

"AND WHAT IS SO RARE" AS  
Silk  
Petticoats  
Like These

at \$4.35

They Expected to Be Sold  
at \$5.95 to \$8.50

This splendid offering didn't just happen—we planned it specially for this economy sale to "help the back-to-normal movement." They are all jersey, with fancy flounces, or taffeta with figured flounces.

EVERY SALE IS FINAL  
POSITIVELY NO EX-  
CHANGES OR REFUNDS



Fifty Exquisite  
Silk Dresses

Featured in the Economy  
Sale

\$39.50

Dresses considered splen-  
did values earlier in the  
season at \$55.00 to \$65.00.

Never before was there a  
time when money could more  
wisely be spent—for this very  
unusual buying opportunity  
offers latest versions of the de-  
signers' art in women's finest  
silk dresses. Developed in  
shimmering, heavy satins,  
clinging charmeuse and lovely  
Kitten's Ear Crepe of truly ex-  
ceptional quality—elaborated  
with rich embroidery in wool,  
silk and bugle beads. Graceful  
long waisted and tunic effects,  
with clever touches of colors in  
contrast with the shades of  
navy, brown and black.

This sensational offering includes but 50 dresses—we advise an early selection!

Stunning Wool Dresses

Regular \$39.50 to \$49.50 Lines

In a REAL ECONOMY SALE at

\$33.50

One must see to appreciate the importance of this drastic price reduction in women's desirable wool dresses. Extremely smart styles in tricotine, wool-velours, serges and a few serge and satin combinations. The trimmings are dashing and unusual—tiny pleated frills of Oriole and Orange with touches of Jade—braiding and embroidery, and clever tailored models with trimmings of wide, military silk braid. In navy, black and several shades of brown.

The Fur Shop Announces  
Every Fur Reduced 25%.

Simply deduct 1/4 from the marked price. Buy your Christmas furs now—pay a small deposit if you like, and hold them—and make sure of these substantial savings.

\$ 39.50 Fitch Choker ..... \$ 29.65  
\$ 85.00 Hudson Seal Scarf ..... \$ 63.75  
\$100.00 Black Lynx ..... \$ 75.00  
\$125.00 Fitch Collar ..... \$ 93.75  
\$200.00 Choice Skunk Stole ..... \$150.00  
\$275.00 Kolinsky Jap Mink Stole \$206.25



Economy and the Blouse Shop Point the Way to These  
\$8.50 to \$10 Georgette and Crepe de Chine Blouses

\$5.95

They take their place among the bargains of other days, these amazingly good quality waists, in white, flesh, bisque, brown, peach, gray and navy. Dozens of the smartest practical styles, tucking, embroidery, beading, braiding and lace trimmed. Reasons enough for their charm, but every woman will exclaim over their wonderful quality—heavy, firm and durable materials. It's easy to economize if you buy your blouses from this group.



# Annual Economy Sale

For some years past The Emporium has held a series of Economy Sales in November—an event looked forward to by the discriminating, careful shoppers of this city. This year—with merchandise conditions as they are—we have been moved to greater effort and this extraordinary garment offering is evidence of our

sincere desire to make this the greatest of Economy Sales ever held.

Liberal reductions on our regular stocks—in addition to hundreds of garments obtained recently in the open market at very advantageous prices—permit us to offer these high-grade, distinctive, carefully tai-

lored Fall and Winter garments at prices that will prove how economically you can shop here.

Coupled with low prices is the absolute surety of quality in merchandise. This supreme Garment Selling Event commences Friday—you have been waiting for this sale—it is here—come early!

SUBSTANDARD  
Silk Stockings  
\$1.25 a pair  
3 Pairs for \$3.50

But for small imperfections (which really don't affect the wearing qualities at all) these hose would sell at \$2 and \$2.50 a pair, the regular price of this well-known make. Black, brown and some colors.

\$2.75 FULL FASH-  
IONED SILK HOSE  
\$2.19

Exceptionally well made, of pure thread silk. Black, navy, brown, white and gray.

EVERY SALE IS FINAL  
POSITIVELY NO EX-  
CHANGES OR REFUNDS

Really Marvelous Values in This

Coat Sale

We've sold hundreds of the  
same grades at \$55 to \$65

ANNUAL ECONOMY SALE PRICE

\$39.50

These unsurpassed values in coats will astonish the buying public—coats of a distinguished character, embodying the most graceful Fall and Winter modes—beautifully silk lined.

THE MATERIALS—Fine velours, bolivia, duvetyne, yalama and silvertone.

THE STYLES—Extremely smart belted models—pleated effects with silk stitchery—the wrap-like garment with full, loose back—the dashing tailored coat with trim belt—and a host of other distinctive styles with effective touches in large shawl or round collars of natural raccoon, dyed opossum and sealine.

THE COLORS—A generous range of rich browns in the varying tones of heather, tobacco, Havana and beaver, reindeer, taupe and blues.



75 Coats That Sold at \$29.50 to \$35

SPECIAL ANNUAL ECONOMY SALE PRICE

\$22.50

These are principally sizes for misses and small women. If you are fortunate enough to be "small size," you'll find these extraordinary values. The fabrics are chiefly silvertone of excellent quality—full lined with lustrous sateen and handsome full collars of sealine fur.

Plush and Pile Fabric Coats Reduced

Luxurious plush and pile fabric coats—the famous Salts, H. & H. and Shelton loom weaves. Plain and fur trimmed—clever loose effects, belted or unbelted models in short, three quarter and full lengths.

\$ 39.50 Coats at ..... \$ 31.60  
\$ 59.50 Coats at ..... \$ 48.55  
\$ 75.00 Coats at ..... \$ 59.85  
\$135.00 Coats at ..... \$108.00  
\$195.00 Coats at ..... \$146.25

All High-Grade Cloth Coats Reduced

Sweeping reductions on all our finest, high grade cloth coats in such desirable fabrics as bolivia, peachbloom, Salt's Hudson Seal, Duvetyne and Yalama. Beautifully silk lined throughout.

\$135.00 Coats at ..... \$101.25  
\$150.00 Coats at ..... \$105.00  
\$195.00 Coats at ..... \$132.50  
\$250.00 Coats at ..... \$169.50  
\$275.00 Coats at ..... \$189.50

Suits

—Priced With Utter Disregard to Their  
High Quality—In Our Annual Economy Sale

83 Suits That Were \$59.50 to \$79.50

\$46.95

The premier suit sale of the year—every suit from our regular stock of finely tailored garments for women and misses. Clever, straight line models and variations of the youthful ripple effects in tricotine, fine velours, yalama, duvet de laine and velour checks. An excellent assortment of shades to choose from: Reindeer, French or Pekin blue, navy, taupe and the various lovely shades of brown—beautifully silk lined. The high quality of the fabrics—the originality of the styles—the careful workmanship—all emphasize the desirability of these stunning suits.

\$39.50 to \$45.00 Suits

A Limited Number at

\$26.75

Trig belts emphasize the smartness of these silvertone suits. Exceptional values, these—in dependable browns and blues—all are lined with good quality fancy silks and some have smart sealine fur collars.

STRIKING REDUCTIONS ON ALL HIGHER-  
PRICED SUITS

\$165.00 Suits reduced to ..... \$110.00  
\$135.00 Suits reduced to ..... \$ 90.00  
\$100.00 Suits reduced to ..... \$ 69.75  
\$ 89.50 Suits reduced to ..... \$ 67.45  
\$ 75.00 Suits reduced to ..... \$ 56.25  
\$ 69.50 Suits reduced to ..... \$ 52.15  
\$ 65.00 Suits reduced to ..... \$ 48.75

ECONOMY SPECIALS FROM THE

Underwear Shop

\$4.25 Vanity Fair Trico Glove Silk Vests  
ECONOMY PRICE \$3.69

\$5.95 Vanity Reinforced Bloomers  
ECONOMY PRICE \$4.95

\$5.95 Crepe de Chine Nightgowns  
ECONOMY PRICE \$4.95

\$2.75 Crepe de Chine Envelope Chemise  
ECONOMY PRICE \$1.95

\$2.50 and \$2.75 Silk Camisoles

ECONOMY PRICE \$1.95

Vanity Fair  
SILK UNDERWEAR



Novelty Umbrellas

Suitable for Gifts

\$10.95 to \$14.50 Silk Umbrellas

Economy Price

\$9.85

What more practical and acceptable as a gift—to another or yourself—than a fine waterproof silk umbrella? Most any color, likewise a variety of handles of interesting design. Economy says "Buy one of these handsome umbrellas at \$9.85."

Your Unrestricted Choice of Any Trimmed Hat In the House

\$15.00

Not one of our clever, smart hats is reserved—dozens of our most striking models—all our \$20, \$25, \$30, \$35 and \$40 beautifully trimmed hats—exponents of fashion's latest whimsies—are included in this extraordinary offer at \$15.00!

400 TRIMMED HATS—  
Values to \$20.00 ..... \$10.00

Lovely hats of charm and distinction—effective ostrich, cocque, feather fancies and hackle trimmings. Grouped for our Annual Economy Sale at \$10.00.

350 TRIMMED HATS—  
Values to \$12.50 ..... \$5.00

It scarcely seems possible that these exceptionally smart hats can be so radically underpriced. A large and most interesting assortment to select from.

150 FISK VELOURS AND ALL OUR HATTER'S PLUSH  
AND BEAVER FACED SAILORS—\$15.00 VALUES ..... \$7.50

Fisk Velours—the tailored hat of quality, as well as our entire line of handsome hatters' plush and beaver faced sailors—are included in this drastic price reduction. In black, brown, navy and taupe—straight, mushroom and rolling brims.

150 Odds and Ends in Trimmed  
and Untrimmed Hat Specials

\$1.00

Our Entire Line of Children's  
Hats Has Been Reduced to  
Half Price



Actual Reproductions  
of Our \$30, \$35 and  
\$40 Hats Now

\$15.00

EMPORIUM  
124 to 128 SIXTH ST. JUST OFF WASHINGTON



Actual Reproductions  
of Our \$27.50, \$30 and  
\$32.50 Hats Now

\$15.00

EMPORIUM  
124 to 128 SIXTH ST. JUST OFF WASHINGTON