

REED COLLEGE TO ACT AS HOST AT BIG CONFERENCE

Reed college will be host to Oregon college presidents Friday and Saturday of this week. Participating in the conference are delegates from Albany college, Eugene Bible university, McMinnville college, Pacific college, Pacific university, Philomath college, Reed college and Willamette university. President R. F. Clary of Pacific university, head of the association, will preside at the convention sessions.

Friday's program includes papers on "Student Activities" by President L. L. Epley of Philomath, "Moral and Spiritual Standards of Student Bodies" by Professor Walter I. Myers of the Eugene Bible university, "Does the Small College Owe Anything to the Inferior Student?" by Professor Russell W. Lewis of Pacific college, and an address on the desirability of graduate work as part of the independent college curriculum. The day's program will conclude with a dinner tendered by the Reed college faculty.

Saturday Professor Wallace H. Lee of Albany college will speak on "The Place of Christianity in the College Curriculum." Professor G. R. Schlauch of McMinnville college will deal with "The Influence of Philosophy and papers on "Vocational Guidance" will be presented by Professor L. H. Strong of Pacific university and A. A. Knowlton and G. C. Bassett of Reed college.

Reed's place on the program, dealing with vocational guidance, comes in recognition of the Portland institution's steps toward bringing about closer correlation between college and the business and industrial worlds for which students are being fitted.

Woodpile Blaze in Lawyer's Residence Gives Merry Task

R. R. Rankin, former United States district attorney and later counsel for the O-W. R. & N. and Southern Pacific companies, under federal control, met with a warm reception about 1 o'clock this morning when he followed a smoke trail to the basement of his home at 735 Talbot road.

He found his winter's woodpile on fire and the flames angrily eating through the first floor of the house.

Engine 15 responded promptly and put out the fire in short order, but it was three hours before the wood could be removed and drenched. During the removal of the wood smoldering pieces broke into flames several times. A small hole was burned through the floor into the bathroom. Damage is estimated at \$400. Some damage was done on the upper floors by smoke.

Wood piled too close to the furnace is given as the cause of the fire.

Boy McCormick Is Given Warm Ovation At Show by Legion

Boy McCormick, the "fighting Irishman," nearly stopped the American Legion show Monday night, when in the midst of the entertainment he slipped out to go early to bed after having made a speech and seen part of the fun.

Dr. A. C. Van Cleave, master of ceremonies, introduced William F. Bent, who in turn presented McCormick. The fighter was given an ovation. When the "Boy" later started to leave, more cheering greeted him and the guest explained that a boxer in training must get his sleep. The audience was satisfied and let Morpheus have his way. The American Legion orchestra furnished music. The program included:

\$70,500 Reward Is Offered In Bomb Mystery

New York, Nov. 23.—(L. N. S.)—A sum of \$70,500 awaits the person who can solve the Wall street bomb explosion mystery that took the lives of two score people on September 18. In addition to the sums previously offered, William J. Burns International Detective agency today advertised it would pay \$50,000 for information leading to the conviction of persons responsible for the disaster.

Solo by Ernest Hastings, Canadian veteran; navy moving pictures by Chief Gunner's Mate Smally; solo by Jerry Ryan; parlor minstrel stunt by Jones, Jordan and Jones. The entertainment ended with a dance. About 150 were present, many of whom were women.

AUTO BUSINESS IN EAST IMPROVING, ASSERTS HUGHSON

The motor truck and passenger car business in the east is showing considerable improvement financially, and production is becoming stabilized, according to William L. Hughson of San Francisco, president of the William L. Hughson company, Federal truck distributors for the Pacific coast, with branch offices here. Hughson

passed through Portland this morning.

When he went East some time ago, Hughson found Detroit in a state of collapse, with factories closed down and many men idle. Only four passenger car factories were at work, and those on reduced schedules. During his stay several resumed operation on greatly reduced programs, with forces of picked men on the payroll. Manufacturing circles are seeing the weeding out of numbers of wartime manufacturers who are not able to survive the present depression, says Hughson, and although the outlook is extremely bright for those able to remain in business, the market will never again reach the high point enjoyed last year.

Foreign trade is at a standstill, owing to the rate of exchange. No trucks or passenger cars in any quantity are being shipped to Europe, South America or the Orient. This will not be remedied until more favorable levels are reached in foreign exchange, Hughson learned.

\$15.00 to \$30.00 Reduction

On Every Man's Suit in the House



Your Choice of 1700 Suits

No other store gives so much for your money. Come in tomorrow and select your suit for Thanksgiving



2000 Men's \$5 and \$6 Shirts \$3.45

BEN SELLING Leading Clothier

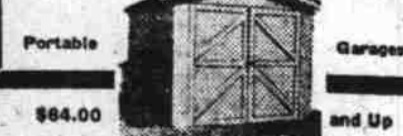
Morrison Street at Fourth

Build This Home



Erected for you in Portland for \$385

Elwood Wiles & Son Inc. Designers, Manufacturers and Builders 802 TITLIE AND TRUST BLDG. PHONE MAIN 4724



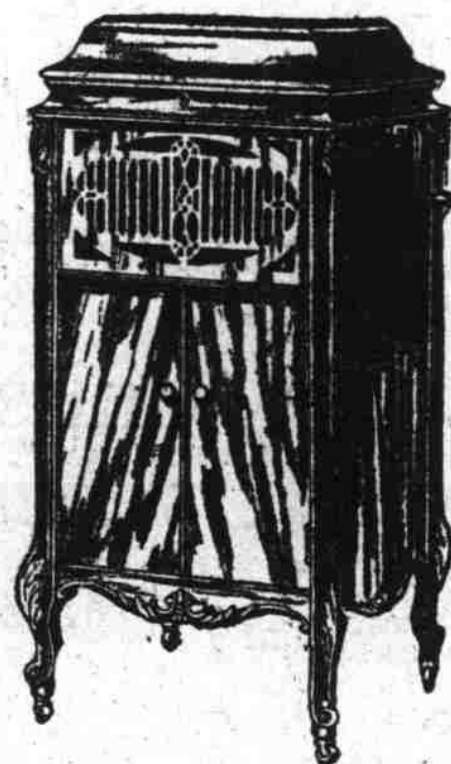
"Pains enemy" - I'll say it is!

WHEN you want quick comforting relief from any "external" pain, use Sloan's Liniment. It does the job without stinging, rubbing, bandaging. Use freely for aches and pains, sprains and strains, backache, sore muscles.



The Wiley B. Allen Co.

THIS BRUNSWICK IS PLEASING THOUSANDS



IT WILL DELIGHT YOU

Everywhere this beautiful Brunswick is filling hundreds of homes with delightful music, good cheer and happiness. For you and yours the same joy awaits; the same abundance of just the music you most love—

BRUNSWICK Style 110, \$150

Brunswick Phonographs are individual in their beauty of design, in their excellence of finish, but it is in their greater beauty of tone, their special features—the playing of all records without extras or change—that delight the most critical.

Your name on this ad brings beautiful catalogs and terms.

Name (Ch.) Address

MORRISON ST. AT BROADWAY
The Wiley B. Allen Co.
MASON AND HAPLIN Pianos
SOLE STORES: SAN FRANCISCO, OAKLAND, FREMONT, SAN DIEGO, SAN JOSE, SACRAMENTO, LOS ANGELES

MEIER & FRANK COMPANY



Children! Children!

Wonderful News!!

SANTA CLAUS

Will Arrive in Portland Tomorrow From His Northland Home

We just got this letter from Santa, wherein he states that he expects to arrive in Portland some time tomorrow morning, while little folks are still abed, and that he will make his headquarters as usual at the Meier & Frank store. But hear what he has to say:

Dear Children:

I'm going to make every effort to be in Portland to greet my little friends a day sooner than I have been in the habit of coming because it looks up here at the North Pole as though we were going to have an unusually cold winter and I am going to get a day's start on the North Wind so that weather permitting I should be in your city the morning of Wednesday, November 24, and open for business in my old stand on the Sixth Floor of the Meier & Frank store on and after 10 A. M. Wednesday morning.

I have a nice present for every good little boy and girl—and I am sure that means every little girl and boy in Portland—so be sure to come and see me Wednesday and bring your parents or some grownup, as I want to meet them, too. I have brought many wonderful new toys this year and I am going to have lots of people to show these pretty things so that papa and mamma can make selections early and not have any of my little friends disappointed because they put off choosing until too late.

Lovingly yours,
SANTA CLAUS.

Santa Claus Here Daily

10 A. M. to 12 M.
2 P. M. to 5 P. M.

Sixth Floor

Santa Claus will give a present here to every child under 7, accompanied by a grown-up, who visits him between 10 A. M. and 12 M. Tomorrow

Meier & Frank Co.

THE QUALITY STORE OF PORTLAND

We Make Gears

Western Gear Works Inc.

Steel Rawhide Bakelite

Send blueprints or specifications or write your requirements

SEATTLE, U.S.A.