

**Lipman Wolfe & Co.**  
"Merchandise of Merit Only"

# Economy Basement Store

EVERYTHING FOR CASH—EVERYTHING FOR LESS

## Friday the Economy Basement Celebrates Its Christmas Transition

By Offering Seasonable, Serviceable Gift Merchandise at Such Sharp Reductions That the Savings Will Permit Wider Buying and More Gifts Than You Hoped to Purchase for the Sum You Expected to Spend

**Ribbon**  
**59c Yard**

Beautiful Dresdens  
—Fresh, crisp ribbons to fashion into the loveliest gifts—sashes, hairbows, bags and camisoles. 5 to 7 inches wide.

—ECONOMY BASEMENT.

**Serges**  
**\$2.25 Yard**

50 Inches Wide  
—Men's wear serge in navy, excellent weight and quality, thoroughly sponged and shrunk. Savings!

—ECONOMY BASEMENT.

**Camisoles**  
**\$1.75**

Of Jersey Silk  
—Of heavy silk, in pink with lace yoke, ribbon shoulder straps and elastic at waist.

—ECONOMY BASEMENT.

—The great influx of Christmas merchandise, while not wholly responsible for this event, can be credited with the drastic price-cutting of many of our regular goods which occupy space badly needed by the holiday goods. These regular goods must go and to hasten their going we have forgotten their regular prices, we have forgotten what we paid for them and priced them so obviously low as to assure a speedy departure.  
—The Economy Basement has donned a new garb, a yuletide atmosphere now prevails, and it is proud of its holiday array. Additional space has been taken

over by several departments—there are the new and enlarged men's furnishing department, shirtwaist department, china department and stationery department, including Christmas boxes and wrappings. Then, too, Toyland occupies a large floor space.

—You are invited to see this great change which has taken place overnight, and to make it worth your while, The Economy Basement offers this page full of wonderful values.

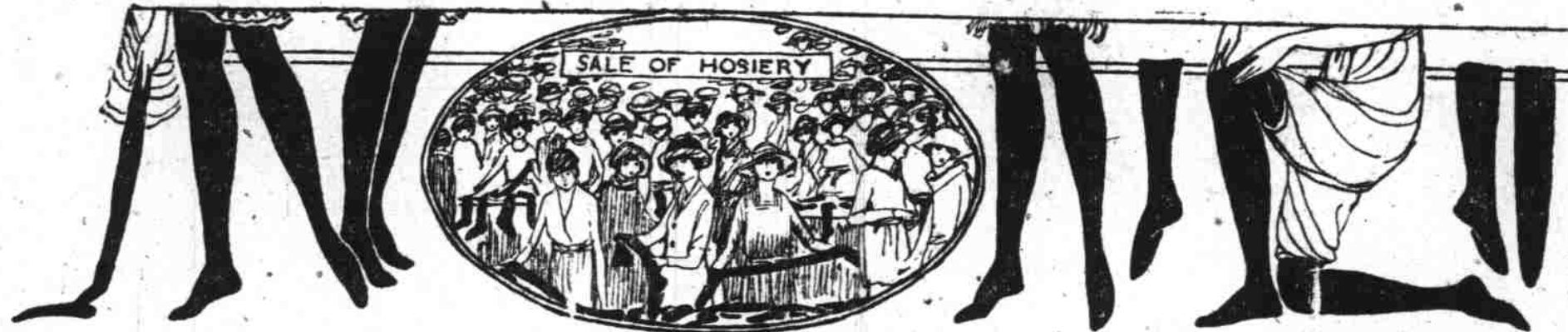
**Bags**  
**\$1.59**

Yes, Beaded Bags at \$1.59

—Draw-string bags in black, brown, navy and a variety of light colorings. Save now on these Christmas gifts.

—ECONOMY BASEMENT.

A Hosiery Sale for Women



A Hosiery Sale for Children

**3000 Pairs of Onyx Sample Hose at Tremendous Savings**

—For women at 29c to 59c. Also a special purchase of Eiffel stockings for boys and girls at 29c.

All perfect quality—All fresh from the factory—All giving you the biggest kind of savings

**At 29c**

For Women  
—Black, white and cordovan hose with double toe and heel and garter-proof top.

**At 39c**

For Women  
—Black, white, cordovan and gray hose of fine lisle with double toe, heel and garter-proof top.

**At 59c**

For Women  
—Fine mercerized and fiber silk hose in black, white, cordovan and gray. Well reinforced.

**At 35c**

3 Pair \$1, for Children  
—Onyx stockings, black, white and brown, medium and heavy weight, fine and heavy ribbed cotton and lisle.

**At 29c**

For Boys and Girls  
—Eiffel stockings in black, white and brown, medium rib and weight or heavy rib and weight. Come early!

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**Bloomers**  
**\$2.50**

Of Jersey Silk

—Heavy bloomers in flesh, knee length with elastic at waist and knee. Sizes 5 and 6.

—ECONOMY BASEMENT.

**Slippers**  
**98c**

Prettily Knit, Sizes 3 to 8 For Women

—Dainty, comfy slippers with turn-back cuffs, pom-pom and warm, fleecy soles. A dozen color combinations. Come early and choose.

—ECONOMY BASEMENT.

**Pearl Handled Silver Tableware**

Attractively Priced for Gifts

—Beautiful flatware with pearl handles, reinforced with sterling silver bands. For the housewife—for the hope chest—a real gift.

**95c**

**85c**

—Berry spoons, pie servers, cold meat forks, gravy ladles, tomato servers, bread knives and cake servers.

—Cream ladies, cheese knives, jelly servers, sugar shells, butter knives, butter spreaders and fruit knives.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**Corsets—Two Specials**

—And with these corsets we give you 100 per cent service as well as 100 per cent value.

**\$1.69**

**\$2.39**

—Back-lace and front-lace corsets of pink or white coutil, some with elastic at waistline or at bottom.

—Corsets of brocade and coutil, front-lace and back-lace, low and medium bust, long over the hips and back.

All Sizes at Each Price, But Not in Each Style

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**Women's PURE LINEN Handkerchiefs**  
**only 18c**

—These are our own importation, just received—handkerchiefs of sheer Irish linen, neatly finished. It's hard to believe that you can secure this grade for 18c, but see them!

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**Petticoats 98c**

And What Beauties They Are!

**A Sale**

Come Quickly

—The similar petticoats that we had on sale at 98c a short time since melted away in a day, that's why we say come quickly, for these are, in anything, prettier.  
—Choose from two models of splendid cotton taffeta, one in a variety of all-over flowered patterns, the other with solid back top and fancy flounces. All are cut full size, extra well made, tucked and pleated, elastic at waist.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Fresh From the Factory at Less Than the Regular Factory Price

**3000 Lace-Trimmed Doilies and Table Coverings—A Sale**

for Christmas gifts and to make the home beautiful for the holidays. Doilies, centerpieces, scarfs and tablecloths with machine-fillet edges and insertions demonstrating that the latest machinery can reproduce fillet lace so as almost to defy detection from the original.

—6-inch to 70-inch doilies and centerpieces at less than factory prices.

—18x36-inch to 18x54-inch scarfs at less than factory prices.

**19c to \$6.00 40c to \$2.25**

—Come early if you want the best assortment from which to match up sizes.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**Richly Fur-Trimmed Coats of Plush**

New! Every Coat with a huge fur collar and deep fur cuffs



**\$35.00 \$47.50 \$55.00**

—Coats, furry-warm and downy-soft, made of fine plushes, with luxurious fur trimmings. You'll love their comfort on a cold winter's day. Coats indescribably smart of cut, flare and full belted styles, with the newest of cuffs and pockets, with collar, cuffs and deep border of Belgian hare, at \$35.00. Of skunk-dyed raccoon, at \$47.50. Those at \$55.00 are of Salt's Peco Plush with deep shawl collar and cuffs of black-dyed opossum. All have linings that give them that expensive air inside as well as out. Warmly interlined.

—And Remember, Please, These Coats Have That Expert Workmanship Which Is Typical of Lipman, Wolfe & Co.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**For Friday Only**

**Sheets 69c**

—72x90-inch full bleached sheets with welded seam at center. This is the lowest price that we have seen quoted from coast to coast.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**Cases 25c**

—Bleached pillow cases offered for Friday only at exactly wholesale cost. Take advantage!

**School-Shoes**

**\$1.95**

Sizes 8½ to 2

—Yes, good school shoes of brown and black calf, button and lace with solid leather soles and heels. Come early, early, EARLY, for the size you want.



**Final Mark-down**  
On All Short Lines of

**Women's Shoes**

—Pump and oxfords and high shoes, 1200 pairs, 25 models, widths AA, A and B, Friday and Saturday only, to clear at

**\$2.95**

—No refunds, exchanges or C. O. D.'s at this price.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**Friday and Saturday Only**

**All Our Lee Unionalls**

**\$2.95**

And Boss of the Road Unionalls  
—Blue, white and khaki. You know the regular prices. If you can't come, send someone for these at \$2.95.

**Corduroy Trousers**  
Can't Bust 'Em Brand

—Mouse color or brown with reinforced seams, pockets and riveted buttons.  
**\$4.95**

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**35-Inch Messaline and Taffeta Silks in the Best Black, \$1.35 Yard**

—Because fashion calls for the black dress so much this season, we made a special effort to get it for you at this price—the lowest quotation in months and months on these silks of good weight and perfect weave. The woman who is clever with her needle, or knows of a capable dressmaker, is not likely to miss this opportunity.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.