

Only 14 Shopping Days Till Christmas—No Matter Where You Shop, Shop Early—Morning Hours Are Best

Meier & Frank's The Christmas Store

It Looks Like an "Old Time Christmas"—A Christmas of Lower Prices When One Can Feel Free to Remember One's Friends



**\$7.75 Cut Glass
Bowls
\$6.39**

"Libbey" cut glass berry bowls in 8-inch size. "Buzz" cutting as illustrated.



**Sugar and Creamer
\$5.99**

Regularly \$7.50. "Libbey" cut glass sugar and creamer in the popular "Buzz" cut, as illustrated. Libbey cut glass makes very practical and ornamental Christmas gifts.

—Meier & Frank's: Basement.



THE BOX SALE OF WOMEN'S HOSIERY is going forward with a right good will. It comes just when it can do most good and it throws open to gift seekers splendid resources of women's silk and wool hosiery at advantageous prices especially emphasized in cases of three pair purchases. There are twelve special values in silk hosiery, including McCallum, Wayne Knit, Lily of France and other standard makes of silk stockings—virtually all FULL FASHIONED. There are seven special values in wool hose, including full fashioned and semi-fashioned hose, in many colors, with a liberal sprinkling of heathers and plenty of drop-stitch effects. There could be no better time than now for choosing gift hosiery and no better hose than these to choose from at the prices.

—Meier & Frank's: Hosiery Shop, Main Floor. (Mail Orders Filled.)



Santa Claus

will welcome little visitors at his Portland headquarters in our sixth floor Auditorium any day from now until Christmas, between 10 and 12 in the morning, also 2 and 5 in the afternoon. He is comfortably located in his own house, and nearby is Santa's private mail box where little folks can deposit letters telling just what they want for Christmas. Santa has a paint and color book for every little child under seven who visits him in the morning accompanied by an adult.

—Meier & Frank's: Sixth Floor.

\$1.00 Glace Cherries 68c

Offered tomorrow on the ninth floor 500 pounds of glace cherries for Christmas fruit cakes or plum pudding. Lay in a supply at this special price while any remain.

—Meier & Frank's: Ninth Floor.

Pillow Tops \$1

Just 200 pillow tops cut from short pieces and remnants of damasks, velvets and mohair. Regularly priced from \$4.50 to \$10.50 a yard. Fine for gifts.

—Meier & Frank's: Seventh Floor.

\$7.00 Bath Robe Blankets \$5.95

"Beacon" bath robe blankets with cord sets. Large assortment of patterns and colors, including Indian and conventional designs. Size 72x90 inches. Large enough for any size robe.

—Meier & Frank's: Second Floor.

Christmas Sale of

Rugs at 1/2 Price

This special lot represents discontinued patterns and colors of some of the most desirable rugs. All are of standard makes and shown in sizes from 6x9 feet to 12x15 feet. Such well known rugs as velvet, Axminster, Wilton and chenille qualities are included in this sale at prices that are exactly half. There are some plain colored rugs in the lot.

Exactly 54 Rugs

This sale affords a great opportunity for people desiring rugs for homes, apartments, rooming houses or offices to save exactly half. Why not buy one of these rugs for Christmas? In some cases only one of a kind.

A few of the rugs were slightly damaged in shipping, but have been repaired and all are in first-class condition. No approvals or exchanges. Here are the reductions:

KIND	SIZE	WERE	NOW
Axminster	6x9	\$ 45.00	\$ 22.50
Velvet	7 1/2 x 9	\$ 40.00	\$ 20.00
Axminster	8 1/4 x 10 1/2	\$ 60.00	\$ 30.00
Velvet	8 1/4 x 10 1/2	\$ 67.50	\$ 33.75
Wilton	8 1/4 x 10 1/2	\$110.00	\$ 55.00
Axminster	9x12	\$ 65.00	\$ 32.50
Wilton	9x12	\$132.50	\$ 66.25
Chenille	9x12	\$150.00	\$ 75.00
Chenille	9x12	\$198.00	\$ 99.00
Chenille	9x12	\$210.00	\$105.00
Wilton	9x15	\$178.00	\$ 89.00
Chenille	10x15	\$200.00	\$100.00
Chenille	12x15	\$355.00	\$177.50

—Meier & Frank's: Rug Store, Seventh Floor. (Mail Orders Filled.)



**\$4.00 Leather
Purses
\$2.89**

One of these good looking Morocco top and back strap purses will make a very acceptable gift for a woman. Fine moire lining. One style illustrated. Excellent values at \$2.89.

**Seal Purses
\$4.00**

Regularly priced at \$6.50. Genuine seal purses.

—Meier & Frank's: Main Floor.

Clearaway

100 DRESSES

Street and Afternoon Models
for Women and Misses at

\$25

Regardless of Former Prices

Many are copies of much higher priced garments and all are dresses of finer character than one is in the habit of associating with a \$25 price ticket.

Of serge, tricotine, satin and tricolette. Desirable models. Many trimmed with fancy embroidery and jet beads. Popular colors.

SIZES 16 TO 44 INCLUDED

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)



Not Too Late to Order

Personal Greeting Cards

We have many fine samples of the engraver's art from which you can make selections. Orders will be received for a few days only.

—Meier & Frank's: Stationery Shop, Main Floor.

Give "Her" One of These

Swiss Watches \$12.45

Dainty bracelet watches with 15-jewel Swiss movements. The cases are guaranteed for ten years. These watches are regularly priced at \$17.50.

Watches \$15.95

Regularly \$21. Same style as above with case guaranteed for 20 years. Add 5% tax to prices.

Imitation Pearls

Wax filled heads in graduated and uniform styles. Different lengths. Large assortment, \$5 quality \$2.89. The \$6 quality \$3.49. The \$7.50 quality \$4.89.

—Meier & Frank's: Jewelry Shop, Main Floor.



Sugar Cured Bacon Backs Pound 38c

Carefully selected bacon backs well streaked with lean meat. Whole or half strips. Pound, 38c.

Caroleme, milk powder with cocoa butter added, tall cans, case \$4.70, dozen \$1.18. 10c

Cut Macaroni, 6 pounds 25c
45c, 3 lbs. 10c

Bartlett Pears, California dried fruit, 3 lbs. \$1. 35c

Rolling Oats, Kerr's freshly milled, large carton 28c

Telephone orders taken by experienced grocery saleswomen from 8:00 A. M. to 5:45 P. M.

Bakery Bulletin

Meier & Frank's Jelly Rolls, made from a fine cake mixture with Oregon jelly in center, 25c each

Cinnamon Rolls, correctly baked and spiced, doz. 40c

Raisin Bread, made with new seedless raisins, loaf 16c

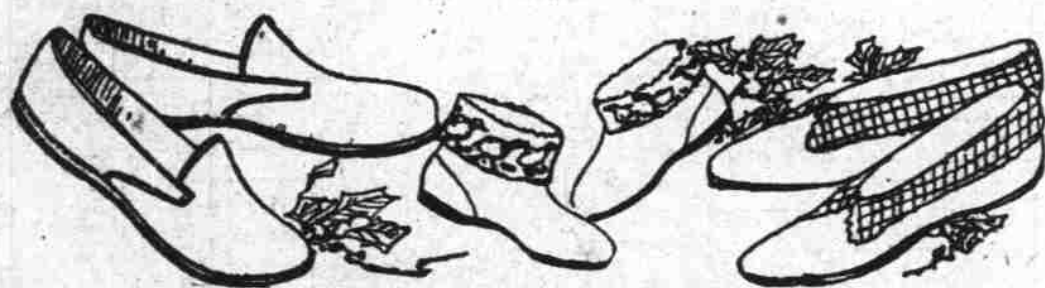
French Pastry, almond fruit souffle, 6 for 80c, each 15c

—Meier & Frank's: Ninth Floor, Fifth Street.

Mr. F's Lower Price Downstairs Store

Has Ready for Selection

7000 Pairs of Christmas Slippers for Everyone



The popularity of slippers for Christmas gifts becomes greater and greater each successive year. The Lower Price Downstairs Store is ready for an unprecedented Christmas slipper business with the largest stocks in history. You will find our prices to be consistently lower than elsewhere for slippers of like quality. Witness these big values arranged for this week-end.

Women's—\$1.69

3000 pairs of women's felt slippers with soft chrome soles. Ribbon trimmed with neat front braid bows. Combinations of brown, blue and tan, taupe and silver, orchid and lavender. Sizes 3 to 8.

Children's—\$1.29

1500 pairs of children's imported quilted satin slippers in blue, pink and different shades of red. Felt, quilted canvas and leather soles. Fur and ribbon trimmed. Misses' and children's sizes.

\$1.49

for 800 pairs of women's slippers with soft padded chrome leather soles. Brown with tan trimming, also black with gray. Sizes 3 to 8.

\$1.98

for 100 pairs of women's felt Juliets with leather soles and heels. Plush or ribbon trimmed. Maroon, brown, open, taupe, black. Sizes 3 to 8.

\$1.98

for women's plum color Oriental style house slippers with soft padded chrome leather soles. Pompom trimming. Sizes 2 1/2 to 8.

Men's—\$2.98

400 pairs of men's serviceable brown kid leather slippers with leather soles and heels. Everett style. Sizes 6 to 11.

Men's—\$1.98

800 pairs of men's felt slippers with soft padded chrome leather soles. Neatly trimmed. Sizes 6 to 11.

—Meier & Frank's: Lower Price Store, Basement Balcony. (Mail Orders Filled.)

Opening An Improtant Sale of Silk Umbrellas for Gifts

The importance of this holiday selling as to size may be gauged from the fact that there are 1440 pieces of fine silk umbrellas in the sale and its importance from a value standpoint is seen in the fact that prices are the lowest we have been able to quote on these qualities in years—being in many cases actually below production cost. The importance of this presentation from the viewpoint of gift possibilities requires no emphasis because an umbrella of the sorts featured in this selling is no less practical than beautiful and is for these reasons acceptable to every woman.

Silk Umbrellas \$4.95

Tax 10c

The 500 pieces which we offer at this price may be expected to go in a hurry so that early selection is desirable. Serviceable silk covers in navy, taupe, dark brown, hunters' green, garnet, purple, maroon and black. Made on durable paragon frames, these umbrellas have ring handles of black ebonoid or silk carrying cords. Many have silk cases to match.

Silk Umbrellas \$7.75

Tax 38c

400 pieces in all. 162 were \$12.50 values; 156 were \$11.50 values; 82 were \$10 values.

All wanted colors and black in this group. Smart closely rolled umbrellas on 8-rib paragon frames with white bakelite snaps. Splendid assortment of handles including bakelite and leather-trimmed effects, many Prince of Wales. Silk cases.

300 pieces in all.



Silk Umbrellas \$9.75

Tax 58c

14 were \$22.50 values; 25 were \$20 values; 66 were \$17.50 values; 120 were \$16.50 values; 75 were \$15 values.

Particularly fine examples in colored silk with matching handles and ferrules of colored bakelite including many crook handles.

—Meier & Frank's: Umbrella Shop, Main Floor. (Mail Orders Filled.)

Continuing Our

Special Christmas Hoover Offer

\$1 Down Is all that we require to send one of the famous Hoover Suction Sweepers to your home.

The next installment to be \$5 payable January 1—the balance to be paid in \$5 installments the first of each month thereafter until the Hoover is paid for in full. No interest.

We will hold and deliver the Hoover securely wrapped and packed on Christmas eve if desired, or we will deliver it at once. The Baby Hoover is \$60 and the Hoover Special is \$74.

—Meier & Frank's: Basement Balcony and Seventh Floor. (Mail Orders Filled.)