

Two Wonderful Purchases of Blouses and Petticoats

Of Unmatchably Fine Quality—Specially Priced
Which We Believe Women Will Find Irresistible

—Manufacturers, appreciating our enormous buying capacity, give us preference when offering merchandise at concessions. This preference places us in the happy position of being able to offer the same merchandise to our customers at great savings. Thus we find ourselves so situated in the matter of these Blouses and Petticoats. They are offered to you at prices so low that all price records this season are shattered.

—There are more than 3000 Blouses and 900 Petticoats, arranged for easy selection in price groups—seven groups of Blouses and two groups of Petticoats.

—The Blouses are dainty pieces of prettiness in georgette, crepe de chine and batiste, and in the groups will be found Blouses appropriate for all occasions—the street, and afternoon tea, and the theatre.

—The season's latest and most desirable styles are here. The present vogue of beaded designs distinguishes some, hand embroidery others, while for the conservative taste there are finest of tucks and plainest of finishes. There are collarless, plain and fancy collars, square, round and V-neck effects; long and short sleeves; in white, flesh, navy, black, brown, bisque, taupe, Orient purple, Miami, Hindu, peach and Aztec.

—The SILK PETTICOATS, of which there is a large assortment, have various pretty trimmings and are in emerald, navy, purple, rose, Pekin, black, taupe, Copenhagen, American beauty and changeable combinations. Many novelty effects and some have deep accordion pleating.



Group 1

1000 Blouses at—\$5.00 Each

—Crepe de chine and georgette Over-Blouses, Hip Blouses and Waists in fancy trimmed models and tailored effects.



Group 2

500 Blouses at—\$5.75 Each

—Georgette, crepe de chine and hand-made batiste Blouses trimmed with frills and beautifully beaded embroidery, hand-drawn work, fine lace and stitching.

The Burlingame Blouses

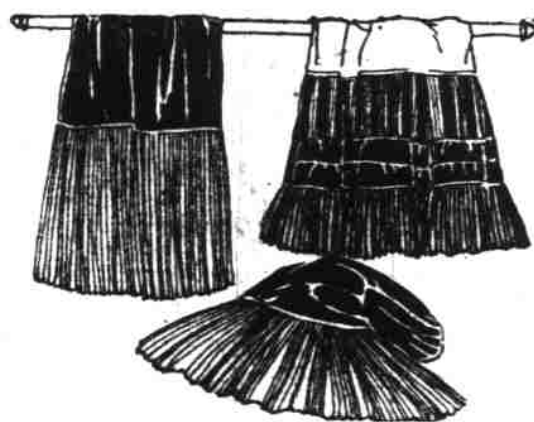
\$5.95—\$7.50

—The best workmanship and finish can be found on these Blouses.

—Those made of a very good quality of crepe de chine are very special, \$5.95.

—Those made of the best quality of crepe de chine, special \$7.50.

—In white, flesh, navy and black.



Group 3

400 Silk Petticoats at \$3.50 Each

—Taffeta, jersey and jersey-top petticoats trimmed with deep accordion pleating, knife pleating, tucking, stitching and narrow ruffles.

200 Georgette Blouses At \$3.75

—Pretty Blouses in an assortment showing beads, embroidery, tucks and finishes of hemstitching.

—In white, flesh, bisque, peach and navy.

—Any one or all of these blouses and petticoats may be ordered through our mail order service, but you are advised to take early advantage of this privilege.



Group 4

275 Blouses at—\$7.50 Each

—Georgette and crepe de chine Over-Blouses and Shirt Waists in novelty and plain tailored models. Embroidered, tucked and lace trimmed effects.



Group 5

250 Blouses at—\$10.00 Each

—Georgette and crepe de chine Over-Blouses, Hip Blouses and Waists, beautifully trimmed with wool embroidery, beads, real filet lace and narrow pleating.



Group 6

150 Blouses at—\$12.50 Each

—Georgette Blouses beautifully trimmed with real filet lace, hand embroidery and beading. Some silk embroidered in contrasting colors.



Group 7

500 Silk Petticoats at—\$5.00 Each

—All-silk jersey, jersey top and messaline Petticoats, some trimmed with block bands and Van Dyke points.

—Third Floor, Lipman, Wolfe & Co.

For Immediate
MAIL ORDER
SERVICE
Address Our
Personal Service
Bureau

Lipman Wolfe & Co.
"Merchandise of Merit Only"

At the Right Time

—The important part of doing the RIGHT THING is doing it at THE RIGHT TIME.

—Today so many are crying out from the hilltops about lowering prices.

—Four months ago this store took the leadership in lowering prices in Portland.

—We considered it our duty THEN to give our customers the benefit of the lowest possible prices. We did it voluntarily, too; not waiting until it became compulsory.

—We shall continue to do it, quietly, without burning a lot of red fire.

New Fall Models of Franco Corsets

—The appearance of a woman's costume is closely related to her mental and physical well-being.

—Franco Corsets are scientifically constructed. They assure the health and comfort that American women demand from their Corsets and give that fashionable appearance so essential to happiness.

—They are fabricated of fine broche and plain coutil, made real low bust, extra long over the hips and back. A model particularly pleasing to many women is one designed to take care of the figure with large thighs. There are also beautiful models for the average figure which give the youthful straight back effect. Corsets from \$5.50 to \$15.

—You are cordially invited to accept a trial fitting by one of our expert corsetiers.

—Fourth Floor, Lipman, Wolfe & Co.

Just Received and Added to the \$75,000 Sale of Silks A Most Remarkable Special Purchase of 36-in. Mignonette (Finest Tricolette) At Less Than 1/2 Price, \$2.75 Yard

—This is the material that you see in the finest manufactured tricolette blouses and dresses—in the newest shades, too—radio (a new blue), oriole (a pretty yellow) and Hindu (a rose tone), as well as black, seal, navy, ivory and taupe.

—Think how little will be the outlay for a dress pattern in this sale and you will surely decide to be here early and invest.

—You will note that one of the outstanding features of this sale is the extreme reduction on all staple, as well as fancy Silks, our entire stock being included at reductions of one-third to one-half.

—Second Floor, Lipman, Wolfe & Co.

Extra Special! For One Day Only! Ten Beautiful Styles of Crepe de Chine Envelope Chemises, \$1.95

—The material alone is worth the price, you could not purchase the crepe de chine that would be needed to make one of these garments at \$1.95.

—They are bargains extraordinary as every woman who sees them will concede. Ten beautiful styles from which to select. All full-cut and wonderfully well made. Built-up shoulder and strap effects. Richly trimmed in imitation cluny and filet lace, with shirrings, hemstitching and tiny flowers. Sizes 38 to 44.

—Fourth Floor, Lipman, Wolfe & Co.



Many Women Are Purchasing Our HANRO Underwear At Prices Prevailing Two Years Ago

—Following our announcement in the papers that this exceptionally fine underwear would be sold at prices which were being asked two years ago, there was a great response from women who are accustomed to wearing underwear of the Hanro quality and prefer it to all others. Among the customers, however, were a great many women who purchased Hanro for the first time and who were delighted with the quality obtainable at the prices.

—The Hanro Underwear is made in Switzerland. Each garment is swiss-ribbed and hand-finished with all the perfection of detail found in Swiss-made garments. The stout woman will find garments to fit her among the extra size pieces.

—Street Floor, Lipman, Wolfe & Co.

Foremost Among the Important Savings Opportunities in Our Reduction Sale of Our Entire Stock of Rugs and Draperies Are These Finest Wilton Rugs

—All the best known standard makes in the season's most wanted colors, such as Old Blue, Taupe, Rose, Mulberry and Tan, in beautiful Oriental Combinations.

27x54 in., spec'l \$14.00 6x9 feet, special \$87.50 9x12 ft., spec'l \$124.75
36x63 in., spec'l \$22.50 8 1/4 x 10 1/2 feet, \$119.50 9x12 ft., spec'l \$145.00
8 1/4 x 10 1/2 feet, \$137.50

—Fifth Floor, Lipman, Wolfe & Co.