

Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
11th & Commercial, Astoria, Ore.

"Back to Normalcy"

As Far as Prices Are Concerned, Is the Great Inspirational Goal in Our

Giving Portland Lower Prices Campaign

This is One of Six Pages of Meier & Frank Ads Devoted to the Greatest Down-Price Merchandising Drive Since Before the War

SEE ALSO

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Mr. & Mrs. Lower Price Store

Supports the "Back to Normalcy" Drive With a Multitude of Bargains

Offerings that would be a credit to any store under the most normal conditions will be found in abundance in our Lower Price Downstairs Store during this great drive to bring prices "Back to Normalcy."

Featuring a Remarkable Sale of Domestics

Bedspreads \$3.35
Limited number of full size crochet bedspreads of extra heavy quality. Some are slightly imperfect. Were priced at \$4.98.

Bedspreads \$4.95
Extra heavy satin bedspreads in many beautiful patterns. Full size. Some slightly imperfect. Regularly \$8.95.

Sheeting 69c
Standard quality 81-inch full-bleached sheeting. Regularly 90c yard.

Indian Head 25c
Genuine linen finish Indian head in short lengths from 2 to 10 yards each. 36 inches wide. Originally priced at 50c.

Muslin 19c
Good heavy weight fine count muslins that are 36 inches wide. Full bleached. Formerly priced at 35c yard.

Percales 19c
Standard 36-inch percales in light and dark colors—stripes, dots, checks and some plain shades. Formerly 35c yard.

Ginghams 25c
Fine quality 32-inch ginghams in plaids, checks and stripes—all the wanted colors. Formerly 39c yard.

Challis 18c
Yard wide cotton challis in floral and conventional designs. Some Dresden effects. Formerly 35c yard.

Outings 25c
Genuine Amoskeag 1921 outing flannel in fancy checks and plaids. Good weight, 27 inches wide. Bought to sell at 40c yard.

Towels 25c
Excellent quality huck towels in good generous size. Some mercerized with woven borders and hemstitched. Were 35c and 40c.

EXTRA Silk Sale

Thousands of yards of standard quality georgette and crepe de chine are offered at great reductions in price. 39 and 40-inch silks in all this season's most wanted colors, including navy, flesh, pink, white, Copenhagen, old rose, gray, royal blue, bisque, maize, Nile, brown, black and other shades.

The georgettes were priced originally as high as \$2 yard; more than 4000 yards in this sale **\$1.00** at, yard

The crepes de chine were priced originally at \$2.50 yard; an extraordinary value in this sale **\$1.29** at, yard

Blanket Sale \$5.95-\$12.75

About 200 pairs of Oregon-made blankets that are nearly all wool. These blankets represent an accumulation of odd sizes and samples from regular stock. The weights vary from 4 to 7½ pounds. First quality blankets, in gray and vicuna with fancy borders. All double blankets; ¾ and full size. Our sale price represents a saving of fully one-third.

3 Towels \$1
Full bleached heavy Turkish towels in size 22x42 inches. Regularly 50c.

Blankets \$4.95
200 pairs of wool finish cotton blankets in plaids of blue, pink, gray and lavender. Heavy weight. Large sizes. Bought to sell at \$6.95. Some seconds.

Blankets \$4.49
250 pairs of Nashua wool nap cotton blankets in size 64x76 inches. White and gray with pink and blue borders. Formerly \$5.98.

Blankets \$2.98
Cotton blankets in size 64x80 and 68x80 inches. Plain white and gray with colored borders. Were \$3.59 and \$3.98.

Blankets \$2.29
500 pairs of Nashua cotton blankets in gray, tan and white with colored borders. Size 54x74 inches. Were \$2.79.

Window Shades 69c
1200 window shades mounted on standard rollers. Green, cream and tan. Three feet wide, six inches long. Limit six to a customer. Below present cost.

Rag Rugs \$1
Popular hit-and-miss patterns, also some with color borders. Sizes 27x54 inches. Formerly \$1.49.

Batts \$1.49
Wool finish cotton batts in 2-pound size. Makes up into a comfort size 72x90 inches. Bought to sell at \$2.49.

Batts \$1.95
Oregon-made fleecy batts that contain 25% wool. Size 72x84 inches. Weight 2 pounds, regularly \$2.50.

Cretone 29c
2500 yards of good heavy cretone in wanted patterns and colors. 36 inches wide. Formerly 39c, 49c and 59c yard.

Undergarments 79c

Men's ecru and white heavy ribbed fleecy-lined shirts and drawers that were priced at 98c and \$1.19 each. Sizes of shirts 36 to 42; sizes of drawers 30 to 38.

Sweaters 69c
Men's heavy cotton slip-on sweaters in navy, gray and maroon. Sizes 38 to 44. These sweaters were formerly priced at \$1.49.

Boys' Suits \$4.98
Odds and ends of boys' knicker suits that formerly sold as high as \$9. Junior suits in sailor, Norfolk style with belt, sizes 3 to 8 years. Larger sizes with Norfolk coats, plain or pleated backs, sizes 8 to 17 years. Many of the suits are part wool. Full cut, well-made garments that will be just the thing for every-day wear.

Shirts at \$1.49
Men's and boys' cotton flannel shirts in blue, olive, tan and gray. Full-cut shirts with turn-down collars. Sub-standard of a well-known maker. Sizes 13½ to 17. If first quality these shirts would be \$2.50.

Boys' Knickers 89c
All the odds and ends in discontinued lines of boys' wool-mixed knickers including some small size corduroys will be disposed of at 89c pair. Sizes 4 to 11 only. Formerly \$1.49 to \$2.49.

Union Suits 98c
Boys' cotton-ribbed fleecy-lined union suits in long sleeves, ankle length style with closed crotch. Natural gray. Sizes 10, 12 and 14 only. Seconds from a good maker.

Toques 19c
Boys' and girls' wool and wool-mixed knit toques in pretty color combinations, some women's sizes. Samples and odds and ends; many worth as high as 50c.

Trimmed Hats \$3.98

150 trimmed hats in this season's styles; some just recently from New York. Smart looking velvets and panne velvet hats in close-fitting shapes. Trimmed with ostrich, some with stickups. Wanted shades of black, brown, red, navy and Copenhagen. Values range up to \$5.49. Now \$3.98.

Trimmed Hats \$2.98

Limited number of women's trimmed hats made of velvet and velveteen with trimming of ostrich. Tailored effects in large, medium and sailor models. All the latest colors to choose from. Exceptional values at \$2.98.

—Meier & Frank's: Lower Price Store, Basement Balcony.

All Wool French Serge \$1.98

Thousands of yards of fine all-wool French serge included in this timely disposal.

A standard quality of French serge in such wanted shades as rose, brown, red, tan, gray, plum, green, Belgian and royal blues, medium and dark navy, also plain black. This grade has only recently been selling in our regular stocks at \$3 yard.

Buy all you need in this great down price sale at \$1.98.

54-Inch Coatings \$4.79

1500 yards of excellent quality 54-inch coatings in colors to please everyone. Such wanted fabrics as silvertone, thibet cloths, two-tone zibellines, velours and heather mixtures. Former prices ranged from \$6 to \$8 yard.

High-Grade Coatings \$5.98

About 1200 yards of silvertone, velour, two-tone venetian cloths, heather mixtures, checked and plaid auto coatings, boucle velours and two-tone bolivia cloths. Many desirable colors. Regularly priced at \$8, \$10 and \$12 yard.

All our Broadcloths in black and colors, 48 to 56 inches wide, now reduced.

Silk Chiffon Velvet \$7.90

This announcement will be welcome news to those who want a rich velvet costume, whether it be a dress, coat or suit, but who do not wish to pay \$10 to \$12 a yard for the material. We have 12 different colors in this excellent quality 40-inch silk chiffon velvet as well as plenty of the much wanted black. All now at \$7.90 yard.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

1200 Pairs of Imported French Kid Gloves

\$2.98

Worth \$4.25, \$4.50
\$4.75, \$5, \$5.25

Exactly 1174 pairs of women's FRENCH KID GLOVES will be sold while any remain at \$2.98 pair.

Such well-known brands as Tre-fousse and Chanut are represented in this assortment. All are NEW and are shown in the most desirable colors. One and two-clasp styles. All sizes.

See our Fifth-street window display of these gloves—if you do you will not be content with less than two pairs.

Fine Quality Gloves, \$3.19

A clearaway of odds and ends of slip-on strap-wrist and 8, 12 and 16-button length gloves. Included in the lot are real French kid and suede gloves as well as fine quality lightweight capes. All this fall's gloves in white and colors. Many with the new novelty contrasting cuffs and embroidered backs. Not all sizes in any one style or color, but all sizes in the lot. Regular values range from \$4 to \$8.50. Come early for best selections.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

25,000 Cans of Fruits and Vegetables in a Pre-Thanksgiving Sale



Knowing that there was a small amount of home canning this year, owing to prevailing high prices of fruit, vegetables and sugar, we gathered together an unusually large stock of canned fruits and vegetables in anticipation of a great Pre-Thanksgiving Sale. These fruits and vegetables were canned at the proper degree of ripeness to retain their natural fresh flavor. At our prices it will pay you to buy in half dozen and dozen lots.



PEACHES
Del Monte lemon-ling, halves or sliced, in pure sugar syrup, No. 2½ cans, doz. cans \$5.40, 3 cans \$1.39, can 48c.
Preferred Stock, fancy California fruit, halves or sliced, No. 2½ cans, doz. cans \$5.35, 3 cans \$1.35, can 46c.
Mission brand, extra standard superior fruit, not quite as large as Del Monte, halves only, No. 2½ cans, doz. cans \$4.75, 3 cans \$1.20, can 42c.
Valley View, full standard fruit of excellent size, in syrup, No. 2½ cans, halves doz. cans \$4.35, 3 cans \$1.10, can 37c; No. 2½ cans, sliced, doz. cans \$4.70, 3 cans \$1.19, can 40c.

PEARS
Preferred Stock, large Bartlett halves, No. 2½ cans, doz. cans \$5.85, 3 cans \$1.49, can 50c.
Del Monte, convenient No. 1 cans, doz. cans \$3.25, 3 cans 82c, can 28c.

APRICOTS
Del Monte, the pick of the orchard, No. 2½ cans, doz. cans \$5.85, 3 cans \$1.49, can 50c; No. 1 cans, doz. cans \$2.75, 3 cans 69c, can 24c.

HAWAIIAN PINEAPPLES
Del Monte, perfect, luscious slices in pure sugar syrup, No. 2½ cans, doz. cans \$4.75, 3 cans \$1.20, can 42c; No. 2 cans, doz. cans \$4.45, 3 cans \$1.15, can 38c.
Mission brand, extra standard fruit, No. 2½ cans, doz. cans \$4.55, 3 cans \$1.15, can 40c; No. 2 cans, doz. cans \$4.35, 3 cans \$1.10, can 38c.
Broken slices, greatly used for salads, No. 2½ cans, doz. cans \$4.35, 3 cans \$1.10, can 37c; No. 2 cans, doz. cans \$3.95, 3 cans \$1, can 34c.

GRATED PINEAPPLE
Del Monte, No. 2½ cans, doz. cans \$4.55, 3 cans \$1.15, can 40c.
Del Monte, No. 2 cans, doz. cans \$4.35, 3 cans \$1.10, can 37c.
Mission brand, No. 2½ cans, doz. cans \$4.35, 3 cans \$1.10, can 37c.
Mission brand, No. 2 cans, doz. cans \$3.95, 3 cans \$1, can 34c.

TOMATOES
Del Monte, solidly packed, red, ripe, No. 2½ cans, doz. cans \$2.10, 3 cans 53c, can 18c.
Peeled tomatoes, Preferred Stock, fancy pack, No. 2½ cans, doz. cans \$2.05, 3 cans 52c, can 18c.

PEAS
Del Monte, very small, No. 2 cans, doz. cans \$3.75, 3 cans 95c, can 32c.
Del Monte, small, No. 2 cans, doz. cans \$3.25, 3 cans 82c, can 28c.
Del Monte, extra special peas, medium size, No. 2 cans, doz. cans \$2.95, 3 cans 75c, can 26c.
Del Monte, sugar peas, natural even size, No. 2 cans, doz. cans \$2.59, 3 cans 65c, can 22c.
Red Ribbon, extra sifted peas, No. 2 cans, doz. cans \$3.45, 3 cans 87c, can 30c.
Red Ribbon, early June peas, No. 2 cans, doz. cans \$2.75, 3 cans 69c, can 24c.
Preferred Stock, tender, melting peas, No. 2½ cans, doz. cans \$2.75, 3 cans 69c, can 24c.

BEANS
Preferred Stock, whole green beans, especially adapted for winter salads, No. 2 cans, doz. cans \$3.25, 3 cans 85c, can 29c.
Cut beans, No. 2 cans, doz. cans \$2.75, 3 cans 70c, can 24c.
Oregon beans, extra standard, No. 2 cans, doz. cans \$2.10, 3 cans 53c, can 18c.

CORN
Del Monte, Minnesota Crosby variety, small tender kernels, No. 2 cans, doz. cans \$2.65, 3 cans 67c, can 23c.

ASPARAGUS
Del Monte, mammoth white, No. 2½ square cans, doz. cans \$5.75, 3 cans \$1.45, can 49c.
Del Monte, large green, No. 2½ square cans, doz. cans \$5.25, 3 cans \$1.35, can 47c.
Del Monte asparagus tips, white, No. 1 square cans, doz. cans \$5.35, 3 cans \$1.35, can 47c.
Red Ribbon, white, No. 1 square cans, doz. cans \$5.35, 3 cans \$1.35, can 47c.

PUMPKIN
Del Monte, No. 2½ cans, doz. cans \$1.90, 3 cans 49c, can 17c.
Sunkist, No. 2 cans, doz. cans \$1.45, 3 cans 37c, can 13c.

CANNED FISH
McGowan's Maple Leaf spring catch salmon, No. 1 flat cans, doz. cans \$5.25, 3 cans \$1.35, can 46c; No. ½ cans, doz. cans \$2.80, 3 cans 72c, can 25c.
Half Hill tuna fish, white meat, No. 1 cans, doz. cans \$6.50, 3 cans \$1.65, can 57c; No. ½ cans, doz. cans \$3.70, 3 cans 93c, can 32c; No. ¾ cans, doz. cans \$2.10, 3 cans 59c, can 18c.
Half Hill tuna fish, blue fin, No. 1 cans, doz. cans \$5.50, 3 cans \$1.40, can 47c; No. ½ cans, doz. cans \$3.15, 3 cans 80c, can 27c; No. ¾ cans, doz. cans \$1.85, 3 cans 47c, can 16c.
Half Hill tuna fish, blue fin, No. 1 cans, doz. cans \$5.50, 3 cans \$1, can 35c.
Tuna flakes, No. ¾ cans, doz. cans \$1.95, 3 cans 50c, can 18c.

Direct Importation Ceylon Teas

Teas from two of the best gardens on the island. Broken orange Pekoe variety which is the choicest leaves from the top of the tea bush. The most delicately flavored tea grown, of beautiful color and bouquet. Examined by the United States Government officials before delivery. These teas are usually packed in lithographed tins, described as special afternoon tea blends and retailed at much higher prices than we ask for the tea with all its original freshness direct from the chest.

No. A garden, lb. 85c; No. B garden, lb. 75c.
Tree tea, Ceylon, No. 1 cartons, 55c; fine bulk, regular 70c grade, lb. 59c.

—Meier & Frank's: Ninth Floor. (Mail Orders Filled.)