



Giving Portland Lower Prices

We Are Glad to Have Started This But Will Be Gladder Still to Have More Stores Follow Our Lead

Other Meier & Frank Advertisements Will Be Found on Back Page, This Section

Now's the Time!
If You Want to
**Save on Blankets,
Comforts, Pillows**

Bedding Store announces five special groups of its regular stocks at the following special prices:

\$6.00 Blankets \$4.50
Cotton blankets with wool finish in white, gray or tan with colored borders. Size 66x80 inches.

\$7.50 Blankets \$5.50
Heavy, fleecy cotton blankets for double beds. Blue, pink, tan and gray plaids.

\$11.50 Blankets \$8.95
Part-wool blankets in white, gray or plaid. All have colored borders, some with bound edges. Double-bed size.

\$6.50 Comforters \$5.85
Warm ones covered with silkoline. They have plain borders of blue, rose, lavender and tan.

\$2.25 Pillows \$1.75
Standard size 21x27 inches, entirely filled with feathers. Covered with substantial blue and white figured art ticking.

—Meier & Frank's, Second Floor. (Mail Orders Filled.)

Thousands of Yards
Standard Quality
Outing Cloth

Below Regular
Wholesale Cost
19c, 27c, 34c, 41c

TO CLOSE OUT IMMEDIATELY, one case of good light weight outing cloth 27 inches wide, white only, for diapers and night wear, very much reduced to, yard..... **19c**

TO CLOSE OUT IMMEDIATELY, five cases of heavy twilled outing, well-fleeced surface, white only, 27 inches wide, for diapers, night clothes. Very much reduced to, yard.... **27c**

TO CLOSE OUT IMMEDIATELY, one case of Pansy outing cloth, white only, extra wide, well fleeced, 32 in. wide, 3 yards **\$1**, yard..... **34c**

TO CLOSE OUT IMMEDIATELY, one case of Daisy outing cloth, sub-standard, white only, 36 inches wide, very much reduced to, yard.... **41c**

—Meier & Frank's, Second Floor. (Mail Orders Filled.)

DOLL SHOW WINNERS

1st Grand Prize, Marjorie Pittcock, 570 Hawthorne Ave.—\$20 cash to the child entering the best group of dressed dolls consisting of not less than 5 dolls.
2d Grand Prize, Susan Kelson, 745 Wadler St.—\$15 in cash to the child entering the second best group of dressed dolls consisting of not less than 5 dolls.
3d Grand Prize, Olivia Kessel, 617 Johnson St.—\$10 in cash to the child entering the third best group of dressed dolls consisting of not less than 5 dolls.
Class A, 1st Prize, Clarice Thompson, 547 Gantenbein St.—\$12.50 merchandise toy order to the child entering the best dressed character baby doll with short dress, doll to be 15 inches or over.
Class A, 2d Prize, Sarah Barry, 177 E. 17th St.—\$7.50 merchandise toy order to the child entering the second best dressed character baby doll with short dress, doll to be 15 inches or over.
Class A, 3d Prize, Lucretia Thompson, 471 E. 17th St. N.—\$10 merchandise toy order to the child entering the best dressed character baby doll with short dress, doll to be 15 inches or over.
Class B, 1st Prize, Barbara Marshall, 628 Laurel St.—\$5 merchandise toy order to the child entering the best dressed character baby doll with short dress, doll to be 8 to 14 inches.
Class B, Honorable Mention, Helen Spinning, 553 E. 45th St.
Class C, 1st Prize, Jean Keston, 752 Vestal St.—\$10 merchandise toy order to the child entering the best dressed infant doll in long clothes 15 inches or over.
Class C, 2d Prize, Gertrude Moninger, 519 E. Madison—\$5 merchandise toy order to the child entering the second best dressed infant doll in long clothes 15 in. or over.
Class D, 1st Prize, Marion Denton, 688 Vista Avenue—\$7.50 merchandise toy order to the child entering the best dressed infant doll in long clothes 8 to 14 inches.
Class D, 2d Prize, Imogene Wentworth, 800 Hancock St.—\$5 merchandise toy order to the child entering the second best dressed infant doll in long clothes 8 to 14 inches.
Class E, 1st Prize, Lois Floyd, 695 Patton Road—\$15 merchandise toy order to the child entering the best dressed doll 24 inches or over.
Class E, 2d Prize, Jean Keston, 752 Vestal St.—\$10 merchandise toy order to the child entering the second best dressed doll 24 inches or over.
Class E, 3d Prize, Catherine Meyer, 754 E. Yamhill St.—\$5 merchandise toy order to the child entering the third best dressed doll 24 inches or over.
Class E, Honorable Mention, Louis Marvin, 606 Irving St.
Class F, 1st Prize, Genevieve Riddle, 914 25th St.—\$10 merchandise toy order to the child entering the best dressed doll 17 to 23 inches.
Class F, 2d Prize, Gertrude Moninger, St. Francis Ave.—\$10 merchandise toy order to the child entering the second best dressed doll 17 to 23 inches.
Class F, 3d Prize, Opal June Dunn, Oregon City—\$10 merchandise toy order to the child entering the third best dressed doll 17 to 23 inches.
Class G, 1st Prize, Margherita Anne May, 540 Broadway—\$10 merchandise toy order to the child entering the best dressed doll 9 to 16 inches.
Class G, 2d Prize, Alice Lorraine Bahil, 688 E. 80th St. N.—\$5 merchandise toy order to the child entering the second best dressed doll 9 to 16 inches.
Class H, 1st Prize, Mary Durham, 132 E. 12th St.—\$5 merchandise toy order to the child entering the best dressed doll 5 to 7 inches.
Class H, 2d Prize, Virginia Ringler, 132 E. 12th St.—\$2.50 merchandise toy order to the child entering the second best dressed doll 5 to 7 inches.
Class I, 1st Prize, Mary Drinker, 407 E. 16th N.—\$5 merchandise toy order to the child entering the best dressed doll 4 inches or under.
Class I, 2d Prize, Mary Krynem, 12 E. 7th St.—\$7.50 merchandise toy order to the child entering the second best dressed doll 4 inches or under.
Class J, 2d Prize, Eleanor Ringler, Laurelhurst—\$5 merchandise toy order to the child entering the best doll impersonating a character.
Class K, 1st Prize, Maria Ferris, 134 N. 25th St.—\$10 merchandise toy order to the child entering the most original and comical doll.
Class K, 2d Prize, Laura Gray, 420 E. 14th N.—\$10 merchandise toy order to the child entering the third most original and comical doll.
Class L, 1st Prize, Jane C. Friedlander, 730 Flanders—\$7.50 merchandise toy order to the child entering the best dressed doll with doll and clothes.
Class M, 1st Prize, Peggy Riley, 81 Lucania—\$7.50 merchandise toy order to the child entering the best dressed doll with doll.
Class M, 2d Prize, Mary Durham, 132 E. 12th St.—\$7.50 merchandise toy order to the child entering the second best dressed doll, any size.
Class N, 1st Prize, Virginia Ringler, 132 E. 12th St.—\$2.50 merchandise toy order to the child entering the best dressed kewpie doll, any size.
Class N, 2d Prize, Elizabeth Fehrbacher, 1093 Belmont St.—\$5 merchandise toy order to the child entering the third best dressed kewpie doll, any size.
Class O, 1st Prize, Elizabeth Fehrbacher, 1093 Belmont St.—\$5 merchandise toy order to the child entering the best dressed boy.

Second Floor Baby Shop Suggests

That baby may like these new dolls of soft, stockinette and pretty bisque..... **\$1.25 to \$3.50**
Also every baby likes a silk vest because they are so smooth and pleasant to the skin. Size 1 only. Regularly \$2.50, now..... **\$1.85**
Kleinert's jiffy pants in white and natural, protect baby's clothes. **49c**
Quilted robes for baby's bed are in pink and white, regularly **\$3.95**, now..... **\$2.95**
Lap pads are nicely quilted by the Japanese; were \$1.50 and \$1.98, now..... **98c**
Wrappers of white outing flannel trimmed with crochet or bound with pink and white, were \$1.88, now **98c**
—Meier & Frank's, Second Floor. (Mail Orders Filled.)

Gifts of Art Needlework

It seems as though every woman were learning to embroider, to knit, to paint lamp shades or to do something to make distinctive gifts for her friends.
New luncheon sets stamped for embroidery in new shades of white or cream art cloth. Each set consists of a 36-inch cover and four napkins to match. Priced..... **\$1.19**
Towels stamped for French knots, lazy daisy and other embroidery, some with borders or hemstitched or crocheted, regularly \$1c to 98c, now..... **59c**
Women's night gowns of honey-moon nainsook stamped for embroidery, regularly \$2.50, are..... **\$1.89**
—Meier & Frank's, Second Floor. (Mail Orders Filled.)

REDUCED!
**All Our \$5 and \$6
Costume Velveteens
\$3.59 \$4.59**

Readers can see for themselves just how large a saving there is on each yard of these beautiful costume velveteens which many people call velvet. They make rich-looking suits, dresses and blouses for women and misses and charming coats for children.

\$3.59 for \$5 costume velveteen 36 inches wide. Navy, myrtle, plum, wine, copenhagen, medium and seal brown and black.
At \$4.59 regularly \$6, our finest costume velveteen 48 inches wide in navy, medium and seal brown, taupe, myrtle and black.

November Sale of
**\$2.50 and \$3 SILKS
\$1.69**

It is one of the promising signs of approaching normalcy that these Meier & Frank regular quality silks have come down so decidedly.

All-silk satin messaline in brown, taupe, goblin, navy, garnet and other shades for street and evening dresses. Rich black chiffon taffeta is also in the lot. Also fancy striped and plaid taffeta silks.

35 and 36-Inch Widths
—Meier & Frank's, Second Floor. (Mail Orders Filled.)

Meier & Frank's Lower Prices Down Store ... SAVE ...

Muslin, Cambric, Nainsook, 15c
2000 yards of muslin, cambric and nainsook, all thirty-six inches wide. Mill lengths to three yards each, at 15c yard.

Standard Percale 19c
Our 35c grade of standard percale 36 inches wide. Light and dark colors in stripes, dots and checks, specially priced 19c yard.

25c and 35c Curtain Scrim 15c
Curtain scrim in white and cream, also colored dots and figures. Plain and taped edges, 36 inches wide, specially priced 15c yard.

35c Comfort Covering 25c
Pretty floral and conventional designs in cotton challis and standard silkoline. Yard wide. Specially priced 25c yard.

32-Inch Gingham 29c
Quality that sold earlier in the season at 50c yard. 5000 yards of these standard 32-inch ginghams in a large variety of plaids, checks and plain colors.

32-Inch Romper Cloth 25c
This grade sold earlier at 45c yard. About 1000 yards in this final clearaway at 25c yard. 32-inch romper cloth in light and dark colors.

\$1.50 Marathon Sheets \$1
1200 good quality Marathon muslin sheets made with neat welded center seam. Size 72x90. Specially priced \$1.

50c Pillow Cases, 3 for \$1
Excellent Gold Seal muslin pillow cases with wide hems. Size 42x36. Specially priced at 3 for \$1.

\$2.50 Bed Spreads \$1.98
Heavy crochet bedspreads, neatly hemmed. Size 74x84. Regular \$2.50 quality, now specially priced at \$1.98.

\$1.25 Cotton Batts 98c
Full size stitched cotton batts for comforts. 72x90 inches. Each weighs 3 pounds. Specially priced 98c.

\$5.95 Blankets \$4.49
Genuine Nashua wool-nap finished cotton blankets. First quality. Full bed size. White and gray with colored borders. Regularly \$5.95, now specially priced \$4.49.

\$7.95 Blankets \$5.95
Large wool finished cotton blankets in pretty plaids, pinks, blues, grays, lavenders. Size 66x80. Some are subject to slight imperfections. Originally \$7.95, now specially priced \$5.95.

**Blankets Nearly Half Price
Now \$2.50 to \$12.50**
Nearly all-wool blankets in heavy gray and Vicuna tan with colored borders. Single and full double-bed size and weighing 2 to 10 pounds each. Seconds and samples—only about 100 pairs in the lot. Now priced almost half their early season rates at \$2.50 to \$12.50.

Crib Blankets \$1.49
Warm, fleecy crib blankets with pink and blue figures and checks. Size 36x48. Specially priced \$1.49.

25c Huck Towels 19c
Standard huck towels in plain white only. Size 18x36. Specially priced 19c.

39c Huck Towels 29c
Fine highly mercerized hemstitched huck towels. Plain white with fancy woven border. Size 19x34. Originally 39c, now specially priced 29c.

—Meier & Frank's, Lower Price Store, Basement Balcony. (Mail Orders Filled.)

Beautiful Table Linens For Thanksgiving

This typically American national Thanksgiving Day always seems to demand something new with which to deck the table spread for the Thanksgiving feast.

IRISH LINEN TABLE SETS
Each set is complete with one cloth and a half dozen napkins of fine Irish linen beautifully fresh and in attractive patterns. All round designs.

2x2 yard cloths with 6 napkins, regularly \$24, now..... **\$19.50**
2x2 yard cloths with 6 napkins, regularly \$40, now..... **\$37.50**
2x2 1/2 yard cloths with 6 napkins, regularly \$47, now..... **\$41.00**

IRISH LINEN TABLE CLOTHS
Fine Irish linen in circular designs, all fresh and ready for Thanksgiving.

2x2 yard cloths, regularly \$25, now..... **\$20.50**
2x2 1/2 yard cloths, regularly \$28, now..... **\$24.50**

LARGE FINE BANQUET CLOTHS
Remainder of our stock of fine linens. Prices are very far below today's market. All are of beautiful quality especially designed for dinner parties. Some are only one of a kind.

2 1/2 x 3 1/2 yard cloths, now..... **\$22 and \$25**
2 1/2 x 3 1/2 yard cloths, now..... **\$22 and \$25**
2 1/2 x 3 1/2 yard cloths, now..... **\$40**

MERCERIZED TABLE CLOTHS
Mercerized cotton cloths for everyday use. Kinds which can be sent to steam laundries. All circular designs copied from the finer grades.

70x70 inch cloths, regularly \$3.50, now..... **\$2.98**
70x70 inch cloths, regularly \$4.50, now..... **\$3.75**
—Meier & Frank's, Linen Shop, Second Floor. (Mail Orders Filled.)



Kerr's Best Flour 'Sk. \$2.95

The highest grade patent flour milled, of such uniformly good quality that particular home bakers enjoy using it for bread, cakes and pastries.

Whole Wheat Flour, contains all the nourishment and goodness of the wheat berry. 49 lb. sacks \$2.69, No. 9 sacks..... **65c**
Graham Flour, especially suitable for those who require coarser bread. 49 lb. sacks \$2.65, No. 9 sacks..... **65c**
Pancake Flour, Kerr's best, makes light delicate hot cakes. No. 9 sacks 75c, carton..... **30c**
Rolled Oats, Kerr's correctly milled, large clean bright flakes, freshly packed. No. 9 sks. 65c, carton **30c**

Baking Powder, Royal, 2 1/2 lb. cans \$1.35, the 12 oz. cans..... **35c**
Baking Powder, Schilling's best, 1 lb. cans \$1.05, 1 lb. cans..... **45c**
Baking Molasses, for ginger bread. No. 10 cans \$1.50, No. 5 cans **55c**
Marshmallow Creme, prepared cake icing, jars or cans..... **35c**
Oregon Preserves, Fresh fruit and apple, No. 5 cans..... **\$1.95**
Pheas Jams, loganberry, cherry or peach. No. 2 cans..... **30c**
Fruit Jelly, Poppy in economical cans, No. 10 size \$2.19, No. 5 size..... **\$1.10**

17 Bars Royal White Soap \$1
One of Portland's best known brands, that has given perfect satisfaction for many years.

Naptha Soap, "Easy Day," contains the proper amount of naptha to wash easily without injuring the fabrics, 10 bars..... **69c**
Soap Chips, 20 Mule Team brand, especially suitable for use in washing machines, carton..... **30c**
Castile Soap, superior domestic. No. 1 1/2 long bars..... **39c**
Fairy Soap, the convenient oval floating, 5 cakes..... **25c**

Washing Powder, Citrus, large pkgs., 2 for 59c, pkg..... **30c**
Sew. Soap, with 100% alkali, 20 lb. naphtha, large pkg..... **28c**
Clothes Bleach, E. M. of great merit, bottle..... **29c**
Cleaning Powder, Sunbrite, sifting top cans, 4 cans 25c, 2 cans..... **15c**
Gleam Stars, Tiger, gives wet lustre. No. 1 cartons, 2 for..... **25c**
Accurate telephone service by grocery saleswomen from 8 A. M. to 5:45 P. M.
—Meier & Frank's, Ninth Floor.

Better Speech Week November 1st to 8th

"If we must have war let it be against corrupt English," says Robert Gilley of the Portland Public Schools. Why not buy a good dictionary this Better Speech Week and start a campaign of proper pronunciation, larger vocabulary, correct spelling.

Webster's New International Dictionary with full seal binding, India Paper, indexed, price \$30.
Webster's New International Dictionary with sheepskin binding, indexed, price \$18.
Webster's New International Dictionary with buckram binding, indexed, price \$16.
Webster's Collegiate Dictionary with art canvas binding, price \$4.

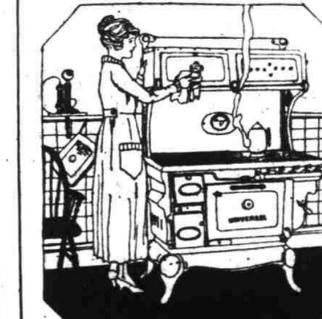
Webster's Collegiate Dictionary with seal binding, price \$7.50.
New Standard Dictionary with buckram binding, price \$18.
The Desk Standard Dictionary with limp morocco binding, price \$6.
Desk Standard Dictionary with imitation leather binding, indexed, price \$2.75.
Desk Standard Dictionary with cloth binding, price \$2.50.

—Meier & Frank's, Book Shop, Fifth Floor. (Mail Orders Filled.)

The Universal Combination Range

Gives an Abundance of Hot Water

It keeps the kitchen cheerily warm in winter with a coal or wood fire. When desired, however, that fire can be allowed to go out and cooking can be done entirely by gas. Or while the coal fire is still burning, baking can be done in the oven by gas if one needs a quick heat. The Universal Combination Range heats plenty of hot water and it is one of the best bakers known.



Its gas self-starter does away with the need of kindling. Mr. Newlywed will like that part of it.
The turn of a simple lever automatically adjusts the oven for use with coal, wood or gas. No parts to change.
These convenient Universal Combination Ranges are beautifully finished in peacock blue or pearl gray unit vitreous porcelain which will not chip or scar. Can be washed like a china dish.

Limited Number of
**Crown Heaters Reduced
\$24, \$28, \$32**

Wide basket grates make them specially desirable for coal or briquettes and they can be used for wood as well. Their large mica doors give a cheerful view of the fire inside. Attractive, easily cleaned heaters.

Make Your Own Terms in Reason
—Meier & Frank's, Sixth Floor. (Mail Orders Filled.)

Inaugurating the November SALE OF LACES

Opportunity for Dressmakers, Gift Makers and Brides
Imported and domestic laces specially purchased and offered below their market values or else reduced from our own stocks. Thousands and thousands of yards of nearly all kinds and widths. Even some real laces are included.

15c and 18c Laces Yd. 12c
French and round mesh plat valenciennes, cotton, cluny and imitation maltese lace edges and insertions, 1/2 to 3 inches wide.

15c to 50c Laces Yd. 12c to 42c
Imitation filet crochet lace largely used for camisoles.

25c Laces Yd. 18c
Plat valenciennes, shadow, imitation cluny, duchesse and filet edges and bands in white and ecru.

85c and \$1 Laces Yd. 69c
Imitation venise bands and shadow lace flouncings in white and cream color, used for petticoats and camisoles.

10c to 50c Laces Yd. 7c to 42c
Our entire stock of French two-thread and plat valenciennes, also imitation point de Paris and Calais edges, insertions, beadings and galloons. 1/2 to 6 inches wide.

\$1.25 and \$1.75 Laces Yd. 98c
Net top bands and flouncings in white and ecru. Also novelty bands and flouncings with gold and silver and colored novelty bands with metal. 5 to 17-inch widths.

\$3.50 to \$5.50 Laces Yd. \$2.98
Novelty metal flouncings, 30 and 36 inches wide, combinations of silver and gold on black, white, red, copenhagen and flame colored silk net. Bands of metal embroidered net at the same price. Also 36-inch metalline in evening tones embroidered with metal.

Real Hand Made Laces Quarter Less
For the November bride are real laces made by hand. Duchesse, rose point, Honiton, Carrickmacross and princess lace edges, flouncings and bands. They are 2 to 27 inches wide. They were \$3.50 to \$30, now \$2.63 to \$22.50.

Also for the November bride and for those making gifts are hand-made valenciennes a nrd binche at a quarter less; were 65c to \$6.50 yard, now 48c to \$4.88.
Real Irish crochet lace, insertion and beading, 1/4 to 4 inches wide, also a quarter less, were 25c to \$9, now 19c to \$6.75.
Hand-made torchon and cluny lace edges and insertions, 1/2 to 6 inches wide, for lingerie and art needlework, now a quarter less. Were 25c to \$8.50, now 19c to \$6.38.

\$2.50 to \$3 Silk Net Yd. \$1.98
Diaphanous tissues for dancing frocks or for bridesmaids. Lovely when used as scarfs and sashes. All fully two yards wide. Maize, flame, rose, copenhagen, royal blue, jade and other wanted shades.

\$1.75 and \$2.25 Metalline Yd. \$1.55
38-inch metalline, which is used largely for the bodices of party frocks and for girdles. Silver, gold, rose, green and lavender.

—Meier & Frank's, Lace Shop, Main Floor. (Mail Orders Filled.)

Limited Number of Indian and Motor Robes Reduced

Regular \$12.50 fleecy Oregon wool robes in gaily colored Indian designs, suitable for couch and bed coverings and automobile use, special..... **\$9.50**
Regular \$16.50 automobile robes with fringed and bound edges, special..... **\$11.50**

A few slightly damaged robes at interesting reductions.
—Meier & Frank's, Luggage Shop, Sixth Floor. (Mail Orders Filled.)