

SOLE PORTLAND AGENTS FOR THE FAMOUS MADAME IRENE CORSETS—THIRD FLOOR

Meier & Frank Co.
 THE QUALITY STORE OF PORTLAND
 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th

Giving Portland Lower Prices

This Store Perseveres in Its Pioneering Efforts to Secure a More Normal Price Standard

Meier & Frank's Lower Prices Store

Saturday "specials" in almost every section of the Downstairs Store. Lower prices combined with good durable qualities. News that every father and mother will want to read tonight in order to be prepared for tomorrow.

Special Event Extraordinary!

WOMEN'S AND MISSES' APPAREL SECTIONS

Of the Downstairs Store Combine to Offer Wonderful Values at

\$5 \$10 \$15



Women's and Misses' Dresses \$10.00

Two good looking models pictured and there are many other styles of serviceable all wool serge in navy and black. Eton jacket, straight line, overskirt and coat dresses trimmed with braid and buttons. Exceptional values.

Women's and Misses' Dresses \$15.00

Pretty all wool dresses of serge, jersey and tricotine in popular navy blue, reindeer, brown and black. Made with long overskirts or belted and straight line models. Effectively trimmed with silk embroidery, braid and buttons. Sizes 16 to 44.

Women's and Misses' Coats \$15.00

Novelty plush and wool mixed coats in the popular sports length. Some fully lined, others half lined. Large collars and cuffs of the material. All belted in youthful fashion. Patch and tailored pockets in brown, tan, blue, gray, navy. Sizes 16 to 44. Unusual to get a good looking coat at \$15, isn't it!

Women's Skirts Special at \$5.00

Uncommonly attractive skirts of navy serge, plaids and stripes, in plain, gathered and accordion pleated styles. Wide belts and trimmed with buttons. Waist bands 26 to 31 inches. Exceptionally good at \$5.

Children's Coats Special at \$5.00

Putting down the price of a lot of good coats for children 3 to 14 years. Kersey, zibeline, matalamb and velveteen. Made with loose backs or belts and large collars of velveteen, beaver, plush or self materials, which button snugly to the throat. Lined and unlined. Green, blue, brown, burgundy and black.

Children's Coats Special at \$10.00

Of heavier colored plush, kersey, zibeline, velveteen and novelty plush. Made with large collars, novelty pockets and belts and yokes. Dark red, gray, tan, brown, taupe, green, blue and navy. Sizes 7 to 14 years.

Exceptional Autumn Millinery

\$5.49 to \$6.49



Every day new hats arrive. Dozens of different styles. Always something new to see and something so attractive that one just naturally thinks of the Downstairs Millinery Shop when one wants a moderately priced hat. New chin chin sailors, mushrooms and dress hats trimmed with ostrich feathers, flowers and embroidery. Hats of velvet, panne velvet and duvetyn. Brown, tan, taupe, navy, henna and blue. Wide variety at \$5.49 to \$6.49.

Children's Hats Special \$1.98

Children's hats trimmed with ribbon, flowers and streamers; black, brown, navy or old rose. Plenty of good looking ones to be had at this small price.

Children's Sample Shoes \$1.69 to \$4.65

Salesmen's samples at a third less than the regular retail prices. Sizes 8, 11 and 1 only. Only one of two pairs of a kind. Wise folk will select early.

Boys' Wool-Mixed Suits \$8.50

Boys of 7 to 17 years can be made happy this Saturday with a new suit at this modest price. These suits are of mixed wool and have full cut knickers and Norfolk style coats, with plain and pleated backs. Gray, brown and dark green mixtures in tweeds, chevots and homespun. Knickers with two buttons at knee and fully lined and with loops for belt.

Corduroy Suits Special \$8.50

200 suits of the mouse colored corduroy which always looks so well. Made with belted Norfolk coat and fully lined knickers, finished with two buttons at knee. Splendid for hard service. Sizes 7 to 15 years. If bought in the regular way these corduroy suits would sell for \$12.00.

Wool Mixed Knickers Special \$2.49

Sizes 7 to 17 years, in gray and brown chevot and tweed knickers. Full cut and with belt straps and two buttons at knee. Such extra knickers will add considerable wear to an odd coat.

—Meier & Frank's: Lower Price Store, Basement Balcony.

Special Albums 29c, 39c, 79c

Line covered photograph albums with 80 pages, 7x10-inch size, regularly \$1.00, now 79c. Film negative albums, regularly 50c, now 39c. Film negative albums, regularly 40c, now 29c. —Meier & Frank's: Main Floor. (Mail Orders Filled.)



Little Folks' Ironing Boards 79c

Betty and Dorothy and all of you other little housekeepers—here are fine dolls' clothes ironing boards just like mother's. Of wood, 25 inches long, 16 1/2 inches high and specially priced Saturday at 79c. When you finish ironing you can fold up these boards and put them away in your toy closet. —Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

Children's New Stockings to Save Darning

50c for well known brands of stockings of medium weight, fine ribbed cotton. Black or white, in sizes 5 to 9 1/2; tan in sizes 6 to 9 1/2. 75c for children's "pony" hse stockings, fine ribbed, medium weight, black or brown. Very durable.

\$2.25 for Jantzen's part wool sport sock for school wear; heather mixtures or plain khaki; all sizes for children.

\$1.00 for the regular \$1.50 grade of infants' pure silk white sock with roll tops and Richelieu rib. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

Mexican Pinoche 44c

Our regular 65c grade of delicious Mexican pinoche chock full of walnuts, offered as a week-end special at 44c. Packed in pound boxes. None delivered. Pinoche is always a favorite with the family. —Meier & Frank's: Main and Ninth Floors.

Corsets for Small and Medium Women \$1.89

Regularly \$2.50. Low and medium high corsets with long hips. In sizes 20 to 30. Made of white or pink coutil, and some have elastic at the top. Not all sizes in every style. No C. O. D.'s, credits or exchanges. —Meier & Frank's: Third Floor.

Week-End Toiletries

Tooth Pastes

Peppermint tooth paste 45c. Pebecco tooth paste 35c. Kolyinos tooth paste 25c. Colgate tooth paste 25c. Ipana tooth paste 50c. Vivomint 35c.

Soaps, Etc.

Shah of Persia glycerine soap 25c. Shah of Persia castile soap, 2 cakes 25c, cake 15c. Laco castile soap, 3 cakes 65c, cake 25c. Palmer's lotion soap, cake 25c. Immac, the new liquid deodorant, 50c.

Face Creams

Mavis cold cream 50c. Tokalon Roseated cream 75c. Melba massage cream 50c. Ayers Luxuria cream \$2, \$1.50, 75c. Flancess cream \$1, 60c. Miro Dena skin cream \$1.25, 65c. Aubrey Sisters cream \$1, 60c, 35c. Melorose cream 50c. Sempre Giovine 49c.

Powders

Mary Garden talcum, new size 35c. La Blanche face powder 49c. Java face powder 46c. Colgate talcum 25c, 18c. Squibb's talcum 25c. Williams talcum 18c.

Shaving Creams

Kranks shaving cream 65c, 50c, 35c. Mennen's shaving cream 37c. Palmolive shaving cream 35c. Williams shaving cream 35c. Colgate shaving cream 35c. Eozonal shaving cream \$1, 50c. —Meier & Frank's: Toilet Goods Shop, Main Floor.

Slashing Sale of Men's Shirts

Some of the finest shirt values a man could want.

New Silk Shirts \$6.75 Tax 38c

Our sale price on this lot averages less than half what they were made to sell for at retail. Silk shirts that until recently were within the means of the few are now, thanks to this sale, well within the reach of the many.

And SUCH SILKS: Heavy Woven Broadcloths, Pussy Willows, Crepes de Chine, Satin-striped Jacquards, Satin-striped Tub Silks. A number of finely serviceable silk-mixed shirts also at this price. First-class workmanship. Sizes 14 to 17.

Shirts at \$3.85 Tax 9c

2 of these shirts for \$7.50 (tax 15c). Splendid qualities of woven madras, flannel, Russian cord, repp, poplin, even some fiber and tub silk.

Shirts at \$1.85

Best shirts we've seen in a long time—better shirts, we'll wager, than you can easily remember having seen at this price. Oxfords, madrases, percales.

SOX—Buy Your Winter Supply

It's a safe bet that no better values are to be had on your favorite sox than these we offer today.

Good Cotton Sox 5 Pairs \$1

Dozen pairs \$2.25—Regular pair 25c pair. Substantial, good-wearing cotton sox in navy, brown and black. Sizes 9 to 11.

"Silk Maid" Sox Pair \$1

Regularly \$1.50 pair. FIRST QUALITY silk sox of this famous good Meier & Frank exclusive brand. Popular shades. Nearly all sizes in every color.

Silk Plated Sox Pair \$2.35

Add 14c government tax. Regularly \$4. Two-tone silk-plated sox with hand clocks in harmonious colorings. Full-fashioned sox of extra good quality.

Imported Wool Sox Pair \$1.39

2 pairs \$2.75. Regular \$2.50 grade. English wool sox in heather mixtures. Ribbed stitch effects.

Fiber Silk Sox Pair 49c

6 pairs \$2.85. Formerly \$1 pair. Heavy fiber silk sox that have been conspicuous by their absence for many months. Navy, cordovan and black. All popular sizes.

Franklin Cashmere Sox, 6-Pairs \$2.85

Regularly 75c pair. Ideal sox for wet and cold weather wear. Mostly black, some natural. In regular sizes.

"Eiffel" Lisle Sox 4 Pairs \$1

Dozen pairs \$2.85. Regularly 35c pair. Reinforced, splendid wearing quality. Black, white, cordovan, navy, palm beach, helio, light and dark gray. Sizes 9 1/2 to 11 1/2.

"Shawknit" Sox Pair 28c

Dozen pairs \$3.30. Regularly 40c pair. Shawknit, Middlesex and Parisiana sox of medium and heavy weight sea island cotton in all black and black with white feet. Sizes 9 1/2 to 12.

Buy the Dozen and Save More

These for Quick Reading

Balch-Price hats \$6.85 (tax 19c)—fur felt hats of superior quality at a third less. New styles and colors. Sizes 6 3/4 to 7 1/2.

Men's ties at 47c—excellent assortment taken from our regular \$1 and 75c lines.

Richmond union suits \$3.49—regular \$5 quality super and medium heavy union suits in long sleeves and ankle length style.

Men's sweaters \$5.95—regular \$8.50 to \$12.50 medium and heavy weight V neck sweater coats in good colors but broken lines of sizes.

Night shirts \$1.65—regular \$2.50 outing flannel night shirts with low or military collars.

Work gloves \$1—odds and ends of serviceable work gloves in various leathers and in sizes 8 1/2 to 11, reduced from \$1.75.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

Center Aisle, Bargain Square

1200 Fiber Slipons \$2.49
Regularly \$4 to \$5



Little short unbelted sleeveless slip-ons to wear under a coat or suit on a cool day. Warm as toast, as piquant as a sixteen year old girl, as pretty as spring flowers.

You can easily imagine how these charming garments will change the appearance of any blouse or frock. The belt shown in the picture is of leather and can be bought separately if you like the effect, because these slip-ons are complete without belts.

Two styles, with and without sailor collars and in plain or ribbed weave. Colors include pink, bisque, canary, salmon, orchid and mastic. Sizes 36 to 44.

Why not buy some for holiday gifts? —Meier & Frank's: Center Aisle, Main Floor. (Mail Orders Filled.)

4800 Pairs Women's

Silk and Fiber Stockings

Early this spring similar qualities were \$1.50, later we bought them to sell at 98c. Now nearly 5000 pairs at the extraordinary price of 2 pairs for \$1.

First quality lace striped stockings of pure silk and fiber mixed. Two tone and heather effects in brown and green, black and white, black and purple, brown, and white and other combinations.

Everybody will want such stockings at 2 pairs for \$1.00.

—Meier & Frank's: Center Aisle, Main Floor. (Mail Orders Filled.)

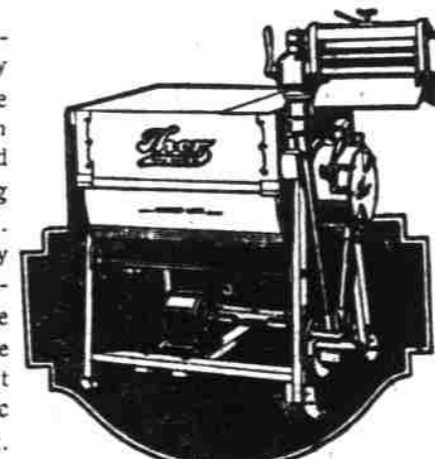
A Thor Washer Will Help Mother in a Big Way

Thor washes while mother markets or calls or visits her newly married daughter. Just put the soiled clothes into Thor, add warm water and soap, close the lid, and Thor keeps on washing and washing until the clothes are spotlessly clean. Thor makes wash day a wonderfully happy one for mothers and newlyweds. The Thor pictured has the swinging wringer, which can be placed any way most convenient. It is the latest improvement in electric washers and most women prefer it.

Thor with stationary wringer \$150.
Thor with swinging wringer \$160.

Your Own Terms in Reason

—Meier & Frank's: Electric Shop, Basement Balcony.



1 Package Ivory Soap Flakes FREE.



To each purchaser of Proctor & Gamble products to the value of 30c or more Saturday we will give one package of Ivory Soap Flakes free. These brands of soap—White Naphtha, Pearlina, Star Naphtha—are affected by this offering, as also the well known Crisco shortening, made by Proctor & Gamble.

Butter—Blue Ribbon, 2-lb. roll \$1.32.
Peas—Del Monte, fancy, small, No. 2 cans, dozen \$2.83, can 25c.
Eastern Corn—Maryland, Maine style pack, dozen \$2.25, 3 cans 58c.
Strawberry Preserves—Braden's, No. 1 jars, formerly 60c, jar 50c.
Coffee—Royal Banquet, 2 lbs, 89c, lb. 45c.
Tea—Lipton's, regular \$1 pound grade, 3 lb. can \$2.25.
Imported Sardines—Golf brand, small fish, regular 25c cans, 3 cans 55c, can 19c.

Biscuit Specials

Sweet biscuits, choice assortment, some 60c varieties, 1-lb. net, box 45c.
Saltine flakes, Long Branch wafers, thin, crisp, package 22c. —Meier & Frank's: Ninth Floor.

Jewel Shortening—8-lb. can \$2.05, 4-lb. can \$1.05.
Pork Sausage—Brookfield small link or meat, none delivered, 1-lb. cartons 45c.

Coffee Cake 30c

Delicious race track style, each 30c.
French chocolate cream rolls, 6 for 80c, each 15c.
Cup cakes, rich, golden, dozen 40c.
Raisin bread, Sun Maid variety, loaf 20c.