

Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
1000 Broadway, Astoria Bldg.

2 Sales That Confirm Our Policy of Giving Portland Lower Prices

Charge Purchases Go On October Bills

Further Illustrations of the Truth of the Saying That
"It Always Pays to Shop at Meier & Frank's"

Event No. 1

Great Month-End Sale of SHOES

Priced **10% to 50% Less**

Meier & Frank regular makes of shoes at reductions of 10% to 50%

In this sale are all the small groups of good shoes left over from summer selling as well as representative lots of some of the new autumn shoes.

High shoes and low shoes. Popular colors and styles. Dress shoes, school shoes, work shoes.

Where lots are broken by the heavy selling we shall endeavor to add reinforcements from our regular stocks of equal grades to those announced for the first day.

Choose now—for the whole family—at discounts of 10% to 50% from our regular prices.

Women's Shoes \$4.35
Were \$6 to \$10

Pumps, oxfords and high shoes. Patent leather, black kid and tan leather. High, medium and low heels. Broken size assortments, but all sizes in the lot.

Women's Shoes \$6.35
Were \$8 to \$12

Women's and schoolgirls' high shoes in lace and button styles. Black kid and calfskin, dark brown kid and calfskin and patent leather. Broken sizes, but all sizes in the group.

Women's Shoes \$8.65
Were \$10 to \$14

Women's pumps, oxfords and a few high shoes. Patent leather, black kid and brown kid one eyelet ties with high, French or baby French heels, plain opera and tongue pumps in black kid, patent leather and brown kid with Louis or baby French heels; black kid, gray, maple and brown kid lace shoes. Broken size assortments, but all sizes in the lot.

Women's Shoes \$10.85
Were \$12.50 to \$16

Dress and street shoes with medium and high heels for women. Lace and button styles. Dark gray, maple and dark brown kid boots in lace styles. Black and dark tan calfskin button boots with cloth tops. Black kid lace boots with military or French heels.

Women's Shoes \$14.35
Were \$16 to \$20

J. & T. Cousins and other high-grade shoes for dress and street wear.

Patent and dull leather button shoes with colored cloth or kid tops. Dark gray and brown kid shoes, button or lace style. Black kid lace shoes. High or medium heels. All sizes in the lot.

Children's Shoes \$3.15
Sizes 5 to 8

Sizes 8 1/2 to 11, pair \$3.65. Sizes 11 1/2 to 2, pair \$4.35.

Included are fine Cramer shoes for dress, also good solid leather scuffer shoes, which are made to stand hard school wear. Nature shaped.

Lace or button styles. Dark or light tan, smoked black kid and patent leathers. Some have colored cloth or black velvet tops.

Men's Shoes \$5.95
Were \$7 to \$11

Men's black calfskin shoes with medium or English toes, leather or rubber soles.

Dress shoes of patent leather in lace and button style, some with cloth tops. Broken size assortments but nearly every size in the lot.

Men's Shoes \$8.85
Were \$10 to \$14

Famous navy shoes of black leather. Shoes which give extra comfort and wear.

Also black calfskin or kid shoes in lace and button styles, with durable soles and full uppers.

All sizes in the lot.

Men's Shoes \$9.85
Were \$11 to \$15

Dark and medium shades of tan leather shoes in lace and button style. English and medium toes. Some have colored tops. Extra quality.

Boys' Shoes \$4.95
Sizes 1 to 6

Black button and lace shoes and dark tan shoes made on army lasts. Kinds made for rough wear.

Broken size assortments but nearly all sizes in the lot.

Boys' Shoes \$5.65
Sizes 11 to 13 1/2

Black calfskin shoes for dress or school. English and medium toes. Broken sizes, but all sizes in the lot.

—Meier & Frank's: Shoe Shop, Third Floor. (Mail Orders Filled.)

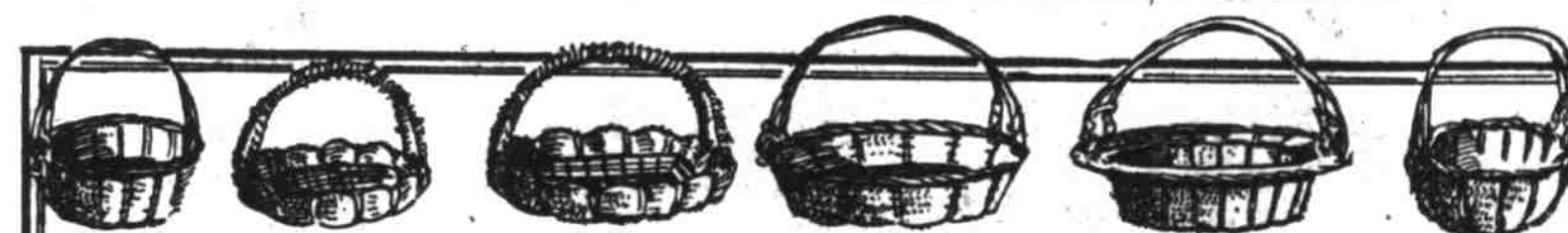
Event No. 2

Great Semi-Annual Sale of HOUSEWARES

Thousands of items of MEIER & FRANK standard quality housewares at important semi-annual savings. Far too many to list, even "heads of chapters" here. But come prepared to save on America's best housewares of many kinds for kitchen, pantry, bathroom, laundry, etc. The sale

is based on QUALITY all the way through. And the savings are REAL. So the wise housekeeper will check up her requirements and supply them now. Sale ends Thursday evening. Complete list of items will be bulletined in the Housewares Store tomorrow.

—Meier & Frank's: Housewares Store, Basement. (Mail Orders Filled.)



Center Aisle Bargain Square

1200 Fancy Baskets
49c 59c 89c

All the eight different styles pictured come in two or three sizes and many colors. Lovely one of natural grass color combined with orange, maroon, bright green. Sandwich, fruit, shopping and work baskets. Decorative affairs for any place in the home. Many of them charming for flowers.

Regular 75c to \$1.50 Values
We miss our guess if these 1200 baskets do not sell out in a jiffy. They are certainly the prettiest and least expensive baskets we have had in the store for many months. Made of grass and bamboo and all imported from the Orient.

Try and arrange to be here early.

—Meier & Frank's: Center Aisle, Main Floor (Mail Orders Filled.)

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1000 Broadway, Astoria Bldg.

Will Launch Tomorrow a

First-of-the-Season Sale Warm Flannelette Night Wear

For Men, Women and Children at Astonishing Prices

Women's night gowns, men's night shirts and pajamas, children's night gowns and sleepers. Splendid assortment of wanted styles in all sizes for men, women and children. Nice soft fleecy flannelette in white or stripes, cut plenty full. Opportunity to SAVE on our regularly lower than elsewhere prices of these wanted garments.



Women's Night Gowns \$1.69
Were \$1.98 to \$2.29

Slip-over night gowns made of good outing cloth in plain white or fancy stripes. Round and square yokes, some trimmed with fancy braid or shell edging, others hemstitched. All sizes.

Women's Night Gowns \$1.98
Were \$2.69

Dozen styles of women's outing flannel gowns in plain white and fancy stripes. High and low necks with and without collars. Long and short sleeves. All have double yokes. Trimmed with fancy feather stitching and braids.

Women's Night Gowns \$2.49
Were \$2.98

Square and round neck night gowns of white and fancy striped outing flannel. With and without collars. Many are embroidered. All regular sizes and extra large garments up to size 20.

Child's Night Gown 89c
Specially Priced

Sizes up to 6 years in these white and fancy striped outing cloth night gowns made without collars.

Sleepers \$1.29

White or fancy outing cloth in regulation sleeper style made with feet so that the children cannot get cold on chilly autumn nights. Trimmed with double stitched bands.

Night Gowns \$1.59
Were \$2.29

Sizes 8 to 14 years in white and mottled flannelette of good quality.

Boys' Garments 89c

Sizes 8 to 16 years in blue and pink striped outing cloth night gowns with turn-over collars.

Men's Night Shirts \$1.69
Were \$1.98

Sizes 16 to 20 in pink and blue striped outing cloth night shirts, full cut. Military collars.

Men's Night Shirts \$2.39
Were \$2.98

Sizes 16 to 19 in better grade outing night shirts with military collars. Pink, blue and combination shades in narrow and broad stripes. Braid-trimmed at neck.

Men's Pajamas \$2.69
Were \$3.50

Sizes 36 to 44 in the better kind of outing cloth with soft fleecy surface. Blue or pink stripes. Full cut garments. Military collars. Outside pocket. —Meier & Frank's: Lower Price Store, Basement Balcony. (Mail Orders Filled.)



Showing You 15 Ways to Invest
A Two-Spot to Good Advantage

BIG \$2 DAY

Don't have to say much—refined gold needs no gilding—but let the prices talk.

Men's \$2.50 to \$4 Neckties

In some cases one dollar does the work of two. Any way you figure it the saving is considerable. Patterns and colors to please men of many tastes.

3 Pairs "Shawknit" Silk Sox

These are an excellent dollar a pair value—we throw in an extra pair for 72 day. Popular colors.

2 Men's Silk Knit Ties

Standard \$1.50 and \$1.75 grades. Every man should have at least two silk knit ties.

4 Pairs Cashmere Sox

"Franklin" Sox—An A. No. 1 brand of cashmere hose getting regularly at 75c pair. They have the warmth and comfort qualities men want for cold and rainy days.

5 Pairs "Miller" Sox

They're known as the Sox with the "iron heel and toe" to symbolize their extraordinary wearing quality. Black, white, colors.

Imported Wool Hose

The man with a fondness for fine imported wool hose can gratify it in this sale and exercise economy at the same time. Drop stitch and embroidered effects. Handsome colors.

Men's \$4 Dress Gloves

Half price for the finely serviceable "Elite" gray mocha dress gloves with spearpoint backs. Snap wrist.

Men's Work Gloves

Regular \$3 Simmons gauntlet horsehide work gloves with reinforced wrists.

Poplin and Oxford Shirts

Again we get close to half price territory. Shirts that any man can wear. Sizes from 14 to 17 included, biggest selection in the 16, 16 1/2 and 16 sizes. Extraordinary!

Blue Flannel Shirts

The reliable "Summit" shirts of heavy cotton flannel in navy blue. They were \$2.85 not so long ago.

Men's Union Suits

Just the sort men want for colder weather—medium weight slightly fleeced cotton ribbed union suits in long sleeves, ankle length style. Gray and ecru. Sizes 34 to 46.

2 Pairs Suspenders

These are the regular \$1.50 suspenders of good lisle webbing with leather ends.

Men's \$4 Belts

Slightly serviceable leather belts with silver plated buckle suitable for engraving.

Kum-a-Part Cuff Links

Half price while the quantity lasts for the nationally known Kum-a-Part cuff links. Come apart or go together in a jiffy.

Boys' \$3.50 Sweater Coats

Only 60 garments in this lot of ruff-neck sweater coats in sizes 28 to 34 inclusive. Navy, brown, green, cardinal. Two pockets.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

Ninth Floor Specials

Sugar Peas, Del Monte new pack, carefully graded, case \$5.18, doz. \$2.60.

June Peas, Certified, small, sifted, doz. \$2.85, can 25c.

Corn, Iowa, sweet and tender, case \$4.65, doz. \$2.35.

Cocoa, Hershey's, 1/2 lb. tins, 2 tins 55c, tin 28c.

Premium Chocolate, Ghirardelli's, 1/2 lb. cakes, 2 cakes 50c, cake 26c.

Best Preserves, Red Ribbon, loganberry or blackberry, tall jars 45c.

Tree Tea, high grade Ceylon blend, 4-lb. package 50c.

Olive Oil, Pompeian, 1/2 gal. \$3.49, qt. \$1.75.

Jewell Shortening, 8-lb. pails \$2.05, the 4-lb. pails \$1.05.

Telephone service direct to department—competent grocery saleswomen take orders from 8 A. M. to 5:45 P. M.

Raisin Rolls, doz. 25c

The Daylight Bakery's contribution for Tuesday.

Apple tarts, made from fresh apples, 25c.

Layer cakes, several flavors, 60c.

White bread, the quality loaf 17c.

Beechnut Gum, pkg. 5c

The Candy Shop has lots of Beechnut at a nickel.

—Meier & Frank's: Ninth Floor.