



Gifts for Mother

-Third Floor -Main Floor Beads, 50c to \$165 Boudoir Caps, \$1.59 to \$6.95 —Third Floor Brosch, \$2.50 to \$175 —Main Floor Brushes, 75c to \$10 —Main Floor Camera, \$2.86 to \$19.95 Center Pieces, \$1 to \$25 -Second Floor Clock, \$1.25 to \$65 — Main Floor Corset, \$3 to \$22.50 — Third Floor Cruets, 50c to \$1.50 — Basement Cut Glass, \$1.50 to \$75 —Basement Dollies, 35c to \$2.50 Dress Form, \$15.50 to \$24.50 Embroidered Articles, \$2.50 to \$35
—Second Floor
Fern Dish, \$1.25 to \$6
—Basement
Furs, \$10.50 to \$150
—Fourth Floor
Gloves, \$2.29 to \$10
—Main Floor Gloves, \$2.29 to \$10 — Main Floor Gowns, \$35 to \$150 — Fourth Floor Handbag, '88c to \$200 — Main Floor Handkerchief, 35c to \$40— — Main Floor Heating Pad, \$8 to \$13.50

—Basement Balcony Hosiery, heather wool, \$2.25 to \$4.50 —Main Floor House Dress, \$1.25 to \$9 —Third Floor

Jardinlere, \$2.50 to \$10 —Basement Knitting Needles, 10c to 65c
—Second Floor
Laces, 10c to \$30 yard —Main Floor
Lamp Shade, \$11.49 to \$125
—Night Floor Lingerie, 98c to \$100 —Third Floor

Lorgnette, \$9 to \$30 — Mezzanine
Luggage, \$56 to \$160 — Sixth Floor
Magazine Subscription, 50c to \$6
— Main Floor
Manicure Set, 55c to \$11.50
— Main Floor
Neckwear, 75c to \$25
— Main Floor
Negligee, \$6.95 to \$30
— Third Floor Night Gown, \$2.95 to \$100 Opera Glasses, \$10 to \$40

—Third Floor
Opera Glasses, \$10 to \$40

—Mezzanine
Pearls, \$6.50 to \$75

—Main Floor
Perfume, 25c to \$25 pkg.

—Main Floor Ring, \$1.25 to \$175 Robe, \$9 to \$15 Shears, 75c to \$2.50
Slks, \$1 to \$6
Skirt, \$9.25 to \$29.75 Slippers, \$1.89 to \$7.50 Third Floor Stationery, \$1 to \$20 —Main Floor Sugar and Creamer, \$3.95 to \$25 Thimble, gold, silver, 35c to \$5

—Main Floor
Toilet articles, 50c to \$15 -MainFloor Towels, 50c to \$3.50 —Second Floor Umbrella, \$4.95 to \$57.50 -Main Floor Undermuslins, \$1.79 to \$10

-Third Floor

Vanity Case, 75c to \$17.50



For Grown Daughter .

Brassiere, 50c to \$6.50 Third Floor Camera, \$2.86 to \$19.95 Camera, \$2.86 to \$19.35 — Main Floor Camisole, \$3.95 to \$12.50 — Third Floor Candy in Baskets, 25c to \$15 Corsets, \$3.50 to \$22.50

Cut Glass, \$1.50 to \$75

Basement Dancing Slippers, \$8.50 to \$16 Diary, 75c to \$4 —Third Floor —Main Floor Dress Goods, \$1 to \$6 Dress Goods, \$1 to \$6
—Second Floor
Dressing Sacque, \$6.95 to \$25
—Third Floor
Embroidered Articles, \$2.50 to \$35 Feather Fan, \$3.56 to \$20.62

Furs, \$8.50 to \$75

Fursh \$8.50 to \$75 Gloves, \$2.29 to \$4.25 —Main Floor Glove Box, \$10 —Main Floor Hand Bag, 98c to \$200 Hand Bas, vec — Main Floor
Handkerchief, 25c to \$2.50
— Main Floor
Hat Pin, 25c to \$9
— Main Floor
Hosiery, heather wool, \$2.25 to \$4.50
— Main Floor House Dress, \$4.95 to \$3

—Third Floor

House Slippers, 95c to \$2.25

—Third Floor Ivory Novelties, 55c to \$11.50

Album, 20c to \$10 — Main Floor
Apron. 59c to \$1.98 — Third Floor
Bag, \$12.50 to \$45 — Sixth Floor
Bath Robe, \$9.85 to \$22.50 — Third Floor
Bathing Suit, \$3.50 to \$2.50 — Main Floor
Luggage, \$56 to \$160 — Sixth Floor
Luggage, \$56 to \$160 — Sixth Floor
Main Floor
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Main Floor Neckwear, 75c to \$25

Negligee, \$6.95 to \$30

Third Floor
Night Gown, \$2.95 to \$100 Opera Glasses, \$10 to \$40 Mezzanine Perfume, 25c to \$25 pkg.

—Main Floor
Petticoat. \$4.95 to \$25 —Third Floor Picture Frame, standing, 98c to \$15
—Fifth Floor Ribbon Novelties, 35c to \$9.50

Ring, \$1.25 to \$175
Semi-Made Camisole, 98c to \$3
—Main Floor
Kimono, \$2.25 to \$35
—Third Floor
Robe, \$9 to \$15
—Second Floor
Silk, \$1 to \$6
—Second Floor
Silk Maid Hosiery, \$2.50
—Main Floor
Silk Underwear, \$3 to \$14
—Third Floor
Skating Set, \$12.75 to \$18.95
—Main Floor
Skating Set, \$12.75 to \$18.95
—Main Floor
Skatinery, \$1 to \$20
—Main Floor
Stationery, \$1 to \$20
—Main Floor
Tennis Racquet, \$2 to \$15
—Sixth Floor
Toilet Articles, 50c to \$15
—Main Floor
Ukulele, \$3.50 to \$12.50
—Sixth Floor Ribbon Novelties, 35c to \$9.50 Umbrella, \$4.95 to \$12.50
—Sixth Floor
—Sixth Floor
—Main Floor
Undermuslins, \$1.79 to \$10
—Third Floor
Vanity Case, 75c to \$17.50 -Main Floor -Main Floor Jewel, Box, \$3.50 to \$15.50
—Main Floor
Waist, \$3 to \$60
—Fourth Floor
Watch, \$17.50 to \$500—Main Floor

THE MEIER & FRANK STORE, on the threshold of this Christmas week, the last five days before Christmas, faces the sure-to-be tremendous holiday business with the assurance that comes from 63 years of supplying the Christmas requirements of the people of this territory and with the consciousness of having turned the knowledge and experience gained through three generations of Christmas selling to best advantage in preparing for this Christmas, 1920.

> It is a source of great satisfaction to record that the entire Meier & Frank organization, 3000 strong, and in particular the great loyal body of salespeople, is permeated with the spirit of helpfulness, of co-operation, of sincere service — the Christmas spirit of the

UR many thousands of friends and patrons can rely on our leaving nothing undone to insure that Christmas shopping shall be made as easy, as pleasant and as quickly discharged as possible during these busy five days. We shall be at your service tomorrow and succeeding days with:

> Eleven acres of floor space; immense assortments of selected holiday merchandise freshly replenished from our vast reserve stocks and best arranged for immediate selection; 3000 able, willing representatives; 8 escalators-Portland's only installation; United States substation, Christmas parcel station and Accommodation Bureau on Basement Balcony-money orders issued, packages wrapped for mailing, parcels checked free, etc. Ask any floor manager for free gift suggestion folder. The entire resources and hospitalities of this great Christmas institution are at the service of our public. Please shop in the morning and carry small parcels when possible.

Christmas Jewelry

To the many satisfactions of buying in this Jewelry Store, of choosing gifts from most carefully selected collections, of knowing that prices are the lowest possible for the qualities, is, in addition, the assurance that assortments of wanted gift articles are still amazingly complete and that Meier & Frank's service will be found equal to the most exacting demand.

In addition to the ample selections here in all the usual kinds of jewelry (unusual as to quality, assortments and lowness of prices) this jewelry store exhibits many novelties of decidedly uncommon kinds assembled from all parts of the

Whitby jet, turquoise matrix, amethyst, sardonyx, onyx, rose quartz. Chinese jade, chrysophrase, lapsis lazuli and jasper necklaces of surpassing beauty are here-to mention but a few of the many gift treasures to be found at this store.

Hair ornaments specifically deserve a word of mention, as nowhere else hereabouts can one find such an assortment as Meier & Frank's has ready for gift choosers. Our showing of genuine amber, too, deserves special

stressing, for ours is by far the best collection ever shown. French novelty necklaces, quaint in design, rare in color scheme, surpassing in beauty, are to be had at astonishingly

Diamond and platinum jewelry. Mesh bags in sterling silver, silver plated and gold filled. Wrist watches. Men's Waltham and other reliable timepieces. Cigarette cases. Gold chains. Scarf pins. Pearl (imitation) necklaces. Mantle clocks. Nothing is missing from the completeness of this Jewelry Store of moderate prices. -Meier & Frank's: Main Floor.

Christmas Handkerchiefs

little prices.

The best American-made handkerchiefs for women, children and men here in larger assortments than elsewhere, and many 'kerchiefs of the finer sorts from France, Ireland, Switzerland and Madeira Islands. -Meier & Frank's: Main Floor.

Christmas Silverware

Finely selected gift stocks of sterling and plated ware with especially satisfying assortments of Comunity Plate and 1847 Rogers Bros. "Silver Plate That Wears."

SPECIAL values in Colonial design bread trays at \$2.69 each and gold-lined dessert sugar and creamer at \$3.95 pair (5 per cent tax). -Meier & Frank's: Main Floor.

Christmas Toiletries

Particular emphasis is placed on our showing of ivory Pyralin toiletware, which has overflowed the bounds of its regular department and is now on sale also in the section previously devoted to women's knit underwear (Main Floor, Central). The finest French and American perfumes and toiletries are to be had at this store.

-Meier & Frank's: Main Floor.

Christmas Stationery

Headquarters for Crane's, Hurd's and other leading lines of stationery for social and business usage. Couklin and Waterman fountain pens are featured in this section. -Meier & Frank's: Main Floor.

Christmas Kodaks

For anyone on the gift list the joy of getting a kodak for Christmas and the fun of using it that day and all the year 'round. We still have some of the 1921 photo calendars for Christmas and New Year remembrances. Lots of photo al--Meier & Frank's: Main Floor,

Christmas Books

Books of every kind for everybody. The children's book shop is especially interesting and has recently added to its already large displays of approved books. -Meier & Frank's: Fifth Floor.

Christmas Gloves

"The gloves she loves" are here in Perrin's (exclusively) and other leading imported and domestic makes. - Meier & Frank's: Main Floor.

Christmas Hosiery

"Silk Maids"-the last, the first and the best word. New shipment of blacks... We also have these famous silk hose in navy, cordovan, taupe and white. \$2.50 pair.

-Meier & Frank's: Main Floor.

Christmas Hand Bags

Lovely beaded bags from Paris. Finest leather and velvet bags-new shipments just received from abroad. Brown tooled leather bags. Canteen bags. All characterized by interesting moderateness of price and some priced regularly at less than vaunted "specials" elsewhere. -Meier & Frank's: Main Floor.

Toilet Cases One-Third Less

Of morocco, cowhide and seal. All completely fitted. Were \$15 to \$110, now \$10 to \$73.35. For men and women, -Meier & Frank's: Main Floor,

Christmas Phonographs

Aeolian Vocalion, Columbia, Edison, Victor—the Big Four of the phonograph world (Vocalions here exclusively). All purchasable on your own terms in reason. Christmas records, too, in all these makes. -Meier & Frank's: Sixth Floor.

Toytown and Dollville

Where children's dreams come true. Still filling up, as by magic, Santa's pack of toys, dolls and games.

-Meier & Frank's: Fifth Floor.



Bath Robe, \$5.63 to \$24.38 -Main Floor Bill Fold, \$2 to \$18.50 Books, \$1 to \$20 Brushes, \$1 to \$24 Camera; \$2.86 to \$19.95 Cane, \$3.50 to \$15 -Main Floor Candy, hard center chocolate, 90c lb. —Ninth Floor Cards, 50c to 75c —Main Floor Card Case, 25c to \$6 -Main Floor Cigar Case, \$3.50 to \$18.50 Cigarette Case, \$3 to \$12

—Main Floor Collars, 25c to 75c -Main Floor -Main Floor Cuff Links, 50c to \$20 -Main Floor Flashlight, \$1 to \$3.50 Fountain Pen, \$2.50 to \$27

—Main Floor

—Main Floor Handkerchiefs, 25c to \$4.50 -Main Floor Hat. \$5 to \$30 — Main Floor Humidor, \$7 to \$25 — Ninth Floor Jewelry, \$2.50 to \$175 Knife, 50c to \$8 Kodak, \$9.49 to \$75 -Main Floor -Main Floor Laundry Bag, \$1 to \$2.50 Laundry Bag, \$1 to \$2.50
—Second Floor
Luggage, \$18.50 to \$50

Mackinaw, \$14.85
—Third Floor
Muffler, \$3.50 to \$20
—Main Floor
Pajamas, \$2.50 to \$30—Main Floor

-Main Floor -Main Floor Ring, \$3.50 to \$35 -Main Floor Safety Razor, \$1 to \$25 -Main Floor Smoking Jacket, \$8.85 to \$21.85 Smoking Stand, \$3.59 to \$16 Stationery, \$1 to \$20 — Main Floor Suspenders, 50c to \$3 — Main Floor Sweater, \$2.50 to \$20—Main Floor Umbrella, \$2.50 to \$17.65 Underwear, \$2.50 to \$15 Vest, full dress, \$10 to \$20 Watch, \$13.50 to \$200—Main Floor Watch Chain, \$1 to \$25



For Grown Son

Auto Robe, \$15 to \$27,50 Bath Robe, \$5.63 to \$24.38 -Third Floor Belt, 50c to \$10 -Main Floor Bill Fold, \$2 to \$18.50 -Main Floor -Fifth Floor Boeks, \$1 to \$20 Book Ends, \$3.95 to \$20 —Ninth Floor Brushes, \$1 to \$24 -Main Floor Camera, \$2.86 to \$19.95
—Main Floor
Cane, \$3.50 to \$15
—Main Floor
Candy, art boxes, 45c to \$15 Cards, 50c and 75c — Main Floor Checker Outfit, 50c to \$3 —Fifth Floor Chess Board, 25c to \$1—Fifth Floor Chess Men, 50c to \$8.50 Calendar, 15c to \$3 —Fifth Floor Cigar Case, \$3.50 to \$18.50 Main Floor Cigarette Case, \$3 to \$12 -Main Floor Clock, \$1.25 to \$65 Collars, 25c to 75c Collar Bag, \$2 to \$16.50 Collar Bag, \$2 to \$16.50

—Main Floor
Comb, \$2.59 to \$3

—Main Floor
Cuff Links, 50c to \$20

—Main Floor
Diary, 75c to \$4

—Main Floor
Eye Glass Case, 35c to \$2

—Mezzanine Fountain Pen, \$2.50 to \$27

— Main Floor
Gloves, \$4 to \$8

— Main Floor Handkerchiefs, 35e to \$2.50

Hat, \$5 to \$10

House Coat, \$8.85 to \$21.85 Humider, \$7 to \$25 —Ninth Floor

Jewe'- \$2.50 to \$175 -Main Floor Knife, 50c to \$8 -Main Floor Laundry Bag, \$1 to \$2.50 Lounging Robes, \$5.63 to \$24.38

Pajamas, \$2.50 to \$30-Main Floor Pipe, 50c to \$18.50 -Main Floor Poker Sat, \$5.50 to \$25 Purse, 50c to \$3 — Main Floor
—Main Floor

Safety Razor, \$1 to \$25

—Main Floor
Scarf, \$5 to \$20
—Main Floor
Scarf Pin, 75c to \$50—Main Floor
Shirts, \$2 to \$15
—Main Floor
Silver Match Case, \$2.50 to \$7. -Main Floor Slippers, \$2.50 to \$7.50 Smoking Jacket, \$8.85 to \$21.85 Smoking Stand, \$3.59 to \$16

Basement

Sox, 25c to \$4

—Main Floor

Stationery, \$1 to \$20 Main Floor

Suspenders, 50c to \$2 Main Floor

Sweater, \$2.50 to \$20 Main Floor

Thermos Bottle, \$3 to \$11 Tie, 50c to \$6.50 —Basement —Main Floor Tobacco, 15c to \$1.65—Ninth Floor Tobacco Jar, \$1.40 to \$3.50

Umbrella, \$2.50 to \$17.85

—Basement
Umbrella, \$2.50 to \$17.85

—Main Floor
Underwear, \$2.50 to \$15

—Main Floor
Watch, \$13.50 to \$200—Main Floor
Watch Chain \$1.50 Watch, \$13.50 to \$200 Watch Chain, \$1 to \$24 — Main Floor Watch Fob, \$6 to \$7.50 -Main Floor



For Small Daughter

Beads, 50c to \$5 —Main Floor —Fifth Floor Box of Pencils, 50c to \$2.50 Bracelets, \$1.25 to \$12—Main Floor Candy Novelties, 25c to \$1 —Ninth Floor

Furs. \$7.65 to \$35 —Fourth Floor Games, 10c to \$2.50 —Fifth Floor Gloves. \$2.25 and \$3 —Main Floor Handkerchiefs, 10c to \$5 —Main Floor Hosiery, 50c to \$3 — Main Floor Jewelry, 50c to \$15 — Main Floor Middles, \$2.85 to \$10 — Second Floor Music Rolls, \$5 to \$18.50 Candy Novelties, 25c to \$1

—Ninth Floor
Coeking Set, 95c to \$2.75

Croquet Set, \$4.50 to \$2.75

—Fifth Floor
Cut-Out Books, 25c to \$1

—Fifth Floor
Dolls, 15c to \$50
—Fifth Floor
Doll Clothing, 25c to \$17.50
—Fifth Floor
Doll Dishes, 25c to \$125
—Fifth Floor
Doll Purniture, 28c to \$15
—Fifth Floor
Doll Houses, \$25 to \$125
—Fifth Floor
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Gifts for Baby

Baby Pushers, \$3.50 to \$5 -Seventh Floor Bassinettes, \$4.95 to \$14.50 -Seventh Floor Bath Set, \$3.50 -Second Floor Bath Tubs, \$3.25 to \$6 -Basement Bibs, 75c to \$4.98 -Second Floor Blankets, \$1 to \$12 -Second Floor Bonnets, \$1.75 to \$8.50 Bootees, \$1.25 to \$2.50 —Second Floor Brush and Comb Sets, 75c to \$8 Carriages, \$26 to \$67.50 Carriage Robes, \$4 to \$10

Chains, \$1 to \$2.50

Coats, \$7.95 to \$45

Creepers, \$1.59 to \$3.85 -Third Floor -Main Floor -Fifth Floor Cups, \$1.50 to \$4 Dolls, 35c to \$1.50

High Chairs, \$4 to \$18 Jackets, \$3.50 to \$5 -Second Floor Leggins, 98c to \$2.25-Second Floor

Lockets, 75c to \$3.50 -Main Floor Mittens, 25c to 65c -Main Floor Plates, 75c to \$1.25 -Basement Rattles, 15c to \$1.25 -Second Floor Rings, \$1 to \$3.50 — Main Floor
Set of Gold Pins, 25c to \$4
— Main Floor
Shoes, \$1 to \$2 — Second Floor
Sleeping Bag, \$3.95 — Second Floor
Slippers, \$1
Spoons, 50c to \$3
Stockings, 60c to \$1.50 Sweaters, \$3.50 to \$5—Second Floor Teddy Bears, 98c to \$1.50 —Fifth Floor Teething Rings, 50c to \$2.50 —Second Floor



Gifts for the Home

Bath Mats, \$2 to \$6 -Second Floor Blankets, \$10 to \$25 -Second Floor Book Ends, \$2.95 to \$10 —Ninth Floor Brassware, \$1.85 to \$5 —Basement Bric-a-Brac, \$1 to \$20—Ninth Floor Card Tables, \$3.95 to \$5.25 -Seventh Floor Carpet Sweepers, \$4.50 to \$8 Casseroles, \$2.25 to \$10 —Basement Cedar Chests, \$30.94 to \$45 —Seventh Floor Chinaware, 25c to \$190 —Basement Cushions, \$1 to \$18 — Seventh Floor Davenports, \$95 to \$450 -Eighth Floor Electric Appliences. 3 to \$200

—Basement Balcony.

Fire Sets, \$5.50 to \$30—Sixth Floor

Furniture at all prices

—Eighth and Ninth Floors
Glassware, 25c to \$5 —Basement

Glassware, 25c to \$5 —Basement loe Cream Freezer, \$3,25 to \$10

Andirons, \$3.75 to \$75 -Sixth Floor | Jardinleres, \$2.50 to \$10 -Basement Lamps, \$5 to \$150 -Ninth Floor Lamp Shades, \$11.49 to \$125 Linen Cloths, \$12 to \$30 Medicine Cases, \$1.50 to \$12.50 Phonographs, \$25 to \$850 —Sixth Floor Phonograph Records, 85c to \$3.50 —Sixth Floor
Pictures, framed, \$1.25 to \$30
—Fifth Floor
Portieres, \$3.45 to \$9
—Seventh Floor Refrigerators, \$35 to \$250

Refrigerators, \$35 to \$250

Sixth Floor
Rugs, \$5.95 to \$100—Seventh Floor
Silverware, 50c to \$500—Main Floor
Tray, \$1.29 to \$5

Basement
Vases, 25c to \$45

Basement
Washing Machine, \$105 to \$230

Basement Balcony



For Small Son

Automobiles, \$10.50 to \$30 Baseballs, 50c to \$2.50-Sixth Floor Bats, 50c to \$1 -Sixth Floor Bath Robes, \$4.45 to \$10 —Third Floor Belts, 25c to \$2.50 -Third Floor Bicycles, \$34.40 to \$27.40 Bleycles, \$34.40 to \$37.40

—Seventh Floor

Blocks, 15c to \$4

—Fifth Floor

Candy Novelties, 25c to \$1

—Ninth Floor

Caps, \$1.50 to \$3.50

—Third Floor

Drums, 60c to \$4.50

Erectors, \$1.25 to \$25

—Fifth Floor

Flash Lights, \$1 to \$3.50

—Sixth Floor Flash Lights, \$1 to \$3.50

Footballs, \$2 to \$12

Games, 10c to \$2.50

Gloves, \$2.25 to \$3

Handkerchiefs, 10c to 50c

Hats, \$1.50 to \$8.50

Knives, 50c to \$1.25

Hats Floor

Main Floor

Third Floor

—Main Floor

—Main Floor

—Main Floor

Meccano, \$1 to \$8.50 -Fifth Floor Mittens, 35c to 65c -Main Floor Pajamas, \$2.95 to \$4 -Third Floor Moccasins, \$3.25 and \$3.75 —Third Floor Play Suits, \$1.50 to \$1.95

—Third Floor
Pennants, 75c to \$1.40—Fifth Floor
Purses, 75c to \$3.50

Rings, \$1.25 to \$9

Rocking Horses, \$1.75 to \$6.75 Rocking Horses, \$1.75 to \$6.75

Shirts, \$1.20 to \$5.20

—Third Floor
Skates, \$1 to \$4

Sleds, \$1.25 to \$5

Sleds, \$1.25 to \$5

Sleds, \$1.25 to \$5

Stationery, 15c to \$1

—Main Floor
Sweaters, \$3.50 to \$12

—Third Floor
Ties, 50c to \$1

—Third Floor
Tinker Toys, 75c

Tool Chests, \$2.75 to \$6.50

—Fifth Floor Tops, 10e to 50e — Fifth Floor Tricycles, \$18.50 to \$25—Fifth Floor Wagons, \$3.50 to \$13.50—Fifth Floor Watches, \$1.53 to \$17.50—Main Floor