

Who's Who on Broadway---And Off

FRANK J. McGETTIGAN deserted a big niche in the newspaper world to become manager of the Orpheum theatre. But he's made a big thing of that, too. Success as author assured by "The Wife Saver."



By E. C. B.

Probably Ben Selling doesn't know it, but it is his fault that Frank J. McGettigan is manager of the Portland Orpheum theatre.

McGettigan, who is not French, was a perfectly proper Portland newspaperman 10 years ago when he deserted the fourth estate to accept the benefit of frequent pay checks from the Orpheum folk as press agent.

From that office it was, for McGettigan at least, a short step to the managerial roll top, before which he has been sitting, with his hat on, for some five years.

The Orpheum manager got his start in life at Valejo, Cal., but he corrected that as soon as he could safely leave the parental fire and shortly entered upon a promising career as a journalist. After many happy years on San Francisco and Los Angeles papers McGettigan was drawn to Portland and here he was found when the Orpheum needed a press agent to replace Mark Woodruff, who quit to concentrate his effort toward electing Ben Selling to the United States senate. That's how Selling comes to bear the burden of the blame for nipping in the bud a newspaper career.

The allegation that McGettigan wears his hat in bed has never been proved, but he pleads guilty to the authorship of "Hogan in London," which provided an entertaining Orpheum vehicle for Bert Leslie. Bert, once the "king of

slang," is now in a hospital for the insane. Draw your own conclusions.

Aside from that little skit, though, McGettigan has written, since he became a personage on Broadway, "The Wife Saver," and one other sketch, "The Wife Saver," as played over the Orpheum circuit by Franklin Ardell for three highly successful seasons, was characterized by critics as "the greatest laugh in vaudeville," without an exception.

Goodness knows, there may be another one like it under that everlasting hat!

The McGettigan family lives close to the field of harvest—in a commodious, cozy apartment directly under the Orpheum balcony, as a matter of fact, and adjoining the quarters of other Hellig theatre folks.

In 1906 there was an earthquake in San Francisco, in spite of the fact that California people spell it "f-i-r-e." At that time McGettigan was on the staff of the San Francisco Bulletin, under Fremont Older, brilliant task master, who used to impress young writers whom he sent out for pictures for his paper, that failure to get a picture was synonymous with discharge.

That exacting notion has not reverted to the Portland show manager, but he does demand capable effort from show folks, from the artists to the box office girls. And he's a wizard at drawing crowds to his show shop, whether or counter attractions notwithstanding. Meanwhile, Mr. Jeffrey, your orchestra might render: "Where Did You Get That Hat?"

Peggy Joyce Loses Out With Third of Very Rich Hubbies

(By Universal Service)
New York, Nov. 6.—For cheery Peggy Hopkins, bright little star of "It Pays to Flirt" and other Broadway successes, husband No. 3 is practically nonexistent.

"And will No. 4 be a French prince, as Madame Rumor has it?" Peggy was asked. But Peggy only pouted the silken bed quilts of her apartment and cried, "No, no, no!"

There were rumors afoot for some time that the former Ziegfeld Follies girl was at outs with her husband, but she denied it. These rumors were verified when it came out that her husband, Stanley J. Joyce, Peggy's third millionaire husband, had published a notice disclaiming all responsibility for debts contracted by his wife.

Joyce is a Yale man and now a Chicago lumberman. They were married in Miami, Fla., last winter. It is understood that merry Peggy received as a wedding gift a \$150,000 home and \$50,000 in furnishings. She has been living in Paris alone for the last three months.

Wally Reed in a New One
Wallace Reid has started work at the Lasky studio at Hollywood on an adaptation of "The Daughter of a Magnate," by Frank H. Spearman, which has been scenarized by Eugene B. Louis. He will soon be seen in "The Charm School."

Goldwyn Re-elected Head of Producing Company He Formed

(By Universal Service)
Culver City, Cal., Nov. 6.—Announcement has been made at the Goldwyn studios that F. J. Goldsol had been elected chairman of the board of directors and that Samuel Goldwyn, who recently resigned, had been re-elected president of the Goldwyn Pictures corporation.

When Abraham Lehr, Goldwyn vice-president in charge of production left for New York recently to confer with home office officials it was predicted that important announcements would follow. A telegram from New York brought the news of Goldwyn's reelection to the head of the company which he organized four years ago and with whose growth and progress he has been so closely identified.

Tango Is Lost Art Among Movie Supes

Finding 50 couples who can do the tango dance and who possess also a working knowledge of French proved more difficult than Rex Ingram, who is directing Metro's picturization of "The Four Horsemen of the Apocalypse," anticipated. A few years ago the tango dance was the craze of Europe and America, but Ingram was compelled to call about 300 persons before he could get 100 who could perform the steps of this sinuous dance.

Yankees Take Dance Business From Parisians

(By Universal Service)
PARIS, Nov. 6.—Americans are monopolizing the dancing business in Paris, and in their latest venture, which includes the transformation of the famous lee Palace in the Champs Elysees into a dance hall, they are stirring up a scandal which threatens to involve the prefect of the department, the prefect of police and the governing body of the town.

While Paris society has been as dance mad as that of any other large city, the average Parisian has never succumbed to the fascination of syncopated music; in fact, he has been distinctly opposed to it. Back of the innumerable vexatious measures which have hindered the development of dance halls in Paris, was

not only the personal disapproval of the prefect of police but public opinion, which would not tolerate dancing and its accompanying display of luxury while so many people still suffer privations due to the war.

Furthermore, the Parisian looks upon modern dances as an exotic product of importation, foreign, and therefore, anti-French.

The announcement that a building which belongs to the municipality of Paris is to be turned into a dance hall by an American concern, has caused a cloud of protests from all sides. Investigations are to be undertaken. Why is the right of exploitation given to an American concern instead of a French. Who has been bought and who has been sold? If Paris has to sell her buildings to foreigners to run dance halls, says the Action Francaise, the royalist paper, the sooner new municipal councillors are elected the better.

Little Girl Has Part

Miriam Batista, who as the little crippled girl, won personal laurels in "Humoresque," appears in the George Fitzmaurice production of "Money Mad" for Paramount.

Stefansson to Open Lyceum Course Here At The Auditorium

Vilhjalmur Stefansson, Arctic explorer, is announced by Ellison-White as the opening attraction of the Portland lyceum course. He is to speak at The Auditorium November 12. Eight numbers will be presented during the remainder of the winter and early spring months. The dates are: Albert Landquest and assisting artists, December 12; Frederick Ward, December 13; Josephine Martino and assisting artists, January 6; University of Oregon Glee club, January 28; Lincoln McConnell, February 2; Herbert Leon Cope, March 11.

Both the Harry Lelter Opera company and Vice President Thomas R. Marshall will be presented some time in April, the dates for these two numbers being indefinite.

National Theatre At Mexico City To Be Finished Soon

(By International News Service)
Mexico City, Nov. 6.—The great unfinished marble pile standing in the center of the city like the ghost of the Diaz regime, called the National theatre, is to be finished, according to plans of the government, which has \$1,800,000 for the work.

The building has stood unused for 10 years. It is said that one end has sunk four feet below the original level. A number of engineers and contracting firms are trying to get the work of finishing the building. They apparently think that \$1,800,000 will not be enough to finish the structure, as they want to do the work on a percentage basis.

Efforts are also being made by contractors to get the contract for the completion of the hall of congress. The bare steel skeleton of the structure has

towered in the air since the days of President Diaz, the revolutions having put a stop to public works.

Children Praised For Their Program

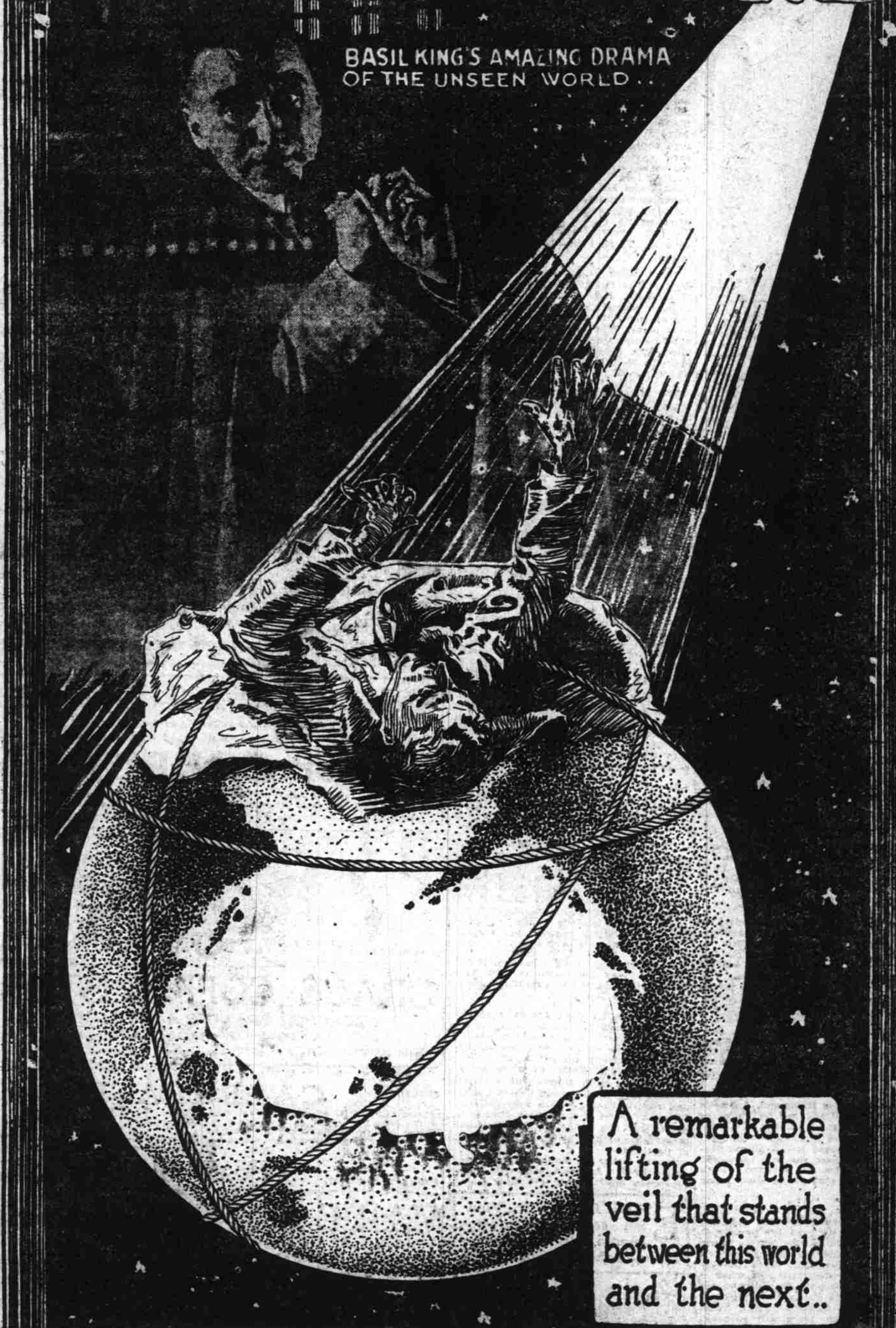
The Coming Generation Dramatic club forged into attention at the Multnomah hotel a week ago when, under the direction of Miss Belle Williams, the club produced an entertainment program and

concluded with the sketch, "The Home of Witchcraft." Every child appeared creditably in the part assigned and especially did Donald Confrey score as "Scarecrow." "Witch" was Eleanor Fraser. The program was the first of a series to be presented by the children who are being coached by Miss Williams.

For the first time an insurance policy has been taken out on a horse acting in a movie. Vitaphone has protected itself to the extent of \$50,000 on the animal that plays the name part in "Black Beauty."

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