

Only 15 Shopping Days Till Christmas—No Matter Where You Shop, Shop Early—Morning Hours Are Best

Meier & Frank's The Christmas Store

GIFT OPPORTUNITY DAY

Brings Many Unusual Savings on Merchandise Suitable for Christmas Gifts

Lowest Price Ever

\$14.85 to \$22.75
DRESSES
\$10

One-third off to less than half price are the reductions on 150 women's dresses for street and business wear.

Made of serge, jersey, tricotine, messaline and taffeta. Straightline style, overskirt effects, peplums and suit dresses. Many are attractively braided, embroidered, beaded and button trimmed. Square and round neck styles with long and short sleeves.

Many desirable colors in the lot.

Sizes 16 to 44 but not every size in each style.

Women's and Misses'
COATS \$10

Regular values on these coats range from \$15 to \$24.75. 75 nutria, beaver plush, matalamb, velvetene, kersey and polo cloth coats for women and misses. Loose and belted models with large collars. Patch and tailored pockets. Full and half lined. Sizes 15 to 44.

Wash Waists 75c

Regularly priced at \$1.49 to \$1.98.

About 300 women's waists made of good quality washable materials. Lace and embroidery trimmed models. Broken styles and sizes.

Camisoles \$1.49
Women's camisoles, made of Jap silk with double heading of elastic at top and ribbon shoulder straps. Navy blue back grounds with floral patterns.

Chemise \$1.69
Women's envelope chemise made of good quality crepe de chine with wide lace camisole tops and ribbon shoulder straps. Flesh color. Sizes 38 to 44.

Gowns \$3.95
Women's crepe de chine gowns with wide imitation cluny and filet crochet lace yokes, also V-neck styles. Flesh color. Sizes 40 to 44. Were \$5.

Union Suits 98c
Children's extra heavy cotton fleeced union suits in high neck, long sleeves, ankle length drop seat style. Sizes 6 to 14 years.

Women's Vests 98c
Extra heavy cotton fleeced vests in high neck, long sleeve style. Also ankle length pants. Regular and extra sizes. Regularly priced at \$1.19.

Lisle Hose 49c
Women's elastic top mercerized lisle hose with 4 white soles. Such wanted shades as cordovan, pearl gray, blue and black. Excellent values at 49c per pair.

Women's Hose 35c
Extra special values are offered in this sale of women's durable quality cotton stockings in black and white. All regular sizes.

Union Suits 98c
Women's extra heavy cotton fleeced union suits in high neck, long sleeves, and low neck and sleeveless style, both ankle length. Regular and extra sizes.

Men's Shirts at 98c

1000 men's dress shirts made of percales and soisettes in narrow or broad stripe effects in blue, pink and combination shades. French cuff styles. Sizes 14½ to 17½. Regularly priced at \$1.39 to \$1.79.

Sweaters \$1.49
Men's V neck sweaters with sleeves and two pockets on side. Maroon and gray only. Sizes 36 to 46. Regularly \$1.95.

Bath Robes \$5.39
For one day only. 200 men's bath robes, made of soft finish robing cloth in a generous assortment of patterns and colors. Finished with cord at neck and waist. All sizes in the lot.

Neckwear 25c
500 men's four-in-hand ties with wide flowing ends made of silk mixtures, poplins and silk finished materials. A wide assortment of holiday patterns and colors. Nice for gifts. Regular 59c grade.

Men's Hose, 3 for \$1
Men's heavy wool mixed hose with elastic heels and toes. In brown mixed shades only. Very special at 3 pairs \$1.

Boys' Waists 79c
A clearaway of odd lines of boys' blouses made of percales, black, saffron and khaki. Also included are a few wool mixed blouses in gray only. All are full cut and have military collars. Sizes 6 to 15 years in the lot. Regularly priced \$1 to \$1.49.

Knicker \$1.69
Boys' full cut wool-mixed knickers in brown, gray and olive shades. Also some mixture effects. Fully lined. 2 buttons at knee. Regularly \$2.49.

Blankets, Pair \$2.98

A clearaway of 200 pairs of heavy cotton sheet blankets in a variety of broken lines. 64x76-inch gray plaid blankets, regularly \$3.98. 64x80-inch gray blankets with colored borders, regularly \$3.79. 64x80-inch white blankets with colored borders, regularly \$3.98. 72x80-inch plain white blankets, regularly \$4.98.

Blankets \$1.98
A limited number of heavy cotton fleeced gray blankets in three-quarter bed size. Size 64x74 inches. Regularly \$2.19 while any of 150 pairs remain, special \$1.98.

Bed Spreads \$1.98
100 good weight full size bed spreads. An opportunity which owners of hotels and rooming houses will want to take advantage of. We reserve the right to limit quantities.

Shirting, Yd. 45c
35 inch gray wool finish shirting. Regularly 79c yard.

—Meier & Frank's Lower Price Store, Basement Balcony.

LOOK!

90c Ceylon Squares 49c

Made of the very finest ingredients—pure sugar, honey, whites of eggs and lemon juice—pressed in blocks and cut in small squares, then dipped in pure rich smooth vanilla chocolate. No deliveries. —Meier & Frank's: Main and Ninth Floors.

Hairbows 89c

Kiddies' ribbon hairbows tied of 1½ yards "Rose City" taffeta ribbons, also new Rainbow and candy striped all-silk taffeta ribbons 5½ inches wide. All the staple shades and color combinations. Tied in the new Mary Jane and Butterfly styles. In pretty Christmas boxes. —Meier & Frank's: Ribbon Shop, Main Floor.

\$1.50 Bath Towels 75c

Half price for these 24x44-inch fancy bath towels with jacquard-ed borders. Pink only. —Meier & Frank's: Second Floor.

50c Hemstitched Pillow Cases 25c

Half price for 45x36-inch hemstitched muslin pillow cases. —Meier & Frank's: Second Floor.

Regular 39c Percales 25c

36 inches wide. Light colors only. —Meier & Frank's: Second Floor.

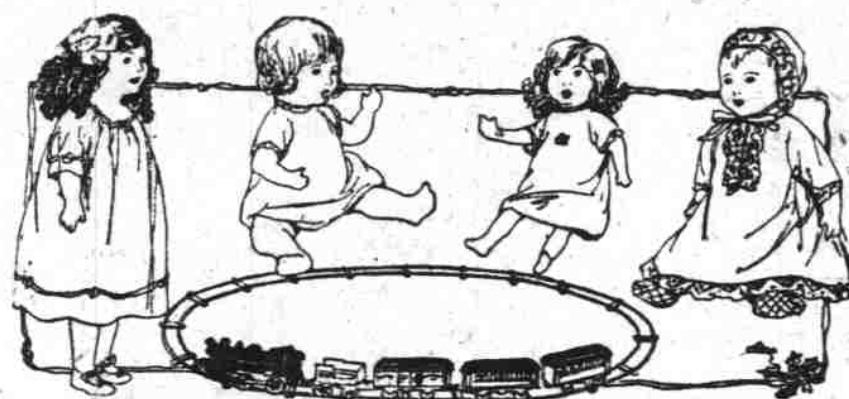
Boys' Caps \$1.65

Regularly \$2, \$2.50 and \$3. Fine wool caps in mixtures of brown, green, gray and heathers. Plain, band and pleated back style. All sizes 6½ to 7½. 200 only. —Meier & Frank's: Third Floor.

Sunmaid Raisins 3 lbs. 95c

New unbleached seedless raisins, re-cleaned with stems removed, 3 lbs. 95c, lb. 33c. Bleached Raisins, often called Sultanias, fancy new crop, 2 lbs. 85c, lb. 45c. Seeded Raisins, large new fruit, No. 15 pkgs., 3 lbs. 88c, pkg. 30c. Muscatel Raisins, new crop, good size, 3 lbs. 88c, lb. 30c. New Currants, re-cleaned, 3 lbs. 88c, lb. 30c. Citron Peel, fancy new candied, lb. 65c, ½ lb. 35c. New Peels, orange or lemon, lb. 48c, ½ lb. 25c. White Figs, California, for fruit cake, 3 lbs. 40c, lb. 15c. Golden Dates, Dromedary, pkg. 25c, bulk, lb. 35c. Fard Dates, new rich dark fruit, lb. 45c. Marshmallow Creme, for icing cakes, colors or plain, jar 40c, can 35c. Shredded Coconut, Schepps, new shipment, lb. 45c. Boiled Cider, best for mince meat, large bottle 55c, medium bottle 30c. Pastry Flour, especially adapted for cakes and pastries, No. 9 sack 65c. Grocery orders taken by experienced saleswomen from 8 a. m. to 5:45 p. m.

Whole Wheat Nut Rolls, Doz. 25c
A skillful combination of the most nourishing part of the wheat berry and nuts making them the ideal good health roll, doz. 25c. Ginger Bread, oblong shape that cuts uniformly, each 15c. French Pastries, Princess Louis tarts, 6 for 80c, each 15c. M. & F. Bread, the standard of excellence, loaf 16c. —Meier & Frank's: Ninth Floor.



Opportunities in Toytown

Toytown offers the following five specials for Gift Opportunity Day. Little girls and little boys will both find toys in one or other of these groups that they would like to have for Christmas. All toys purchased now will be held and delivered at any later date desired.

\$3.50 Trains

\$2.89

American Flyer trains that wind up and run on a track just like they were real trains. Iron locomotive, tender, one baggage car, one passenger car and 12 pieces of track.

\$11 Dolls

\$7.98

Jointed dolls with natural hair and sleeping eyes. All neatly dressed with pretty costumes in fancy colors.

—Meier & Frank's: Toytown, Fifth Floor. (Mail Orders Filled.)

Special Dolls

79c

Full jointed papier mache bodies, bisque heads and sleeping eyes. Flaxen curly wigs. Limited number.

Special Dolls

\$2.79

Cute little baby dolls with well stuffed cloth bodies, jointed arms and hips and composition heads. Some with hair, other with painted heads. \$4.50 and \$5 values.

Special Dolls

\$2.79

Full jointed baby dolls with composition bodies and heads, sleeping eyes and hair.

Santa Claus

may be visited in his Portland Home in our Sixth Floor Auditorium any morning between 10 and 12 and afternoons between 2 and 5. He wants to see all good children so that he may find out what they want for Christmas. —Meier & Frank's: Sixth Floor.

Two Big Apparel Sales

Women's \$45.00-\$55.00 Coats

\$35

Women's and misses' high-grade coats of bolivia cloth and plain velour. Large cape collars of self material. Plain silk and satin linings. Brown, reindeer and blue. 125 in the lot.

Suits Special \$35

Women's and misses' suits of fine quality tricotine, serge and velour. Belted styles with notch or large collars. Navy, brown and reindeer. Sizes 16 to 49. 50 in the lot—extra special values.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

10 Good Notion Specials

Extra—O. N. T. Cotton, black in sizes 40, 50 and 60, white in sizes 60 and 80, the 100-yard spool. 5c. White Gold Bond Hose Supporters, pin-on style, small sizes, pair 15c. Silk Finished Sewing Cotton, sizes 40, 50 and 60, white only, 100-yard spools 5c. White Nainsook Dress Shields, sizes 3 and 4, pair 15c. Spool Silk, black, white and a few colors, 50-yard spools, 2 for 15c. 10c. spool 10c.

White Lisle Elastic, ¼ and ¾ 5c. inches wide, special, yard. 5c. Cotton Belting, black and white, 1½ to 3 inches wide, yard. 10c. Silk Luster Mending Cotton, black, white, brown and tan, 50-yard balls 5c. Enameled Coat Hangers, pink and blue, 2 for 35c. each. 20c. Needle Books, a large assortment ranging in price from \$3 down to 25c.

—Meier & Frank's: Notion Shop, Main Floor. (Mail Orders Filled.)

Women's Famous Munsing Union Suits 95c

Medium light weight cotton union suits in bodice top, tight or loose knee style. Many other styles. Regular and extra sizes.

Union Suits \$1.95

Women's fine light weight lisle Munsing union suits with silk bodice top. Knee length style. Flesh color. Regular and extra sizes. —Meier & Frank's: Underwear Shop, Main Floor. (Mail Orders Filled.)

Women's Felt Slippers, Pair \$1.89



500 pairs of women's felt slippers suitable for Christmas gifts.

Good quality felt slippers with leather or soft padded soles. Juliet styles with ribbon or fur trimming in black, wine, red and gray. Also low Everett styles in Alice blue, wine and gray with padded soles. All sizes.

Men's Slippers, Pair \$2.89

These, too, are very special values for Gift Opportunity Day.

Good leather slippers in Everett and Romeo styles. Black and brown. All sizes.

—Meier & Frank's: Shoe Store, Third Floor. (Mail Orders Filled.)

Extra Special for Tomorrow

600 Pairs of Gloves

\$3.75 to \$5.00 Values, Pair

\$1.98



Women's French kid, lambskin, medium weight suede and mocha gloves in one and two-clasp styles. Paris point and fancy embroidered backs.

White, white with colored embroidery, champagne, mode, beaver, tan, gray and navy—broken sizes 5½ to 6¼.

Washable Cape Gloves 89c

Women's one-clasp style washable cape gloves in tan, gray, beaver, brown and black—broken sizes 5½ to 6¼. Some are "seconds" of well-known makes.

No phone orders, C. O. D.'s or exchanges on either of these two glove specials.

—Meier & Frank's: Glove Shop, Main Floor.

\$3.00 All-Wool Serge

\$2.25

Save one-fourth on 800 yards of splendid finish all-wool French serge in navy blue only. 44 inches wide.

\$6.00 Worsted Serge \$4.98

High quality men's wear serge in a good light weight. Midnight blue. 54 inches wide. Regularly \$6 yard.

Corduroy Special 79c

A broken line of durable quality corduroy in a good assortment of colors. Every yard a wonderful bargain at 79c.

—Meier & Frank's: Dress Goods Store, Second Floor.

REMNANTS

1/2

For Opportunity Day we offer a special lot of upholstery fabric remnants and linoleum remnants at exactly half price while quantities remain.

Upholstery Fabrics 1/2

Discontinued samples of beautiful damasks, imported and domestic wool and cotton tapestries, velvets, silk velvet brocades, metal brocades and frizette velvets. Good usable lengths for making gift articles and for the home—fancy pillows, table scarfs, buffet scarfs, piano scarfs and numerous other decorative articles, many large enough for chairs, etc. Colors and patterns to harmonize with any room.

\$ 7.00-\$47.00 Damask, yard **\$3.50 to \$23.50**
\$11.00-\$33.00 Tapestry, yard **\$5.50 to \$16.50**
\$ 7.80-\$20.00 Velvets, yard **\$3.90 to \$10.00**
\$10.00-\$40.00 Brocades, yard **\$5.00 to \$20.00**
\$15.30-\$19.50 Frizette, yard **\$7.65 to \$ 9.75**

Linoleum Remnants 1/2

350 yards of inlaid linoleums in various sizes—some are large enough for kitchens. In most cases there are two or more pieces of a kind. Be sure and bring your measurements.

\$2.25 Inlaid Linoleum, square yard \$1.12

\$2.65 Inlaid Linoleum, square yard \$1.32

—Meier & Frank's: Seventh Floor.