

Only 20 Shopping Days Till Christmas—No Matter Where You Shop, Shop Early!

Meier & Frank's The Christmas Store

With Lower Prices Already Here There Is Every Incentive to Do Christmas Shopping Right Away

PRICES CUT IN TWO

Women's \$65 to \$115 Suits

1/2



We have taken 100 suits representing broken lines from our regular stock and are going to send them out in a hurry at half the price for which they were made to sell. In the assortment will be found suits in all styles and sizes.

- Were \$ 65 now **\$32.50**
- Were \$ 75 now **\$37.50**
- Were \$ 85 now **\$42.50**
- Were \$ 95 now **\$47.50**
- Were \$115 now **\$57.50**

Distinctly the better sort of suits from our regular makers. Of high quality materials including velours, velour de laine, tricotine, etc. Novelty checks, mixtures and plain shades of navy, gray, brown, reindeer. Many richly fur-trimmed with beaver, squirrel, mole, nutria. Try and arrange to be here early.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

Special "Lady Fair" Ribbons \$1.49

Lady Fair is a ribbon of high lineage and of incomparable loveliness, as many women know. It is a decidedly unordinary occasion that enables one to buy such lovely ribbon at \$1.49 a yard. Gifts made of this ribbon will prove a delight.

Lady Fair ribbon of the two-tone 5/8-inch heavy satin quality in this sale is especially noted for its high luster, washable and wearing qualities. Hence used for lingerie, sashes, kiddies' hair bows and infants' carriage cover bows. Ideal for children's sets of hair bows and sashes.

Colors are fresh and white, blue and pink, maize and pink, lavender and pink, blue and maize and others.

—Meier & Frank's: Ribbon Shop, Main Floor.

Swift's Premium Hams, Lb. 37c

Carefully selected, well smoked, closely trimmed hams. Half hams, lb. **35c**, whole hams, lb. **37c**.

Corn, Minnesota pack, doz. cans **\$1.95**, 3 cans **50c**.

Standard Tomatoes, No. 2 1/2 cans, labeled Pure, case **\$2.85**, doz. cans **\$1.45**, 3 cans **37c**.

Jewell Shortening, No. 8 cans **\$1.85**, No. 4 cans **95c**.

Mixed Clams, Royal Chef, No. 1 tall cans, doz. cans **\$1.95**, 3 cans **49c**.

Log Cabin Syrup, large cans **\$1.25**, med. cans **65c**, small cans **35c**.

Baking Powder, Royal, No. 2 1/2 cans **\$1.35**, 12 oz. cans **35c**.

Tomato Soup, Snider's, tall No. 1 cans, doz. cans **\$1.85**, 3 cans **40c**.

Cut Macaroni, 3 lb. pkgs. 25c, lb. **10c**.

California Sardines, large oval cans, doz. cans **\$1.95**, 3 cans **50c**.

M. & F. Ginger Cookies, Doz. 20c

Made from quality ingredients, correctly spiced, crisp old fashioned good size cookies that sell regularly at 25c dozen for 20c doz.

Summalt raisin bread, made with a liberal addition of new raisins, loaf 15c.

French pastries, chocolate millees, 6 for 80c, each 15c.

Lunch rolls, Parkerhouse or Finger, doz. 25c.

—Meier & Frank's: Ninth Floor.



3 DAYS' SALE

"Imperial" Ivory

(Synthetic)

(Arlington Seconds)

From the Makers of IVORY PYRALIN

Prices Are

What They Would Be Regularly on These Qualities if Perfect

1/2

In view of the extraordinary importance of this selling of Imperial ivory (imitation) toiletware at a time when so many people will select it for gifts, we have made very special preparations in the way of service and will hold the sale on the Center Aisle Main Floor thoroughfare, taking up the entire Bargain Squares with this holiday merchandise (Thursday). Even after Christmas this offering would be enough to cause the most liberal buying. Coming at the psychological time for gift choosing it should create a furor.

These are called seconds, but the imperfection is usually nothing more than a slight difference in shading. This toiletware is in a simple appealing plain design. Complete sets can be readily made up from this sale—provided one does not defer choosing too long, as who will, with such prices as these in effect?

Select From This Fine List

\$12.50 Bonnet Mirrors	\$6.25	\$ 1.10 Nail Files	55c
\$10.00 Bonnet Mirrors	\$5.00	\$ 1.10 Cuticle Knives	55c
\$ 8.50 Round Ring Handle Mirrors	\$4.25	\$ 1.10 Button Hooks	55c
\$11.25 Concave-back Hair Brushes	\$5.63	\$ 2.00 Shoe Horns	\$1.00
\$10.00 Concave-back Hair Brushes	\$5.00	\$ 3.00 Nail Brushes	\$1.50
\$ 8.50 Du Barry Hair Brushes	\$4.25	\$ 3.00 Renewable Nail Buffers	\$1.50
\$14.00 Military Brushes	\$7.00	\$ 3.00 Puff Boxes	\$1.50
\$ 1.30 Combs	65c	\$ 5.00 Powder Boxes	\$2.50
\$ 2.80 Dressing Combs	\$1.40	\$16.00 Manicure Sets	\$8.00
\$ 3.00 Hair Receivers	\$1.50	\$ 4.00 Manicure Boxes	\$2.00
\$ 6.00 Hat Brushes	\$3.00	\$26.00 Toilet Sets	\$13.00
\$ 5.00 Bonnet Brushes	\$2.50	\$80.00 Toilet Sets	\$40.00
\$11.00 Cloth Brushes	\$5.50	\$18.00 Glove Boxes	\$9.00
\$ 4.00 Trays	\$2.00	\$ 1.75 Glass-Lined Salve Jars	88c
\$ 6.00 Trays	\$3.00	\$.80 Napkin Rings	40c
\$ 1.75 Trays	88c		

Early Shopping Is Advised
—Meier & Frank's: Center Aisle, Main Floor.

Mr. & Mrs. Lower Price Store

5000 Pairs of Women's Shoes at Sensational Savings

This is without doubt the greatest sale of shoes the Lower Price Store has yet offered to the public. Greatest in number of pairs involved, greatest in variety, greatest in VALUES. Not a pair of shoes in this sale would have been priced as low as \$6 pair six months ago; there are many shoes that would have sold for as much as \$10 and \$12. Think what this sale

means—you are afforded an opportunity to select shoes of real quality that will give real service at prices that are about one-half the real worth of the shoes involved. We have added to a great special purchase many lines from regular stock in order to make this the greatest value giving occasion the Lower Price Store has ever known.



1500 Pairs
\$4.98

9 inch top grey kid shoes with Louis leather or wooden heels and Goodyear welt soles, lace style. 9 inch fawn kid shoes with Louis heels and Goodyear welt soles, lace style. Brown kid button shoes with tan tops. Patent colt shoes with brown kid tops and Goodyear welt soles. 9 inch top black kid shoes with Louis heels and Goodyear welt soles.

All sizes 2 1/2 to 8.



2000 Pairs
\$3.98

Shoes and oxfords in great variety. Brown kid shoes with grey kid tops, Louis heels and Goodyear welt-sewed soles. Brown kid shoes with brown suede tops and Louis heels. Dull calf shoes with leather soles and low heels. Patent colt Louis heel pumps. Kid finish colt oxfords with leather soles. Also many other lots too numerous to mention.

All sizes 2 1/2 to 8.



1500 Pairs
\$2.98

Included in this special lot are grey kid shoes with grey cloth tops, fawn kid oxfords with flexible leather soles and covered heels, patent colt pumps for dressy wear, dull pumps with military heels. Also many other small lots.

All sizes 2 1/2 to 8.

Wonderful values at \$2.98 pair.

Serge Dresses \$7.85

A clearaway of 150 women's durable quality French and storm serge dresses in eight attractive styles. Sizes 36 to 44. These dresses were formerly marked "Special" at \$12.85.

Sale of Dresses \$13.85

100 women's and misses' silk, satin, serge, tricotine and wool jersey dresses. One or two of a kind styles that have formerly been priced at \$16.75 to \$24.75. All sizes in the lot but, of course, not in any one style.

Silk, Blouses \$4.98

Messaline blouses in navy, copenhagen, brown and black piped in contrasting colors. Square and round neck models shown in all the latest styles. All sizes. The best values of the season at \$4.98.

—Meier & Frank's: Lower Price Store, Basement Balcony.

William Rogers & Sons

Silver-Plated Flatware

About **1/2** Price

23c Ea.

47c Each



As the result of a special purchase from the manufacturer we can offer 4000 pieces of William Rogers & Sons silver-plated flat ware in the attractive "Montrose" French gray pattern as illustrated at about half the regular price. The most wanted everyday pieces are in the sale which will interest restaurant and boarding-house managers as well as the owners of homes. It is a sale of obvious possibilities for those who wish to make their gifts practical and lasting.

Table spoons, Dessert forks, Medium knives, Sugar shells.

Add 5 per cent revenue tax.

—Meier & Frank's: Center Aisle, Main Floor. (Mail Orders Filled.)

There Is a Silk Shirt Sale in This Town

that is going to make a lot of men happy this Christmas if we are to judge from the number of women who are selecting silk shirts at this time. Undoubtedly the fact that the price is \$7 (tax 40c) instead of \$10 and more is proving an additional incentive towards the selecting of this splendid gift merchandise. Certainly any man who receives one or more (3 shirts for \$20—tax \$1.10) of these silk shirts at Christmas will have reason to commend the good taste of the giver, for they are the very cream of our stocks.



—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)