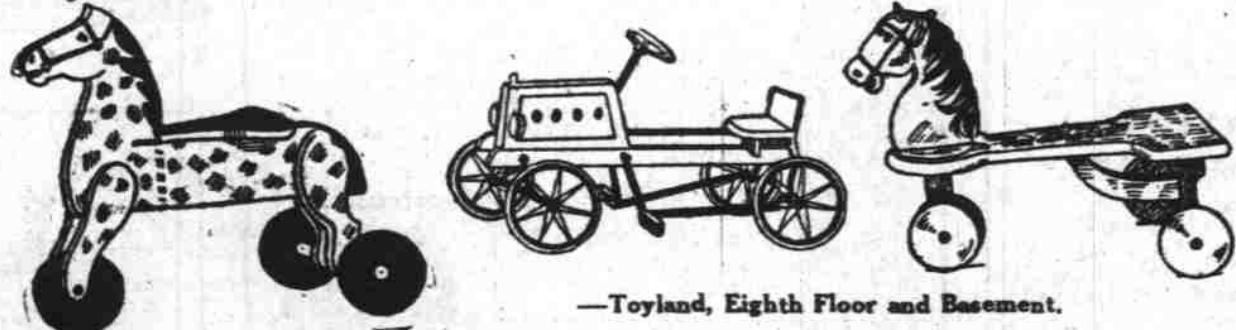
Where American Toys—the best Toys made—from American factories—made by American Workmen for American Children—will be found

—No Toys bearing that all-too-common stamp identifying them as being made on the other side of the Atlantic ocean for us! No indeed, that ship, which arrived a few days ago, with its hold full of foreign toys, did not bring this store anything. Its cargo belongs elsewhere. We don't want it! We are content to sell American-made Toys even though the profits are smaller. But remember American Toys as sold here are just as low in price as foreign-made toys AND MUCH BETTER!

On Tuesday! A Very Important Sale!

Our Entire Stock of Roly Toys
At Exactly Half Price!

—A pre-Christmas Sale of first importance. Scores of Toys which you wanted to get and which any child will be delighted to receive at half the regular prices. Including Choo Choo Cars, Pony Rollers, A. B. C. Adjustable Cars and Three-Wheel Wagons—a great assortment of wheel toys from which to select.



—Toyland, Eighth Floor and Basement.

Your Christmas Gift to Her
—a Hoover Sweeper!
Many Thoughtful Husbands
Are Giving Them

—What better gift than one which conveys the thought that you are trying to make her household duties lighter; that you are solicitous as to her health and comfort? That is the only interpretation your wife can place upon a gift of a Hoover Sweeper—And it is so easy to give her one—astonishingly easy!

NOTHING DOWN—Still a Hoover Sweeper Will Be Delivered to Your Wife

—You make your first payment of \$5 January 1 and the remaining amount in monthly installments of \$5 until it is paid for.—Balcony.

Or, Buy Her a Wilson Electric Rotary Sewing Machine at \$55.00—Which Is \$4.00 Less Than the Wholesale Cost

—A chance to give her one of these splendid portable machines—an opportunity to save on a gift that will prove its usefulness the year 'round.

—Seventh Floor, Lipman, Wolfe & Co.

Universal Percolators

—Many styles and sizes, all with safety plugs; always ready for use. Prices range from \$13.50 to \$31.00.

—Balcony, Lipman, Wolfe & Co.

Universal Waffle Irons

—Cooks two waffles at a time on both sides at once in 1 1/2 minutes. Complete with cord and plug \$20.00.



Sam E-Kars
Here at
\$2.50

—Lower than most stores ask for them.

Kiddie Kars

Specially Priced

- No. 2 \$1.75
- No. 3 \$2.25
- No. 4 \$2.75
- No. 5 \$3.50

Kiddie Kar Trailers
\$1.50

The "Piece de Resistance"—
Plum Pudding!

Absolutely Essential for Your Christmas Dinner



—No Christmas dinner would be complete without Plum Pudding. There may be Mince Pies, Fruit Cake, French Pastries, Cookies, Fancy Cakes with lots of icing, soft and sticky, and nuts and raisins; in fact, all the Christmassy goodies that help to increase the pleasures and memories of delightful Yuletide days.

—But to be supreme in our affections there must be the "Piece de Resistance"; the wonderful Plum Pudding like grandmother made, which holds such a place in our memories.

—To save you time and labor we are taking orders for these delicious Plum Puddings and Fruit Cakes at 65c pound.

—Here you will find also all the other wonderful, irresistible, delectable pastries for the Holidays. These should be ordered at once, however, so that you can secure the particular kind you will require.

—Tip Top Inn Bakery, Eighth Floor, Lipman, Wolfe & Co.