

A message to every man in town who wears overalls

DID you know that, in a single year, the overalls purchased in this country, tied end to end, would reach 50,000 miles or twice around the world?

A lot of these overalls are being bought right in your town. You are buying some of them.

This message is to tell you about a brand of overalls that is worn by men everywhere—6,000,000 pairs a year.

The name of that brand is Blue Buckles—the biggest selling overall in the world.

In a little deserted Virginia church, the first pair of Blue Buckles was made. That was twelve years ago. Today millions of Blue Buckle Overalls are turned out annually from the largest and best equipped overall factory in the world.

And from that first pair of Blue Buckles to the millions now made—into each pair has gone the same high quality of workmanship.

A big new consignment of Blue Buckle Overalls has just arrived in town. Now's your chance to find out all about them. Go to any of these dealers today, whose names are listed below. Ask them what they know about these overalls. Try on a pair. Feel the roomy comfort of the big Blue Buckle pattern. Feel the long wear in the tough, heavy denim.

The broad, double-stitched seams cannot rip. The heavy brass buttons and buckles cannot break or come off. Pockets reinforced to prevent tearing, the solid back band, the extra wide suspenders, big, strong, convenient pockets, you'll find all these in Blue Buckles. They all have the best there is in Union workmanship.

Join the millions of other men who have learned the new wear and comfort they can get out of overalls. Look at the list below for your nearest store and buy your Blue Buckles today!

Dealers who carry Blue Buckle Overalls

Look on this list and find the store that is nearest to your home

PORTLAND		OREGON		OREGON	
Baum, H. H.	1366 Hawthorne Ave.	EAGLE CREEK—A. C. Cogswell		PLEASANT HOME—N. A. Procter	
Bralkin, Nathan	9-11 N. Third St.	FLORENCE—H. J. McKee		REEDSPORT—Woolen Mill Store	
Bonham & Currier	103 Jersey St. (St. Johns)	Rice Bros.		RAINIER—Ellis-Deumitt Co.	
Clinton, J.	Union Ave. and Interstate	FALLS CITY—E. C. Richardson		ROSEBURG—F. Long	
Director Brovo Breall	229-31 First St.	FOREST GROVE—N. B. LaCourse		RICKREALL—Peter Cook	
Katsky Bros.	5716 92nd S. E.	GLENDAL—E. J. Humphrey		SHERWOOD—Carlson & Sherk	
Moy, Sam & Co.	133 Russell	GASTON—C. Klinge		SHAW—F. Maseer	
Nudleman, Robt.	28 1/2 N. 6th St.	GALES CREEK—F. C. Lilly		SANDY—R. R. Meinig	
Reliable Store	Third and Davis Sts.	GOLD BEACH—Peoples Co.		J. Scales	
Simons' Dept. Store	Second and Alder Sts.	C. S. Murphy		SCAPPOOSE—Mrs. Anna Simon	
State Grange Coop. Store	272 Third St.	HUBBARD—H. N. Beck		SEASIDE—Evans Emporium	
The Square Deal Store	203 Morrison St.	L. B. Frey		A. P. Wescher & Co.	
Westerman, S. B.	122-4 Killingsworth	HOULTON—A. T. Kibler		SHERWOOD—Sherwood Coop. Exchange	
		W. L. Williams		TIMBER—Bergeson Bros.	
				A. J. Riche	
OREGON		JUNCTION CITY—N. J. Bryant		TILLAMOOK—Conover & Condit	
ARAGO—C. O. Robinson		A. J. Kaiser		TAFT—F. C. Robinson	
ALPINE—Alpine Mercantile Co.				TUALATIN—J. N. Robinson	
ALSEA—Cooper Bros.		KNAPPA—E. E. Hufstader		WACONDA—J. C. Savage	
ALBANY—B. I. Townsend		LANGLOIS—Sweet Bros.		WEDDERBURN—Wedderburn Trading Co.	
AURORA—A. E. Hoff		LAKESIDE—Lakeside Mercantile Co.		WILLAMETTE—G. & S. Batdorf	
Will Snyder		MARCOLA—J. E. Holstrom		WHEELER—A. W. Kilburg	
ASTORIA—Matt-Jenkins Clothing Store		MT. ANGEL—A. L. Brougher		WILBUR—Henninger Bros.	
Bea Hive Dept. Store		J. Orth		YONCALLA—J. J. Lutz	
BANDON—S. R. Lashbaugh		MADRAS—Central Oregon Merc. Co.		YACQUINA—H. H. Saxton	
O. A. Trowbridge		MONITOR—L. L. Lennon			
BEND—A. Lover		F. Miller & Sons		WASHINGTON	
BEAR CREEK—Mrs. E. B. Moyer		MARQUAM—J. C. Marquam		ALDERDALE—J. Q. Churchill	
BULL RUN—C. F. Allen		MCCOY—N. A. McCann		BRUSH PRAIRIE—Dickson & Co.	
BUXTON—Ralph Hannen		MOHLER—Mohler Supply Co.		CASTLE ROCK—Castle Rock Merc. Co.	
BROADMEAD—S. T. Morris		MOUNTAINDALE—C. S. Reynolds		CAMAS—R. M. Carmack & Co.	
BURLINGTON—H. E. Hadley		MYRTLE CREEK—L. Selig		CLEVELAND—C. M. Beck	
BORING—Telford Bros.		MULINO—J. A. Mall		FALLBRIDGE—F. S. Bunn	
CASTLE ROCK—Jno. Marshall		NORWAY—W. E. Lewellyn		KALAMA—Kalama Mercantile Co.	
CANBY—J. R. Vinyard		NEWPORT—G. H. Wilcox		J. Maawad	
DOTHAN—T. D. Barry		NORTH PLAINS—Mays Bros. Merc. Co.		MT. PLEASANT—H. R. Brooks	
DRAIN—H. Ensign		ORENCO—A. R. Gray		ROOSEVELT—A. Hale	
DUNDEE—J. E. DeVore		PRATUM—Pratum Mercantile Co.		H. H. Reader	
EUGENE—A. R. Gray		OREGON CITY—W. T. Sherman		RIDGEFIELD—Lents Hirsch Co.	
		PORT ORFORD—Sidwell & Sabin		VANCOUVER—J. E. Carter	
				U. S. Mercantile Co.	

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Biggest selling overall in the world