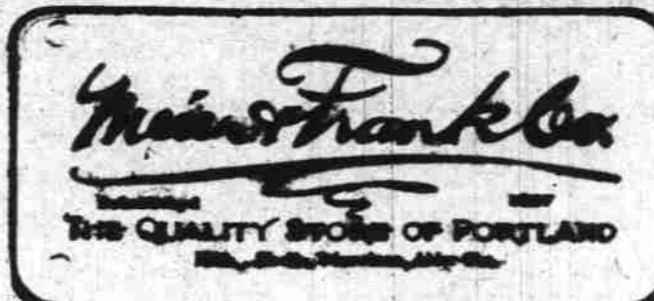


Tickets for the
Portland Lyceum
course of nine numbers now
on sale Main Floor. Course
opens Friday, November 12.
Price for the entire course
(including war tax).....\$2

Half-Yearly Presentation and Sale of Drugs and Toilet Articles, Apparel Sales and Other Notable Occasions Tuesday

Haven't room to go into details here, but come prepared to find some remarkable values as advertised for today and other newly added ones.

Giving Portland



Lower Prices

Selecting Two Important Homefurnishing Departments for This Newest Demonstration of Meier & Frank's Price-Lowering Power.

Launching Simultaneously Great Sales of Curtains, Cretonnes, Drapery Fabrics Rugs, Carpets, Linoleums, Etc.

GREAT ELECTION DAY EVENTS APPEALING TO THE HOUSEWIFE AND
HER HUSBAND

Sale of CURTAINS, Etc.

Here are the "fixings" for the festal home days of Thanksgiving, Christmas and New Years. Lace curtains for the windows, sunfast cretonnes, madras and kapocks for over-draperies and portieres, couch covers, pillow tops, table runners. Things of beauty and nice color which add charm and personality to the home. Prices sharply reduced from our own regular rates. Many quantities large enough for hotel and apartment house use.

1932 Pairs Curtains \$1.98 to \$16

Regularly \$3 to \$24

Curtains for homes, hotels and apartments. Marquisette, scrim, voile, Swiss and net in a variety of styles now reduced so radically it is hardly fair to one's household budget to do without them.

Regularly \$3 to \$3.85, now \$1.98.
Regularly \$4 to \$4.90, now \$2.65.
Regularly \$5 to \$5.95, now \$3.79.
Regularly \$7 to \$7.50, now \$4.35.
Regularly \$8.25 to \$24, now \$5.50 to \$16.
Lengths vary from 2 1/2 to 2 1/2 yards. All the curtains are regulation width.

Home-Like Cretonnes 45c to \$2.95

Somehow cretonne in a room always seems to make it homelike. No matter what its color or design, cretonne seems to spell "home." For more than a century cretonne has been loved and favored by people with beautiful and hospitable homes. Perhaps this is because cretonnes are almost always printed with marvelous flowers which bring the charm of the summer outdoors under one's own roof.

In this Election Day Sale are delicate bedroom cretonnes, quaint childrens, foliage tapestry effects and bright modern prints.
70c to 80c cretonnes, now 45c.
\$1 to \$1.30 cretonnes, now 70c.
\$1.40 to \$1.60 cretonnes, now 95c.
\$5 and \$6 cretonnes, now \$2.95.
Widths are 33 to 50 inches.

Terry and Tapestry Cretonne \$1.45

Regularly \$2 to \$2.50

They look almost like velvet, these heavy cotton materials so admirably printed with cretonne designs. Excellent for upholstering, draperies and other purposes.

Over-Drapery Fabrics Decidedly Reduced

Interesting collection of sunfasts, kapocks, reps, poplins and other materials are now to be had for less. Oddments from our own stocks. Almost any color that will harmonize perfectly with the other furnishings in the home.

Sunfasts \$1.85 and \$2.35

Regularly \$2.70 and \$3.25

Sunfasts are not now guaranteed by the maker to be absolutely sunfast. However, they are still generally called sunfasts. Particularly good shades of gold, rose and mulberry.

Kapocks, Madras and Fiber Silks \$2.65 to \$4.90

Regularly \$3 to \$6.60

These popular materials for the over-draperies at the window come in blue, gold, rose and other shades. Some are of mercerized cotton, still others are of fiber silk and cotton.

Rep, Poplin, Armure

Regularly \$2.50, now \$1.90.

Regularly \$1.80, now \$1.35.

Regularly \$2.80, now \$2.25.

Regularly \$3.50, now \$2.50.

Regularly \$5.50, now \$4.15.

Lace Panel Nets Much Less

These lace panel nets are sometimes used in place of window shades. The width of the materials is sufficient for the window height and one only needs enough yardage to cover the width of the window. Designs are decidedly effective.

\$3.30 panel nets, now \$2.65 yard
\$3.90 panel nets, now \$3.40 yard.
\$4.75 panel nets, now \$3.80 yard.
\$5.40 panel nets, now \$4.35 yard.
\$9.00 panel nets, now \$7.20 yard.

Attractive Curtaining

White scrim and ecru marquisette curtaining of four different qualities. Quantities sufficient to interest owners of hotels and apartments who need a great deal of the same pattern.

50c marquisette, now 39c yard.
70c marquisette, now 48c yard.
75c marquisette, now 52c yard.
85c marquisette, now 65c yard.

Filet Nets Reduced 43c, 89c, \$1.05

There is no sign of a let-up in the popularity of these nets. This is probably because these little mathematical squares have a certain satisfying character, while anything more ornate would grow tiresome in time. As long as a pair of filet net curtains lasts, however, the housewife is sure to take pleasure in them. These three big lots are at the three very low prices of 43c, 89c and \$1.05 yard.

Armure Portieres \$3.39 to \$8.25

Portieres made of good armure that does not wear out easily. Colors in good color effects. Figures. Mostly in gold, brown, mulberry and rose and green.

\$6 and \$7 portieres, \$3.39 pair.
\$8.30 portieres, \$7.20 pair.
\$9 to \$10.50 portieres, \$6.75 pair.
\$11 portieres, \$8.25 pair.

A Few Handsome Damask Portieres

\$18 grade, now \$9 pair
\$23 grade, now \$11.50 pair.
\$26 grade, now \$13 pair.
\$30 grade, now \$15 pair.
Rose, mulberry, piny and gold. Only a few of them.

Couch Covers \$3.35 to \$12.50

Regularly \$6 to \$20

Tapestry foliage covers in good color effects. They are decidedly unusual at the prices offered in this sale.

Brocade Pillow Tops and Runners

Delightful affairs. Rich brocades and tapestries, many with metal embroidery. A number of artistic designs and colors from which to choose at new reductions.

Pillow Tops

Were \$3.40, now \$2.55.

Were \$6, now \$4.50.

Were \$6.50, now \$4.70.

Were \$10, now \$7.50.

Table Runners

Were \$4.50, now \$3.35.

Were \$10, now \$7.50.

Were \$13, now \$9.75.

—Meier & Frank's—
Drapery Store, Seventh Floor.
(Mail Orders Filled.)

Sale of RUGS Etc.

Noteworthy reductions are now being made by Meier & Frank's on almost every rug and carpet in the store. Carpeting of various widths, fashionable chenille carpeting for entire rooms, rugs in Oriental patterns of all sizes—suitable for hotels, apartments and private homes. Impossible to give adequate description of all the colors and patterns. Such tremendous variety that there is something to satisfy every need.

Velvet Carpet

Figured and small all-over and oriental patterns in velvet carpets which measure 27 inches wide. Suitable for halls, stairways and entire floors.

\$3 carpet, now yard \$2.27.

\$3.25 carpet, now yard \$2.49.

\$3.50 carpet, now yard \$2.78.

\$4 carpet, now yard \$3.10.

\$4.50 carpet, now yard \$3.65.

Plain Carpets

Brussels and velvet carpets in gray, taupe, rose, mulberry, blue, green, tan and brown. Such carpets will make excellent rug size covering or will carpet the floor solidly. Also excellent for halls and stairways.

Plain Brussels carpet, 27 inches wide, was \$3, now yard \$2.15.

Plain velvet carpet, 27 inches wide, was \$3.50, \$4, \$4.50 and \$5.25, now yard \$2.69, \$3.15, \$3.65 and \$4.15.

Chenille Carpeting

Both imported and American chenille carpeting in rose, mulberry, blue, mole and gray. It can be had in 9, 12, 15 and 18 foot widths and will be cut in any length desired.

Formerly \$9, now square yard \$6.75.

Formerly \$12.50, now square yard \$9.35.

Formerly \$17.50, now square yard \$12.75.

Formerly \$20, now square yard \$14.75.

Some of these numbers are subject to a small war tax.

No charge for making special size rugs.

Standard Wilton Rugs

Copies of oriental patterns in these best known Wilton rugs of standard American makes. Thick heavy pile which wears indefinitely.

Size 8 1/2 x 10 1/2, regularly \$113.50, now \$93.75.

Size 8 1/2 x 10 1/2, regularly \$118, now \$100.

Size 8 1/2 x 10 1/2, regularly \$131, now \$112.50.

Size 8 1/2 x 10 1/2, regularly \$153, now \$138.75.

Size 9 x 12, regularly \$120.50, now \$99.50.

Size 9 x 12, regularly \$128, now \$108.75.

Size 9 x 12, regularly \$142, now \$122.50.

Size 9 x 12, regularly \$150, now \$131.25.

Size 9 x 12, regularly \$170, now \$146.50.

Size 9 x 15, regularly \$169, now \$132.50.

Size 9 x 15, regularly \$178, now \$142.50.

Size 9 x 15, regularly \$202, now \$169.75.

Size 9 x 15, regularly \$217, now \$189.

Size 10 1/2 x 13 1/2, regularly \$189.25, now \$159.

Size 11 1/2 x 15, regularly \$209.75, now \$172.50.

Size 11 1/2 x 15, regular \$209.75, now \$172.50.

Size 11 1/2 x 15, regularly \$223, now \$190.

Size 11 1/2 x 15, regularly \$240, now \$197.50.

Seamless Tapestry Brussels Rugs

Good oriental patterns and new colorings in these durable rugs for living rooms, dining rooms, bedrooms. The two most wanted sizes.

8 1/2 x 10 1/2 ft., regularly \$40, now \$32.25.

8 1/2 x 10 1/2 ft., regularly \$46.50, now \$36.50.

9 x 12 ft., regularly \$45, now \$34.85.

9 x 12 ft., regularly \$48.75, now \$37.50.

Wool and Fiber Rugs

This combination of wool and fiber makes excellent rugs for constant use. Majority have plain centers with fancy borders, but some have all-over designs and small figures. Predominant colors are taupe, gray, rose, blue, lavender, green and brown.

7 1/2 x 9 ft., regularly \$28.75, now \$21.50.

8 1/2 x 10 1/2 ft., regularly \$31.50, now \$22.50.

9 x 12 ft., regularly \$33.90, now \$24.50.

Axminster Carpets

27-inch carpets noted for their durability and in attractive patterns.

\$4.50 carpet, now \$3.65.

\$5.50 carpet, now \$4.25.

Seamless Velvet Rugs

Many new patterns and various grades of seamless velvet rugs. All are moderately priced.

8 1/2 x 10 ft., regularly \$55, now \$41.

8 1/2 x 10 1/2 ft., regularly \$60, now \$44.50.

8 1/2 x 10 1/2 ft., regularly \$62.50, now \$45.

8 1/2 x 10 1/2 ft., regularly \$65, now \$48.75.

8 1/2 x 10 1/2 ft., regularly \$67.50, now \$51.

8 1/2 x 10 1/2 ft., regularly \$72.50, now \$54.50.

9 x 12 ft., regularly \$50, now \$37.50.

9 x 12 ft., regularly \$60, now \$44.50.

9 x 12 ft., regularly \$67.50, now \$50.

9 x 12 ft., regularly \$70, now \$52.50.

9 x 12 ft., regularly \$82.50, now \$63.75.

9 x 12 ft., regularly \$112.50, now \$89.

Axminster Rugs

Some are seamless, others are seamed, according to the price. Wide variety of patterns and colors. Made by the best American mills so that the grades are of the dependable sort which housewives find will really wear.

8 1/2 x 10 1/2 ft., regularly \$60, now \$44.50.

8 1/2 x 10 1/2 ft., regularly \$72.50, now \$61.50.

9 x 12 ft., regularly \$65, now \$47.50.

9 x 12 ft., regularly \$67.50, now \$48.50.

9 x 12 ft., regularly \$82.50, now \$61.50.

9 x 12 ft., regularly \$92.50, now \$72.50.

Fiber or Wool and Fiber Rugs

Even less expensive are these all-over pattern rugs of durable weave. Plenty of attractive color combinations.

7 1/2 x 9 ft., regularly \$18, now \$12.

8 1/2 x 10 1/2 ft., regularly \$21.50, now \$16.50.

9 x 12 ft., regularly \$23, now \$17.50.

Congoleum Rugs

Gold Seal quality. Satisfactory for dining rooms and kitchens. As usual, we undersell practically every other store as our customers tell us week by week.

3 x 4 1/2 ft., \$2.15.

6 x 9 ft., \$9.35.

7 1/2 x 9 ft., \$11.50.

9 x 10 1/2 ft., \$16.75.

9 x 12 ft., \$17.75.

Linoleum

Please bring measurements for the rooms for which you wish this sanitary good-looking linoleum.

INLAID LINOLEUM

Regularly \$2.00, now \$1.49.

Regularly \$2.25, now \$1.69.

Regularly \$2.50, now \$1.95.

Regularly \$2.65, now \$2.10.

Regularly \$3.00, now \$2.25.

Regularly \$3.50, now \$2.65.

Regularly \$4.00, now \$3.15.

PRINTED LINOLEUM

Six feet wide, best quality printed linoleum in many good patterns and colors. Regularly \$1.60, now \$1.14 square yard.

PABCOLIN

Another trade marked sanitary floor covering which can be wiped off with a damp cloth. Special, square yard 79c.

Please be sure to bring measurements of every room, hall or stair for which floor coverings are needed.

Meier & Frank's: Rug Store, 7th Floor.