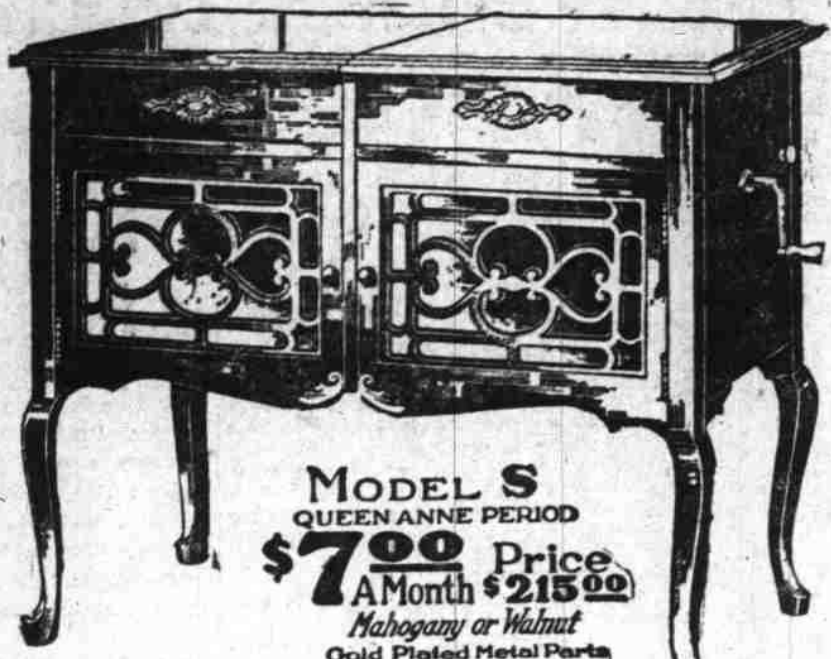


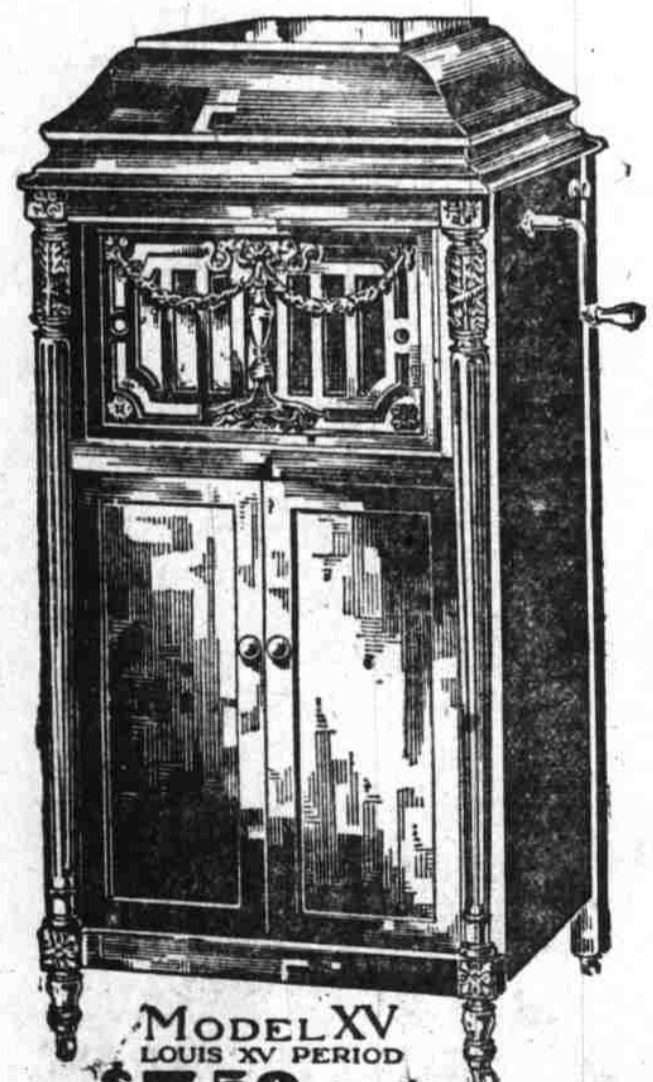
Send No Money



MODEL S
QUEEN ANNE PERIOD
\$7.00 Price
A Month \$215.00
Mahogany or Walnut
Gold Plated Metal Parts
Specifications.
Height, 35 1/4 inches; width, 41 1/2 inches; depth, 22 1/4 inches. Net weight, ready to play, about 96 pounds.



MODEL XVI
LOUIS XV PERIOD
\$6.00 Price
A Month \$200.00
Mahogany or Walnut
Gold Plated Metal Parts
Specifications.
Height, 50 1/4 inches; width, 24 1/2 inches; depth, 24 1/4 inches. Net weight, ready to play, about 120 pounds.



MODEL XV
LOUIS XV PERIOD
\$5.50 Price
A Month \$180.00
Mahogany or Walnut
Gold Plated Metal Parts
Specifications.
Height, 49 1/4 inches; width, 23 inches; depth, 23 1/2 inches. Net weight, ready to play, about 108 pounds.

We Will Place a Silvertone Phonograph in Your Home Two Weeks' Trial—No Expense to You

WE WANT you to try one of these beautiful SILVERTONE Phonographs in your own home for two weeks without a cent of expense and without obligating you to buy if you are not fully satisfied with the instrument. We believe the home is the only place where a musical instrument can be given a thorough and satisfactory test, and that is why we are making this liberal trial offer:

Select any SILVERTONE Phonograph shown on this page, refer to the list of Silvertone records given below and check any number of selections you desire, fill in the order blank and mail it to Sears, Roebuck and Co., Seattle, Wash., today. We will ship SILVERTONE Phonograph and records on two weeks' trial. You take absolutely no risk, nor do you obligate yourself in any way by taking a SILVERTONE on trial. All we ask you to do is to give the phonograph a thorough test. Examine its mechanical features, cabinet work, workmanship and finish. Try it with the Silvertone records, or any other disc record you desire, and note its beauty of tone and fidelity of reproduction. Give it every test necessary to prove the truth of our claims for it. And then compare the price of the SILVERTONE with that of any other phonograph of the same size, beauty and musical excellence. You are to be the sole judge of SILVERTONE quality and value.

If, at the end of two weeks' trial, you are not fully satisfied with the SILVERTONE, if you do not believe that it is in every way the equal of any phonograph on the market selling at prices from 25 to 50 per cent higher than the SILVERTONE, simply notify us and we will take away the phonograph and records at our own expense and will refund any transportation and cartage charges you have paid. The two weeks' test will not have cost you one cent nor placed you under any obligation.

Play as You Pay—Very Easy Terms

If, after two weeks' trial, you are fully satisfied with the SILVERTONE and desire to keep it, simply add the price of the records you have selected to the price of the phonograph and the whole amount paid at the monthly rate quoted under the illustration of the instrument you select.

The records you order with the SILVERTONE do not increase the amount of monthly payment. The price of the records is simply added to the price of the phonograph and the whole amount paid at the monthly rate quoted under the illustration of the instrument you select.

Compare our terms with those offered on any other phonograph of the same high quality. The small monthly payment required on even the highest priced models makes it easy for you to own a really fine instrument without incurring a heavy financial burden. You can enjoy your phonograph to the utmost while paying for it.

This Liberal No Money in Advance Selling Plan Is the Best Guarantee of SILVERTONE Quality

No effort or expense has been spared to make the SILVERTONE the best phonograph we could build. Every refinement in phonograph design and construction which would in any way improve musical qualities or durability of the phonograph have been incorporated in the SILVERTONE. Cabinet designs have been refined in keeping with the modern tendency in high class development, until now they represent the most artistic, harmonious and dignified examples of period furniture. In addition to being a pleasing and artistic design, they are made of none but the finest selected woods and veneers and are finished with that exquisite care and perfection which discriminating buyers demand in their furniture.

We know that the SILVERTONE Phonograph is right in every respect—mechanically, musically and in design and finish. That is why we can offer them on this liberal no money down trial basis. We know that when you get a SILVERTONE Phonograph in your home for two weeks' trial you will be convinced of its high quality and will agree with us that it is the best phonograph on the market at anywhere near the same price. We have sold over 340,000 SILVERTONE phonographs, and the unanimous praise of their owners is the most convincing proof of SILVERTONE quality.

Sears, Roebuck and Co.
Seattle, Wash.

WE guarantee SILVERTONE Phonographs to be the equal in musical excellence, richness of tone, accuracy of reproduction, beauty and quality of material and finish and mechanical perfection of any phonograph made. If at any time you are not satisfied with your purchase, or if it fails to fulfill the claims we make for it, we want you to return it to us at our expense, and any payments you have made on it will be refunded.

We guarantee to save you money when you buy a SILVERTONE in preference to some other make. Our machines are the peer of any other machine, without exception, and sell for from 10 to 25 per cent less. But we give you every opportunity to test our claims under the hardest conditions you care to impose. Send in the order blank below—it costs you nothing. If you are not satisfied that the SILVERTONE is the best phonograph buy on the market today you can send it back and the trial will not have cost you one cent or obligated you in any way.

Plays All Disc Records

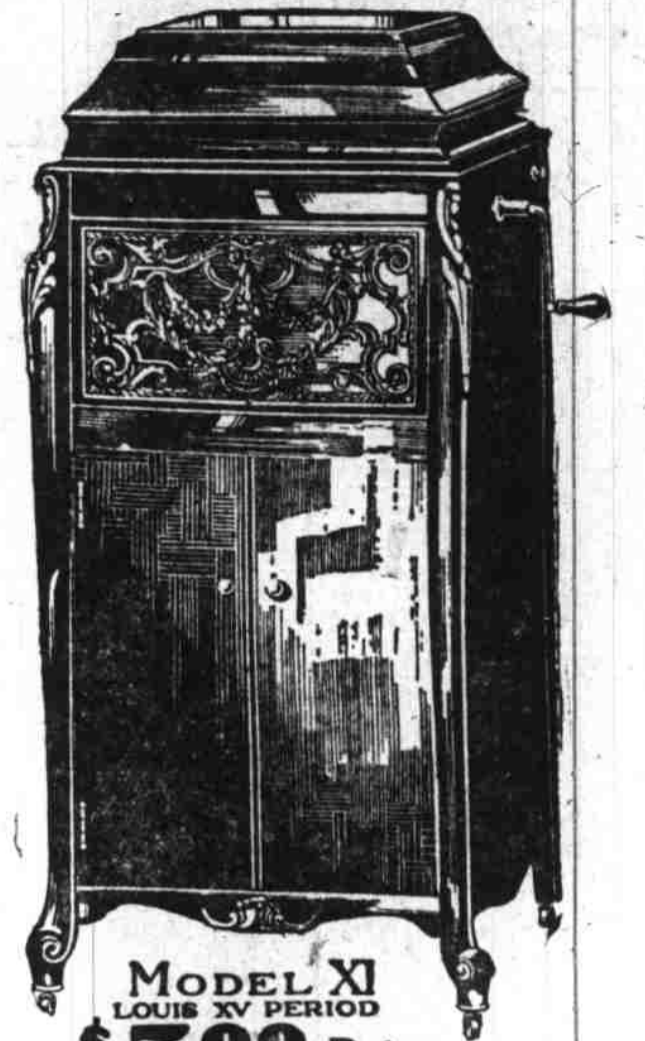
The SILVERTONE convertible tone arm is so constructed that it permits the playing of any make of disc record, either vertical or lateral cut. It is almost as easy to adjust the reproducer for different types of records as it is to change needles.

Silvertone Records

Silvertone records are made for and sold exclusively by Sears, Roebuck and Co. They are 10-inch double disc records and are made by artists of well known ability and reputation. The list below comprises the most popular vocal, instrumental, dance and other records of recent production and offers a selection from which you can choose a comprehensive repertoire for trial with your SILVERTONE Phonograph.

Silvertone records will play on any disc phonograph, no matter what kind, no special attachment of any kind being necessary, except with the Edison or Pathe.

At our low price the Silvertone records represent a worth while saving over other records of the same high quality.



MODEL XI
LOUIS XV PERIOD
\$5.00 Price
A Month \$149.00
Mahogany, Walnut or Fumed Oak
Gold Plated Metal Parts
Specifications.
Height, 46 1/4 inches; width, 21 inches; depth, 21 1/4 inches. Net weight, ready to play, about 85 pounds.

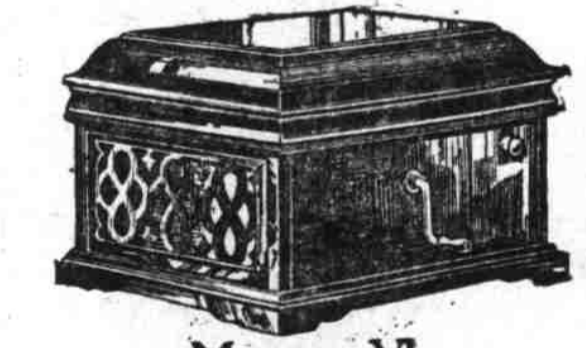
WE INVITE THIS TEST
When you receive your SILVERTONE we want you to make this test: Place the SILVERTONE alongside any other phonograph of any make or any price. Play the same record, first on one machine, then on the other. Judge for yourself which machine has the better tone. Unless you are fully convinced that the SILVERTONE has a clearer, sweeter, purer tone than any other machine, you are under no obligation to buy.



MODEL IX
HEPPELWHITE PERIOD
\$4.50 Price
A Month \$104.50
Mahogany, Golden Oak or Fumed Oak
Specifications.
Height, 46 1/4 inches; width, 20 inches; depth, 22 1/4 inches. Net weight, ready to play, about 70 pounds.



MODEL VII
QUEEN ANNE PERIOD
\$3.50 Price
A Month \$99.00
Mahogany
Specifications.
Height, 14 1/4 inches; width, 19 1/4 inches; depth, 23 1/4 inches. Net weight, ready to play, about 40 pounds.



MODEL VI
\$3.00 Price
A Month \$85.15
Golden Oak
Specifications.
Height, 14 1/4 inches; width, 18 1/4 inches; depth, 23 1/4 inches. Net weight, ready to play, about 43 pounds.



MODEL VIII
ADAM PERIOD
\$4.00 Price
A Month \$95.15
Quarter Sawn Fumed Oak
Specifications.
Height, 42 1/4 inches; width, 19 1/4 inches; depth, 22 inches. Net weight, ready to play, about 77 pounds.

Silvertone Records

Check the records you want by placing a cross (X) in the squares provided for the purpose and detach this list, with the order blank to the right, and mail both to Sears, Roebuck and Co.

Vocal Selections.		Dance Selections.	
<input type="checkbox"/> I'm Forever Blowing Bubbles. Hart and Shaw, tenor and baritone duet.	5019	<input type="checkbox"/> One, Two, Three, Four Medley. Fox O' Hain.	5011
<input type="checkbox"/> When You Look in the Heart of a Rose. Louis James, tenor.	5020	<input type="checkbox"/> Both Hawaiian guitars, Toots Paka Trompe.	5012
<input type="checkbox"/> Oh! What a Pal Was Mary. Chas. Hart, tenor.	5040	<input type="checkbox"/> Herd Girl's Dream. (Piano, violin, flute.) Trioste.	5021
<input type="checkbox"/> Beautiful Ohio. Geo. W. Ballard, tenor.	5013	<input type="checkbox"/> A Perfect Day. (Piano, violin, flute.) Viennese.	5022
<input type="checkbox"/> Till We Meet Again. Hart and James, tenor duet.	5014	<input type="checkbox"/> Humoresque. (Dvorak.) (Viola Solo.) Eugene DuBois.	5023
<input type="checkbox"/> That Wonderful Mother of Mine. Henry Burr, tenor.	5015	<input type="checkbox"/> Melody in F. (Rubinstein.) (Viola Solo.) Eugene DuBois.	5024
<input type="checkbox"/> My Love. Al Bernard, tenor.	5043	<input type="checkbox"/> National Emblem March. Royal Cornet Band.	5011
<input type="checkbox"/> I've Got My Captain Working for Me Now. Billy Murray, tenor.	5016	<input type="checkbox"/> Both by Military Band.	5012
<input type="checkbox"/> Micky. Henry Burr, tenor.	5017		
<input type="checkbox"/> Now Ya Gonna Keep 'Em Down on the Farm! Bronco G. Hadden, tenor.	5018		
<input type="checkbox"/> Alcoholic Blues. Irving Kaufman, tenor.	5025		
<input type="checkbox"/> You Don't Need the Wine to Have a Wonderful Time. Irving Kaufman, tenor.	5026		
<input type="checkbox"/> Silver Threads Among the Gold. Harry McCleary, tenor.	5041		
<input type="checkbox"/> The Rosary. Henry Burr, tenor.	5042		
<input type="checkbox"/> My Old Kentucky Home. Helen Clark, soprano.	5017		
<input type="checkbox"/> Old Black Joe. Shannon Four, quartet.	5018		
<input type="checkbox"/> Smiles. Hart and Shaw, tenor and baritone duet.	5019		
<input type="checkbox"/> Tears of Love. Chas. Hart, tenor.	5020		
<input type="checkbox"/> Dear Old Pal of Mine. Chas. Hart, tenor.	5021		
<input type="checkbox"/> Songs I Used to Sing in Dixie Land. Vernon Dalhart, tenor.	5044		
<input type="checkbox"/> I'm a Yankee's Clock Fella in a Ninon's Clock Town. B. G. Harlan, tenor.	5045		
<input type="checkbox"/> I'm All Bound Round With the Mason-Dixon Line. John Myers, baritone.	5046		
<input type="checkbox"/> Carry Me Back to Old Virginia. Vera Gray, contralto.	5053		
<input type="checkbox"/> When the Great Red Dawn is Shining. Alan Turner, baritone.	5054		
<input type="checkbox"/> Old Folks at Home. Laura Winslow, soprano.	5018		
<input type="checkbox"/> Southern Medley. Shannon Four, quartet.	5019		
<input type="checkbox"/> The Whistler and His Dog. The Birds and the Bees. (Whistling Solo.) Fred Sanderson Fagan.	5027		

Order Blank

7921

SEARS, ROEBUCK AND CO., SEATTLE, WASH.) Date _____ 192__

You may ship me the SILVERTONE Phonograph and records which I have marked with an (X), without any obligation on my part to buy unless I am perfectly satisfied.

If, after two weeks' trial, I decide to keep and use the instrument, I will send you the first payment for the phonograph and records and pay the same amount each month, until paid in full; then the SILVERTONE and records become my property.

Should I decide, after two weeks' trial, that the SILVERTONE is not satisfactory, I will notify you, and you are to give me instructions so that I may send the outfit back at your expense. You are also to return to me any transportation and cartage charges I have paid.

I have always been faithful in paying my obligations and am making this statement for the purpose of inducing you to grant me these terms, and I give you my pledge that you may feel safe in trusting me to pay as agreed.

Sign Hereafter: _____ R. F. D. _____ Box _____ Street _____ and No. _____

(Sign your name here plainly and carefully. If under age, some member of your family who is of age and responsible should sign this order with you.)

Postoffice _____ County _____ State _____

Shipping Point _____ County _____ State _____

I have been located in this town since _____ If less than 5 years, give former address _____

My business, occupation or profession is _____ Do you wish shipment made by express or freight? _____

Please give name of head of household to prevent mistakes and simplify the keeping of our records.

NAME OF HEAD OF HOUSEHOLD _____

(Please give names of TWO references.) REFERENCES: _____

Model VI Golden Oak. Price, \$50.15. Payment, \$3.00 a month.	Model XI Mahogany. Price, \$149.50. Payment, \$5.00 a month.
Model VII Mahogany. Price, \$59.50. Payment, \$3.50 a month.	Model XV Mahogany. Price, \$180.00. Payment, \$5.50 a month.
Model VIII Quarter Sawn Fumed Oak. Price, \$85.15. Payment, \$4.00 a month.	Model XV Walnut. Price, \$180.00. Payment, \$5.50 a month.
Model IX Mahogany. Price, \$104.50. Payment, \$4.50 a month.	Model XVI Mahogany. Price, \$200.00. Payment, \$6.00 a month.
Model IX Golden Oak. Price, \$104.50. Payment, \$4.50 a month.	Model XVI Walnut. Price, \$200.00. Payment, \$6.00 a month.
Model IX Fumed Oak. Price, \$104.50. Payment, \$4.50 a month.	Model S Mahogany. Price, \$215.00. Payment, \$7.00 a month.
Model XI Mahogany. Price, \$149.50. Payment, \$5.00 a month.	Model S Walnut. Price, \$215.00. Payment, \$7.00 a month.