

RUE DE LA PAIX CHOCOLATES, TWENTY UNIQUE VARIETIES IN A BOX, \$2—STREET FLOOR

Demonstration of Hoover Sweepers by
a Factory Representative This Week
—Street Floor

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Charge Purchases Made Wednesday
Will Appear on Statements Rendered
December First

Fall Merchandise, Especially Apparel, Keeps Coming in at Greatly Lowered Prices



A Sale of Just 76 Women's Handsome Jersey Dresses

Our buyer, just back from New York, bought this lot at such a great concession that we are going to sell them Wednesday only

At Less Than Present Wholesale Cost

\$18.75

Thus Establishing a Low-Price Precedent for
Dresses of This Fine Quality

Prettily trimmed. Well made. Navy, brown, taupe, beaver and new blue. Just 76 of them and five models—all illustrated.

—Third Floor, Lipman, Wolfe & Co.

Out of the World

—There was a time, not so many years ago when one residing five miles from town was practically cut off from the world.

—Today isolation is an obsolete word—and while the telegraph, automobile and better roads have brought the farmer in close touch with his city brethren, it is the telephone that has made him one with the mass of American people. It is the telephone that has brought this store to his as well as your door. You need not make a special trip to this store if you desire to make a purchase. With rare exceptions all merchandise advertised may be ordered by telephone. Call Marshall 5000 and ask for the Personal Service Bureau. Your order will be filled promptly and satisfactorily and delivered promptly.

Remember

—This Store is as near to you as your telephone.
—LIPMAN, WOLFE & CO.



The Handsomest Blouses and Over-Blouses Of Crepe de Chine, Georgette Crepe and Taffeta Silk

You Ever Saw at \$5.00

Are Offered for Wednesday's Selling—
An Offering That Cannot Be Duplicated

—Just one hundred and fifty of them, mostly show room samples, otherwise we could never sell them at this low price, as the regular wholesale cost is much more.

—Very few alike, mostly one of a kind, in white, flesh, navy, hindu, oriole, jade, Oriental blue and rose. Too many styles to describe, but each one is charming, and every blouse is new and this season's latest models. The latest trimmings—the latest color effects—really beautiful. Sizes 36 to 46.

—The Over-Blouse, three styles of which we illustrate is now much in vogue in the East. They are seen wherever the smart set gathers at informal affairs.

—None reserved, none sent C. O. D., none on memo, and every sale final.

—Third Floor, Lipman, Wolfe & Co.

Presenting a Beautiful Group of Crepe de Chine Negligees At an Almost Impossible

Low Price—\$9.95

—Were it not for our ability to make unusual purchases this offering would be impossible, and to better appreciate what an extremely low price this is, give thought to the fact that you could scarcely purchase the material used in one of these negligees for \$9.95.

—Slip-on, breakfast coat and open-front styles in a very heavy quality of Crepe de Chine. Pretty trimmings. In Copenhagen, Peach, Rose, Pink, Lavender, Wisteria and Navy.

A Special Lot of House Dress Aprons Radically Reduced to \$1.45

—Made of genuine Scout Percal. Slip-on, side-front closing, and regulation styles, neatly trimmed.

—Fourth Floor, Lipman, Wolfe & Co.

For Wednesday Only!

Two Price-Reduced Items for Boys

Boys' Corduroy
Knicker Trousers, \$2.95

—Well constructed of a splendid quality wide wale corduroy—they are the kind a boy has to outgrow before he gets a new pair. Full cut, taped seams. Sizes 6 to 14.

Boys' Flannel Shirts and Blouses Special \$2.15

—The kind of warm shirts that a boy likes to wear. Of an excellent quality flannel, made tapeless style with military collars. In gray, navy and olive.

—Fifth Floor, Lipman, Wolfe & Co.

Special Service in Corset Fitting

—Is the motto of our Corset section. This section is presided over by expert corsetiers who greatly delight in seeing that you are perfectly fitted. Special attention is given to women who are considered "hard to fit."

—In our Corset Section there are models for every figure, and a style suitable for every purpose, at moderate prices. There are, too, Corsets of the very finest materials and workmanship, consistently priced.

—For tomorrow we are making a specialty of the moderately priced Corset—the

W. B. Nuform Corsets at \$2.00

—A model for the slender and average figure. Made real low bust with elastic at waist line—long over the hips and back, and fabricated of good plain coutil.

—Fourth Floor, Lipman, Wolfe & Co.

A Model for Average and Stout Figures at \$3.50

—Made of plain coutil, real low, medium and medium high bust, medium length skirt, or real long skirt. Neatly finished at top with lace embroidery. All sizes.



Decidedly New

Plaid Skirts for Juniors \$11.95 At Splendid Savings

—Just 40 of them in four of the latest and most popular models showing the newest pleatings and the smartest autumn colorings in all-wool plaids of exceptional high quality.

—Pretty warm tones of brown, tan, blue and other soft colorings. Box-pleated, 5-box pleated front, fine knife pleating and the very latest panel box pleated effects. Lengths 30 to 36 inches.

—Fourth Floor, Lipman, Wolfe & Co.

Hoover Sweeper Demonstration By a Factory Expert

—now being held in our Electric Corner, street floor.

—Knowing that every housewife is, if not actively in the market for an Electric Suction Sweeper, at least intensely interested in this wonderful device for greater efficiency in the household, we are presenting this demonstration to prove the real superiority of the HOOVER.

—We are frankly of the opinion that after seeing this remarkable performance of the HOOVER in operation, you will not even consider buying any other sweeper.

—Drop in tomorrow and let us show you WHY.

Free Trial—Convenient Terms

—Electric Corner, Street Floor.

Wash Satin and Crepe de Chine Camisoles at \$1.75

—A little more than half the regular price for these very dainty Camisoles in slip-over or open-front styles, purchased in a very special way that permits this very special price. All are beautifully trimmed. Some in dainty laces and insets of georgette; others in Calais lace. All sizes.

Fine Dotted Seco Silk Envelope Chemise at \$1.95

—Beautiful flesh tinted Chemises made of seco silk, so well known for its splendid wearing qualities. Some are tailored; others in the strap, regulation arm hole, and pointed effects; all having dainty trimming that will be specially enticing to women who love daintiness in their apparel.

—Fourth Floor, Lipman, Wolfe & Co.



\$1.95

\$1.75

\$1.95

A Timely Four-Day Event, Offering Needed

Housewares

At Savings That Spell Economy

—Now to supply the kitchen with shining utensils so that the housewife can prepare the culinary delights that go with the season as Thanksgiving approaches, and prepare them easily and successfully with the proper mechanical aids. This sale will suggest many needs and you will be sure to save in buying anything listed here.

Every Article Is Very Specially Priced This Week

No. 2 Galvanized Tubs \$2.15

—Stationary handles, wooden grip; extra wringer attachment.

Polish Mops 89c

—Big Wonder Mop and can of Oil. A great double value.

Wood Chopping Bowl 49c

—Well finished, full 15-inch size. Extra special value.

Glass Ovenware Frames 25c

—For the easy handling of Pyrex, Fry or Glasbak ware.

Fruit or Nut Baskets \$1.49

—A variety of shapes and sizes in brown finished bamboo.

Hi-Lo Clothes Driers 68c

—Let our saleswomen demonstrate this practical Drier to you.

Old English Powdered Wax 49c

—To put your floors in condition for dancing. 14-oz. cans.

No. 2 Standard Food Choppers \$2.19

—The style that opens like a book. Several cutting blades for different purposes.

6-Cup Nickel Coffee Pot \$1.45

—A genuine Sweeneyware Pot, heavily nickel-plated on a copper base.

Grip Jr. Lunch Box 29c

—For the older boy or girl. Will hold a small vacuum bottle.

Gilmore Folding Lunch Box 23c

—For the little tot at school. Neatly made of black pressed fiber with strong handle and clasp.

Granite Sauce Pan Sets \$1.19

—Just right for apartment-house use, light housekeeping or small families. Set contains one pint size, one 1/2-qt., one 1-qt., one 2-qt. size.

Superior Steam Cookers \$2.50

—4 compartments, nested, using only one gas burner to cook three foods.

5-qt. Strainer Covered Aluminum Kettle \$1.98

—Great Northern quality; guaranteed for twenty years' service.

Wear-Ever Aluminum Roasters \$9.65

—With each Wear-Ever Roaster at this price we will give you a canning rack.

Tomorrow Only.

Other Household Needs Underpriced

Nuform Coat Hangers... 29c
Shoe Brush... 29c
Dri-Foot, small size... 5c
French Venner Polish... 39c
1 qt. gray granite measure... 49c
6-cup Gem Pans, granite... 49c
Slotted Tin Spoons, 3 for... 10c
Wood's Can Opener... 9c
Small Oil Lamps complete... 39c
Instant Service Sails and Peppers, pair... 59c
Glass Bowl for Coffee Machine... 29c
Percolator Tops, 3 for... 10c
Bird Cage Cups... 10c
Dover Eggbeaters... 12c
Small Taplin Eggbeaters... 29c
Large Taplin Eggbeaters... 54c
Sprutax Oil... 19c
Large Gold Dust... 25c
Leather Soap... 49c
Animal Cookie Cutters, 3 for... 25c
Whittemore's Shoe Polish... 39c

—Sixth Floor, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE