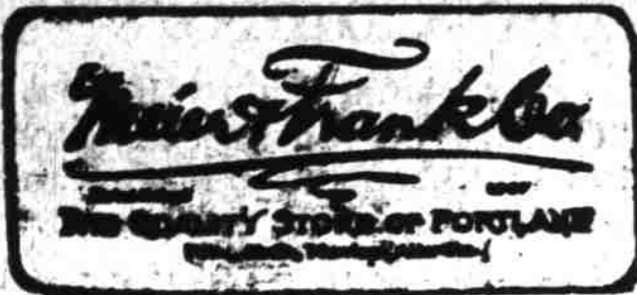


Other Meier & Frank Advertisements Will Be Found on Page 7, This Section



Giving Portland Lower Prices

on Fashionable Attire for November Events



THEY'RE TALKING ABOUT MEIER & FRANK SALES

Extraordinary concessions have been made on many dresses and suits in the Fashion Salons at Meier & Frank's. No wonder women are talking about them. It is so unusual, so gratifyingly unusual, to be able to get just the gown one wants at prices away below what one expected to pay. It really means three dresses for the usual price of two in many cases.

Street and Afternoon Dresses

That Were \$55 to \$75	That Were \$40 to \$50
Now Priced	Now Priced
\$42.50	\$32.50

Dresses sold down to one or two of a kind. Dresses in which we do not have all sizes. Dresses of which we have only one or two colors. Almost any of the season's fashionable styles can be confidently expected to be in the assemblage.

There are long and short sleeves. There are dresses of satin, crepe meteor, morocco crepe and tricotine. Please let this serve as your personal invitation to discover for yourself whether there are not models which you wish to add to your winter wardrobe.

All Our Women's Suits Formerly Above \$100 1/3 LESS

Suits that were \$115 now \$ 76.65
Suits that were \$125 now \$ 83.35
Suits that were \$135 now \$ 90.00
Suits that were \$185 now \$123.35
Suits that were \$275 now \$183.35
Suits that were \$295 now \$196.65

These are only a few representative reductions. Many, many others. Suits of velveteen, duvetyn, duvet de laine, peachbloom, boulevard velveteen and other beautiful materials trimmed with nutria, mole, skunk, seal-dyed muskrat, Australian opossum and other furs. Short and longer coats. Practically any fashionable color. Many of these suits are only one of a kind, but there are plenty of all sizes in the collection at one-third less.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

All Wool Coatings Reduced

Customers tell us that this is the largest and best collection of winter wool coatings in the city. They will be delighted to find that every yard of our wool coatings has been reduced in price.

Designs, weights and colors for women's, misses', girls', children's and boys' coats. Included are heather mixtures, bolivias, silvertones and tweeds.

\$6 Coatings, now \$4.95	\$8 Coatings, now \$6.95
\$7 Coatings, now \$5.95	\$10 Coatings, now \$7.95

THEY ARE FROM 54 TO 56 INCHES WIDE

—Meier & Frank's: Dress Goods Section, Second Floor. (Mail Orders Filled.)

SAFETY IS THE CORNER STONE OF EFFICIENCY. THE MORE SAFETY, THE LESS WORRY, THE GREATER EFFICIENCY, SAYS THE *National Safety Council*

Opening November With

Silk Underwear and Silk Stocking Sales

With the approach of the holidays many a woman is busy seeking for gifts. We recommend these combined sales as a treasure-trove of welcome presents for any intimate feminine friend.

Women's Silk Vests \$3.19

Pink glove silk vests with satin ribbon shoulder straps and reinforced under the arms. Brand new, nicely made and in all sizes.

Silk Camisoles \$1.95

Pink or white glove silk camisoles with ribbon shoulder straps and embroidered or lace trimmings. Any size \$1.95.

Women's Silk Knickers \$4.29

Pink glove silk knickers are just the right length and they are properly reinforced; elastic at knees and waist. Very popular style.

Silk Stockings \$2.95

Full-fashioned all pure-thread silk stockings featured by us in the past as the best \$4 silk stocking made. Deep garter hems. Black, white, navy, gray, rose, covert, maize, pink, African brown and other desired shades. Some are sub-standards.

Extra Size Silk Stockings \$1.45

Our regular \$2 grade of these black silk stockings with mock seams and seamless feet. They have lisle tops, heels and toes.

—Meier & Frank's: Hosiery Shop, Main Floor. (Mail Orders Filled.)

Advance Showing of Spring 1921

Dress Voiles

Pretty things for dancing frocks, house dresses and tunic blouses here well ahead of time for the gratification of women who like to wear the new things first.

Silk and cotton crepe de chine with Persian designs in rich somber colors is 36 inches wide at \$1.25 yard. Voile printed in new georgette patterns includes a lovely rose pattern with crackle background. 38 inches wide, \$1.25 yard.

Voile with satin stripes and plaids at \$1.50 yard can be had in copper, taupe, navy and copenhagen combinations or in pale blue, peach, Nile, rose and orchid for evening frocks. 38 inches wide.

Always the New Things First at Meier & Frank's

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

November Sale

Fine Peplum Blouses At One-Fourth Less

They Were \$14 to \$40
Now \$10.50 to \$30



November opens with hundreds of plans for luncheons, teas, theaters. Such blouses as these marry quite perfectly with stunning suits and form fetching costumes of a completeness impossible with waistline models.

Made of georgette, satin, duvet de laine, Rodier crepe from Paris and other fabrics. Wide variety of styles and prices. Choose any of them at 1/4 less.

Suit Blouses \$11.00

Joan of Arc wool jersey smocks with chenille embroidery—mostly in taupe, brown, French blue, navy, gray and rust. Just right to wear with wool jersey and other suits.

Dress blouses are of ivory white georgette with hand-made filet lace trimmed ruffles or jabots. Hipline and waistline blouses are also to be had in georgette combined with taffeta or all georgette at \$11.

Tricolette Blouses \$4.95

Tricolette has become wonderfully popular for every season in the year and it seems particularly appropriate for winter. These "specials" have long sleeves and are embroidered in bright colors. Rust, rose, navy and copenhagen.

—Meier & Frank's: Blouse Shop, Fourth Floor. (Mail Orders Filled.)

List of DOLL SHOW Winners on Page 7



A Fifth Avenue Importer's Complete Line of

NEW FUR HATS

Offered at Less Than Regular Wholesale

\$25 \$35 \$42.50

Hats which a Frenchwoman would wear to the races—to a tea at the Ritz Carlton—to a dinner dance at Ciro's—hats which are so recherche that one almost never sees them west of Paris and New York.

To escape the competition of New York shops one of the cleverest Fifth Avenue importers gave us first choice of his models—to sell at LESS than his regular wholesale prices.

Naturally we did not hesitate and now the hats are here.

Exquisitely dashing—picturesque—individually distinguished.

Gray Squirrel	Mole	Near Seal (Dyed Coney)
Dyed Squirrel	Monkey	Kolinsky

Splendidly combined with gold and silver brocades, ostrich feathers and coque, panne velvet and metal braids, transparent net and delicate lace.

Large hats—and not so large—and soft ones that pull down over the coiffure and become one with the silhouette of the head.

So many delightful ones that it is a joy to see them—to try them on—to have the pleasant knowledge that one has them for one's very own.

All the savings are very large because each hat is now less than the importer's regular wholesale rates. Please remember that there is only one hat of each kind.

—Meier & Frank's: Millinery Salons, Fourth Floor.

Extra Special Sale of

Women's Fur Coats and Coatees

LUXURIOUSLY beautiful furs fashioned by expert furriers and of particularly good pelts. Men wishing to give their wives the most beautiful of all gifts are invited to see the n. There is only one coat of each kind.

The Price Reductions Quoted Are From Our Own Regular Stocks

COAT of real sealskin from Alaska, 40 inches long, originally \$1350, now \$885.

COAT of Hudson seal, 40 inches long, with extra large natural gray squirrel collar, originally \$975, now \$645.

COAT of natural gray squirrel, sport style, 30 inches long, originally \$650, now \$395.

COATEE of Hudson seal with large mink collar, originally \$650, now \$382.

COATEE of Kolinsky dyed squirrel, originally \$425, now \$255.

DOLMAN wrap of Hudson seal (dyed muskrat), 50 inches long with 26-inch cape, originally \$1150, now \$745.

COAT of marmot, 49 inches long with 22-inch cape, originally \$375, now \$245.

COAT of natural muskrat, 36 inches long, originally \$325, now \$198.

COATEE of mole with ermine collar and cuffs, originally \$375, now \$195.

COAT of pony skin, 34 inches long with Australian opossum collar and cuffs, originally \$295, now \$188.



—Meier & Frank's: Fur Salons, Fourth Floor. (Mail Orders Filled.)