

Everything
for Cash

Lipman Wolfe & Co.
Merchandise of Merit Only

Everything
for Less

Economy Basement Store

A Towel Sale Presenting Great Savings



Boston Bags
\$3.95

—The lowest price in years for these bargains.

Genuine Leather

—13, 14 and 15 inch bags in black or brown, well made with sewed frames and two handles, cloth lined.

—ECONOMY BASEMENT.



America's Finest, Most Beautiful, Most Durable

Fancy Turkish Towels

Sale-Priced 39c, 49c, 69c

2400 Martex
Towels
at about $\frac{1}{3}$
of recent
prices



Ready Tuesday
at 9:15
3 Towels for the
recent price
of one

These Towels Are All in Fancy Weaves, New, Fresh and Perfect

Towels for Gifts

Towels for Fancy Work

Towels for the Home

Many Towels With Space for Embroidering Initial. Assorted Colors.

—Martex Turkish Towels are in the most beautiful woven designs and colorings. They have a thick, soft, highly absorbent nap and a firm, heavy under-weave that will stand the stress and strain of hard rubbing and tubbing FOR YEARS. This is a sale that further establishes the reputation of the Economy Basement for selling merchandise of the very highest character at prices far lower than elsewhere.

2400 Martex Turkish Towels at LESS Than Wholesale
Come EARLY Tuesday for the Style You Want

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

**New afternoon and
house dresses**



Also Nurses' White
Uniforms

\$2.95

But Far Above \$2.95 in
Quality and Charm

—For the woman who is active about her home all day and wishes to appear attractive at any hour.

—We selected these dresses because of the price and because they are just the styles that women want.

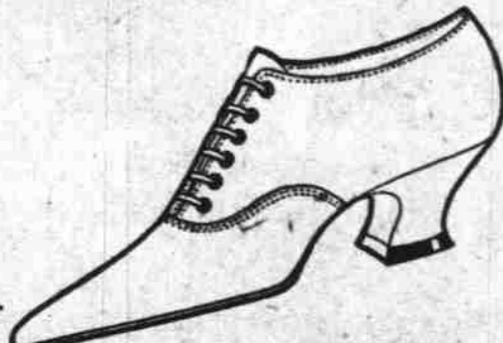
There is a large assortment of colorful gingham and percales in plaids, checks and stripes, charmingly trimmed, some with sashes or vestees of organdy with pleated frills. Sizes 36 to 44.

—ECONOMY BASEMENT, Lipman, Wolfe & Co.

Continuing the Great Sale of Women's
**Fine Pumps, Oxfords
and High Shoes at \$3.85**

—Hundreds of pairs are priced at half the cost of making them. Dozens of good styles. Come Friday.

—ECONOMY BASEMENT
Lipman, Wolfe & Co.



**And now we present
new all-wool jersey**

DRESSES

in a fascinating
money-saving sale at

\$17.50

An unusual purchase brings
them to sell at
greatly less than
the regular prices

—Dresses of fine wool jersey in five richly embroidered styles with long sweeping panels, tunics and coat effects. In Reindeer, African brown, doe, navy and Copenhagen. Models that are strictly up-to-the-hour, which for extraordinary value-giving and all-around attractiveness surpass even our heretofore wonderful showings.

—ECONOMY BASEMENT,
Lipman, Wolfe & Co.



Actual Reproductions.

The Best
Xmas Candy
Rue de la Paix
Chocolates,
\$2 Box

Lipman Wolfe & Co.
Merchandise of Merit Only

Personal
Service Bureau
Takes Care of
Out-of-Town
Orders

Charge Purchases Made Friday Will Appear on
Bills Rendered January 1



Actual Reproductions.

1000 Imported Oriental Baskets
Including Many Samples, All At
Irresistibly Low Prices

—Here is a pre-Christmas event that will solve the gift problem for hundreds of our customers. It will provide them with beautiful gifts and permit them to retain considerable money which they can use for other gift purposes—a triple opportunity event, as it were, which we believe will be greatly welcomed.

—A gorgeous assemblage of Baskets of the finest weaves and in the most beautiful decorations we have ever displayed for many a year, which statement is made after having given due consideration to the many wonderful lots previously sold here.

—The greater majority of them are of Chinese make, which is an assurance in itself of fine quality. These particular baskets are made of rattan and are the most durable baskets made. There are, among them—

Shopping Baskets Work Baskets Candy Baskets
Fruit Baskets Waste Paper Baskets

and dozens of odd shapes that are practical for many home uses.

—Many are hand-painted, but most of them are trimmed with silk tassels, beads, Chinese coins, and imitation jade rings.

—It is important that you keep the fact in mind that most of them are samples, for duplicates hereafter which are purchased in a regular way, will cost you more.

—The prices are as follows:

500 Baskets 300 Baskets 200 Baskets
75c to \$1.25 \$1.45 to \$1.85 \$2.00 to \$3.85

A HOLIDAY SUGGESTION

—Your friends back East would like to receive a genuine Chinese trimmed basket. Why not have one filled with our delicious Rue de la Paix Chocolates, or a dozen or more luscious apples and send it to them.

—Sixth Floor, Lipman, Wolfe & Co.

Actual Reproductions.



An Excellent Gathering of
SELECT NECKWEAR
Priced at Far Less Than Their Actual Worth
\$1.00

—Women who like daintiness, whose likes are so extreme in this respect that they might be spoken of as meticulously dainty, will be charmed with this lot of Neckwear which consists of Vestees with rows of Valenciennes lace and embroidery; Tuxedo and flat collars, and collars to fit every style of neckline—square, round or tailored, and fashioned of net and organdy. Many have a touch of embroidery and others with rows of Valenciennes laces.

—There are sets in similar styles for long or short sleeves.

—There are also the much wanted flat Venise collars, in Tuxedo and flat styles.

—Street, Floor, Lipman, Wolfe & Co.



Actual Reproductions.

This Store Uses No Comparative Prices—They Are Misleading and Often Untrue

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