

RUE DE LA PAIX CHOCOLATES, 20 OR MORE UNIQUE VARIETIES IN A BOX, \$2—STREET FLOOR

Wilson Rotary Electric
Sewing Machines—Special \$55.00

—A Wilson Electric at four dollars less than wholesale cost! Here is an opportunity for you to give your wife one of these splendid portable machines—an opportunity to save on a gift that cannot be excelled for utility and year-round pleasure.

—Seventh Floor, Lipman, Wolfe & Co.

Gifts! Beautiful Apparel for Girls

—Everything in this advertisement is Very Specially Priced to make your Christmas gift money go a long way.

Dresses

—Gift Dresses! A delight to any girl of 6 to 14. Captivating models of silk, wool and corduroy.

\$7.95
\$9.95
\$12.95
\$14.95
\$18.95
to **\$35**



ACTUAL REPRODUCTIONS

Corduroy Dresses, silk trimmed, special.....**\$7.95**
Serge Dresses, many hand-embroidered, reduced.....**\$12.95 to \$35.00**
Navy Serge and Plaid Dresses, reduced to.....**\$9.95**
Silk Dresses, a splendid group reduced.....**\$18.95**

For Juniors and High School Girls

Dresses Reduced to \$22.50

—All-wool serge Dresses and one-piece velour Dresses—all the comfort and wear of wool, all the piquancy of the most colorful novelty trimmings. Sizes 14 to 20.

Our Entire Stock of Fine Serge, Duvelty, Tricotine and Velour Dresses at Reduced Prices, Now **\$18.95, \$29.50, \$31.50 to \$75**

All Children's Hats
At Reduced Prices
\$2.95, \$3.95, \$5.65 to \$9.95

Peter Thompsons at \$14.95

—A very special quality of all-wool serge, beautifully tailored by one of the best makers and embellished with the handsomest of emblems. Exceptional indeed at \$14.95.

All Girls' and Juniors'
Coats Reduced. All
Wash Smocks Half Price

—Fourth Floor, Lipman, Wolfe & Co.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

A Mid-Season Showing of

New Exceptionally Smart
Trimmed Hats
\$7.50 and \$10

—And every Hat is new and fashioned of the very latest and most engaging materials—zephyr and satin, in the most youthful and attractive styles. Trimmed with novelty effects of beads, ornaments, all-over tinsel or smocking of gold and silver thread.

—These Hats, made in the off-the-face styles or narrow brims, all soft and flexible, are the most wonderfully becoming hats we have had to offer this season. They come in black as well as in the popular colors.



ACTUAL REPRODUCTIONS

—Third Floor, Lipman, Wolfe & Co.

The Very Newest Wool Sports Hose
\$3.50 to \$6.25 Pr.

—The miss or woman searching for the latest styles in Sport Hose will be interested to know that we have them. All imported Wool Sport Hose in heather mixtures in plain or vertical stripes, also Silk and Wool Hose in a range of new color combinations.

—Hose that are exclusive here in Portland. The kind that nine out of ten well-dressed women seen on Fifth avenue, New York, are wearing today.

—Street Floor, Lipman, Wolfe & Co.



ACTUAL REPRODUCTIONS

Exquisite Neckwear

In the Very Latest and Most Approved Styles
At the Unusually Low Sum of

\$1.25

—Exquisite dainty Vests of all-over lace, or made of the much favored net with handsome insets of flat venise lace, tuxedo collars, are some of the very newest pieces. Also beautiful collars of lace and collar and cuff sets of crisp, fresh organdy, are here in an exclusive and attractive variety.

—Street Floor, Lipman, Wolfe & Co.

NOTHING DOWN!—and You
Get a Hoover Sweeper!

—Absolutely not one cent is required to obtain one of these excellent cleaners. You make your first payment of \$5.00 January 1 and the remaining amount in monthly installments of \$5 until the Hoover is paid for in full. The demand will be tremendous, secure yours tomorrow.

—Balcony, Lipman, Wolfe & Co.

—We honestly believe that the following are the best offerings of Men's Suits and Overcoats to be made by any store throughout the country in the past two years. Come and see for yourself if this is an over statement.

250 Men's and Young Men's
Suits at **\$30.00**

Many of Which Are Exactly
HALF the Regular Price

Mark Downs Which Mean a Big Loss to
Us But a BIG Saving to YOU

Stein-Bloch, Langham and Langham-
High Suits Are in This Sale

Suits of Paramount Value at a Minimum
Expenditure

Facts! Count Them!

No. 1—Every Suit All Wool. No. 3—Perfect Tailoring.

No. 2—Every New Style. No. 4—Perfect Fitting.

—Tweeds, Cassimeres, Cheviots, Unfinished Worsteds and Navy Serges in smart mixtures, checks, stripes and plain colors. All sizes.

121 Men's and Young Men's Overcoats Reduced to **\$37.50**

—More Stein-Bloch, Langham and other standard makes of Overcoats to sell at this low price. Ulsters, Town Ulsters, Half Belters, Full Belters, Chesterfields and English Raglans.

—Medium and heavy weight fabrics—cassimeres, tweeds, kerseys and melton cloth. Smart

mixtures, plaids and plain colors. For men of all builds.

—MEN! These Suits and Overcoats are the products of America's most reputable makers and thousands of men who are wearing them will testify to their quality.

—Fifth Floor, Lipman, Wolfe & Co.

Christmas As a Man Wants It!

—There is no reason in the world why one should have trouble selecting gifts for a man. The average man is an appreciative creature and easily satisfied when it comes to Christmas gifts, really he is one of the easiest persons on earth to suit—that is if you give him what he wants.

—Here are some articles, any one of which he will be glad to get, because he can make use of it.

Handsome Ties at \$1, \$1.45 and \$1.95

—Bought at the lowest prices and sold at the lowest prices. Made by a manufacturer of the finest Neckwear in America. Wonderful colorings and patterns—original, distinctive—the kind well-dressed men select.

At \$1.00

—Satin, repps, twills, poplins, new beautiful silk and silk mixtures and handsome color combinations, giving at once a rich, dignified but not too conservative appearance.

At \$1.45

—Heavy satins, bengalines, heavy quality poplins and Italian twill silk, in beautiful new and original patterns and handsome color combinations, giving at once a rich, dignified but not too conservative appearance.

At \$1.95

—Hand made, hand sewn, carefully matched bands of the finest of heavy taffeta, basket weaves, imported Swiss silks, brocade and heavy taffeta.



Men's Silk-Service Socks at \$1 a Pair

—This brand is a great favorite with men in Portland, for its style, comfort and economy, therefore a man will be mightily pleased to receive one or more pairs of them.

—All full fashioned and in desirable colors. Lisle soles, heels, toes and tops.

Now Manhattan Shirts at Popular Low Prices
\$3.50, \$3.85, \$4.20 and \$4.90

Which Prices Are 30 Per Cent Less Than Regular

—Shirts made of fine madras and silk-striped madras in new designs and wonderful color combinations.

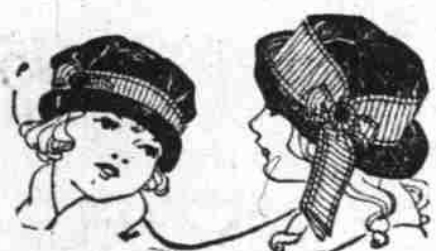
—Men's Shop, Street Floor, Lipman, Wolfe & Co.



Economy Basement Store

—Everything for Cash—Everything for Less—

Every Child's Hat



Now
Greatly
Reduced

98c, \$1.49 to \$2.49

—Little daughter is always needing a new Hat, but mother is not usually so fortunate as to find such great reductions on such pretty ones, before Christmas.

—Corduroys, velvets, ribbon streamers, smart black and girlish colors, everything that children love in Hats is in this sale at great savings.

—SERGE AND CORDUROY DRESSES, sizes 8 to 14, special.....**\$6.65**

—PLEATED MIDDY SKIRTS, sizes 8, 10 and 12, plaids and serges, special.....**\$3.95**

—TAN RUBBERIZED RAINCAPES, sizes 4 to 14, Saturday only, special.....**\$1.98**

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

If You Are One of the Thousands of Portlanders Who
Prefer American Made Toys, Come Saturday to This

AMERICAN TOYLAND

where are displayed a vast assemblage of American
Toys, the clever products of American Workmen

—We did not send our buyers abroad to buy toys, particularly to the country where so many of the toys that were formerly sold here are made. We positively refused to handle those toys this year, although in doing so we are taking a loss, because those toys, even to this day, can be sold at a greater profit than the type made on this side of the Atlantic. We are content, however, to stick to American-made toys, many of which are made right here in Portland, because we have found that, all things considered, the majority of Portlanders prefer them to those made in other lands.

The Famous Schoenhut ALL-WOOD DOLLS
made in Philadelphia, Pa., at **\$3.25 to \$12.00**

—The Schoenhut ALL-WOOD Doll is the greatest of all the Schoenhut inventions—an American-made doll that has proved to be far superior in every way to any doll ever imported from foreign Doldom. It is almost unbreakable, being made entirely from wood, and fully jointed with patented steel spring hinges, having double spring tension and swivel connections. The parts are held tightly together, yet the joints are so flexible that the doll can be placed in any position and will stay as placed. Having an elastic cord, this doll never requires restringing. It is painted with enamel oil colors that do not come off. These dolls come with the finest quality mohair wigs, or with hair carved on wooden heads and painted natural colors. Little ones can never know the full joy and pride of doll possession until they own a Schoenhut All-Wood Doll.



Actual Reproductions of Schoenhut Dolls

Two Special Offerings for Saturday

Toy Tea Sets, 98c

—7-piece Tea and Coffee Sets in decorated designs.

"Ford" Wheelbarrows, 95c

—Metal body and wheel, wooden handle, 10x12-inch body, painted an attractive red.

Attention of All Those Children Who Failed to Get a
Free Airplane Last Saturday!

—Santa Claus will have piles of them to give away to kiddies Saturday morning between 10 and 12 o'clock in Toyland on the Eighth Floor.

—Toyland, Eighth Floor and Basement.

Economy Basement Store

—Everything for Cash—Everything for Less—

A Good Suit or Overcoat Is a GOOD Gift for a Boy

—and these are superlatively good and superlatively

Special

at

\$8.45

(For Saturday Only)

—A sale of Suits at
\$8.45; sizes 8 to 18.

—A sale of Coats at
\$8.45; sizes 8 to 16.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.



THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE