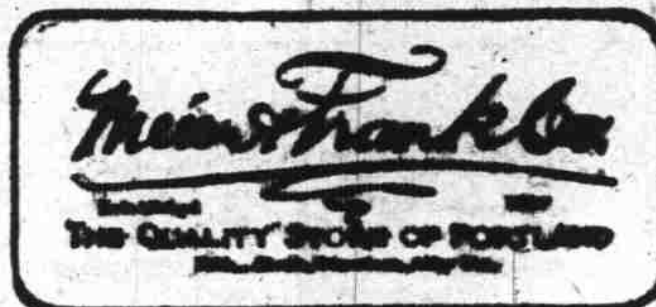


See Our Other Ads

Special news of Thanksgiving sales of dinnerware, cut glass, silverware, etc., page 7. Sales of furniture, curtains, ranges on page 8. Sales of women's suits, coats, dresses, etc., back page.

Additional News in Other Sunday Paper



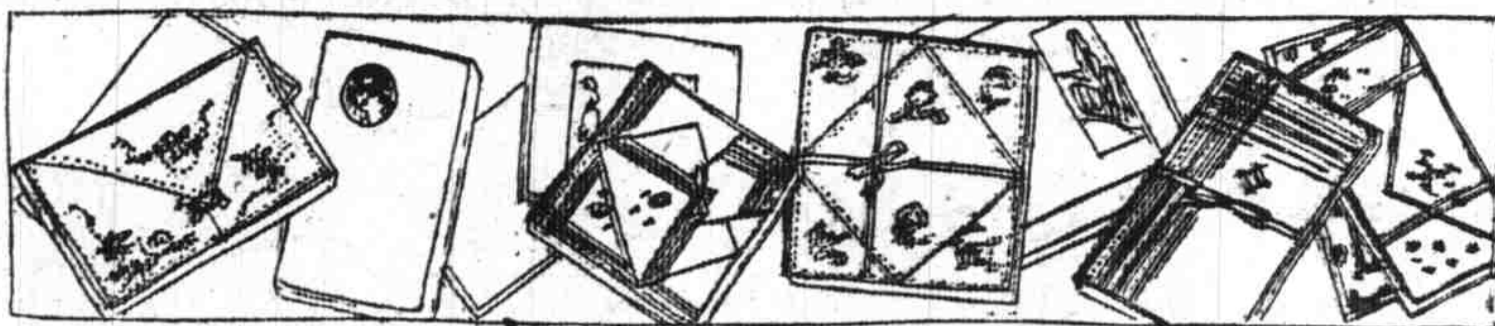
Personal Greeting Cards

The advantages of ordering greeting cards now are obvious, but nevertheless apt to be overlooked. By ordering now one can choose with proper discrimination. Engravers have time to do their best work and greater all-around satisfaction, is the result. We have many fine examples of the engravers' art from which you can make selection now.

—Meier & Frank's: Stationery Shop, Main Floor.

"Back to Normalcy": The Words of the Hour

Inspiration for Great, Virtually Store-Wide Reductions on Wanted Merchandise at Meier & Frank's



Of Timely Importance Is This Great "Box" Sale of Handkerchiefs

The gift Handkerchief Store places on sale beginning tomorrow a most remarkable assortment of men's, women's and children's handkerchiefs for Christmas gifts at special prices for purchases "by the box." Buy Christmas gifts now while our stocks are fresh, crisp, new and complete. All of the handkerchiefs are packed in fancy holiday boxes. Extra sales-people and extra selling space have been arranged for this occasion.

<p>6 Kerchiefs \$1.21 Men's white lawn hand-loom embroidered handkerchiefs in 5 styles. Finished with hemstitched hems. Regularly 25c each.</p> <p>6 Kerchiefs \$1.67 Men's white lawn or demilinen handkerchiefs with hand-loom embroidered initials in long, fancy oval or square designs. Regularly 35c each.</p> <p>6 Kerchiefs \$2.37 Men's white lawn or demilinen handkerchiefs with hand-loom embroidered initials in several styles. Hemstitched hems. Regularly 50c each.</p> <p>6 Kerchiefs \$3.47 Men's fine white lawn domestic and imported handkerchiefs in a variety of attractive designs. Woven corded or taped borders, some with wide hems. Regularly 65c-75c each.</p>	<p>6 Kerchiefs 77c Men's white hand-loom embroidered initial lawn handkerchiefs in two styles. Reg. 20c each.</p> <p>3 Kerchiefs 59c Women's sheer lawn handkerchiefs, embroidered in nine pretty styles. Some with colored corded borders.</p> <p>3 Kerchiefs 69c Women's hand-loom embroidered lawn handkerchiefs in 12 pretty styles. Corded borders. Narrow hemstitched hems. 3 styles in box.</p> <p>3 Kerchiefs 39c Women's sheer white lawn handkerchiefs shown in four pretty styles. Quarter-inch hemstitched hems.</p> <p>3 Kerchiefs 49c Women's sheer lawn handkerchiefs with embroidered corner designs of birds and flowers. Narrow hemstitched hems. Colored rolled edges.</p>	<p>3 or 6 Kerchiefs 79c Women's fine lawn handkerchiefs in 3 different styles of embroidered corner designs. Quarter and half-inch hems.</p> <p>Box Kerchiefs 89c Women's embroidered lawn handkerchiefs in 10 attractive patterns. Quarter and half-inch hems. 3 and 6 in box.</p> <p>Box Kerchiefs \$1 Women's hand-loom embroidered lawn handkerchiefs in 10 styles. Quarter and half-inch hems. 3 and 6 in box.</p> <p>Box Kerchiefs \$1.25 Women's sheer lawn hand-loom and hand-embroidered kerchiefs in 12 beautiful styles. Also batiste and Swiss scalloped Madeira kerchiefs. 3 and 6 in box.</p> <p>3 Kerchiefs \$1.50 Women's Swiss hand-loom and hand-embroidered sheer lawn and mull handkerchiefs in 8 exquisite styles.</p>	<p>3 Kerchiefs \$2 Women's Swiss embroidered sheer lawn handkerchiefs in two styles. Narrow quarter-inch hems.</p> <p>Box Kerchiefs \$2.25 Women's embroidered lawn handkerchiefs as well as real Irish hand-embroidered PURE LINEN kerchiefs. 3 and 6 in box.</p> <p>Box Kerchiefs \$3 Women's real Swiss embroidered handkerchiefs of fine sheer lawn. IMPORTED. 3 and 6 in box.</p> <p>Box Kerchiefs 25c—\$1 Children's hand-loom embroidered sheer lawn handkerchiefs in character designs, birds, animals, etc. 2, 3 and 6 styles in box.</p>
---	--	--	--

50-Inch All-Wool Tricotine \$2.69
Regular \$4 Yard Grade

Hundreds of yards of this much-wanted material at the remarkably low price of \$2.69 yard.

Tan, sand, nickel, lead gray, taupe, dark rose, brown, Belgian blue, navy and black.

Right weight for women's dresses and for misses' wearables. Full 50 inches wide.

\$3.50 and \$4 High-Grade Silks \$2.23
Rich novelty plaids, pretty stripes, Dresden and light colors. Suitable for dresses, skirts, waists, petticoats, etc.

\$2.50 Wash Satin \$1.79
First quality wash satin in ivory, pink, flesh, turquoise and champagne. 36 inches wide. For party dresses, underthings, fancywork, etc.

—Meier & Frank's: Silk Store, Second Floor. (Mail Orders Filled.)

Sale Extraordinary Women's Gloves \$1.69

Splendid assortment of 1478 pairs of cape, mocha and sueded lambskin gloves, all of first quality and all washable.

One-clasp style, with Paris point and embroidered backs. P. K. and P.-X. M. sewn.

Good shades of gray, mode, heaver, brown, russet, tan. Every pair fitted at \$1.69.

None on approval.

Double Silk Gloves \$1.47
When one considers that, besides being of excellent quality and style, these standard "Wear-Right" DOUBLE silk gloves are suitable for cold-weather wear, the price must impress one as remarkably low.

Gray, brown, tan and navy. None on approval.

—Meier & Frank's: Glove Shop, Main Floor. (Mail Orders Filled.)

School Girls' and Women's Shoes \$9.85
Were \$12.50 to \$16

Wonderful values! Every pair taken from regular stock. Not merely a clearaway of short lines, but some of the season's most popular styles included.

The Assortment Offers
Brown and black kid lace shoes, with military heels—dark gray and maple kid shoes with Louis heels—tan and black calfskin lace shoes with low heels, other short lines, some with cloth tops.

Men's Shoes \$8.35
Herman Munson army and navy shoes included among other well-known standard brands in this sale. A good assortment of semi-dress shoes in tan and black kid and calfskin. English, medium and broad lasts. Lace and button style. Some have colored kid tops. All sizes in the army shoes, others in broken sizes, but all sizes in the lot.

—Meier & Frank's: Shoe Store, Third Floor. (Mail Orders Filled.)

On the Center Aisle Bargain Square SALE OF MEN'S ARMY REJECT ALL-WOOL SOX, PAIR 29c

More than 7000 pairs of these all-wool sox. Mostly oxford, some dark grays. The imperfections are blight and will not impair the wearing qualities. These are the genuine U. S. army sox in medium and large sizes. Everyone knows the splendid quality of these popular army sox. If bought in the regular way they would sell for \$1 pair. Mail orders will be filled as long as the quantity lasts, pair 29c.

—Meier & Frank's: Center Aisle, Main Floor.

Regular \$1.65 to \$6 Package Needlework 1/4 Off
Now Priced \$1.11 to \$4.50

Royal Society and Pacific brands included. Gowns, novelties, children's dresses, etc.

Stamped Dresses 79c
Regular \$1.25 dresses. Sizes for infants up to 2 years. Stamped for embroidery on extra quality lawn. Many with scallops at bottom, neck and sleeves.

Stamped Gowns \$1.89
Regular \$2.25 values. Dozens of attractive patterns. Stamped on nainsook and cambric. All sizes.

—Meier & Frank's: Needlework Shop, Second Floor. (Mail Orders Filled.)

Meier & Frank's Lower Price Store

SPECIALS FOR MONDAY

<p>Women's Shirtwaists \$1.00 Well made voile and madras shirtwaists trimmed with Valenciennes lace and embroidery. Square and round necks, vestee effects and some with large sailor collars. Sizes 36 to 44. Some slightly soiled. Formerly priced as high as \$2.98, while the quantity lasts \$1 each.</p> <p>Women's Night Gowns \$1.98 Women's flannelette night gowns, cut plenty full and roomy. Made of standard quality material in medium and large sizes. Long sleeves. With and without collars. Formerly priced at \$2.49 and \$2.98, now very special at \$1.98.</p> <p>Women's Night Gowns \$1.39 About 300 women's flannelette night gowns in the popular slip-over styles. Regular sizes. Priced at the beginning of this season \$1.98, now \$1.39.</p> <p>Children's Waists 3 for \$1 1200 genuine Bear brand waists in sizes from 2 to 12 years. First quality. Waists heavily taped with substantial buttons and garter loops. While any of the lot remain, special 3 garments for \$1.</p> <p>Burson Stockings 3 Pcs. \$1 Women's Burson hose with double soles and high applied heels. Broken sizes from 8 1/2 to 10 in black and white, black only in size 10. Included are some ribbed top cotton stockings in black only. Regularly 69c, while the quantity lasts 3 for \$1.</p>	<p>Fiber Silk Stockings 50c 2400 pairs of women's fine quality fiber silk stockings in black, cordovan, gray and other wanted colors as well as heather shades. Sizes 8 1/2 to 10. These are subject to slight imperfections but the wearing qualities are not impaired. First grade of these stockings sold earlier in the season at 95c, these now special 50c.</p> <p>Messaline and Taffeta \$1.69 5000 yards high grade messalines and taffetas in wanted colors of black, navy, copen, old rose, canstor, plum and evening shades. Full 36 inches wide with fine lustrous finish. Formerly priced from \$2.50 to \$3 yard, now special \$1.69.</p> <p>Cretonnes 29c About 2000 yards cretonnes. Good heavy weight in all the wanted patterns and colorings. 36 inches wide. Values up to 65c yard now special 29c.</p> <p>Cretonnes 18c Limited quantity of standard 36 inch cretonnes. Good desirable patterns and colorings. Priced earlier in the season at 35c. Unexcelled for comforter covers. Yard 18c.</p> <p>Bleached Muslin 19c 5000 yards fine bleached muslin. Good heavy weight with soft finish. 36 inches wide. Regular 25c grade yard 19c.</p> <p>Outing Flannel 29c Fully bleached outing flannel with soft finish. 36 inches wide. Regular 50c grade, special at yard 29c.</p> <p>Oilcloth 43c Standard table oilcloth in full regular width. Plain white and fancy designs. Some pieces are subject to slight imperfections. Regular 60c grade, yard 43c.</p>	<p>3 Pillow Cases \$1 2400 standard pillow cases of good 18x7 1/2 muslin with hemstitched hems. Size 48x26. Bought to sell regularly at 60c each. While any remain 3 for \$1.</p> <p>Muslin Sheets \$1.89 Standard muslin sheets made of the well known Wear-Well muslin. Size 81x90 inches, regularly \$2.25, now \$1.89. Size 72x90 inches, sold special for \$1.98, now \$1.69.</p> <p>Cotton Batts \$1.49 50 cases of wool finished cotton batts. Large size 72x50 inches. Makes up into regular full size comforters, soft and fluffy. Originally sold at \$2.49, while any of the lot lasts \$1.49.</p> <p>Nashua Cotton Blankets \$2.29 Genuine Nashua fleecy cotton blankets in gray and white. Size 54x74 inches. About 200 pairs in the lot. Special pair \$2.29.</p> <p>Cotton Blankets \$2.65 500 pairs standard cotton blankets in tan and white only. Size 66x76 inches. Former value \$3.59, now special \$2.65.</p> <p>Cotton Blankets \$2.98 175 pairs standard cotton blankets in white and gray. Sizes 64x80 and 68x80 inches. Originally priced \$3.99, now special pair \$2.98.</p> <p>Blankets \$3.98-\$4.95 Genuine woolnap wool-finished cotton blankets in gray and white and pretty plaids. Size 64x76 inches, originally priced \$4.98, now special \$3.98; size 68x80 inches, originally priced \$6.98, now special \$4.95.</p>	<p>3 Huck Towels 50c 1200 huck towels subject to slight imperfections. Size 18x35 inches. Formerly priced at 55c each, while the quantity lasts, special 3 for 50c.</p> <p>Carving Sets 98c Aluminum handle carving sets with good steel blades and tines. Full size and substantially made. Bought to sell at \$1.75 set. While any of 200 sets last, each 98c.</p> <p>Window Shades 59c 345 window shades of standard materials mounted on substantial rollers. Some are subject to slight imperfections. If sold in the regular way, they would sell for as much as \$2. Sizes 32 inches to 48 inches wide and 5 feet to 7 feet long, 59c each.</p> <p>Toilet Paper 16 Rolls \$1 100 cases of Old Mill toilet paper. Large bulky rolls of crepe paper. Regular 19c size, at 16 rolls \$1.</p> <p>Men's Shirts \$1.98 2400 men's heavy cotton and wool mixed shirts. Jack Rabbit and other well known brands. All regular sizes in gray, olive, khaki and blue. Full cut, well made garments. Some subject to slight imperfections. Both military and turn down collar styles. These shirts originally sold at \$2.50, \$3, \$3.50 and \$4 each, now special at \$1.98.</p>
--	--	--	--

—Meier & Frank's: Lower Price Store, Basement Balcony.

Famous Makes of Knit Underwear 1/2

"Sterling" and "Swan Brand"

"Back to Normalcy" seems hardly adequate here. Women's high-grade knit underwear—"Sterling" and "Swan Brand"—in winter styles and weights. AT HALF PRICE! Finely serviceable, comfortable, perfect-fitting underwear fashioned to hold its shape.

Sterling

- \$8 Union Suits \$3.95**
Extra heavy silk and wool garments in Dutch neck, elbow sleeves, ankle length style. White only.
- \$7 Union Suits \$3.50**
Flesh and white. High neck, long sleeves, ankle length union suits.
- \$7.50 Union Suits \$3.75**
Flesh and white. Low neck, sleeveless, ankle-length union suits.

Swan Brand

- \$3.25, \$3.50 Vests \$1.65**
Silk and wool and soft lamb's wool vests in medium light weight. Broken lot.
- \$8 Union Suits \$3.95**
Silk and wool and extra fine wool union suits in medium weight. High neck, long sleeves, ankle length, low neck, sleeveless, ankle length and other styles. Broken sizes.

—Meier & Frank's: Knit Underwear Store, Main Floor. (Mail Orders Filled.)