

CHRISTMAS WRAPPINGS AND ELECTRICAL GOODS, ON THE BALCONY



Wilson Rotary Electric
Sewing Machines—Special \$55.00

—A Wilson Electric at four dollars less than wholesale cost! Here is an opportunity for you to give your wife one of these splendid portable machines—an opportunity to save on a gift that cannot be excelled for utility and year-round pleasure.

—Seventh Floor, Lipman, Wolfe & Co.



NOTHING DOWN!—and You
Get a Hoover Sweeper!

—Absolutely not one cent is required to obtain one of these excellent cleaners. You make your first payment of \$5.00 January 1 and the remaining amount in monthly installments of \$5.00 until the Hoover is paid for in full. The demand will be tremendous, secure yours at once.

Balcony, Lipman, Wolfe & Co.



Christmas Savings in Beautiful Gift Clothes
for Girls



All Girls' Slip-On and Wool Sweaters Lowered in Price

Sweaters Reduced to

\$3.95 \$6.95 \$8.95

—Slip-over sweaters for girls of 6 to 14, straight or fish-tail models, corded or fringed, light and bright colors.

—Our most popular all-wool sweaters for girls, a fine heavy weave—high collar and two pockets—green, blue, rose, cardinal, copenhagen, navy and brown.

—The very finest of wool sweaters, made with sailor collar or Tuxedo style. In white and colors. Sizes 28 to 34, reduced to **\$8.95**, size 36, **\$9.95**.

All Other Slip-Ons for Girls Now Half Price, \$4.98, \$5.98

Beautiful Neckwear
at \$1.00

—The women who see these adorable pieces of Neckwear will be delighted, because it will relieve them from much worry about the last-minute gift.

—There are Dainty Collar Sets and Vestees of flat venise and imitation silk; also of net and eyelet embroidery. Very clever and smart, **\$1.00**.

—Street Floor

Hairbows
55c 75c 98c

—Perky Hairbows that will please any little Miss, be she ever so exacting about the color or style. You will find the kind she can wear with her party dress, her afternoon attire, and for school wear.

—Street Floor

The First Time!
All of Our Boys' Jack o'Leather Suits
Are In a Sale

Four Reduced-Price Groups

\$12.85 \$15.85 \$18.85 \$19.85

—Suits that will wear twice as long as any suit your boy ever wore—taken right from regular stock where they have been selling, many daily, at twice these prices. Suits that are "leatherized" where the wear comes with a lining of lightweight, soft, pliable, real leather.

Boys' Overcoats Reduced to \$14.85

—Sizes 8 to 17 years. Medium and heavyweight fabrics. Every coat full lined.

Your Unrestricted Choice of Any Mackinaw, Regardless of Former Prices at \$9.95

—Fifth Floor, Lipman, Wolfe & Co.

When in Doubt—Give Merchandise Bonds

—We issue them in any amount for \$1.00 up and they are redeemable for merchandise only.

—On sale in Booths on Street and Seventh Floors.

Gift Furniture



Gate Leg Tables
—Mahogany Gate Leg Tables which can be used in either library or dining room. Prices from **\$39.50 to \$100.00**.



Sewing Cabinets
—Genuine Mahogany Sewing Stands in Martha Washington and Colonial styles. Prices from **\$45 to \$67.50**.



Davenport End Tables
—Long Davenport Tables **\$55 to \$155**. Several new styles **\$26 to \$39**.



Tea Wagons
—Mahogany Tea Wagons with drop leaf and separate tray. Prices from **\$32.50 to \$85.00**.
—Fifth Floor
Lipman, Wolfe & Co.



ACTUAL REPRODUCTION

Christmas Candy

—The best to be purchased anywhere!

—Rue de la Paix Chocolates are indescribably delicious and superiorly palatable because they contain only wholesome and digestible ingredients and the most unusual appetite-appalling confections.

Charge a Box to Your Account

—These delicious Candies will be appreciated by your friends and relatives in the East, for they are the best to be purchased anywhere. To be received in time for Christmas they should be sent at once.

—Rue de la Paix Corner
Street Floor
Lipman, Wolfe & Co.

Wool Scarfs and Tams

Very Special
\$5.45

—There is nothing that will please the young Miss more than one of these warm, snug Scarf and Tam sets.

—Wonderfully lovely Scarfs of teazled wool, warm and soft, with tams to match. In tan, brown, blue.

—Also separate Scarfs of beautiful mohair, in throw or stole style, in tan, brown or gray, with borders of contrasting shades.

—Street Floor

Imported Toiletries

—This is the kind that is brought to you from such wonderful producers as: Coty, Gabbia, Kerkoff, Roger & Gallet, Houbigant, Mary Garden, Pivers, and sold in our Perfumery Section.

—We also carry a complete line of the best Domestic Toiletries.

—Street Floor
Lipman, Wolfe & Co.

GLOVES

Imported French Kid
Below Today's Import Cost

—The Latest Models
—The Newest Shades
—The Handsomest Embroideries
—The Finest Skins
—The Lowest Prices

Prices Range From \$1.75 to \$5.95

—Street Floor, Lipman, Wolfe & Co.

TOYLAND

WE DID NOT make a mistake when we decided to forego buying toys made across the seas, and confine our stocks to products of local and national toy-makers, even though it was proven conclusively to us that by handling foreign toys we could make a larger profit.

—We repeat that we did not make a mistake because we are selling more toys than ever before, and our customers have congratulated us on our stand. You are probably like them in this respect that you like to see "Made in America" stamped on the toys your children play with. If so, here is an immense stock which to accommodate requires two Toylands, one on the Eighth Floor and one in the Basement, both alike in the respect that the stocks are identical.

Santa Claus Will Be in Toyland on the Eighth Floor Saturday Morning Giving Away Aeroplanes

—Parents are urged to bring their children in the morning and get one of these clever little contrivances with which a youngster can have bushels of fun.

—Eighth Floor and Basement, Lipman, Wolfe & Co.



For Holiday Giving!

Coats and Hats

For the Little Folks

1/3 Off

—All our adorable Coats for little girls of from two to six years old, both long and short styles, in white and dark colors at this remarkable reduction.

—Beautiful Hats for the little one from two to six years also at this unusual reduction.

Gifts for the Little Folks

Bath Robes... **\$4.50 and \$5.50**

Blanket Bath Robes... **\$3.50 and \$5.75**

White Jersey Leggings at... **\$1.65, \$1.95, \$2.75**

—Fourth Floor.



The Famed Madge Evans Tailored Hats
\$6.25 and \$7.25

These Are Just Half the Original Prices

—Of fine quality beaver, velours and silvertones in exclusive shapes that can be turned down, or rolling brims. Trimmed with a band of heavy grosgrain ribbon; some without, and others with long streamers to match. In black and colors.

—Third Floor
Lipman, Wolfe & Co.

Boxes of Handkerchiefs
Ready for Giving

—These boxes are pretty gift packages, packed carefully and ribbon tied—all ready to be presented as a gift.

BOX No. 1—Contains three madeira-like, novelty Handkerchiefs at... **\$1.00**

BOX No. 2—Contains three new beautiful white embroidered Handkerchiefs of fine batiste lawn in clever new designs at... **\$1.50**

Box No. 3—Contains three pure linen hand-embroidered Handkerchiefs in white and colored embroidery at... **\$2.00**

—Street Floor, Lipman, Wolfe & Co.

Beautiful Hosiery

So Easily Purchased and Yet So Desirable as Gifts

Black Ingrain Silk Stockings \$5.50 Pair

—Of heavy black ingrain silk, made with double soles, toes and high-spliced heels. Full fashioned—fine gauge. All sizes.

Silk Clocked Stockings \$6.25 Pair

—Very smart for street wear—black with colored clockings. Full fashioned with double soles, toes and heels and garter-proof tops.

Luxite Clocked Silk Stockings \$5.00 Pair

—Pure silk with lisle garter-proof tops, soles, toes and heels. In black, white and cordovan.

Misses' Fine Ribbed Silk and Fiber Stockings \$1.15 to \$1.85 Pair

—In black and cordovan. Double toes and heels. Good wearing. An exceptional value. Sizes 6 to 9 1/2.

Kayser Silk Wear

—Adorable silken things milady revels in, for they impart a feeling of luxury not obtainable otherwise.

Kayser Italian Silk Vests in Gift Boxes, \$4.65

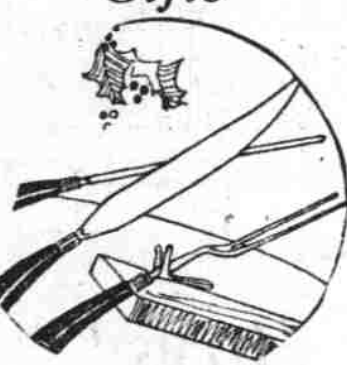
—Exceptional value. Pink, regular and bodice tops. Neatly tailored. Full length, heavy weight. Sizes 36 to 42.

Kayser Italian Silk Envelope Chemises in Christmas Boxes, \$4.95

—Good weight silk. Pink, bodice tops, neatly tailored, full size. Reinforced. Sizes 36 to 42.

—Street Floor, Lipman, Wolfe & Co.

Useful Yuletide Gifts



Actual Reproductions

Carving Sets \$4.00 to \$21.00

—All styles, stag, bone, celluloid or silverplated handles.



Actual Reproductions

Special! Manning-Bowman Percolators \$3.17

—Pure aluminum, 7-cup size, tea pot spout, ebonded handle, meteor shape.



Actual Reproductions

Earthen and China Tea Pots 89c

—In greens and brown, various shapes, sizes and decorations.

—Sixth Floor,
Lipman, Wolfe & Co.

The Christmas Store for Men

—Hurried shoppers tomorrow will have little time to think about what they want to buy. Wise shoppers will make out a list tonight. A list containing everything they expect to purchase. Knowing that so many do it, we have prepared this list to help you decide upon those things which you wish to get for a man:

Handsome Neckties
At \$1.00 \$1.45 \$1.95

—At **\$1.00**—Satin, repps, twills, poplins, new beautiful silks and silk mixtures.

—At **\$1.45**—Heavy satins, bengalines, heavy poplins and Italian twill silks.

—At **\$1.95**—Hand-made, hand-sewn ties, carefully matched bands of finest heavy silks.

Fine Woven Madras Shirts at \$2.80

Imported Sports Handkerchiefs, 50c

"Washrite" Mocha Gloves, \$6.50 a Pair

Fine Worsteds Sweaters, \$7.95

Save Money by Buying Three or Six Pairs of Sox in a Box

Interwoven Silk Sox, 6 Pairs at **\$3.25** | Luxite Lisle Sox, 6 Pairs at **\$3.25** | Cotton Sox, 6 Pairs at **\$1.85** | Lustré Lisle Sox, 6 Pairs at **\$2.85**

—Street Floor, Lipman, Wolfe & Co.



"Universal" Pajamas \$4.95 Suit—Made of Fine Woven Madras