

Double Trading Stamps With Cash Purchases All Over the Store



Boxed Stationery Reduced

Main Floor—"Delmar" Correspondence Paper and Envelopes put up in one and two quire boxes. Regular \$5c to \$2.50 grades now selling at 1-3 OFF.

Olds, Wortman & King

The Standard Store of the Northwest
Entire Block—Morrison, Tenth, West Park and Alder Streets

65c Hair Brushes Special 39c

Main Floor—Hair Brushes of splendid quality. There are only 200 in this special lot. Regular 65c value—priced special for Unlucky Friday 39c



A Sale Unlike All Other Sales—Lucky for Those Who Come But Unlucky for Those Who Stay Away

Novelty Plaids 48c Yard

Main Floor—Washable wool-finish Plaids in a large assortment of pretty colorings. Suitable for children's school dresses, bathrobes, kimonos, etc. 32 inches wide. Yard 48c

"UNLUCKY FRIDAY"

Heavy Sheetting Reduced

Main Floor—Bleached Sheettings of a well known make offered for Unlucky Friday at special low prices. Supply your needs NOW! 81-in. Bleached 79c 90-in. Bleached 95c Sheetting, a yd. 79c Sheetting, a yd. 95c

13 Extra Special Bargains Have Been Selected As Feature Offerings for This Notable Event

Special No. 1

\$5.50 Bath Robes for \$3.29

Garment Salons, Second Floor

—Women's Bath Robes greatly underpriced for Unlucky Friday. Attractive styles with cord girdles, fancy pockets and collars. Made up in good quality blanket material, warm and comfy for winter wear. Floral and conventional designs in light and dark colors. Regular \$5.50 robes—now \$3.29

Special No. 5

Table Linen \$2.88

Main Floor—70 inch Pure Linen Damask in a choice selection of patterns. Made from finest grade of flax. This sells in the regular way at \$4.00 the yard. Special \$2.88 for Unlucky Friday—yard \$2.88

Special No. 6

Kid Gloves At 50c

Main Floor—Only 300 pairs in this lot. Kid and lambskin Gloves, pique or oversam sewn. Sizes 5½, 5¾ and 6. Mostly in black and white, but regular \$2.00 and \$3.00 values. Special at the pair 50c

Special No. 2

Sample Handkerchiefs

—Special Purchase and Sale!

—Over 5000 new Handkerchiefs in this sensational offering for Unlucky Friday. Sample lines and discontinued numbers from leading makers. An immense assortment of patterns to select from. Plain white, colored borders, colored corner embroidery, all-white embroidery. Fresh, clean stock just in by express. Here is a wonderful opportunity for thrifty shoppers to buy Handkerchiefs for gift giving at and below manufacturers' prices. On sale at the Center Circle, First Floor.



—6 Great Special Lots

8c, 10c, 15c, 19c, 25c, 39c

Special No. 3

Crepe Waists \$4.98

Second Floor—Women's Waists of Crepe de Chine. Tailored and novelty models with high or low necks. Sizes 36 to 52. \$6.95 to \$8.75 Waists—special at \$4.98

Special No. 10

Toilet Paper 20 for \$1

Main Floor—Silhouette Toilet Paper put up in large rolls selling ordinarily at 10c. Good quality. No telephone orders accepted. Special for one day—20 rolls at \$1

Special No. 4

500 Silk Remnants At ¼ to ½ Off

Main Floor—Taffetas, Satins, Messalines, Radiums, Charmeuse, Crepe de Chine, Meteor, Wash Silks, Printed Pussy Willows, Printed Satins, Printed Crepe de Chine, Silk Shirtings, etc., etc. Almost every desirable weave will be found in this assortment. Good useful lengths—1 to 6 yards. ¾ to ¾ off regular prices.

Special No. 11

Men's Hats ½ Price

Main Floor—Odd lines of Men's Derby Hats priced for quick clearance. Good styles and most all sizes in the sale. Regular \$3 and \$4 Hats for Unlucky Friday at \$1.50 and \$2

Special No. 12

Women's Shoes \$2 Pair

Basement—Regal Shoes with patent vamp and gray cloth tops. Full Louis heel and welt sole. Sizes 2½ to 7, widths A to D. No exchanges \$2 or refunds. Basement Sale at \$2

Special No. 7

Silk Chemise \$2.45

Second Floor—Women's Envelope Chemise of fine quality Crepe de Chine specially priced for Unlucky Friday. These are cut in good generous styles and are neatly trimmed with lace and hemstitching. The woman who likes to have a full supply of silk underwear should take advantage of this special offering \$2.45

Special No. 8

\$5 Union Suits \$2.50

Main Floor—Men's natural Merino Union Suits of a well known make. Good, heavy weight for winter wear. Take advantage of this sale and buy high-grade Underwear at just half price. Every garment is perfect and there are all sizes in the sale. Reg. \$5 Union Suits \$2.50

Special No. 9

Women's Silk Petticoats Special \$3.98

—The Basement Garment Store offers a limited number of Women's Silk Petticoats Unlucky Friday at above special price. Positively no telephone, C. O. D. or mail orders accepted and not more than 2 petticoats sold to a customer. Several smart styles in wanted colors to wear with new Fall Suits and Dresses. Owing to limited quantity early shopping is to your advantage. Special \$3.98

Basement Underprice Store

Special No. 13

Leather Bags Special at \$20 Values to \$35



3d Floor—Genuine Walrus, Seal and Cow Hide Traveling Bags in black. 16, 17 and 18 inch sizes. Hand sewed frame single and double handles, leather lined. Splendid well made Bags for women. Many of these are from lines selling heretofore at \$25 to \$35—priced special \$20

Double Stamps!

Additional Offerings for "Unlucky Friday"—Extraordinary Savings

Semi-Annual Sale of Pattern Hats

—Hats Worth Up to \$40

\$15

The Sale You Have Been Waiting For!

—Friday morning we launch our Semi-Annual Sale of Pattern Hats. This has become one of the most important millinery events in Portland and hundreds of women wait for it because they know the values offered are never equaled elsewhere in the city. Over 100 beautiful Hats will go into the sale. Dress, Semi-Dress, Tailored and Sport Hats in the season's smartest modes. Hats for all types and for every purpose. Duvelty and Velvet Hats in many beautiful combinations. Fur trimmed Hats and many exquisite creations trimmed with hand-made flowers, burnt ostrich, burnt goose, ribbons, other novelties. \$18, \$20, \$22.50, \$25, \$30, \$37.50, \$40 Hats at \$15

Millinery Salons, 2d Floor
See Morrison St. Window



Blankets at Special Prices



—9.00 White Blankets, full size—Unlucky Friday Sale \$6.95
—\$12.50 White Wool Blankets—special at, a pair \$9.90
—Many other special bargains offered in WOOL and COTTON BLANKETS.
—Bed Pillows, \$4.50 grade. Priced special for this sale \$3.95
Double Stamps With Cash Purchases

Basement Millinery

\$4.69 to \$6.69

Hat Shapes \$3.69

Basement—New Turbans, Tams, Colonials, Droops and other popular styles. Plain velvet, plaited velvet and velvet combined with embroidered duvelty. Black, brown, navy and two-tone effects. At little expense one can trim one of these shapes into a smart, becoming hat for winter wear. \$4.69, \$5.69, \$6.69 grades—at \$3.69

—New Hat Trimmings offered at special prices in the Basement.

Women's

\$10.50 Shoes \$6.95

Main Floor—Women's Laced Boots of brown kid. Military or half Louis heels, welted soles. Regular \$10.50 Shoes—special at \$6.95
—\$10.50 Black Kid Laced Shoes with leather Louis heels or military heels. Special, the pair \$6.95
—Black Kid Laced Shoes with round toes and flat heels. \$10.50 pair \$6.95
—Black or Brown Kid Laced Shoes with military or high curved heels, cloth tops. Regular \$9 and \$10.50 Shoes—special at, pair \$6.95

Notions Special Offerings for Unlucky Friday

—Bone Hair Pins in assorted sizes and colors. Regular 15c grade. Special 2 packages \$1
—Leading Lady Hair Nets with elastic. Priced special, dozen \$1
—Sure-Fit Snap fasteners in black, white. All sizes. Regular 10c kind—priced special at 5c
—Spool Silk for hand or machine use. 50 yds. Black, white or colors. Special, dozen 75c
—Whisk Brooms in assorted sizes. 50c, 65c values at 35c

Jewelry

—Cameo Rings and Brooches with solid gold mountings. Well worth double the sale price. Regular \$12.50 For Unlucky Friday at \$12.50

Gossard Corsets Special \$1

Second Floor—Discontinued models in Gossard Front-Laced Corsets at a sacrifice price to close out a small lot in sizes 19, 20 and 21 only. Made up in plain and fancy batistes. Several good models but only 3 sizes as noted \$1.00 above. Regular \$7.50 Corsets—Unlucky Friday \$1.00

Brassieres at 59c

Second Floor—Nature's Rival Bandeau Brassieres of heavy basket cloth, rayon or aia materials. Front and back hooked styles. Flesh and white. The grades you have been paying 75c and 85c for all season. Priced special at 59c

Night Gowns \$2.49

Second Floor—Women's Muslin Night Gowns in high neck, long sleeve styles. Trimmed with embroidery edges and insertions. Of excellent quality and well made \$2.49



Regular \$1.75

Wool Serge \$1.10 Yd.

Main Floor—You save 65c on every yard of this good Serge you buy Unlucky Friday. 36 inches wide. Splendid quality Storm Serge in navy, dark navy, green, plum and copen. Regular \$1.75 value—at, yd. \$1.10
—WASH SATIN in pink or white. Full 36 inches wide and regular \$2.50 grade. The yard \$1.89

\$3.50 Lining \$2.75 Yd.

Main Floor—Plain and brocaded cotton Back Lining Satin in all standard colors. 36 inches wide. The regular \$3.50 grade—special at, yd. \$2.75

Figured Sateen \$1.49 Yd.

Main Floor—Printed Sateens for linings and petticoats. Good selection of novelty patterns. 36 inches wide. Regular \$1.65 grade. Specially priced at, the yard \$1.49

\$4.50 Silk Vests \$2.95

—Main Floor

—Women's Silk Vests in Kayser and Vanity Fair makes. Band top styles. Fine quality tricot silk in flesh and white. All regular sizes. Regular \$4.50 \$2.95 Vests. Unlucky Friday.

Silk Bloomers \$3.95

—Women's Milanese Silk Bloomers in flesh color. Vanity Fair make. Regular \$6.50, values. Special Unlucky Friday \$3.95

Women's \$8.50 Silk Umbrellas \$6.95

Silk Hosiery at \$1.15

Main Floor—Women's high-grade Silk Umbrellas—new shipment just received in time for the Unlucky Friday Sale. Black, navy, green, taupe, red and king's blue. Large ring handles and two-tone ferrules. \$8.50, Umbrellas, special \$6.95



Main Floor—Women's Silk Hosiery specially priced for Unlucky Friday. Lisle heels, toes and garter tops. White, black and colors. Some are slightly imperfect but the great majority are of first quality. All sizes. Special priced, the pair \$1.15

\$2.75 Aprons \$1.98

Basement—Women's Apron Dresses of genuine Amoskeag Chambray in pink, blue and green. Neck, sleeves and pockets trimmed with ric-rac braid. Reg. \$2.75 \$1.98

Rag Rugs For Less

3d Floor—New assortment of Rag Rugs in hit-and-miss effects now offered at reduced prices, as follows:

—Rag Rugs, size 24x36 inches. Priced special at \$1.98
—Rag Rugs, size 24x48 inches. Priced special at \$2.48
—Rag Rugs, size 27x54 inches. Priced special at \$2.89
—Rag Rugs, size 30x60 inches. Priced special at \$3.78
—Rag Rugs, size 36x72 inches. Priced special at \$5.48

Rug Department, Third Floor

Great Sale of White Enameled Ware in the Basement!