

See Also Page 7

PLEASE: Shop in the Morning—Ride on the Escalators—Use Stairways Going Down—Carry Small Parcels—THANK YOU!

See Also Page 7

Meier & Frank's The Christmas Store

The Store of Finest Christmas Stocks and Service—The Christmas Store of Lower Prices

Gift Books

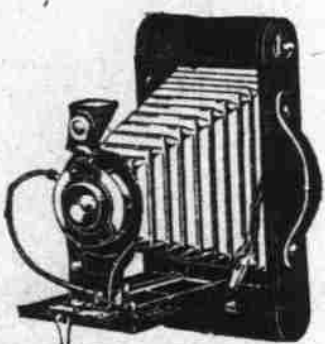
\$1

The Night Operator, by Frank L. Packard.
 Okewood of the Secret Service, by Valentine Williams.
 Walk-of-the-Sea, by Cyrus Townsend Brundy.
 Buck Peters, Ranchman, by Clarence E. Mulford.
 Paradise Auction, by Nalbro Bartley.
 Shavings, by Joseph C. Lincoln.
 Sherry, by George Barr McCutcheon.
 The Man Who Couldn't Sleep, by Arthur Stringer.
 The Home-King King, by "Babe" Ruth.
 The Fighting Shepherdess, by Caroline Lockhart.
 The Threshold, by Marjorie Benton Cooke.
 The Zeppelin's Passenger, by E. Phillips Oppenheim.
 The Frankie Wife, by Arthur Stringer.
 —Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

Sale of Teddy Bear Sets

Good warm 3 piece Teddy Bear sets for little boys and girls. Sets consist of sweater, leggings and cap. Good assortment of colors. Sizes 1 to 3 years.
 \$5.95 to \$11.50 sets, special \$4.95.

—Meier & Frank's: Infants' Shop, Second Floor. (Mail Orders Filled.)



For Christmas—the 3-A Autographic Brownie

The 3A Brownie makes good pictures in a good size—3 1/4 x 5 1/2 inches—proportions so popular that they have established themselves as standard.
 Simple to work—and the fact that its ball bearing shutter speeded to 1-25, 1-50 and 1-100 of a second is fitted with Kodak Autotime Scale as a guide to exposure, makes its successful operation all the easier.
 Priced \$17.02.
 Other Brownies \$2.86 up.
 Kodaks \$9.49 up.
 Photo Albums make excellent gifts. We have a large variety of styles and sizes. 30c to \$10.
 —Meier & Frank's: Kodak Shop, Main Floor. (Mail Orders Filled.)

Everything Necessary for the Making of Xmas Cakes

should be ordered tomorrow.
 Seedless Raisins, Thompson's unbleached Sun Maid variety, stem caps removed, 3 lbs. \$5.00, lb. 30c.
 Imported Currants, 1 lb. 79c.
 Seedless Raisins, No. 15 pkgs., 3 for 88c. Pkg. 30c.
 Candied Lemon Peel, lb. 48c. 1/2 lb. 25c.
 Bleached Raisins, known as Sultanas, 2 lbs. 78c. lb. 40c.
 Crisco, ideal shortening, No. 9 tins \$2.35. No. 6 tins \$1.55. No. 3 tins 83c.
 Muscatel Raisins, new crop, good size, 3 lbs. \$2.00, lb. 30c.
 Royal Baking Powder, No. 2 1/2 cans \$1.29.
 No. 1 Figs, for baking, white or black, 2-lb. box 25c. lb. 15c.
 Carotene, milk product, for cooking, tall tins, doz. \$1.15, can 10c.
 Cluster Raisins, new crop, No. 2 boxes 80c. No. 1 box 40c.
 Schep's Coconut, freshly shredded, No. 1 pkg. 50c. No. 1/2 pkg. 30c.
 Sweet Cider, fancy quality, 1/2 gal. return for jug, gal. 95c.
 Kerr's Flour, for all home baking, sack \$2.50.
 —Meier & Frank's: Grocery, Ninth Floor.

The Bakery Bulletin

Meier & Frank's Sultana Cake, rich golden yellow cakes combined with seedless Sultana raisins, limited number, lb. 60c.
 Milk Doughnuts, taste like cake, generous size, doz. 40c.
 Graham Bread, baked on Tuesdays and Thursdays, loaf 16c.
 Christmas Cakes and Puddings are ready in abundance—we suggest early ordering.
 —Meier & Frank's: Bakery, Ninth Floor.

Men's Bath and Lounging Robes

1/3 Off



For the last four days before Christmas you can choose from our entire remaining stocks of bath robes and lounging robes at one-third off our regular low prices. You can't make a mistake when you give "him" a fine new bath robe or lounging robe. The special prices follow:

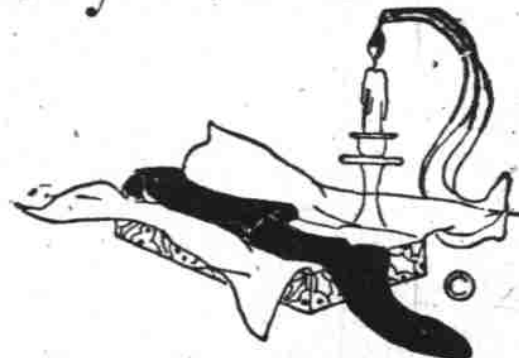
Entire Stocks			
\$10.00 Robes	\$6.67	\$25.00 Robes	\$16.67
(No Tax)		(Tax 91c)	
\$15.00 Robes	\$10.00	\$30.00 Robes	\$20.00
(Tax 25c)		(Tax \$1.25)	
\$17.00 Robes	\$11.34	\$32.50 Robes	\$21.67
(Tax 38c)		(Tax \$1.41)	
\$27.50 Silk Robes	\$18.34	\$45.00 Silk Robes	\$30.00
(Tax \$1.08)		(Tax \$2.25)	
\$40.00 Silk Robes	\$26.67	\$50.00 Silk Robes	\$33.34
(Tax \$1.91)		(Tax \$2.58)	

—Meier & Frank's: The Store for Men, Third Floor. (Mail Orders Filled.)

Special 3-Pair Values

Women's Silk Hosiery for Gifts

Seems like more silk hosiery has been bought this year for gifts than any previous year. Luckily we made preparations for an unprecedented holiday selling by laying in the largest and finest assortments of high grade silk hose in our history. Tomorrow we feature silk hose from the country's best makers at lower prices than you have been accustomed to paying—all are priced at the low new rates and very "special" prices prevail on 3-pair lots.



3 Pairs Hose \$3.75 Women's Wayne knit silk boot hose with mock seam, lisle tops, heels and toes. Black, white and African brown. Pair \$1.50.	3 Pairs Hose \$7.50 Women's Granite quality outside silk hose with wide lisle tops and lisle soles. Black, white and cordovan. Pair \$3.
3 Pairs Hose \$5 Women's Wayne knit full-fashioned silk boot hose with lisle tops and soles. Black, white, African brown, navy and pink. Pair \$2.	3 Pairs Hose \$7.50 Women's medium weight serviceable ingrain silk hose with lisle soles. Black, white, navy, gray and brown. Pair \$3.
3 Pairs Hose \$6 Women's full-fashioned fine thread silk hose with lisle tops and soles. These hose are of unusual quality. Black and cordovan. Pair \$2.50.	3 Pairs Hose \$9 Women's Wayne knit medium weight all-silk full-fashioned hose. Black, white, navy, chestnut, cordovan, African brown, gray. Pair \$3.50.
3 Pairs Hose \$6 Women's medium weight Wayne knit full-fashioned pure silk hose with lisle tops and soles. Black, white, brown and navy. Pair \$2.50.	3 Pairs Hose \$9.50 Women's heavy weight full-fashioned ingrain pure silk thread hose. Black, white, cordovan and gray. Pair \$3.50.

and ... Don't Forget ... "Silk Maids"
 Meier & Frank's: Hosiery Shop, Main Floor. (Mail Orders Filled.)

Gift Sale of Angora Scarfs

For one day only we offer fine assortments of angora scarfs at very special prices. Medium and extra large sizes with and without belts and pockets. All have knitted fringed ends. Buff, navy, brown, black, white, heather mixtures, checks and some with striped borders. Specially priced as follows:

Angora Scarfs Special.....	\$3.95	\$11.95 Angora Scarfs.....	\$9.95
\$6.95 Angora Scarfs.....	\$4.95	\$12.50-\$14.50 Scarfs.....	\$10.75
\$8.95-\$9.95 Scarfs.....	\$7.49	\$16.95 Angora Scarfs.....	\$13.75

Tams 95c Regularly \$2.95. Knit Tam o' Shaners with attractive pompon. Copenhagen, emerald, red, white, buff, brown and navy. Just the thing for school misses.	Boudoir Caps \$1.69 Maize, lavender, pink, sky and old rose. Crepe de chine and messaline caps with ribbon flowers, also net, messaline, chantilly and shadow laces.	Boudoir Caps 69c Made of messaline silk and nets combined with chantilly, valenciennes and net top laces, also some with frills of silk ribbon. Regularly 95c and \$1.50.
--	---	--

—Meier & Frank's: Neckwear Shop, Main Floor. (Mail Orders Filled.)

Special Christmas Values

From the Household Utilities Section

\$1.50 Silver Deposit Sugar and Creamer.....	\$1.00
\$1.75 Silver Deposit Whipped Cream Bowl and Ladle.....	\$1.19
\$2.00 Nippon China Fancy Decorated Sugar and Creamer.....	\$1.49
\$3.75 Nippon Hand-Painted Cake or Salad Sets.....	\$2.99
\$6.75 Nippon China Chocolate Sets.....	\$4.99
\$4.50 Nickel Casserole, Brown and White Fireproof Lining.....	\$2.99
\$7.00 Nickel Casserole with Pyrex Lining.....	\$5.49
\$5.00 Nickel Casserole with Pyrex Lining.....	\$3.65
\$2.75 Serving Trays, Mahogany Finish.....	\$1.99
\$5.00 Smoking Stands, Nickel or Oxidized Finish.....	\$3.59
\$4.50 Smoking Stands, Dull Brass Finish.....	\$3.39

Meier & Frank's: Household Utilities Section, Basement. (Mail Orders Filled.)

ANNOUNCING

A Helpful New Christmas Service for Men and Women Buying Gifts for Men

Men's Gift Annex Second Floor

AS a convenience, more particularly for women choosing gifts for men during these busy days when our Main Floor Men's Store is thronged with gift buyers, we shall open tomorrow on the Second Floor, Fifth Street, a new auxiliary section of men's things. This special Christmas section will be served by skilled salespeople versed in masculine tastes and they will be glad to advise women in choosing gifts for men. Please remember this location—Second Floor—the new Gift Annex for Men—open at 9:15 A. M. tomorrow (Tuesday), at Meier & Frank's. We shall maintain this section until Christmas.

Here Are 2 Special Christmas Offerings to Fix the Location in Your Mind

5000 TIES

\$1.00

Formerly \$1.35 to \$2.50, the great majority being of the better kinds. The opportunity to get such Christmas ties at a dollar will induce seekers after good gift neckwear to buy these ties in threes and sixes.

Capital ties from some of our best makers—you need have no hesitancy in giving them to your most critical man friend.

They have all the appearance of higher priced kinds. The variety is of the widest. Four-in-hand ties, with slip-easy bands. KNIT TIES of former \$2 to \$3.50 values included.



3000 SHIRTS

\$3.50
Tax 5c

3 Shirts for \$10
(Tax 10c)

Give a man some of these shirts for Christmas and he'll commend your good taste no less than your practical good sense.

They are ideal shirts for gift giving because they are of distinctly the better sorts and withal of the most thoroughly serviceable character. Incidentally, shirts of these same qualities have been selling until recently at considerably more—many are HALF PRICE and less.

A man certainly will appreciate getting, say, three of these shirts and the purchaser will appreciate being able to procure such fine ones at 3 for \$10.

Shirts of Excellent Materials

put together with the skill and care that go into the better kinds. Nearly a score of different cloths—this sale runs the gamut of fine shirtings, even to the extent of taking in PURE SILKS and superior quality fiber silks. Plenty of good looking patterns and colorings from which women will especially enjoy choosing. "His" size.

—Meier & Frank's: Gift Annex for Men, Second Floor. (Mail Orders Filled.)

