


## EDITORIAL

## There is no nigger in OUR woodpile


#### Abstract

YOU can be quite sure that there's a nigger hidden in the woodpile when high-price houses suddenly run "sales." People aren't in business for their health, and "sales" are only put on where there's need of getting rid of out-of-season stock or for some equally selfish reason. In any case, the "nigger" is that prices are so repriced that the man who buys first is made to pay for the man who buys last. Consequently, under this system, you can never be sure where you get off at. Not so with us! For eight years we have consistently maintained our upstairs policy of large-volume and rock-bottom prices, so that already we dominate the men's clothing business in the Northwest. This is due entirely to public recognition of the fairness with which we treat everybody all the time, by so pricing our merchandise at the beginning that we are not forced to reprice it at the end, and steadfastly refusing to favor some at the expense of others. And the prices we ask are the best bargains anywhere. When you remember that we sell only the best grade of clothing at upstairs prices, in such large volume that our stock is always up-to-date, you will understand the enthusiasm of our thousands of satisfied customers, and want to join them right away. Then you will enjoy two big things: First, complete satisfaction in quality, fit and price; and, second; an individual saving of $\$ 10$ over ordinary prices on any garment in any of our three great upstairs stores.


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