

RUE DE LA PAIX CHOCOLATES, TWENTY UNIQUE VARIETIES IN A BOX, \$2—STREET FLOOR

A Most Remarkable Offering of Women's Handsome Trimmed Hats

Materials

Lyons Velvet and
Satin combined.
All Satin,
Panne and
Velvet.

Trimmings

Fancy Ostrich
Novelties,
Rhinestones
and Em-
broided
Motifs.



Establishing
a New Low Price

\$10.00

for Trimmed Hats
of This High
Quality

Styles

Dress
Models,
Semi-Dress
and Tailored

Colors

Newest
Autumn
Shades and
Black.

A great variety from which to select, BUT come early!

—Third Floor, Lipman, Wolfe & Co.

Buying Efficiency

—You hear a great deal about lowering prices these days, but do not forget one very important connection which many, who are under the spell of comparative prices, frequently overlook: "Spending the fewest possible dollars in adequately satisfying your needs at the expense of neither quantity nor quality."
—This is BUYING EFFICIENCY and its possibilities reach their highest point through the helpfulness of a great store like Lipman, Wolfe & Co., and through its policy of selling merchandise of the highest quality at the lowest possible prices.

Special!

Pies

Mince Pies
—Our own delicious make,
40c.

Coffee

Hotel Benson Coffee
—No telephone orders or
delivery—2 lbs. 95c.
Saturday Only
—Eighth Floor
Lipman, Wolfe & Co.

Now \$3.95
Kayser Italian
Silk Vests

—From our regular stock.
Bodice and regular top Vests,
made of a good weight silk re-
inforced under arms. Cut full size,
neatly made and finished in pink
and white. Sizes 36 to 42.
—Street Floor
Lipman, Wolfe & Co.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Men!

A Great Sale—
300 Fall Suits 150 Overcoats
\$39.50

HERE is a sale that will make itself felt outside this store—that will leave a lastingly good impression and have a beneficial effect on the trade in that extra exertion will have to be made to present an offering equally as good. Every Suit and Overcoat is greatly reduced—every one from our regular stock.

—Perfect workmanship and perfect tailoring apparent in each Suit. All-wool fabrics—tweeds, cassimeres, chevots, serges and unfinished worsteds. Conservative, semi-conservative and smart, up-to-the-minute models.

OVERCOATS—many cravenetted, cassimeres, tweeds, Kersey, Melton and knit fabrics, in form-fitting, plain box and town ulster styles. **\$39.50**

—Fifth Floor, Lipman, Wolfe & Co.

Blouses That Are
Most Unusual at \$5.75

Oforgette and Crepe de Chine in
Novelty and Tailored Effects

—This is a Blouse sale which means not only the opportunity to purchase beautiful waists cleverly designed, but to purchase them at a big reduction, for some of them are nearly a fourth less than the regular price.

—There are Blouses of the ever-delightfulorgette and crepe de chine, fashioned in novelty and plain tailored effects. Some bewitchingly beaded, others silk embroidered, and still others trimmed with fancy lace or daintily tucked. Beautiful collarless blouses with short sleeves for rather dressy skirts, and blouses with flat and rolling collars and long sleeves for the street tailor. These very charming blouses are in the most attractive colors—

Oriel Bisque Miami
Aztec Navy Brown
Black White Flesh
—Third Floor, Lipman, Wolfe & Co.

Some Interesting
Creations
In Neckwear

—The most popular and distinctive modes in Neckwear are the Collar and Cuff Sets and the Modesty Strips. These may be found in our Neckwear Section in all the latest and most fetching designs, as well as the very modish collars of net combined with real filet, Venice, Valenciennes or imitation laces, at very attractive prices.

—Street Floor
Lipman, Wolfe & Co.

Last Day of the Shoe Sale
At \$9.65 Pair At \$12.25 Pair

—Women's dress Pumps, one-eye ties and straps in bronze kid, black satin, patent, brown and black suede, and gummetal; covered Louis and Baby Louis heels; welt and turn soles. Widths AAA to C. Sizes 2 to 9. Wonderful values.

—Other previously advertised lots are still going strong in this great sale, and the reduced price is in effect, while any last, until Saturday night. Come early for best selection.

—Second Floor, Lipman, Wolfe & Co.

Women's Silk Service
Stockings—Now \$2.50 Pair

—Full-fashioned, pure thread Silk Stockings, free from adulterations, and a stocking that we believe to be the best obtainable for looks and wear. Heavily reinforced lisle soles and high-spliced heels and garter-proof tops. In black, white, cordovan and navy.

—Street Floor, Lipman, Wolfe & Co.

Hand Bags

Captivating and Novel
Specially Priced for
Saturday at
\$5.95

—A novel Bag, cleverly fashioned; opens flat displaying two distinct compartments, a feature that will appeal because of its convenience. Its attractiveness is also assured for it is made of beautiful silk velvet mounted on a covered frame, containing mirror and coin purse.

—Street Floor
Lipman, Wolfe & Co.

For Misses

The H. & W.
ELASTIC GIRDLES
At \$3.00 to \$6.00

—A very popular new corset or girdle for Misses, also the younger girls, is the new step-in style—a corset without clasps. It is stayed sufficiently to keep the body gracefully proportioned, yet so free from clasps that it allows perfect freedom and comfort, making it an ideal corset for out-of-door life. Made of beautiful pink brocade with soft stays and insets of elastic.

—Another popular corset or girdle is fabricated of pretty coutil or brocade, made with elastic at sides and back and very lightly boned. Another model is of all-elastic with a 14-inch length skirt.

—There are corsets for every type of figure in our Corset Salons, and skilled corsetiers to assist in the selection of the proper model for your figure.

—Fourth Floor
Lipman, Wolfe & Co.

JERSEY DAY FOR JUNIORS,
LITTLE WOMEN AND GIRLS

—JERSEY, the most popular of all the wool fabrics because the very smartest looking under strenuous treatment, whether for indoor wear or outdoor sports, is having a special showing Saturday in our Special Shop for Juniors and Flappers, in Suits, Coats and Dresses.

Girls' Jersey Suits

at an exceptionally low price

\$22.50

—Suits such as sell for half again as much as we are asking. This is a remarkably good value and one that will be warmly welcomed by Juniors and those little women who are fortunate enough to be able to wear them. They are splendidly tailored with butterfly or notch collars, box pleat and side pleat with pinch back, patch pockets and button belts. Sizes 15, 16, 17 and 18. In heather, brown, Copenhagen, green, nut and navy.



Jersey Sports Coats \$17.95
—Roll collar, pockets, belt; red, brown or nut. Sizes 16 to 18 years.

Jersey Sports Coats \$20.00
—Notch collar, novelty pockets, belt; red, brown, nut, blue or heather. Sizes 16 to 18 years.

Jersey Sports Coats \$21.50
—Tuxedo collar or worsted, beautifully tailored; red, nut, blue. Sizes 16 to 18 years.

Jersey Dresses \$14.50 to \$20.00
—Bewitchingly embroidered; pleat ribbon or patent leather belt; in brown, tan or Pekin. Sizes 16 to 18 years.

Beautiful Jersey Dresses \$27.50
—For Juniors or little women, and flappers, short sleeves, round neck, in two-piece style, effectively embroidered; sash, belt, knife-pleated skirt, in taupe, brown and navy. Sizes 16, 17 and 18.

—Another pretty jersey frock at \$22.50 is very effective in attractive effect, embroidered with worsted yarns in colors; round neck, short sleeves, sash belt, in taupe and navy. Sizes 16 and 17 years.

Wool Jersey Blouses \$3.95 to \$12.50
—Wonderfully attractive, in slip-over style, hip or waist line, long or short sleeves, silk or wool embroidery. Sizes 16 years to 42 bust.

—Girls' Shop, Fourth Floor,
Lipman, Wolfe & Co.

A Great Day for Boys!

Surprising how much money can be saved in these offerings of

All-Wool Overcoats at \$14.85

Sizes 6 to 12 years.

High Grade Knicker Suits at \$13.45

Sizes 6 to 17 years.

All-Wool Mackinaws at \$12.45

Sizes 8 to 16 years.

150 ALL-WOOL OVERCOATS

Sizes 6 to 12 years.

—Natty, double-breasted, full belted models with the convenient, attractive slash pockets and convertible collar. Choose from clever mixtures, plaids, checks and two-tone effects.
—Every coat absolutely all-wool.
—Every coat "satisfaction guaranteed."
—Every coat 15% to 25% reduced in price.

\$14.85

HIGH-GRADE KNICKER SUITS

Sizes 6 to 17 years.

—New fall models, Norfolks and belters, perfectly tailored; trousers full-cut, full-lined and have taped seams. Tweeds, homespun, cassimeres and chevots in smart mixtures, checks, stripes, navy serge.
—Every suit more than desirable.
—Every suit greatly reduced.

\$13.45

ALL-WOOL MACKINAWS

Sizes 8 to 16 years.

—Essentially a boys' coat, comfortable, durable and warm. Double-breasted, full belted styles with either patch or slash pockets, large roll or convertible collars in smart plaids, checks and plain colors.

\$12.45



These
Offerings Are
Regular
Merchandise
at Splendid
Price-
Reductions

—Fifth Floor, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE