

SEE ALSO THE MEIER & FRANK ADVERTISEMENT ON THE BACK PAGE OF THIS PAPER

# Giving Portland MEN Lower Prices

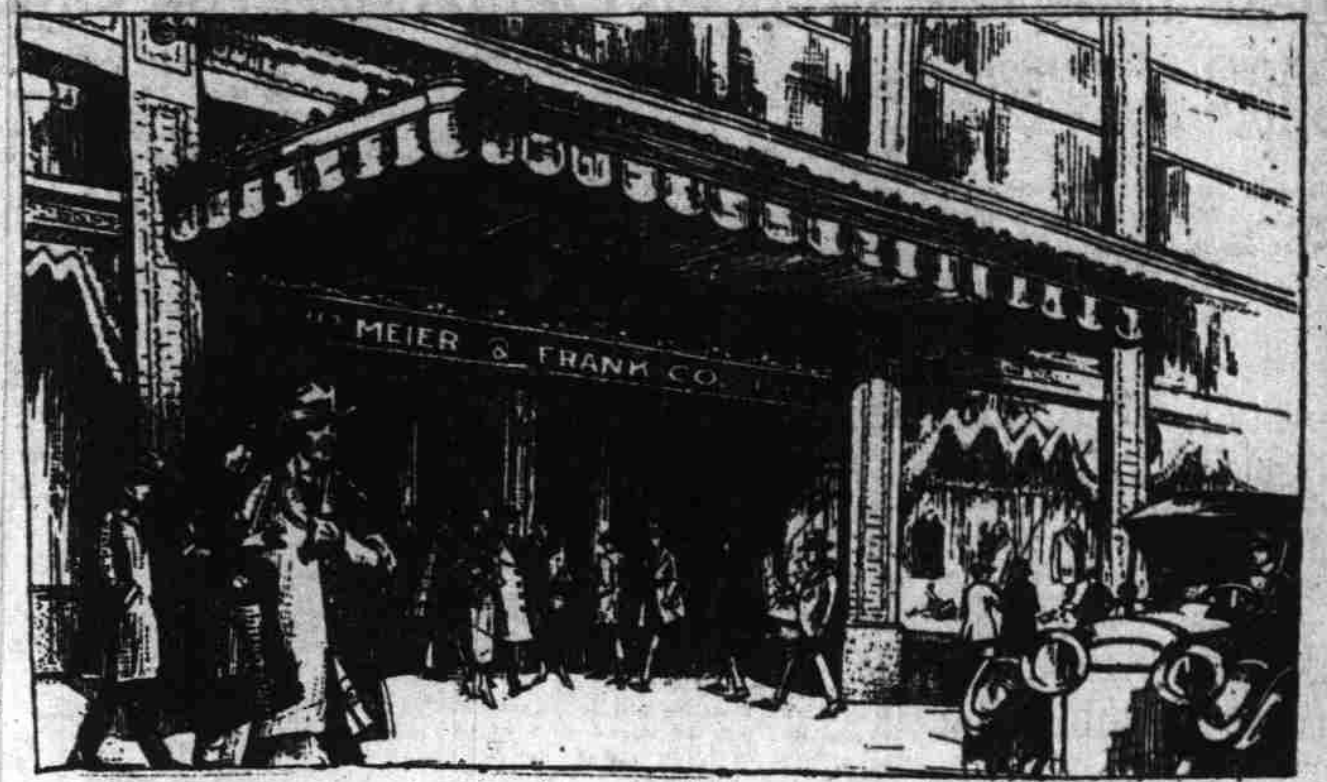
The Store for Men  
Main Floor

Use the Convenient Morrison-Street Entrance



The Store for Men  
Third Floor

Take Any Elevator or Escalator



Morrison-Street Entrance to the Store for Men

**THE STORE FOR MEN! THIRD FLOOR**

## Overcoats! Overcoats!!

The Opportunity That You've Been Waiting for  
Is Knocking at Your Door



Lot No. 1—

**\$36.50**

For regular \$50, \$55, \$60  
**OVERCOATS**

**THE FIRST GROUP**  
—at \$36.50

comprises 150 all-wool overcoats taken from our regular fall and winter stocks and including such top-notch makes as Society Brand and Holtz-Rochester garments. It is a conservative statement to say that no such overcoats have been heretofore obtainable at \$36.50 and that there is little likelihood of these values being bettered for a considerable time. Belted and half-belted models with raglan or set-in sleeves, some with new novelty plaid backs and all in smart down-to-the-minute models.

Lot No. 2—

**\$26.50**

For regular \$35, \$40, \$45  
**OVERCOATS**

**THE SECOND GROUP**  
—at \$26.50

comprises 150 all-wool overcoats of standard makes in late models and sizes for men and young men. Single and double-breasted ulsters and ulsterettes, raglan and set-in sleeves, half-belted and all-around-belted styles. Overcoat weather is here and at the price at which a man can buy the garments in this sale there is no reason for deferring any longer the purchase of one of these finely serviceable overcoats. Good range of sizes.

Get That New Overcoat Now—at a BIG Saving

—Meier & Frank's: The Store for Men, Third Floor. (Mail Orders Filled.)

Continuing the Sale of Men's and Young Men's \$65 to \$100

SUITS AND OVERCOATS.....**33 1/3% OFF**

All high-grade garments, including Society Brand, Adler-Rochester and other of our best makes. Deduct a third off the regular price of any suit or overcoat [except imported overcoats] selling regularly at \$65 to \$100—both inclusive.

—Meier & Frank's: The Store for Men, Third Floor. (Mail Orders Filled.)

**THE STORE FOR MEN, MAIN FLOOR**

## Five Dollars!

PLUS 20% GOVERNMENT TAX

You'll have to go back pretty nearly to pre-war days to remember a time when \$5 bought so much shirt value as it does in this

## SHIRT SALE

As evidence of the fact that there is something more back of this shirt sale than is back of so many such sales these days—mere words—we instance the number of shirts that were here when the sale started yesterday and the values—

**3822 Shirts of Regular \$5.50 to \$10 \$5 and Better Grades—All at One Price**

Many of the shirts have been newly reduced for this sale and every shirt has been marked for this occasion at a lower figure than ever before. All is the good, clean, fresh merchandise that exacting men want. And exacting men will want these shirts for their excellence of material, beauty of pattern, fit and workmanship.

**Special Features of This Shirt Sale**

Every shirt guaranteed fast color. Alterations made free of charge. Sleeve lengths are 33, 34 and 35. There are all sizes from 14 to 18, both inclusive.

## Plenty of SILK Shirts!

And silks of a quality that have not been on speaking terms for years with a five dollar bill. Even broadcloth silks! And satin striped jersey silks! To say nothing of pongee silks—tub silks—fiber silks—silk striped shirtings—Scotch, English and American woven madras and other cloths from domestic and imported looms. Japanese all-silk and pongee shirts have separate collars to match. Fine flannel shirts have attached collars. This is an assemblage of high-grade shirtings without a peer for vogue, variety and value at \$5.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

## Other Specials From the Store for Men



It's what the French call an "Embarras de richesse," meaning in this instance that we have almost too many good things to tell about them all here—but there's no doubt about the ECONOMY. Here's one for instance:

### Silk Ties \$1

Qualities that have sold at twice this price. 900 silk ties from one of America's foremost manufacturers. Fashioned of high quality silks, each tie is finely tailored. Many handsome woven and floral patterns. Each tie is finished with slip-easy band.

### Silk Maid Sox \$1

Choose from our entire stocks of men's Silk Maid Sox—a grade that has been standard at \$1.50 for the last 2 years—now at dollar pair. Renowned for service and as good looking as the best. Popular colors. Nearly all sizes.

### 3 Pairs Miller Sox \$1

Standard 50c grade Miller Sox with "Iron heel and toe," double feet—one of the best wearing Sox we know of. Wanted colors and good sizes. Half a dozen is a good buy.

### \$3.50 Union Suits \$2.85

Two suits for \$5.50. Our celebrated Munsing make of heavy cotton union suits with slight fleecing. Long sleeves, ankle length style in gray and ecru. Sizes 34 to 50.

### \$5 Union Suits \$3.85

2 suits for \$7.50. Munsing wool faced, tuck stitch union suits in long sleeves, ankle length style. Natural color. Sizes 34 to 50.

### Felt Hats \$5

Hats that not so long ago would cost twice this price can be had now for a \$5 bill. Pretty good you'll say when you see the hats. Quite as good looking as their more expensive forbears. And no less serviceable.

### \$8 Union Suits \$6.35

2 suits for \$12.50. These are the famous good \$8 Munsing union suits of fine worsted and cotton mixed fabric, especially good for men whose occupations keep them indoors a good part of the time. Long or short sleeves, ankle length. Natural color.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

## Men's Shoes Specially Priced

**\$8.45**



Specially low prices for men's and young men's solid leather shoes of correct style and thoroughly sound construction. A good assortment of English, medium and broad toe models. Herman's genuine Munsing army last and navy shoes in the sale. Tan, dark brown, black kid and calfskin leathers, some with colored kid tops. Lace and button styles. All sizes in the lot.



—Meier & Frank's: Shoe Store, Third Floor. (Mail Orders Filled.)