

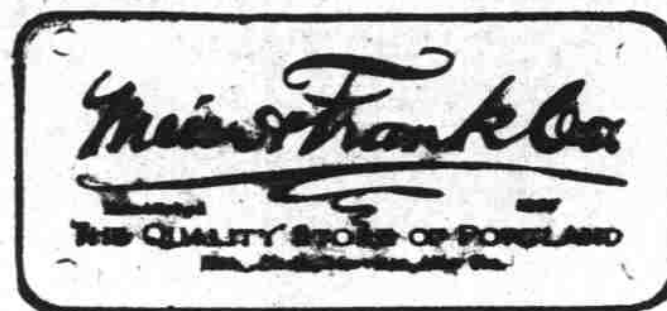
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Use Morrison-Street Entrance to The Store for Men, Main Floor—Take Any Elevator or Escalator to The Store for Men, Third Floor

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The Store for Men Is a Gift Bazaar

Most men look primarily to the usefulness of the article at all times, but the addition of a certain luxurious quality is welcomed in gifts received at Christmas time. The Store for Men offers splendid assortments of merchandise suitable for gifts in which both of these attributes are combined in a way to win the favor of every man.



Women Choosing Gifts for Men

are accorded a very special service at this store. Salesmen versed in masculine tastes as applied to haberdashery courteously assist women, where desired, in selections of gifts for men. Such gifts chosen at this store are certain to please, for they have been discriminatingly assembled by us with the special requirements of Portland men in mind.

1000 Good Dress Shirts \$2

These are \$3.50, \$4 and \$5 values. Made of fine quality percale, poplin, repp and woven madras cloths. Soft cuff styles. Sizes 14 to 17½.

Our Own Importation

English Cape Gloves \$4.85

These are \$6.50 values. English hand-sewn gloves of serviceable capeskin in handsome dark-brown coloring. Finished with pearl buttons. Stitched backs. Excellent gloves for street wear. Sizes 7½ to 10. A gift for any man.

Genuine Swiss Chamois

Imported English Gloves \$3.50

These are \$6 values. Suitable for street, sport and all general outing wear are these English-made gloves of Swiss chamois in the natural shade. Hand-sewn with black, they will add a touch of distinction to sedate street garb.

Heavy Quality

Fiber Silk Pajamas \$5

Formerly twice this price. Finely serviceable pajamas of heavy fiber silk in handsome patterns. Amazingly fine values at \$5. Sizes 15, 16, 17 and 18.

Choose Any 33

Outing Night Shirt \$1.95

Hundreds of these warm outing flannel night shirts at a third less than they have been selling for in our stock. Good-looking pink and blue-striped patterns on white grounds. Sizes 15 to 20.

Many Reductions on SWEATERS

Select from the finest stock of sweater coats and golf jackets we have ever shown at substantial savings now. Plain colors and heather mixtures in wide variety.

Were \$12.50, now \$8.75	Were \$15.00, now \$10.50
Were \$18.50, now \$12.95	Were \$20.00, now \$14.00
Were \$22.50, now \$15.75	Were \$25.00, now \$17.50
Were \$35.00, now \$24.50	Were \$40.00, now \$28.00

Sleeveless

"Bradley" Slip-Ons \$2.85

Formerly \$5. Famous Bradley make of men's sleeveless slip-on sweaters in dark oxford and khaki.

Felts Beavers Velours Men's Hats Reduced 30%

Hats from half a score of America's best makers. Soft hats and "derbies." Here are the new prices: Were \$8.50, now \$5.95; Were \$10.00, now \$7.00; Were \$12.00, now \$8.40; Were \$13.50, now \$9.45; Were \$15.00, now \$10.50; Were \$30.00, now \$21.00.

Caps Are Reduced 25%

Choice of an admirable assortment.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

The Store for Men Suggests

GIFTS for "HIM"

UNNECESSARY to recite the advantages enjoyed by gift choosers at Meier & Frank's. Best qualities, largest stocks, widest varieties, lowest prices—these you know. Foremost among advantages is "SERVICE"—Meier & Frank's has given that word its best and fullest interpretation.

A Smoking Jacket? A Saving Here!

Always with a secure hold on men's affections, a smoking jacket is a safe selection for the user of the weed. Prices here make choosing doubly advantageous. ALL-WOOL chevrons are the backbone of these hand-

some plaid back smoking jackets with collars and cuffs, large patch pockets. Edges all cord bound. Some silk braided. Finished with two silk frogs. Navy, brown, maroon and pleasing shades of gray and oxfords.

\$12.50 Smoking Jackets	\$ 8.85
\$15.00 Smoking Jackets	\$10.85
\$17.50 Smoking Jackets	\$12.85
\$22.50 Smoking Jackets	\$16.85
\$30.00 Smoking Jackets	\$21.85

ALL SIZES INCLUDED IN THE SALE

Men's Bath and Lounging Robes 25% Off

Meier & Frank's Store for Men has led the movement towards lower prices in men's things right along the line and these robes are no exception—holiday season or no holiday season. It's surely a BIG opportunity to choose from such assortments of robes as we offer at a fourth less than they have been—

\$5.63 to \$24.38

for qualities that have been \$7.50 to \$32.50. No reservations. Simply go through our stocks of men's all-wool and wool-mixed bath and lounging robes, pick out what you want and pay \$25 per cent less.

Pendleton, Oregon City and Beacon Robes

included. A woman especially will enjoy choosing from these fine robes.



Many Fine Silk Lounging Robes

To say that we offer better assortments than any other store is a mild way of putting it—for Meier & Frank assortments of silk lounging robes are in a class by themselves. The woman who wants a really distinctive gift for a man—one that will flatter his vanity besides accomplishing a most practical mission—can satisfy that desire by choosing one of these robes.

Special mention should be made of the splendid robes which are special at

\$27.50

(Tax \$2)

—a collection which, because of advantageous contracts, is priced much below its worth.

Others at \$40, \$45 and \$50—all superbly adapted to gift-giving.

—Meier & Frank's: The Store for Men, Third Floor. (Mail Orders Filled.)

The Most Useful Gifts Going Round "HICKOK"

Personality Belts and Buckles

Nearly every man wears a belt these days even if he wears suspenders also. It is pretty generally considered "the thing" to do. The Hickok belt is the preference of the discriminating man. To guard against repetition of the disappointments experienced at previous holiday times when the demand proved more than the supply could withstand, we have negotiated the greatest single purchase of Hickok Personality belts and buckles ever consummated in the West.

Give Him a Hickok Belt

—with an initial or monogram buckle—and you'll give him cause to remember your gift for years. A man can't have too many belts—if they are Hickoks.

Hickok belts and buckles are made of the highest quality of belt leathers and metals. They are distinctive in design and fine in workmanship. They wear well and look well to the end.

Hickok Personality belts come without buckles. We have buckles in many designs and metals.

BELTS

Grain Cowhide	75c
Pebble Cowhide	\$1.00
Hand Boarded Cowhide	\$1.50
Finest Boarded Cowhide	\$2.00
Genuine Calfskin	\$2.50

BUCKLES (Add 5% Tax)

Initial Buckles	
Dull Finish Triple Plated	\$1.00
Engine Turned 1-10 Sterling Plated	\$1.50
Engine Turned 1-5 Sterling Plated	\$2.00
Engine Turned Sterling Silver	\$3.50

Monogram Buckles

(Add 5% Tax) — Engraving Free	
Sterling Silver Engine Turned	\$2.50
Plain Sterling Silver Bur-nished	\$4.00
Extra Heavy Sterling Silver	\$5.00
14-Karat Inlaid on Sterling Silver	\$6.00
14-Karat Inlaid on Heavy Sterling Silver	\$7.50
14-Karat Inlaid on Sterling Silver (Extra Heavy)	\$8.50

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)



Thousands of Splendid Shirts \$3.50

Tax 5c

Three shirts for \$10 (tax 10c). Shirts of these self-same qualities have been selling until recently at twice this price. Today, all allowance made for market changes, many of the shirts are worth more at wholesale than the price at which we offer them. Three of these shirts will make an appreciated gift for a man.

Shirts of finely serviceable materials put together with all the skill and care that go into the better kinds. Nearly a score of different cloths—kinds that men want for their qualities of worth and wear. Plenty of desirable patterns and colorings.

All sizes.

The Sale of 50,000 Christmas TIES

is in the heyday of its popularity. Of sufficient magnitude to excite attention at any time, coming right in the holiday season this tie selling is a wonder, gaining momentum as it progresses because the news of its remarkable values is spreading fast.

65c \$1 \$1.65 \$2.50 \$3.85

are the five feature groups, the first three being immune from tax and the last two subject to 5c and 19c tax respectively. In all our 63 years of merchandising we have not made or known of a holiday neckwear announcement of the scope and significance of this one. All ties from regular stock. All newly reduced for this sale. Many now at HALF the prices for which these qualities have sold earlier in the season.

Special Values Also in Fine Knit Ties

Several thousand knitted ties from our regular stock are affected by this horizontal reduction. New prices are \$1.95 (no tax), \$2.95 (tax 10c) and \$3.95 (tax 20c) for ties that were \$2.50 to \$3.50, were \$3.75 to \$4.50 and were \$5 to \$6.50 respectively.

It is a grand chance to choose from the largest and finest assortments of Christmas neckwear in these parts at remarkable savings.

Entire Stock

Silk Maid Sox \$1

Here is another price revision downward that is particularly apropos coming at the time when these famous Meier & Frank silk sox are in big demand for gifts. Go right through our stock, choose what kinds you like and pay the new price of \$1 a pair instead of \$1.50.

Warm, Good-Looking Knitted Mufflers

\$5

(Tax 30c)

Kinds that were priced at \$6 to \$8.50.

We offer a splendid assortment of these mufflers in angora and brushed wool at this special price. They are made with fringed ends. A fine gift for a man or young man.

Special at \$9.75 (tax 78c), mufflers that were formerly priced at \$12.50 to \$15.

Onyx and McCallum Fine Silk Sox

\$2.85

(Tax 19c)

Three pairs for \$8.50 (tax 55c). Onyx and McCallum are bright names in the silk hosiery world and these silk sox are characteristically Onyx and McCallum. Splendid heavy-weight silk. Full fashioned. Perfect-fitting sox in black and wanted colors. McCallum sox are all silk. Onyx sox have lisle feet.

All wanted sizes.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)