

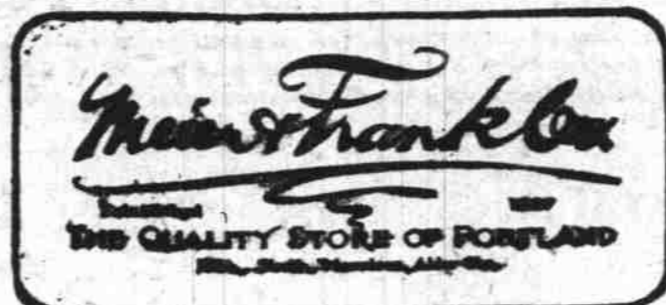
34 Shopping Days Till Christmas—No Matter Where You Shop, Shop Early

# "Back to Normalcy" Movement Makes Its Power Felt in Our Fashion Salons

See Our Other Ads

Thanksgiving sales of dinnerware, cut glass, silverware, etc., page 7. Sales of furniture, curtains, ranges on page 8. Sales of boxed handkerchiefs, women's knit underwear, gloves, shoes, silks and dress goods, etc., page 9.

Additional News in Other Sunday Paper



Going to the Horse Show?

The Night Horse Show which opens at 8 P. M. tomorrow in the Pacific International Livestock Exposition Amphitheatre, North Portland, has attracted interest from all over the West and will be viewed by thousands of Oregonians. Reserved seats for the Horse Show can be purchased at this store on the Center Aisle, Main Floor, at \$1.75c, 50c and 25c; admission to Livestock Exposition is 50c. We specialize fashionable attire and accessories for the Horse Show, featuring distinguished wrappy coats in wonderful new warmth-without-weight materials at \$123.75 up.

## Choose Now! Every Woman's Suit Reduced

Wool Jersey Suits Alone Excepted

Important Sales of Winter Coats, Fur Garments, Dresses and Millinery Also Scheduled for Tomorrow



\$66.50

\$68.50

\$55

\$68.50

\$39.50

\$39.50

\$39.50

\$146.25

\$108.65

\$98.50

\$105

Entire Stock

### SUITS 1/4 - 1/3 LESS

Former \$45 to \$150 Suits  
Now \$33.75 to \$100

In addition to these sweeping reductions on our great new stocks of women's and misses' suits as announced last Sunday, voted by women as the best sale of the year, we announce for tomorrow EXTRA SPECIAL reductions on broken lines of high grade suits.

Lot 1 \$55.00

Lot 2 \$68.50

Materials include tricotine, duvet de laine, velours and novelty weaves. Straight-line, belted, ripple and embroidered models. Wanted colors of the season including browns and blues. Many of the suits are trimmed with fine furs. All women's sizes in the sale.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

\$55 to \$95

### DRESSES

\$39.50

An assortment of finer dresses from regular stock at greatly reduced prices for quick clearaway.

Of poiret twill, tricotine, satin and crepe meteor.

A number of party dresses included. \$39.50—while any remain.

\$115 and \$125

### WOMEN'S COATS

\$135 Coats \$105.00

\$98.50

\$175 Coats \$131.25

\$165 Coats \$123.75

\$195 Coats \$146.25

A splendid assortment, comprising some of our best models in bolivia, orlando, evora superieur and duvetyn, including wrappy coats, the newest drape models and embroidered effects. Extra large collars of beaver, Australian opossum, mole, nutria and wolf add to the distinction of this assemblage.

### Fur Coats and Coatees

Regular \$285 nutria sport coat, 30 inch, \$178.  
Regular \$350 brown marmot coat, 36 inch, large nutria collar, for \$225.  
Regular \$425 kolinsky squirrel coatee, \$255.  
Regular \$585 French seal (dyed coney) coat, 36 inch, for \$465.

Regular \$650 Hudson seal (dyed muskrat) coatee, large mink collar and cuffs, for \$382.  
Regular \$650 caracul coat, 46 inch, large black lynx collar and cuffs, for \$485.  
Regular \$1000 mole dolman wrap, 46 inch, large skunk collar, for \$750.

### 2 Groups of WOMEN'S HATS

\$12.50

for seventy-five trimmed hats of former \$17.50 to \$25 values.

Velvet and combinations of velvet and duvetyn.

Large, medium and small shapes.

Flower, feather or ornament trimming.

\$7.50

for fifty trimmed hats of former \$10 to \$15 values.

Black and colors.

Fancy feather, ostrich and ornament trimming.

—Meier & Frank's: Millinery Shop, Fourth Floor. (Mail Orders Filled.)



A SPECIAL purchase of 375 blouses accounts for this the most remarkable sale the blouse world has known this year. About thirty different styles of really FINE blouses. Some one-of-a-kind models. All sizes to be had but not all sizes in every style.

See Illustration

### Extraordinary BLOUSE SALE \$5.55

Former \$7.50 to \$18 Values

OF high quality georgette, crepe de chine and taffeta in peplum, hip-line and waist-line styles. Beautifully beaded, wool and silk embroidered models. White, flesh, rose, turquoise, aztec, maize, navy, coral, copen and black. Long and short sleeves. V and square neck. Incomparable values at \$5.55!

—Meier & Frank's: Blouse Shop, Fourth Floor. (Mail Orders Filled.)