PORTLAND, OREGON, SUNDAY MORNING, OCTOBER 31, 1920.

SEE ALSO SPECIAL ADVERTISEMENT OF HOUSEWARES, PAGE 3, SECTION

DOUBLE TRADING STAMPS MONDAY WITH CASH PURCHASES IN ALL DEPTS.

## "Carter Week"

-Special showing of the famous Carter Knit Underwear for Women and Children all this week. Complete stock in all styles and weights. Wool, cotton, cotton and wool, silk and wool, silk and cotton. Underwear of the very finest quality manufactured. Every garment is thoroughly sterilized before boxing. Inspection invited.

Better English Week

"Good English is best, so speak it The Standard Store of the Northwest

Olds, Wortman&King Entire Block-Morrison, Tenth, West Park and Alder Streets

YOUR ORDER AT ONCE FOR HOLIDAY GREETING CARDS -SAMPLES ON DISPLAY AT STATIONERY

-NOT IN YEARS have we had such good values in Silks to offer the women of Portland and we have planned to make this the most important Silk Event of the entire season. Over 10,000 yards in the offering—none worth less than \$3.50—most of them are \$5 to \$9 grades.

> Plain and Fancy Silks in the Newest Weaves

—CREPE METEOR in black, white, seal, navy, \$2.5 mupe, pink and blue. Priced special, a yard —CREPE DE CHINE in black, white, brown, pekin, navy, taupe, plum, pink and flesh. Yd. \$2.90

—SATIN DE CHINE in a full assortment of all \$2.98 colors for street and evening. Special at, yard \$2.98 —CHIFFON TAFFETA in all the wanted light \$2.98 and dark colors—also changeables. The yard \$2.98 —WASH SATINS in flesh and white special, yard \$2.98 —COSTUME VELVETS—street shades, 24 inch—\$2.98

Sale of Boys' Clothing

-Entire Stock Reduced

-All Boys' Suits, Overcoats, Mackinaws and Furnishings are now selling at reduced prices. Parents will do well to come to this store for the youngsters' wearables. S. & H. Trading Stamps given.

# Portland's Greatest Sale of Silk

-STRIPED SATIN and GEORGETTE

-PRINTED RADIUM and FOULARDS

in navy, pekin, rose, or- \$2.98 chid, turquoise and cerise

-Regular \$3.50 to \$9.00 Silks Special \$2.98 Yard

-BROCADED CREPE in \$2.98

-SPORT SILKS in a few \$2.98

-BLACK SILKS-Satins, Messalines,

Peau de Cygne—the yard \$2.98



-Drastic reductions on hundreds of Women's and Misses' Suits beginning Monday morning. Every garment is from our own regular stock. Styles and fabrics the very latest. Don't overlook this great opportunity to buy a beautiful Suit at a big saving.

Women's \$59.75 Suits | Women's \$79.50 Suits

Second Floor—In this group we include Suits of wool serge, tricotine, wool velour, silvertone and yalama cloth. This season's most attractive styles. Novelty semi-box and belted effects in the season's smartest belted models with flare peplums-semi-box, straight line and tailored effects. Trimmed with fancy stitching, embroidery tucks and plaits. Plain or fancy silk linings. Full assortment of all the most desirable stitched effects. Gray, Pekin, navy, partridge, brown

models for street and dress wear. Velvet, wool colors for fall and winter wear. Sizes \$34.00 bisque and other shades. Values in this \$49.00 lot up to \$79.50. Priced special suit \$49.00

Women's \$98.50 Suits

Second Floor-This group embraces a large number of high class Suits made up in velvet, velour, silvertone and tricotine materials. Dressy styles with large shawl collars of Near Seal, Nutria or Australian Opossum. Others are trimmed with fur panels, embroidery, fancy stitching, buttons, braids, etc. Good selection of desirable colors, including reindeer, brown, green, blue, also \$59.00 black. Sizes 16 to 44. Formerly to \$98.50

## High-Class Novelty Suits Reduced

Second Floor-This sale takes in a great many of our finest Suits. Many exclusive models. Suits of Evora, Silvertone, Duvet de Laine, Peach Bloom and Tricotine in the latest colorings. Embroidered, stitched and fur trimmed. Tailored and fancy models shown,

#### Sale Prices

| -Women's \$110.00 Suits Special at \$  | 81.98  |
|--|--------|
| -Women's \$115.00 Suits Special at \$  | 85.85  |
| -Women's \$120.00 Suits Special at \$  | 89.45  |
| -Women's \$125.00 Suits Special at \$  | 92.89  |
| -Women's \$137.50 Suits Special at \$7 | 102.98 |

-Women's \$150.00 Suits Special at \$111.89 -Women's \$157.50 Suits Special at \$117.79 -Women's \$178.00 Suits Special at \$132.95 -Women's \$185.00 Suits Special at \$137.95 -Women's \$190.00 Suits Special at **\$141.93** —Women's \$225.00 Suits Special at **\$167.89**—Women's \$240.00 Suits Special at **\$179.89**—Women's \$250.00 Suits Special at **\$186.89** -Women's \$275.00 Suits Special at \$205.74

Garment Store, Second Floor

-Women's \$285.00 Suits Special at \$212.99

## Women's House Dresses

Center Circle, Main Floor-Assorted lot of Women's House Dresses and slip-over Aprons specially priced for Monday's selling. The dresses are made up in good quality ginghams and percales in stripes, checks, plaids and figures. Large selection of colors, including pink, gray, lavender, blue and a few dark shades. With or without collars. Round, square or V necks. \$2.39
Front or side fastenings. Extraordinary values

Reduced Prices on Hundreds of Women's and Misses' Dresses



### Latest Styles In Neckwear At Reasonable Prices

Main Floor-There is a distinctive difference between the Neckwear we sell and the neckwear of many other stores. It is a difference that is coming to be more clearly discerned by the fastidious women of this city and vicinity. Our present showing of Neckwear is replete with the season's newest novelties in collars and sets ranging in price from \$1.25 up to \$10.00. Stop at the Neckwear Counter and see these attractive offerings.

—Net and Lace Collars and Sets in Paris shade at 95c. \$1.25 and up to \$2.25

### Lace Frontings \$3.95 Yard

Main Floor—New Lace Frontings in many attractive styles. 1/4 of a yard is usually enough for a garment. These are of good quality material and are much in demand at the present moment. Priced special for Monday's selling at—a yard \$3.95

Neckwear Department, Main Floor

## 36 Inch Radium Silk Nets \$4 Grades \$2.95

Lace Dept., Main Floor—Extra special offering for Monday's selling. New 36 Inch Radium Spot Nets—also floral and diamond allover patterns. Black, navy, brown, shantung, American beauty shades. Exquisite material for party \$2.95 frocks, blouses, etc. Nets in this lot worth up to \$4. Special, the yard

#### Metal-Finish Cloth \$6.50 \$5 Flouncings at \$3.95

Main Floor-Heavy Satin-finish Metal- | Main Floor-Metal or Laine Silk Net lic Cloth 36 inches wide. Beautiful Flouncings in white and various colors. fabric for gowns and dresses. Shown in silver, steel, blue and silver, orange and silver, American beauty \$6.50

and silver. Special at, yard \$6.50

Full 36 inches wide. Importer's House Samples. Only a limited quantity of these. Regular \$5.00 values. \$3.95

#### \$1.25 Lace Fronts 88c

Main Floor—Lace Fronts with collars to match in white, ecru or cream. Brussels, Hexagon and filet meshes. Attractive new styles. Fronts 88c Black, brown and navy. Very stylish well worth \$1.25—Monday at 88c effects. \$5, \$6 and \$8.95 a yard.

## Sliced Pineapple 40c a Can

Model Grocery, Fourth Floor

—Del Monte or Preferred Stock Royal White Soap, 15 cakes for Sliced Pineapple, \$4.75 a 40c Only \$1.00 and 2 CAKES FREE. O-Joy Dessert—no eggs required.

## Shoe Sale!

ver, rose, champagne, deer \$2.98 in a wide range of designs \$2.98 and light blue. The yard \$2.98

-Main Floor -Monday we shall feature extraordinary reductions on Women's High and Low Shoes. Season's best styles and reliable makes. A big chance to save!

-CHARMEUSE in midnight, beaver,

gray, burgundy and sky. \$2.98

-CHEPE SOLIEL in pekin blue, sil-

#### \$17.00 Shoes At \$10.00

-Women's Laced Boots of dull calf with covered full Louis heels. Very dressy. Famous Kelly make. \$10 -\$14.50 Black Kid Laced Boots with medium pointed toes, welt sole \$10 and military heel. Special, pr. -\$16.00 Laced Boot of "Kelly" black military heels. Special, pair \$10 —\$16.00 Dark Tan Calf Boots \$10 with Cuban heels. Special, pr. -\$16.50 Black Kid Laced Boots with leather Louis heels and welt \$10
soles. Priced special at, a pair \$10
—\$16 Brown Kid Laced Boots with cloth tops—special, pair \$10

#### Low Shoes At \$9.00

-\$13.50 Brown or Black Kid Oxf. \$9 -\$14 Brown or Black Suede Oxf. \$9 -\$13 Tan Calf Brogue Oxfords at \$9

## Thanksgiving Linen Sale!

-ALL PURE LINEN TABLE CLOTHS, Table Damasks and Napkins on sale beginning Monday morning at 1/4 to 1-3 off regular prices. Now is the time to supply your Thanksgiving needs .- Linen Department, Main Floor.

#### Pure Linen Damask Cloths At Great Reductions

Pure Linen Damask Cloths-size | -\$14 Linen Pattern Cloths-size grade. Reduced to only \$6.50 | 2x2 yards—several de-signs. Priced special \$10.50 -Pure Linen Damask Cloths-size 2x2½ yards, Regular \$7.75 \$12.50 grade—special at \$7.75 #12.50 grade—special at #1.15 — \$31 Pattern Cloths, \$23.25 — Napkins to match above \$6.85 | Size 2x3 yards. Now #23.25 — Napkins to match, \$18.45 doz. -ODD DOZENS PURE LINEN NAPKINS-only a limited quantity in this lot. Worth \$8.50 to \$10-priced special at, dozen \$5.00

-\$18.50 Pat'n Cloths, \$13.90

#### Hemstitched Linen Sets

—Hemstitched Pure Linen Sets with napkins to match. Size of cloths 2x2 yards. Regular \$75.00 \$65

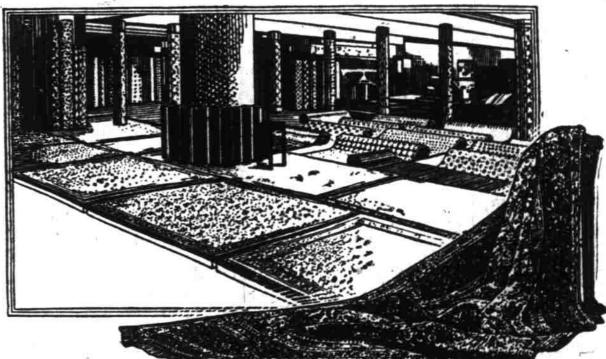
Sets—priced very special at \$65

—Hemstitched Pure Linen Sets with napkins to match. Size of cloths 2x2 yards. Regular \$95 \$72

#### \$4 Linen Damask \$2.95 Yard

—Pure Linen Table Damask of splendid weight. Choice of several beautiful patterns. Reg- \$2.95 ular \$4 grade—now, yd. \$2.95

## Special Sale of High-Class Rugs



## A Great Opportunity to Buy Rugs at a Big Savings

—Here's good news for anyone having need for new floor coverings! Monday morning we place on sale several thousands of dollars worth of high-class Rugs at savings ranging up to a full half. It is in many respects the greatest sale of its kind we have ever announced and should appeal to every thrifty shopper within reach of this store. Early choosing is desirable as in some instances quantities are limited. S. & H. Green Trading Stamps given with purchases.

## 9x12 Ft. Rugs at Half Price

-Rug Department, Third Floor

—9x12 ft. Chenille Rugs in mulberry, taupe, gray and blue. Fine quality. Regular \$125 \$62.50 Regular price \$275. \$137.50 -SMALL SIZE BENGAL RUGS WE ARE NOW OFFERING AT HALF PRICE.

#### Other Rugs at Reduced Prices

-\$168.50 WILTON RUGS—size 9x12 feet—priced special at \$150.00 -\$159.75 WILTON RUGS—size 9x12 feet—priced special at \$127.50 -\$135.00 WILTON RUGS—size 9x12 feet—priced special at \$97.50

-\$75 Axminster Rugs, \$59.50 | -\$37.50 Brussels Rugs, \$29.50 | size 9x12 feet—special \$57.50 | size 9x12 feet—special \$57.50 | size 9x12 feet—special \$29.50 | size 6x9 ft—special at \$32.50 -\$65 Velvet Rugs 8.3x10.6, \$57.50 | -\$50 Velvet Rugs 7.6x9 at \$39.50

## Fiber Rugs Reduced

-\$3.00 Fiber Rugs, size \$2.45 -\$3.50 Fiber Rugs, size \$2.75 -\$5.00 Fiber Rugs, size \$4.25 -\$12. Fiber Rugs, size \$9.90 4.6x7.6. Special at only \$9.90 -\$15 Fiber Rugs, size \$12.50 6x9 feet, Special at \$12.50 All Navajo Rugs

At 20% Off