



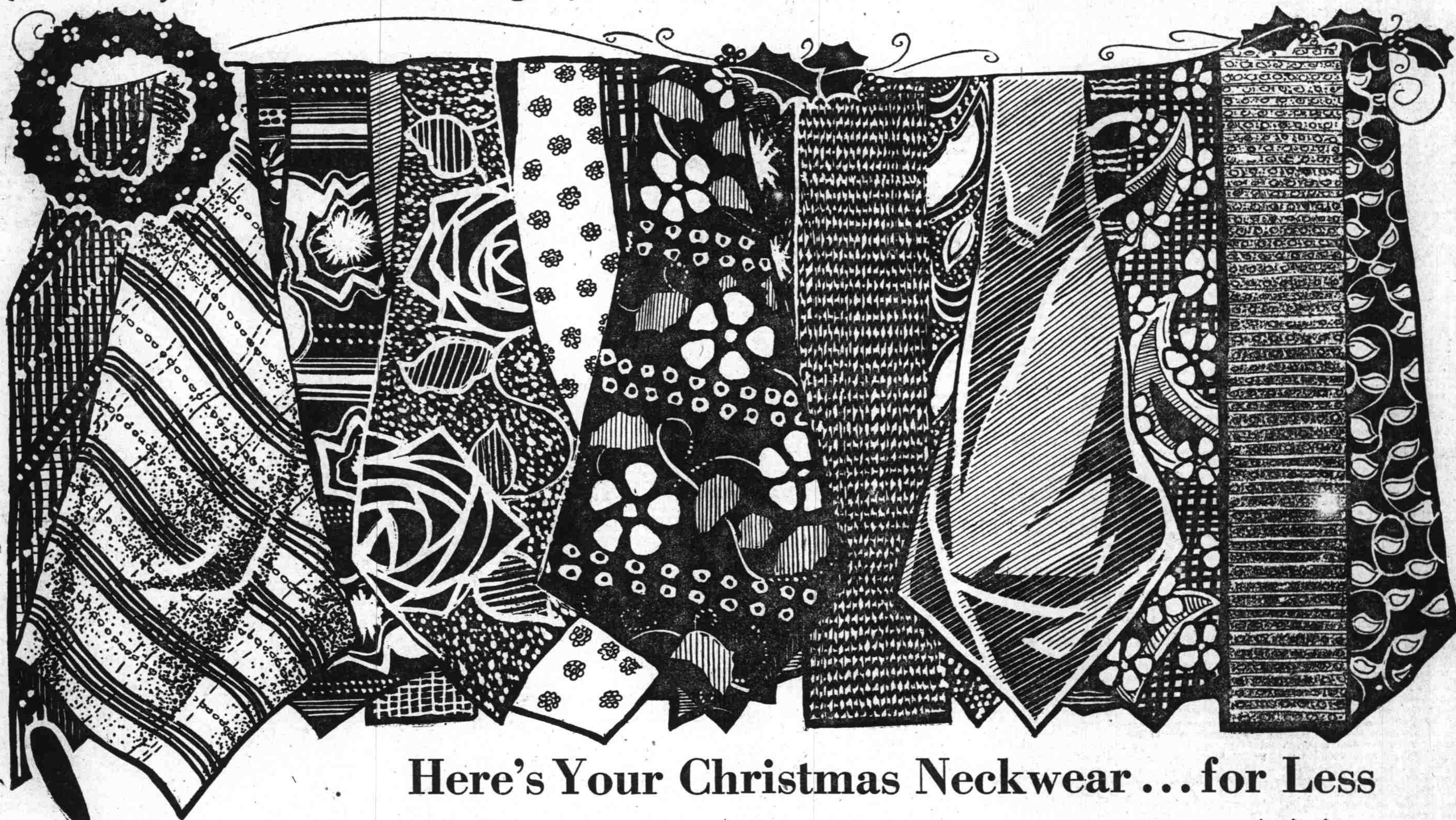
Only 16 Shopping Days Till Christmas—No Matter Where You Shop, Shop Early—Morning Hours Are Best

HERE THEY ARE!—

SEE
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50,000 Christmas Ties in a Sale

It Is Our Biggest Tie Sale—and Our Best—and We Want Everyone Within Trading Radius of This Store—
Everyone Reached by This Paper—Everyone Desiring Neckwear for Personal Wear or for
Gifts—to Share the Advantages of This Great Neckwear Distribution as Outlined Below



Here's Your Christmas Neckwear ... for Less



9200 TIES **65c**
In many cases this price is less than half what like qualities sold for a few short months ago.

12,420 TIES ... **\$1.00**
At this price we offer what we believe to be the finest assortment of ties in Western America today at one dollar. Literally thousands at less than half what like qualities have been selling for.

11,124 TIES ... **\$1.65**
Our buyer says "we have gone the limit and beyond" in this sale. Our \$1.65 tie sales have been famous in the past. Wait till you see these.

IN ALL our 63 years of merchandising we have not made a men's neckwear announcement of the scope and significance of this—least of all in the holiday season. We have chosen this time when it will be of greatest benefit to our patrons to take a horizontal reduction of tremendous moment on the finest stocks of ties with which we have ever greeted Christmas buyers. More than fifty thousand ties from our regular stock reduced—many now at HALF the prices for which these qualities have been selling. Half a dozen countries have contributed to this assemblage. It might well be called an "International Sale."

Special Preparations

have been made to expedite buying. Extra selling space has been provided.

For This Is the Sale

Portland men want neckwear. No man has too many ties. To the thousands of people who will buy neckwear for gifts we say "Now Is the Time."

9012 TIES **\$2.50**
(Tax 5c)
High grade imported and domestic silks. Ties from nationally-known makers. Men accustomed to buying ties will recognize in this group duplicates of qualities that have sold for twice our new selling price.

2082 TIES **\$3.85**
(Tax 19c)
Think of it—\$3.85 (tax 19c)—for the finest ties that we have been able to secure. The very cream of silk neckwear—foreign and domestic. All higher-priced groups have been merged in this wonderful assemblage—\$3.85.

There Will Be Nearly 100 Salespeople in Attendance to Give Quick Service

KNIT TIES

6724 of these knit ties at prices which make this distinguished neckwear available to many. A collection unrivaled for distinction, variety, value.

Were \$2.50 to \$3.50
\$1.95
(No Tax)

Were \$3.75 to \$4.50
\$2.95
(Tax 10c)

Were \$5.00 to \$6.50
\$3.95
(Tax 20c)

Swiss Reefers \$9.75

(Tax 78c)
Formerly \$12 to \$15. A host in themselves are these imported scarfs in rich two-tone and cross-stripe effects.