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Only 12 Shopping Days Till Christmas—No Matter Where You Shop, Shop Early

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The Store for Men Is a Gift Bazaar

Most men look primarily to the usefulness of the article at all times, but the addition of a certain luxurious quality is welcomed in gifts received at Christmas time. The Store for Men offers splendid assortments of merchandise suitable for gifts in which both of these attributes are combined in a way to win the favor of every man.



Women Choosing Gifts for Men

are accorded a very special service at this store. Salesmen versed in masculine tastes as applied to haberdashery courteously assist women, where desired, in selections of gifts for men. Such gifts chosen at this store are certain to please, for they have been discriminatingly assembled by us with the special requirements of Portland men in mind.

Our Own Importation English Cape Gloves \$4.85

These are \$6.50 values.
English hand-sewn gloves of serviceable capeskin in handsome dark brown coloring. Finished with pearl buttons. Stitched backs. Excellent gloves for street wear.
Sizes 7½ to 10.
A gift for any man.

Genuine Swiss Chamois Imported English Gloves \$3.50

These are \$6 values.
Suitable for street, sport and general outing wear are these English-made gloves of Swiss chamois in the natural shade. Hand sewn with black, they will add a touch of distinction to sedate street garb.

Heavy Quality Fiber Silk Pajamas \$6.50

Formerly twice this price.
Finely serviceable pajamas of heavy fiber silk in handsome patterns. Amazingly fine values at \$6.50.
Sizes 15, 16, 17 and 18.

\$4 and \$4.50 Outing Flannel Pajamas \$2.50

For the man who prefers comfort above all, we can recommend these full-cut, roomy pajamas, excellently tailored of good outing flannel.
Sizes 15, 16, 17 and 18.

Choose Any \$3 Outing Night Shirts \$1.95

Hundreds of these warm outing flannel night shirts at a third less than they have been selling for in our stock. Good-looking pink and blue striped patterns on white grounds.
Sizes 15 to 20.

Many Reductions on SWEATERS

Select from the finest stock of sweater coats and golf jackets we have ever shown at substantial savings now. Plain colors and heather mixtures in wide variety. Impressive savings:

Were \$12.50, now **\$8.75**—were \$15, now **\$10.50**—were \$18.50, now **\$12.95**—were \$20, now **\$14**—were \$22.50, now **\$15.75**—were \$25, now **\$17.50**—were \$35, now **\$24.50**—were \$40, now **\$28**.

Sleeveless "Bradley" Slip-ons \$2.85

Formerly \$5.
Famous Bradley make of men's sleeveless slip-on sweaters in dark oxford and khaki.

Felts Beavers Velours Men's Hats Reduced 30%

Hats from half a score of America's best makers. Soft hats and "derbies." Here are the new prices:
Were \$8.50, now **\$5.95**—were \$10, now **\$7**—were \$12, now **\$8.40**—were \$13.50, now **\$9.45**—were \$15, now **\$10.50**—were \$30, now **\$21**.

Caps Are Reduced 25%

Choice of an admirable assortment at this fine reduction.

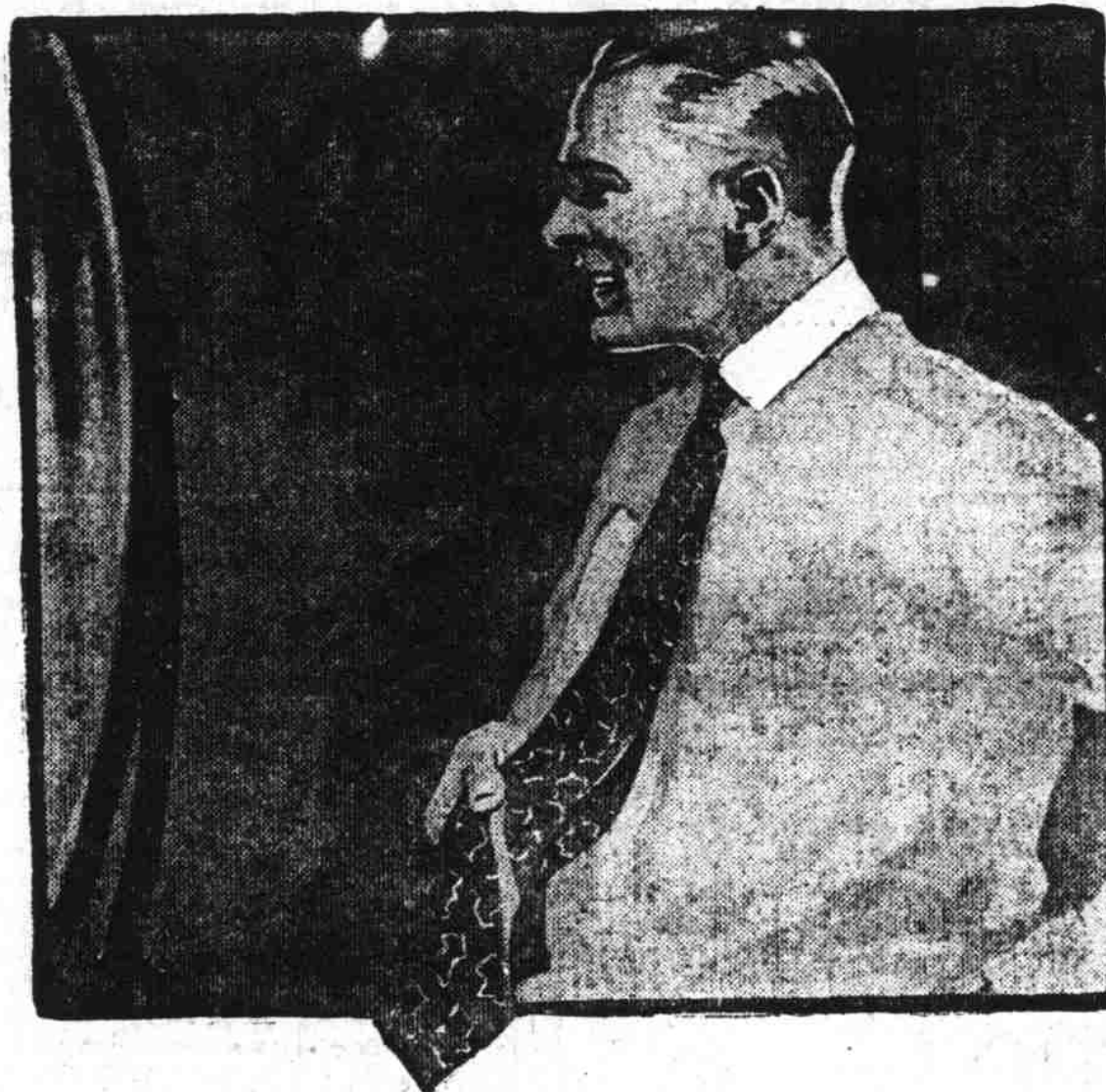
—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

SELECT!

SA VE!

SATISFY!

Christmas Gifts for MEN!



TOMORROW—SECOND DAY

of the Sale of

Our Entire Stocks of

\$45, \$50 and \$60 SUITS

\$29.85

All Styles for Men and Young Men

We offer hundreds of fine suits from our regular stock at savings of a third to half on early season prices. Suits of standard Meier & Frank quality bought for the regular Meier & Frank stocks.

Superb Gifts! Lounging Robes

\$27.50

Tax \$2

Made to sell at \$35, \$40, \$45, \$50 and more. Brocaded silks, brocaded tinsels, matelasses, silk poplins, moires, repps, a few fine wool robes. Beautifully made and finished. A gift for a king—or any man for whom you want the best.

Every suit all wool—finished and unfinished worsteds and cassimeres—the serviceable sorts that men want.

Single breasted two and three-button suits and double breasted models for young men and men who stay young.

All sizes including regulars, stouts, slims and stubs.

Necessary Alterations Free

—Meier & Frank's: The Store for Men, Third Floor. (Mail Orders Filled.)

Thousands of Splendid Shirts \$3.50

(Tax 5c)

3 shirts for \$10 (tax 10c).

Shirts of these self-same qualities have been selling until recently at twice this price. Today, all allowance made for market changes, many of the shirts are worth more at wholesale than the price at which we offer them. Three of these shirts will make an appreciated gift for a man.

Shirts of finely serviceable materials put together with all the skill and care that go into the better kinds. Nearly a score of different cloths—kinds that men want for their qualities of worth and wear. Plenty of desirable patterns and colorings.
All sizes.

The Sale of 50,000 Christmas TIES

is in the heyday of its popularity. Of sufficient magnitude to excite attention at any time, coming right in the holiday season this tie selling is a nine days' wonder. Started Tuesday and is gaining momentum as it progresses because the news of its remarkable values is spreading.

65c \$1 \$1.65
\$2.50 \$3.85

are the five feature groups, the first three being immune from tax and the last two subject to 5c and 19c tax respectively. In all our 63 years of merchandising we have not made or known of a holiday neckwear announcement of the scope and significance of this one. All ties from regular stock. All newly reduced for this sale. Many now at HALF the prices for which these qualities have sold earlier in the season.

Special Values Also in Knit Ties

Several thousand fine knitted ties from our regular stock are affected by this horizontal reduction. New prices are \$1.95 (no tax), \$2.95 (tax 10c) and \$3.95 (tax 20c) for qualities that were \$2.50 to \$3.50, were \$3.75 to \$4.50 and were \$5 to \$6.50 respectively.

It is a grand chance to choose from the largest and finest assortments of Christmas neckwear in these parts at remarkable savings.

Entire Stock Silk Maid Sox \$1

Here is another price revision downward that is particularly apropos, coming at a time when these famous Meier & Frank silk sox are in big demand for gifts. Go right through our stock, choose what kinds you like and pay the new price of \$1 a pair instead of \$1.50.

Onyx and McCallum

Fine Silk Sox \$2.85

(Tax 30c)

Kinds that were priced \$6 to \$8.50.
We offer a splendid assortment of these mufflers in angora and brushed wool at this special price. They are made with fringed ends. A fine gift for a man or young man.
Special at \$9.75 (tax 78c)—mufflers that were formerly priced at \$12.50 to \$15.

(Tax 19c)

Warm, Good-Looking Knitted Mufflers \$5

3 pairs for \$8.50 (tax 55c). Onyx and McCallum are bright names in the silk hosiery world and these silk sox are characteristically Onyx and McCallum. Splendid heavyweight silk. Full fashioned. Perfect-fitting silk sox in black and wanted colors. McCallum sox are all silk, Onyx sox have lisle feet.

All wanted sizes.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)