

ONLY 23 SHOPPING DAYS TILL CHRISTMAS—NO MATTER WHERE YOU SHOP, SHOP EARLY

Other Important News on Opposite Page, Page 7 and Back Page, This Section

Good News for Home Lovers

with Many Important Savings on "Home Things" Suitable for Gifts

ALL CHARGE PURCHASES

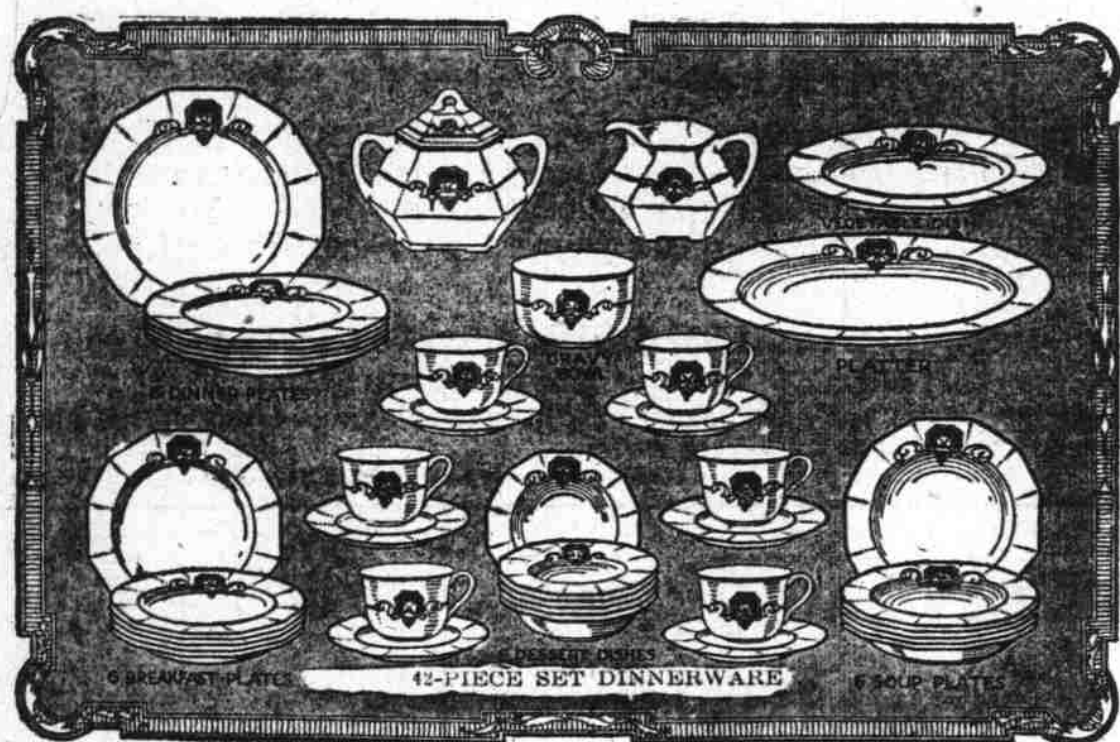
Tomorrow and Tuesday go on December bills rendered Jan. 1.



Beginning Tomorrow (Sixth Floor)

Universal Combination Range Demonstration

Each day during this week there will be continuous demonstrations by factory representatives of the merits of the wonderful Universal Combination Range—the range of simplicity and thrift. These demonstrations come at a time when many men will be thinking of what to give their wives for Christmas. There are few gifts that are more sensible or more acceptable than a Combination Range. If you men are thinking of giving your wives a combination range for Christmas you should give them only the best—that means the Universal Combination Range.



FREE

This 42-Piece Set of Dinnerware

To each purchaser of the Universal Combination Range during Demonstration Week the factory will give one of these splendid dinner sets of American semi-porcelain ware. Any modern housewife will be proud to own one of these sets.

The Universal Combination Range

is the most compact (occupies but 40 inches of space), the most simple, the most efficient, the most economical that we know of on the market today. Burns wood, coal or gas at the same time or separately, if desired.

No Parts to Change, Nothing to Remember Absolutely Automatic

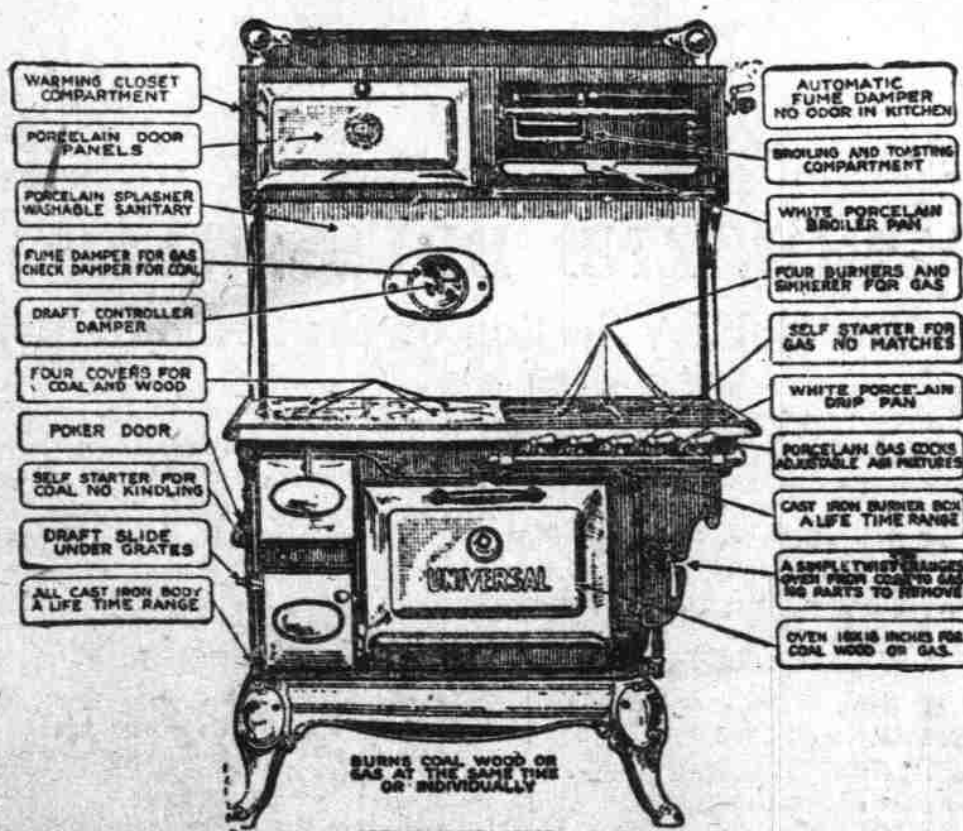
Turn on the gas and the oven is automatically adjusted for gas. Turn off the gas and the oven is automatically adjusted for wood or coal. Fuel changes are made instantaneously and automatically by a simple turn of the wrist. Use gas and coal or wood fire for baking or cooking at the same time if you wish. Universal Combination Ranges are made in a variety of finishes, including "Univit" Porcelain, a beautiful peacock blue and silver gray—washable, sanitary, indestructible—as easy to clean as a china dish.

Saves Space, Saves Labor, Saves Food

It affords a cool kitchen in summer and a warm kitchen in winter and fits the seasons in between. Top gas burners equipped with self-starter—require no matches. Western firebox fitted with self-starter for coal and wood, no kindling required. Efficient six-pipe water coil assures abundance of hot water when using wood or coal. Use the wood or coal for warmth and superb baking results and gas for quick service and hot days. This truly remarkable range possesses all the durability and splendid baking qualities of the old-time castiron cook stove and yet is modern in every respect. Polished top requires no blacking—trimmings are of superior quality plain mirror-finished nickel and the porcelain splasher and door panels are beautifully white and easily kept clean.

Your old range taken as part payment and on the balance you can, if you desire—

MAKE YOUR OWN TERMS IN REASON



—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

Special Sale of

"Lincoln" Silverware

The Lincoln pattern in silver tableware is one of our most popular designs. It is a simple yet effective pattern in bright finish. Illustrated. Specially priced as follows:



- In Sets of 6**
 Tea Spoons, **\$1.33**
 Table Spoons, **\$2.66**
 Soup Spoons, **\$2.66**
 Medium Forks, **\$2.66**
 Medium Knives, **\$2.95**
 Dessert Knives, **\$2.85**
 Dessert Forks, **\$2.48**
 Salad Forks, **\$3.24**
 Oyster Forks, **\$2.79**
 Butter Spreaders, **\$2.86**

- Fancy Pieces, Each**
 Berry Spoons, **\$1.52**
 Gravy Ladle, **\$1.14**
 Cream Ladle, **76c**
 Cold Meat Fork, **95c**
 Baby Spoon, **45c**
 Child's Sets, **\$1.52**
 Sugar Shell, **58c**
 Butter Knife, **58c**
- 26-Piece Chest \$13**
 Good oak chest sets consist of:
 6 Teaspoons
 6 Tablespoons
 6 Medium Forks
 6 Knives
 1 Butter Knife
 1 Sugar Shell
- Add 5% Tax to These Prices

—Meier & Frank's: Silverware Store, Main Floor. (Mail Orders Filled.)

Warm Blankets—SAVE

- Blankets \$2.35**
 Regularly \$2.95. White or gray double blankets for three-quarter beds.
- Blankets \$3.15**
 Regularly \$4.25. White or gray double blankets in size 70x80 inches for double beds.
- Blankets \$5.50**
 Regularly \$7.50. Good heavy double blankets in neat plaids of pink, blue, gray and tan.
- Blankets \$6.95**
 Regularly \$9. Large size blankets with some percentage of wool. Plain white, gray or plaid checks.
- Blankets \$13.45**
 Regularly \$18.50. Oregon made ALL WOOL double blankets in gray only. Size 72x84 inches. Weight six pounds. Very warm and serviceable.

—Meier & Frank's: Blanket Store, Second Floor. (Mail Orders Filled.)

75c Voiles, Yard 39c

38 inches wide. Good quality voiles in a large assortment of designs, dark colorings.

- Gingham 25c**
 39c yard values. 32-inch ginghams in stripes, checks, plaids and plain colors.
- Madras 98c**
 \$1.25 yard values. 32-inch madras in a large assortment of stripes and colors. Also plain madras.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

\$2 Towel Sets \$1

Embroidered bath towel sets consisting of one bath towel, one individual towel and one wash cloth in pink, blue, lavender, green and rose.

- Centers \$1.25**
 Regularly \$3. Hand-made cluny center pieces in 24-inch size.
- Madeira 1-3 Off**
 Madeira lunch cloths and scarfs at one-third off. Center pieces in 36, 45 and 54-inch sizes. Scarfs in 18x36, 45, 54, 63 and 72-inch sizes.

- Towels \$1.50**
 Fine quality fancy bath towels in yellow, pink, blue, lavender with plain white centers, also colored centers with white borders. Large size. Regularly \$2.50.
 Wash cloths to match, each **35c**
- Pillow Cases**
 Envelope pillow cases with embroidery designs and edge, pair **\$3**
 Initial pillow cases, pair **\$2**
 These pillow cases will make splendid Christmas gifts.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Kerr's Patent Flour 49 Lb. Sack \$2.65

You can depend upon the purity, quality and uniformly good baking qualities of this flour to turn out ideal home-bread with crisp flaky crusts, sack \$2.65.

- New prunes, Oregon, extra large size, 3 lbs. **79c**, lb. **27c**
 Sugar prunes, new Oregon, large size, 3 lbs. **85c**, lb. **29c**
 Oregon prunes, new fruit, 40-50 size, 3 lbs. **70c**, lb. **25c**
 Medium prunes, new Oregon, 50-60 size, 3 lbs. **50c**, lb. **19c**
 Fancy peaches, nearly peeled fruit, No. 5 cartons **\$1.55**
 White figs, new, for cooking or baking, 3 lbs. **43c**, lb. **15c**
 Fancy pears, fine California, evaporated halves, lb. **45c**
- Pineapple cubes for ices or salads, No. 1 1/2 cans, doz. cans **\$2.75**, can **25c**
 Baking powder, Royal, No. 2 1/2 cans **\$1.35**, 12-oz. cans **35c**
 Oregon fruit jams, pure fruit with apple, No. 2 jars **\$1.75**
 Tree tea, Ceylon or India blend, 1-lb. cartons **55c**
 Phex jams, Oregon pure fruit jams, No. 2 cans **69c**
 Quality coffee, Royal Banquet, none better, 2 lbs. **85c**, lb. **45c**

—Meier & Frank's: Ninth Floor. (Mail Orders Filled.)

Special Christmas Offer on the

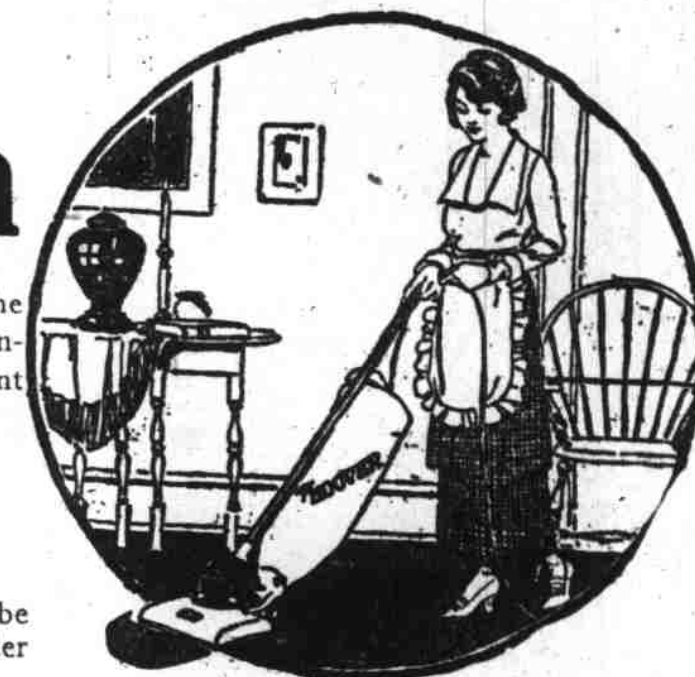
"Hoover Electric Sweeper"

\$1 Down

is all that is required to send one of the famous Hoover Electric Vacuum cleaners to your home. The next installment will be

\$5—Payable January 1

and the balance in \$5 installments to be paid the first of each month thereafter until the Hoover is paid for in full.



No Interest Will Be Charged

The Hoover will make a gift that any woman would be proud to receive. No need to go into details here of the many exclusive features of the Hoover Electric Vacuum Cleaner.

"It Beats—As It Sweeps—As It Cleans"

For years the Hoover has been prolonging the beauty of rugs in countless homes and it steadfastly has beaten out all the harmful imbedded dirt, swept up all the stubborn litter, brushed straight the velvety nap, revived the true colorings, suction-cleaned the surface. Only the Hoover does all this. "Just run your Hoover over" and the cleaning is complete. Take advantage of this special Christmas offer. We will hold and deliver the Hoover on Christmas eve if desired, securely boxed. The Baby Hoover is \$60, the Special Hoover is \$74.

"Free Service" for a Whole Year

and we offer Hoover service direct from headquarters. We shall give special demonstrations of the Hoover in our store all this week. Come in and watch, ask questions, find out how good the Hoover is.

—Meier & Frank's: Electric Shop, Basement Balcony; Rug Store, Seventh Floor.

Gift Sale of

Small-Size Wilton Rugs

These small rugs are from our own well-selected stocks of high-grade standard Wilton rugs and are offered at special reduced prices for Christmas gift selection.

The patterns are reproductions of famous Oriental and Chinese designs. The colors include taupe, mulberry, rose, blue and tan.



Two sizes in these small Wilton rugs reduced as follows:

- \$13.75 Wilton rugs, 27x54 inches \$ 8.65**
\$14.00 Wilton rugs, 27x54 inches 8.95
\$14.75 Wilton rugs, 27x54 inches 9.35
\$17.25 Wilton rugs, 27x54 inches 12.00
\$21.25 Wilton rugs, 36x63 inches 13.85
\$22.00 Wilton rugs, 36x63 inches 14.25
\$22.50 Wilton rugs, 36x63 inches 14.85
\$27.25 Wilton rugs, 36x63 inches 18.35

—Meier & Frank's: Rug Store, Seventh Floor. (Mail Orders Filled.)

900 Pieces of

Aluminumware

In a Great Sale

Good quality aluminumware at worth-while sayings. Aluminumware makes a practical and very useful Christmas gift.



Double Boiler \$1.89

Panel shape rice or double boiler in the well known "Life-time" aluminumware. 1 1/2-quart size.



Percolators \$1.69

2-quart aluminum coffee percolator with coffee pot spout, black wooden handles.



Tea Kettles \$4.59

5 1/2-quart size aluminum tea kettles in the popular panel shape.



Cookers \$2.98

Four-piece combination aluminum cookers that can be used as a preserving kettle, pudding pan, small roaster, steamer (preserving kettle is in 5-quart size).



Three Sauce Pans \$1.34

1 each in 1, 1 1/2 and 2-quart size.

—Meier & Frank's: Household Utilities Section, Basement. (Mail Orders Filled.)