## STANDARID EIGHT

The Public Is Invited to a Free Lecture on

## Conservation of Vision

By Dr. A. P. De Keyser
Tuesday, October 19, and Thurday, October 21, at 8 P. M.
AT THE DE KEYSER OPTICAL INSTITUTE Second Floor Columbia Building, Next Rivoli Theatre, 365 Washington Street

An illustrated lecture that will open your eyes to the necessity for
proper care of your eyes-it points the way to greater eye efficien. cy, and eye efficiency means greater physical and mental efficiency.




Children's Eyes Should Be Examined







Open Your Eyes and Your Ears to the Message Dr. De Keyser



> A0wr one conswixitioio wiso Bday, Oct. 19 or Thursdyy, Oct De Keyser Opticas Instiute
2d Floor Columbian Bidg.
heat Embargo Is Asked by Senator


ICK SHOE CO. - 112 FOURTH STREET


Portland Symphony Orchestra

Heilig Theatre, October 27th


BENNO MOISEIWITSCH
One of the Giants of the Piano
supert a Pritist whose appearance here is
gerty looked for by Porland music lovers.

## 

Gr his exclusive use on his present American tour.
He writes that the Mason \& Hamlin pianos are incomparable among instruments of their kind and hance the scope of music as an

Convenient terms of purchase if desired.
hind rileyB.Alien (C.
$\qquad$
A POWERFUL CAR Whether you test its great power upon the d Eight stands ou trafic downtown, the Standard Eight stands out O
One man may seek power only for the flouris of speed he can make with it. The great majority want power for the easy authority it gives them You have no hills on your. mind in the Standard Eight. It is a car of such power that it actually levels hills.
-
LEWIS E. OBYE MOTORS CO. DISTRIBUTORS BROADWAY AT COUCH SOME DEALERS' TERRITORY OPEN


