

Meier & Frank Co.
 THE QUALITY STORE OF PORTLAND

Back to Normalcy Drive and Approach of Thanksgiving Excite Keen Interest in The STORE for MEN

TOMORROW Brings Many Special "Back to Normalcy" Values—See Back Page This Paper



Something for Men and Young Men
to Be Thankful for

250 All-Wool Suits

\$29.00

Were Priced at \$45, \$50, \$55 and \$60

When we say "were" priced we do not mean in the dim and distant past, but we mean that these prices have been very recently divorced from the garments. Furthermore, most of the suits are of the better grades—the \$50, \$55 and \$60 kinds—and those that were \$45 were very low priced at that. Every suit from regular stock. You can see what an opportunity it is—this "Back to Normalcy" Sale.

Every suit all-wool. Worsteds, both finished and unfinished, and chevits. Standard makes. Good styles. Good patterns. Good colors. Some short lines, but all sizes 34 to 46 in the lot, including regulars, shorts, slims and stouts. But only 250. Fair warning.

IT WILL BE GOOD NEWS FOR MEN THAT THE

33 1/3% Off Sale Continues

Our \$65 to \$100 Suits and Overcoats
Reduced . . . Now \$43.35 to \$66.65

The sole exception to this sweeping price-revision is the trivial one of imported overcoats. It is evident from the avidity with which men and young men are seizing the opportunity that they want to take advantage of the price reduction, and more they want to be sure that they're getting really worthwhile garments with all the goodness and style that go with America's most famous makes. Needless to say, the selection is of the widest.

TWO PARTICULARLY IMPRESSIVE GROUPS OF

Overcoats \$26.50 and \$36.50

A man said, "Why don't you go a little stronger on these overcoat values?" (he bought a \$36.50 overcoat in this sale). We might . . . and still be conservative. But we prefer that men come in and see for themselves what really good garments are these we offer at \$26.50 and \$36.50. Chances are they'll feel like our friend . . . and tell others about it. Enough for us to say here that the overcoats are all wool. That on top of that they're Meier & Frank standard. That's really all one needs to know.

Take Any Up Elevator or Escalator to Third Floor

—Meier & Frank's: The Store for Men, Third Floor. (Mail Orders Filled.)

For a One-Price Sale—the

Biggest Thing in Shirt Sales That Portland Has Ever Known

So we said it would be and so it has proved to be. No wonder with literally thousands of fine shirts going at

\$3.50
Tax 5c

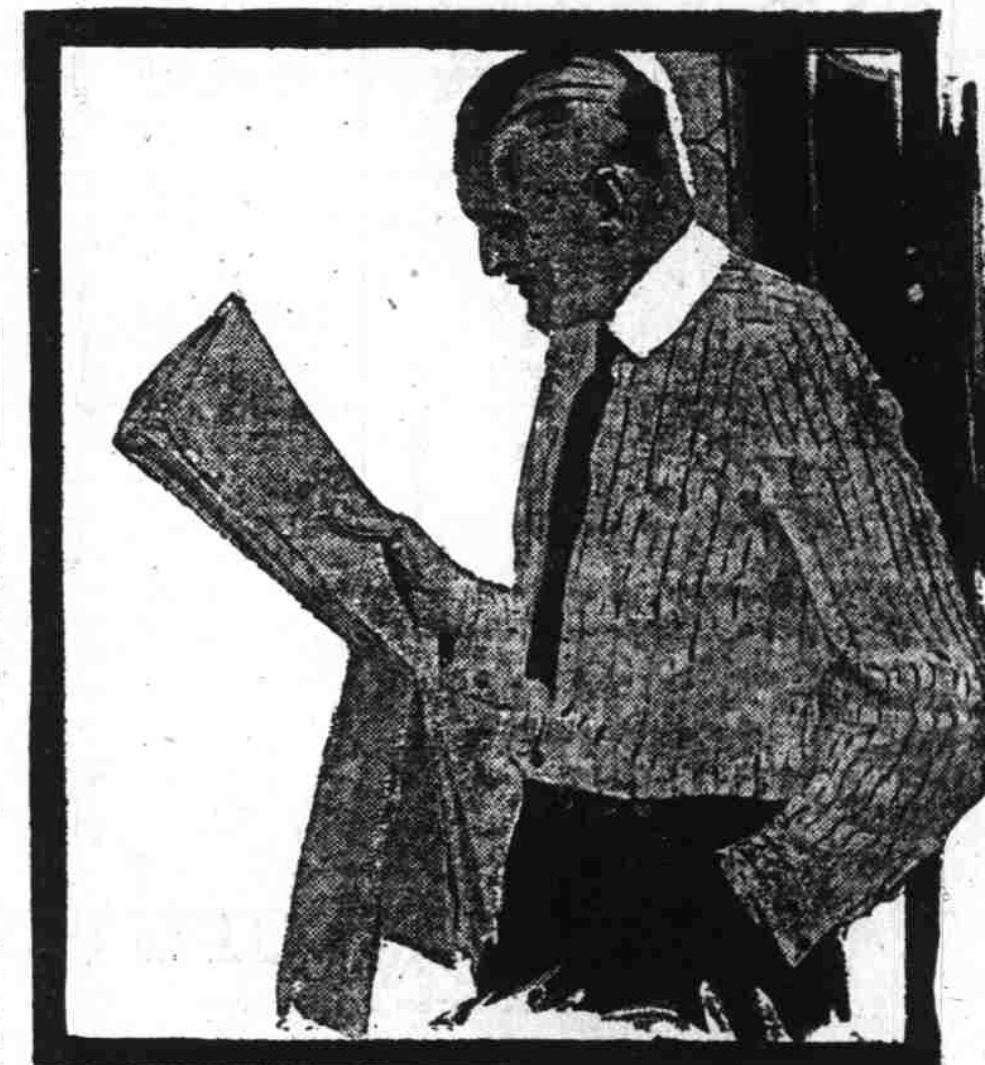
3 SHIRTS FOR \$10

Tax 10c

But it's not the price of itself that is so wonderful—the wonder is that you can get such shirts at the price! It is the biggest single step yet taken in the Back to Normalcy movement. For not only have former prices, not only have today's prices been disregarded by us in putting the price on these shirts down to \$3.50, but all profits and original costs have been set aside.

A Study in Cloths

is afforded by the qualities in this shirt sale, for there is nearly a score of them—all of the better kinds—and in its highest reaches this sale even affects the silk and cotton, fiber silk and . . . PURE SILK SHIRTS (going fast). Plenty of desirable patterns and colorings. YOUR size is here—in some of your favorite shirtings.



1800 Knitted Ties
\$1.95

The assortment comprises qualities that were formerly valued at \$2.35, \$2.75, \$3, \$3.50, \$4 and \$4.50—some of the higher priced sorts being sub-standard but with well-nigh imperceptible irregularities. Full fashioned all-silk ties are included. All are from first-class makers.

2000 Four-in-Hand Ties
\$1.65

We've taken them from regular stock where they were priced at \$2, \$2.50, \$3 and \$3.50. They are finely fashioned, flowing-end four-in-hand silk ties in wide and narrow shapes. \$1.65 has been identified with many famous tie sales here—and this sale is no exception.

2000 Pairs of Cashmere Wool Mixed Sox
3 Pairs \$1

This is about half the price at which these sox formerly sold—not so long ago they were 65c pair. Their features of comfort and warmth demand special emphasis at this time when these qualities count so much. Black, oxford and natural. Sizes 9 1/2, 10, 10 1/2, 11, 11 1/2 in the sale.

G. & M. Underwear
Now Reduced to Half Price

G. & M. (Gantner and Mattern) has long been a synonym for men's high grade underwear. We are clearing away odd lines of this famous tailored to fit underwear at these special prices while lots last. The \$5 shirts, drawers for \$2.50—the \$6 shirts, drawers for \$3—and \$10 union suits for \$5—the \$12 union suits for \$6—the \$14 union suits for \$7.

Famous Makes Capes and Mocha Gloves

Perrin's cape gloves, were \$6—Ireland Bros.' cape gloves, were \$5.50—Dent's cape gloves, were \$5—Elite mocha gloves, were \$4.

\$2.50

Mostly the smaller and larger sizes in the sale—men with 7 1/2, 7 3/4, 8, 9, 9 1/2 and 10 size hands can save money, as can women buying for such men.



Balch-Price Hats
\$6.85

Kinds that have been hobnobbing with the \$10 price tags are now virtually a third less. Balch-Price designates metropolitan class in fur felt hats for men. These are made with a fine regard for appearance and staying power. Full leather sweat bands. Bound edges. Medium bands preferred by so many men. Colors are brown, gray, green and black. Sizes 6 3/4 to 7 1/2.

Imported Silk Pajamas and Night Shirts

Luxurious sorts that promise an excellent return even in service have their prices reduced a fourth.

Were \$15 to \$27.50, now \$11.25 to \$20.62.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)