

Facts about her skin that every girl should know



IS your skin a constant source of worry to you? Do you find its care continually perplexing? The clear, smooth, flawless complexion you long for—does it seem to you a special gift of nature that only a fortunate few can hope to possess?

You are wrong if you think that a beautiful skin comes merely as the result of good fortune. Any girl, by giving the skin the special care its special needs demand, can win the charm of a smooth, clear, soft complexion.

Remember that each day old skin dies and new takes its place. You can make the new skin what you will—by regular, persistent care. You can overcome any condition that has been troubling you.

Is your skin marred by blackheads—by ugly little blemishes? Is it too oily? Is it dull, sallow, lacking in color and life? Begin, today, to give it the right Woodbury treatment for its needs, and see how quickly, with this care, its own vital power will help to overcome its defects.

On this page you will find three of the famous Woodbury treatments for improving your skin. Each one of these treatments has been worked out carefully

and scientifically to meet the needs of different types of skin. Follow the treatment your skin needs, regularly and persistently—and within a week or ten days you will begin to notice a marked improvement in your complexion—the greater softness, smoothness, clearness that you have longed for.

The very first treatment with Woodbury's will leave your skin with a slightly drawn, tight feeling. This means that your skin is responding, as it should, to a more thorough and stimulating kind of cleansing than it has been accustomed to. After a few nights this drawn sensation will disappear and your skin will emerge from its nightly treatment with such a soft, clean, healthful feeling that you will never again want to use any other method of cleansing your face.

Woodbury's Facial Soap is sold at all drug stores and toilet goods counters in the United States and Canada. The famous booklet of treatments is wrapped around every cake. Get a cake today—begin your treatment tonight. A 25 cent cake will last for a month or six weeks of any treatment, or for general cleansing use.



The new treatment for a tender, sensitive skin

Dip a soft washcloth in warm water and hold it to your face. Then make a warm-water lather of Woodbury's Facial Soap and dip the cloth up and down in it until it is "fluffy" with the soft, white lather. Rub this lathered cloth gently over the skin until the pores are thoroughly cleansed. Then rinse your face, first with warm, then with clear, cool water and dry carefully.

By making this treatment a nightly habit, you can gradually overcome your skin's extreme sensitiveness, and give it the power of resistance every normal skin should have.

"Your treatment for one week"

A beautiful little set of Woodbury's skin preparations sent to you for 25 cents

Send 25 cents for this dainty miniature set of Woodbury's skin preparations, containing your complete Woodbury treatment for one week.

You will find, first, the little booklet, "A Skin You Love to Touch," telling you the special treatment your skin needs; then a trial size cake of Woodbury's Facial Soap—enough for seven nights of any treatment; a sample of the new Woodbury's Facial Cream, Woodbury's Cold Cream and Woodbury's Facial Powder, with directions telling you just how they should be used. Write today for this special new Woodbury outfit. Address The Andrew Jergens Co., 156 Spring Grove Ave., Cincinnati, Ohio.

If you live in Canada, address The Andrew Jergens Co., 156 Sherbrooke Street, Perth, Ontario.



How to remove skin blemishes

Perhaps your skin is constantly being marred by unsightly little blemishes. Authorities on the skin now agree that in the great majority of cases, these blemishes are caused by bacteria and parasites that are carried into the pores through dust and fine particles in the air.

By using the Woodbury method of cleansing your skin, you can free it from such blemishes.

Just before retiring, wash in your usual way with Woodbury's Facial Soap and warm water, finishing with a dash of cold water. Then dip the tips of your fingers in warm water and rub them on the cake of Woodbury's until they are covered with a heavy, cream-like lather. Cover each blemish with a thick coat of this and leave it on for ten minutes. Then rinse very carefully with clear, hot water, then with cold.

Use this treatment regularly and the blemishes will gradually disappear.



For conspicuous nose pores

Do you know what it is that causes conspicuous nose pores? The pores of the face are not as fine as on other parts of the body. On the nose especially there are more fat glands than elsewhere, and there is more activity of the pores. These pores, if not properly stimulated and kept free from dirt, clog and become enlarged. Try this special treatment for this trouble, and supplement it with the steady, general use of Woodbury's Facial Soap.

Wring a soft cloth from very hot water, lather it with Woodbury's Facial Soap, then hold it to your face. When the heat has expanded the pores, rub in very gently a fresh lather of Woodbury's. Repeat this hot water and lather application several times, stopping at once if your nose feels sensitive. Then finish by rubbing the nose with a piece of ice. Always dry your skin carefully. Before long you will notice how this gradually reduces the enlarged pores until they are inconspicuous.

For the commoner skin troubles

You will find complete treatments in the booklet, "A Skin You Love to Touch". This booklet is wrapped around every cake of Woodbury's Facial Soap. Among the treatments it gives are—

BLACKHEADS	CONSPICUOUS NOSE PORES
COARSENED SKIN	SLUGGISH SKIN
OILY SKIN AND SHINY NOSE	TENDER SKIN
BLEMISHES	SALLOW SKIN, ETC.

