

Only 17 Shopping Days Till Christmas—No Matter Where You Shop, Shop Early

Other Meier & Frank Advertisements on Page 7 and Back Page, This Section

Meier & Frank's The Christmas Store

A Page of Christmas News for the Home



For Christmas Gifts

Gold Decorated Glassware \$3.99

500 pieces of fine glassware decorated in rich gold encrusted designs, some in hammered effects. A few of the pieces have cut stars and dainty floral cutting. Many of the pieces in this sale are worth more than twice our special price of \$3.99.

Included are mayonnaise bowls with ladle, cracker and cheese plates, covered candy jars (plain and handled), tall compotes, handled cake plates, footed fruit bowls, flat fruit bowls, sugars and creamers, 8-inch vase and large vase or table center pieces.

—Meier & Frank's: Basement. (Mail Orders Filled.)



A Practical Gift Suggestion

Universal Electric Washer

The Universal Electric Clothes Washer is a washer of superior mechanical construction, a washer really enclosed in a truly handsome cabinet, a washer that incorporates in its construction the best features of all other electric washers without having any of their defects and in addition has many new excellences of its own. It

combines the advantages of the revolving and oscillating type, it is simple and safe, economical and efficient, durable and attractive.

Your Own Terms—in Reason

Begin payments now—we will deliver the Universal to your home at once or on Christmas eve, as you desire.

—Meier & Frank's: Electric Shop, Basement Balcony. (Mail Orders Filled.)

Second Week of Our

Special Christmas Hoover Offer

All that we require to send one of the famous Hoover Suction Sweepers to your home is a payment of **\$1 Down**

The next installment to be \$5 payable January 1st—the balance to be paid in 12 installments the first of each month thereafter until the Hoover is paid for in full. No interest.

We will hold and deliver the Hoover securely wrapped and packed on Christmas eve if desired, or we will deliver it at once. The Baby Hoover is \$60 and the Hoover Special is \$74.

—Meier & Frank's: Basement Balcony and Seventh Floor. (Mail Orders Filled.)

Fireplace Accessories



A new shipment of wrought-iron andirons and fire sets in a variety of original designs has just been received in time for Christmas selection.

Wrought-iron fire sets are \$12.50, \$14 and up to \$35.

Wrought-iron andirons are \$16.50, \$17.50 and up to \$75.

Colonial brass-finish andirons are \$5.20, \$6.80, \$7.80.

Colonial brass-finish fire sets are \$5.50, \$6.75 and \$12.50.

Black iron fire sets are \$4.75, \$9, \$9.50 and \$10.

Black iron andirons are \$2.60, \$3.70 and up to \$8.50.

Universal Combination

Range will make a very practical gift. It combines a complete coal or wood range and a complete gas range in the space of one ordinary range. A twist of the wrist changes from one fuel to the other and both fuels may be used at the same time, if desired. Imagine the comfort of having a high-grade wood range with gas instantly available. Your old range taken as part payment and on the balance you can

Make Your Own Terms in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

Bedspreads for Gifts

Hemmed or scalloped spreads in blue, pink and yellow, size 90x100 inches, \$12; size 72x90 inches, \$10. Mercerized spreads in blue, pink and yellow, 80x90 inches, hemmed at \$9, fringed at \$10.

Patchwork Quilts

Colored patchwork quilts in size 80x90 inches, pink, cream and blue. Regularly \$18, special at \$12.50.

Bath Towels 50c

Fancy bath towels with colored jacquard borders in pink, blue, lavender, etc. Regularly 75c.

Bath Towels \$1.50

Heavy quality imported English —Meier & Frank's: Second Floor. (Mail Orders Filled.)

hemstitched bath towels famous for their service.

Wash Cloths 15c

Regularly 20c wash cloths in lavender, pink, orange and blue. 2 for 25c.

Pillow Cases 75c

Hemstitched pillow cases in size 45x36 inches. Regularly \$1 pair.

Fiber Silk Shirtings \$1.75

32 inches wide. A large assortment of effective stripes in wanted colorings.

Madras Shirtings

A wide variety of designs and colorings in these 32-inch madras shirtings.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

All-Wool Blankets One-Fourth Off

A most important event for pre-holiday buyers. Our entire stocks of high-grade all-wool blankets regularly priced from \$22.50 to \$35 at 1/4 off. The reductions:

\$22.50 white, gray or plaid blankets \$16.85

\$25.00 plaid blankets, pair \$18.75

\$27.50 plaid blankets, pair \$20.65

\$35.00 plaid blankets, pair \$26.25

The white blankets have blue, pink or rose borders, the plaids are in assorted colors.

\$16.50-\$65 Comforts 1/4 Off

Choice of our entire stocks of wool or down-filled comforts at 1/4 off.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Oregon Pure Fruit Jams

Packed in tins which are becoming very popular inasmuch as high-grade jams can be sold at considerably lower prices than when packed in jars. Cherry, prune, peach, loganberry and raspberry, No. 5 tins \$1.95; No. 2 tins 69c. Raspberry-apple, peach-apple and prune-apple jams, No. 5 tins \$1.69.

Flour \$2.65

Kerr's best patent flour specially milled for particular home bakers. Its use will help make bread that looks better, tastes better and keeps fresh longer.

Apples \$1.25

Christmas boxes of Hood River apples containing from 20 to 24 Spitzenbergs, Ortleys or assorted apples. Packed in wooden boxes.

—Meier & Frank's: Grocery, Ninth Floor. (Mail Orders Filled.)

Bacon 48c

Sugar cured freshly smoked breakfast bacon strips averaging 6 to 8 pounds. Nicely streaked with lean and fat, pound 48c.

Laundry Special \$1

With every purchase of 16 bars of Royal White soap we will include 2 bars free. Royal White is a Portland-made soap of superior quality.

Framed Pictures \$1.29

Mostly landscape subjects with 1 1/2-inch antique molding in carved effects. Size 9x12 inches.

Frames 98c

A special lot of swinging stand frames in antique gold finish. Post card and 4x6-inch sizes. Fitted free.

Frames \$1.49

Stand frames in carved effects with shaped base. Attractive gold and burnished finishes. 5x6 and 8x10-inch sizes. Fitted free.

—Meier & Frank's: Picture Shop, Fifth Floor. (Mail Orders Filled.)



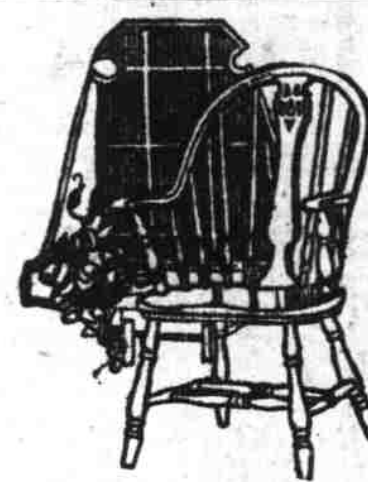
Attractive Console Cabinet Sewing Machines

Console cabinet electric sewing machine is the most unique piece of sewing machine furniture ever produced. It is an electric sewing machine exclusive to the Eldredge line, and is without question the most handsome and complete model that has ever been offered to the public. This cabinet when closed does not resemble a sewing machine in any way. The Console Cabinet is built throughout of best American walnut. It is equipped with all of the latest improvements.

This machine comes in the two-spool and also rotary sewing head. Fully guaranteed for ten years.

Your old machine taken as part payment, the balance on easy terms. No interest.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)



Chair \$18

Regularly \$24.50. Good strong Windsor chair in brown mahogany finish. Rocker \$18.75.



Rocker \$19.75

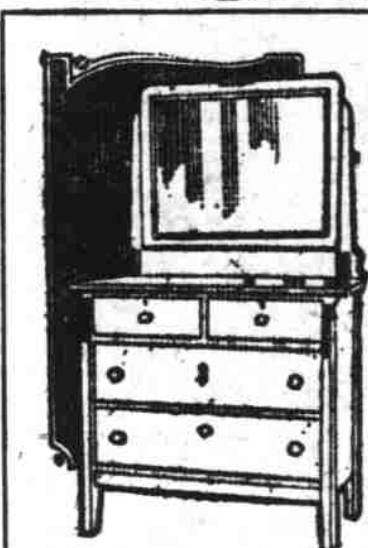
Regularly \$30. Brown fiber rocker with attractive cretonne upholstery in peacock pattern.



Rocker \$29.75

Regularly \$34.50. Mahogany chair or rocker with cane seat and back.

FURNITURE SALE



Dressers \$39.85

Regularly \$54. Ivory enameled dressers with 28x36 inch tops and 22x27 inch mirror.

The Furniture Store on the Eighth Floor is offering furniture for every room in the home at worth-while reductions. Separate pieces and suites. All qualities, finishes, styles and sizes.

Just a hint:

Davenport in denim \$129 up.

Arm Chairs in velour \$39.50 up.

Dining Tables \$29.75 up.

Dining Chairs \$3.50 up.

Iron Beds \$7.25 up.

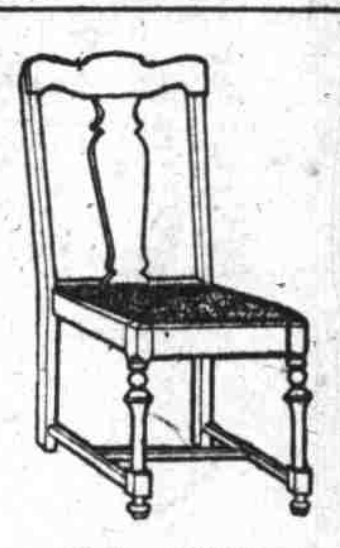
Bed Springs \$5.25 up.

Cotton-filled Mattresses \$14.45 up.

Library Tables \$37.50 up.

Completely matched suites can be had at greatly reduced prices.

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)



Chair \$12.50

Regularly \$15.25. Mahogany or walnut finish William and Mary or Queen Anne design chair with brown leather seat.

Mirrors for Gifts Are Reduced

\$9.75 mirror, old gold frame with polychrome design at top, 8x6 inches.....

\$6.95

\$8.75 mirror, gilt frame with floral decoration at top, 6x16 inches.....

\$6.85

\$5.75 panel mirror, gilt frame, 4x14 inches.....

\$3.95

\$10.75 oval mirror, old gold frame with polychrome design, 9x12 inches.....

\$7.45

\$9.50 mirror, old gold frame with polychrome festoon at top, 8x10 inches.....

\$6.65

\$7.75 mirror, old gold frame, 6x18 inches.....

\$5.45

\$17.50 oval mirror, old gold frame, with polychrome design, 10x20 in.

\$12.95

—Meier & Frank's: Furniture Gift Shop, Ninth Floor. (Mail Orders Filled.)

Sale of Chinese Embroideries, Coats, Skirts, Robes, Rugs

What woman would not enjoy receiving a piece of real Chinese embroidery, a Mandarin coat, Buddhist robe, Mandarin skirt or a piece of Chinese brocade, or a Chinese rug for Christmas? The embroidered coats, robes, skirts, brocades are reduced exactly half in this pre-Christmas sale. The Chinese rugs are 1-3 less than regular.



Chinese Embroidery 1/2

21 pieces of Chinese embroidery suitable for table runners, scarfs, etc. The possibilities of using these pieces for fancy work and art needle work are unlimited. Regularly \$2.75 to \$50 each, special \$1.39 to \$25.

Mandarin Coats 1/2

16 Mandarin coats of beautiful Chinese embroidery. Originally \$75 to \$250, in this sale \$37.50 to \$125.

Buddhist Robes 1/2

26 Buddhist robes of Chinese embroidery and

brocades. Colors suitable for all. May be used for piano tops or scarfs for the table. Originally \$25 to \$95, special at \$12.50 to \$47.50.

Mandarin Skirts 1/2

25 exquisite Mandarin skirts of Chinese embroidery and brocades may be used as scarfs for table tops. Regularly \$16 to \$60, special \$8 to \$30.

Chinese Brocades 1/2

59 yards in short lengths from 2-3 yard to 4-5 yards. These brocades may be used for a multitude of decorated things such as scarfs, pillows, bags, table runners, lamp shades, etc. Regularly \$3.90 to \$18.90, special \$1.95 to \$9.45 yard.

—Meier & Frank's: Drapery Store, Seventh Floor.

Chinese Rugs, One-Third Off

These wonderful hand-made Chinese rugs are of the very finest qualities and are in the very best colors. These are in both small and large sizes for living rooms and dining rooms. Splendid gifts for the home. Reduced as follows:

SIZE	WERE	NOW
2 x 4 feet.....	\$ 45.00	\$ 30.00
2 x 4 feet.....	\$ 48.00	\$ 32.00
2 1/2 x 4 1/2 feet.....	\$ 70.00	\$ 46.50
3 x 5 feet.....	\$ 100.00	\$ 66.50
3 x 6 feet.....	\$ 125.00	\$ 83.00
4 x 7 feet.....	\$ 195.00	\$130.00
4 x 8 feet.....	\$ 210.00	\$140.00
5 x 8 feet.....	\$ 275.00	\$182.00
6 x 9 feet.....	\$ 375.00	\$250.00
9 x12 feet.....	\$ 750.00	\$500.00
12 x15 feet.....	\$1250.00	\$832.50

—Meier & Frank's: Rug Store, Seventh Floor