

FOR OTHER IMPORTANT MEIER & FRANK CHRISTMAS NEWS SEE PAGE 7 AND BACK PAGE, THIS SECTION

Meier & Frank's The Christmas Store

Where Lower Prices Add Immensely to the Joys of Christmas Shopping



If It's a— "PENDLETON" Robe or Blanket

or any of the other products bearing this famous brand, you can be sure that its quality is the best and can bestow it on your dearest friend with every confidence that it will be well received.

Pendleton Bath and Lounging Robes

particularly enjoy high favor at holiday time, and this store takes pleasure in recommending them to its patrons. They are made of the PURE FLEECE WOOL which has given the products of the Pendleton Woolen Mills nation wide repute.

They are in styles for men and women and are readily recognized by their unusualness of design and coloring, appreciated for their superior quality and workmanship. Each robe cut separately—garments made with one-piece body. Inside seams are silk piped. Trimmed with the best silk ribbons and cord.

Providing "the warmth that never fails," Pendleton bath robes and lounging robes are gifts of which the satisfaction is not measured by days, nor weeks, nor months, but by years.

Pendleton Indian Robes

of pure fleece wool are renowned for their artistic beauty and comfort, for the wide range of uses to which they may be put and for their sturdy wear and quality. In designs and colorings typical of the "Far West" in Indian textile art, Pendleton Indian robes are most distinctive products of their kind and are prized possessions of all who own them.

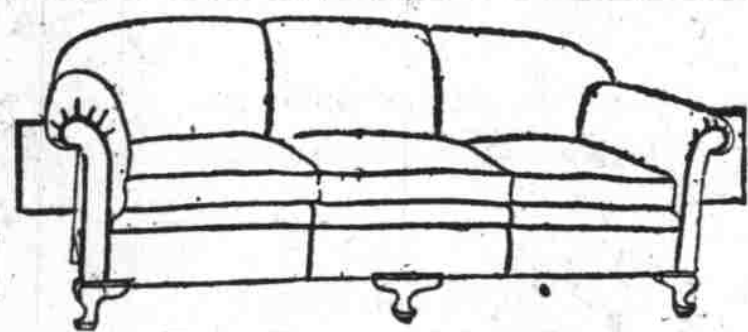
Pendleton Blankets

enjoy the highest rating of their class—and their class is the highest. They are made of pure fleece wool and may be said to be of lifetime utility. They may be had in white and plaids, various sizes. Especially noteworthy are the Official Glacier Park blankets in white with var-colored stripes which are the modern counterpart and perfection of the famous Hudson Bay blankets of pioneer days.

Other Pendleton Products

—characterized by the same splendid quality of wool and the same all-around desirability—are the Pendleton couch covers and shawls, fancy bed robes, auto and steamer robes, the gift of any one of which cannot but bring satisfaction to the recipient and constitute a day-in and day-out remembrance of the thoughtful donor.

Pendleton robes for men and women are on the Third Floor. Pendleton blankets, etc., are on the Second Floor.



For a Practical Gift—This Beautiful Davenport \$129

Upholstered in taupe denim of a very attractive design. The seat consists of three loose spring cushions over oil-tempered springs on webbing bottom. An excellent value at \$129. Other davenports can be obtained at special prices.

\$116 Spinnet Desk \$87.50

Solid mahogany Spinnet desk—a correct reproduction of an old Colonial Spinnet in desk form. 44 inches wide, 22 inches deep.

\$45.50 Rocker, Special \$33

Solid mahogany cane back rocker with either mulberry or blue cushions. Limited number while any remain, \$33 instead of \$45.50.

—Meier & Frank's: Furniture Store, Eighth Floor. (Mail Orders Filled.)

Christmas Sale of Gift Furniture at 20% to 50% Off

The Gift Shop on the Ninth Floor has been arranged so as to enable one to select just what is wanted in the shortest possible time. Attractive assortments of candle sticks, book ends, decorative glassware, old brass, desk sets, smoking sets, etc.—practically our entire stock is offered at reductions of 20% to 50%. A few suggestions:

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| Colored Glass Ash Trays, 80c up. | Beatrice & Dante Book-ends, \$3.95 up. | Mahogany Humidors, \$11.60 and up. |
| Glass Candlesticks, 95c up. | Gold Frame Mirrors, \$3.95 up. | Mahogany Pedestals, \$11.75 and up. |
| Mahogany Candlesticks, 95c up. | Mahogany Finish Table Lamp, \$6.75 up. | Solid Mahogany Floor Lamps, \$17.50 up. |
| Glass Bowls, 95c up. | Mahogany Upholstered Foot Stools, \$9.75 up. | Martha Washington Sewing Cabinets, \$19.25 up. |
| Glass Candy Jars, 95c up. | Mahogany Trays, glass bottoms, \$9.75 up. | Mahogany Finish Tea Wagons, \$19.95 up. |
| Polychrome Candlesticks, \$1.55 up. | Mahogany Finish Floor Lamp, \$9.95 up. | Mahogany Console Tables, \$29.95 up. |
| Decorated Door Knockers, \$1.80 up. | Mahogany Muffin Stands, \$10.80 up. | Mahogany Gate Leg Tables, \$37.50 up. |
| Mahogany Finished Smoking Stands, \$3.60 up. | Silk Lamp Shades, 24 inches, \$1.49 up. | Solid Walnut Tea Wagons, \$39.50 up. |
| Decorated Door Stops, \$3.60 up. | | |
- Meier & Frank's: Furniture Gift Shop, Ninth Floor. (Mail Orders Filled.)

Christmas Sale

Cedar Chests One-Fourth Off All Our Remaining Chests

The opportunity to choose practical gifts of this character at a fourth less than the moderate prices at which they have been selling here will be availed of, we are sure. Every cedar chest in our stock is now offered at this new reduction of 25%.

Tennessee Red Cedar Chests

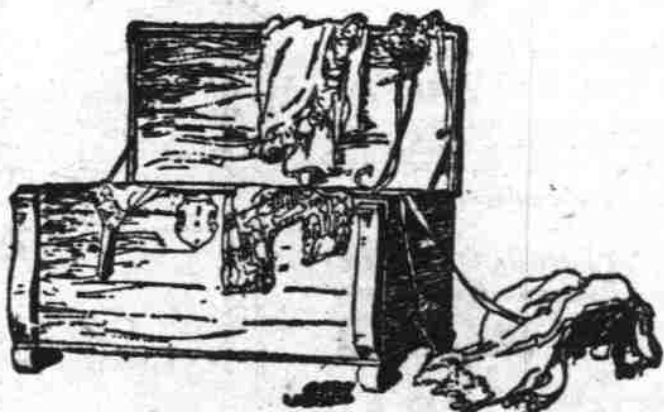
Plain and copper trimmed chests of genuine Tennessee red cedar, famous for its aromatic and preservative qualities, are now specially priced as follows:

\$30.94 to \$45

for chests that have been \$41.25 to \$60.00 each. Some of these have trays.

Oregon Red Cedar Chests

now specially priced at \$5.85, \$8.95 and \$14.40—were \$7.80, \$12.00 and \$19.20.



Choose Now for Gifts

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Exhibit and Sale

Hand-Made Laces

In the Art Needlework Shop beginning tomorrow. These genuine hand-made laces have come to us directly from Belgium. They can be utilized to wonderful advantage in the making of handkerchiefs, tray centers, camisoles, collars and doilies. Or these laces would make most acceptable gifts as they are. Prices are reasonable, ranging from 75c yard and upwards.

Hand-Embroidered Articles 1/2

Hundreds of hand-embroidered articles, including pillow tops, center pieces, children's wear, library scarfs, tea cloths.

All Our Novelties Reduced

For greater convenience of patrons, many of these novelties have been arranged on six special tables at 59c, 89c, \$1.19, \$1.79, \$2.19 and \$3.00.

Special Bathrobe Sets

Nearly every color in these bathrobe sets, consisting of neck and waist girdle, ends finished with tassels. \$1.25 silk sets 89c, the 85c cotton sets 59c.

—Meier & Frank's: Needlework Shop, Second Floor. (Mail Orders Filled.)

Gifts for Women

The Third Floor Women's Sections have arranged these special values for practical gift buyers.

Undergarments Reduced

Our entire stocks of imported Habutal and heavy crepe de chine beautifully embroidered undergarments are reduced, as follows: \$25.00 \$30.00 gowns, \$16.95; \$15.00 and \$16.50 envelope chemise, \$12.95; \$16.00 and \$18.00 petticoats, \$11.95; \$10.50 embroidered vests, \$6.49.

Wool Sweaters \$19.50

Regularly \$25.00. Plain and fancy weave wool sweaters, some with angora, trimming. Tuxedo models; some can be buttoned as well. All staple shades, including tan, navy, brown and purple.

Kimono Sale \$19.50

\$35.00 values. \$65 values at \$37.50. Beautifully embroidered Japanese silk and crepe kimonos in many patterns. Light blue, pink, lavender, rose, navy, etc.; some in shaded effect.

Jersey Petticoats \$5.95

"Klingore" silk Jersey petticoats with ribbon trimmed flounces. Others at \$4.95.

—Meier & Frank's: Third Floor, Sixth Street. (Mail Orders Filled.)

Christmas Sale of

Dainty Silk Underthings

Very special values in our Vanity Fair and Kayser Silk underthings for holiday buyers.

Camisoles \$2.75

Vanity Fair silk camisoles with plain hemstitched band top and picot edge. Silk shoulder straps. Flesh only.

Vests \$3.75

Medium weight bodice style silk vests with hemstitched top and fancy picot silk shoulder straps; also regular hemstitched top style. Flesh only.

Bloomers \$5

New Vanity Fair three-quarter length silk sports bloomers to take the place of the long petticoat. Black, navy, mole, purple, smoke, etc. Regular sizes \$5.00; extra sizes \$5.50.

Bloomers \$3.50

Vanity Fair Milanese silk bloomers that will not shrink. Extra fine lightweight bloomers in flesh only. Were \$5.75.

Bloomers \$5

Vanity Fair medium weight silk bloomers in full size. Well reinforced. Flesh only. Sizes 5 to 7.

Union Suits \$6.95

Kayser silk union suits in medium heavy weight. Plain band bodice top. Ribbon shoulder straps. Flesh only.

Chemise \$5.95

Kayser silk envelope chemise in medium weight. Bodice top style with ribbon shoulder straps. Pink and white. Regular sizes.

—Meier & Frank's: Silk Underwear Shop, Second Floor. (Mail Orders Filled.)

Neckwear One-Fourth Off

Hand-made collars, vestees, modesty pieces and collar and cuff sets regularly \$2.50 to \$28.50, at 1/4 off. Of real filet, val, venise and Irish crochet laces with new and hand-work.

—Meier & Frank's: Main Floor.

Silk Scarfs One-Fourth Off

Pure silk Swiss made scarfs for sport and dressy wear. Plain colors, checks and stripes.

—Meier & Frank's: Main Floor.

EXTRA— 8000 Pounds Salted Peanuts 13c

2 pounds for 25c.

Large-sized salted peanuts at 13c pound while any of 8000-pounds remain.

One and two pound boxes.

NO DELIVERIES.

—Meier & Frank's: Main Floor and all Candy Sections.

Christmas Groceries

We have ready for Christmas purchases the following gift boxes.

Paul's Jams

Gift boxes of Paul's fancy pure fruit jams priced as follows: 1-jar box, ready to mail, 80c; 4-jar box, ready to express, \$3.25; 15-jar box, ready to ship, \$9.00; 26-jar box, ready to ship, \$15.00.

Inquire Ninth Floor for prepaid plan of shipment to principal cities. Orders may be wired at our expense against stock held ready for delivery in Eastern cities.

Hood River Apples

Gift boxes of Hood River apples, including Spitzenbergs, Ortleys and assorted varieties in wooden boxes averaging 20 to 24 apples in a box, \$1.25.

Fruit Cakes

Gift boxes of Bromm's Old Virginia fruit cakes make a seasonal remembrance. Packed in tin boxes these cakes keep indefinitely. 2-lb. boxes \$2.75; the 4-lb. boxes \$4.75.

Gift Baskets

Gift baskets of groceries that solve the gift problem for those who wish to send practical gifts, contain assortments of staple needs combined with nuts, fruits, raisins and biscuits. Priced \$2.00 to \$5.00.

The Bakery

Is preparing fruit cakes and plum puddings for Christmas dinners. Made from the finest new fruits, nuts and pure spices, mixed and baked with painstaking care by competent bakers to produce the finest results obtainable, these cakes and puddings have the real home-made flavor.

Fruit Cakes

Put up in ribboned packages, 1 pound each, pound 75c. Put up in ribboned cardboard boxes, about 2 pounds each, pound 75c. Larger sizes made to order.

Plum Puddings

Real old English style, ready to warm, several sizes, lb. 65c.

Mince Tarts and Pies

The mincemeat is just right. These tarts and pies possess all the old time goodness.

—Meier & Frank's: Ninth Floor.

The Big

3

of the Washing

Machine World

Universal

A selection to be found only in the Electrical Shop at Meier & Frank's. Many husbands are buying electric washing machines to give their wives this Christmas and it is an advantage to be able to see the three leading representatives of the industry side by side as they are here only in Portland.

YOUR OWN TERMS

in reason—an additional advantage in favor of those choosing here.

—Meier & Frank's: Basement Balcony.



Christmas Slippers

For the Whole Family—

Everyone welcomes a pair of cozy slippers and this holiday season promises to be quite exceptional in the number of slippers purchased for gifts. We have the greatest stock of soft, comfortable, delightful house slippers ready now for gift buyers. Selections should be made right away while style, color and size assortments are at their best. Prices are interestingly low.

For Women

At \$1.89—embroidered felt slippers with soft padded soles. Maroon, blue and gray. At \$2.25—ribbon trimmed slippers with soft felt padded soles. Maroon, navy blue, Yale blue, natural gray, lavender and purple.

At \$2.45—felt Julietts with ribbon and fur trimming and leather soles. Also high and low ribbon trimmed felt slippers with padded soles. Old rose, blue, black, orchid, brown and taupe.

At \$2.75—best grade embroidery trimmed felt slippers with thick padded soles. Old rose, elephant gray, Alice blue, American beauty, pink, burgundy, wisteria, turquoise and dark gray.

At \$3.00—quilted satin boudoir slippers with silk pompons, low heel style, in assorted colors. Felt ribbon trimmed leather sole Julietts. Famous Daniel Green "Comfy" slippers.

Boys' Slippers

Boys' soft brown kid Romeo style leather turn sole slippers in sizes 1 to 5 1/2 are priced at \$3.85. Everett style \$3.35.

Boys' felt slippers with felt padded or turned leather soles, Everett and Juliet style, sizes 1 to 5 1/2, are priced at \$2.00, \$2.25 and \$2.50.

Children's Slippers

How little sisters and brothers will love these cunning warm slippers.

At \$1.25—(sizes 2 to 5); at \$1.65-\$2.25 (sizes 5 to 11); at \$1.85-\$2.50 (sizes 11 to 2); children's felt slippers in Juliet, "Hylo" and bootie styles with leather or soft padded soles. A merican beauty, old rose, elephant gray, red, peacock and light blue.

Leggings of jersey cloth in brown, black and white. Knee and waist high styles. Priced \$1.00 to \$2.50.

Men's Slippers

At \$3.85—men's brown and black Everett leather slippers with soft turned soles.

At \$2.69—special values in men's tan and black leather slippers with leather soles.

At \$2.89—men's Romeo style black and brown leather slippers with leather soles.

At \$3.75—men's Cavalier style felt slippers with soft padded chrome or hand finished leather soles; some with fancy cuffs. Others are brown, gray and white.

At \$3.00—men's felt Livingston style slippers with soft padded chrome leather soles. Gray and green.

At \$4.35—special values in men's tan and black Romeo style slippers with soft kid uppers and flexible turned leather soles.

Slippers for Father, Mother, Sister, Brother

—Meier & Frank's: Shoe Shop, Third Floor. (Mail Orders Filled.)

Gift Specials



Water Sets \$2.85

Cut glass water sets in "Star" design, also a pattern similar to grape cutting. Sets consist of pitcher and six thin-blown table tumblers.

Sugar, Creamer \$6.49

Regularly priced at \$8.50. Extremely pretty sugars and creamers in the popular Hob Star cutting. These will make splendid gifts.

Cake Sets \$3.49

Fancy Nippon china cake sets consisting of one cake plate and six individual plates to match. Regularly \$4.50.

Cup and Saucer 39c

Set of six for \$2.15. Fancy decorated Nippon china tea cups and saucers in several different designs. Regularly 60c.



—Meier & Frank's: Household Utilities Section, Basement. (Mail Orders Filled.)

Christmas Fragrances

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|---|--|
| Houbigant's Ideal Toilet Water, \$7.25. | Djer Kiss Perfume Sets, \$2.75, \$3.25, \$4.00, \$5.00 and \$8.00. |
| Houbigant's Ideal Extract, \$4.25, \$8.25. | Mavis Perfume Sets, \$2.00, \$3.75, \$6.00. |
| Mary Garden Extract, \$1.50 to \$5.50. | Lady Mary Perfume Sets, \$6.50. |
| Mary Garden Toilet Water, \$4.25. | Maid Or Perfume Sets, \$7.50. |
| Mary Garden Perfume Sets, \$7.50. | La Boheme Perfume Sets, \$15.00. |
| Un Air Embaume Toilet Water, \$6.50. | Garden Fragrance Sets, \$2.75, \$3.50. |
| Un Air Embaume Extract, \$3, \$5, \$10. | Fiancee Fragrance Sets, \$5, \$10. |
| Miro Dena Toilet Water, \$1.00 to \$8.90. | Meiba Perfume Sets, \$3.50, \$6.50. |
| Combination Incense Burner and Incense, \$1.50. | Coty's Face Powder, \$1.50, \$3.00. |
| Ayers Perfume Sets, \$6.50 to \$10. | Coty's L'Origen Extract, \$7.35, \$14.65. |
| | Coty's Toilet Water, \$7.35 to \$36. |
| | Houbigant's Quelques Fleurs Toilet Water, \$8.90, \$17.50. |

FREE! \$1.25 box of Norma Talmadge Face Powder with every ounce of Norma Talmadge Extract at \$2.50.

Meier & Frank's: Toilet Goods Shop, Main Floor.