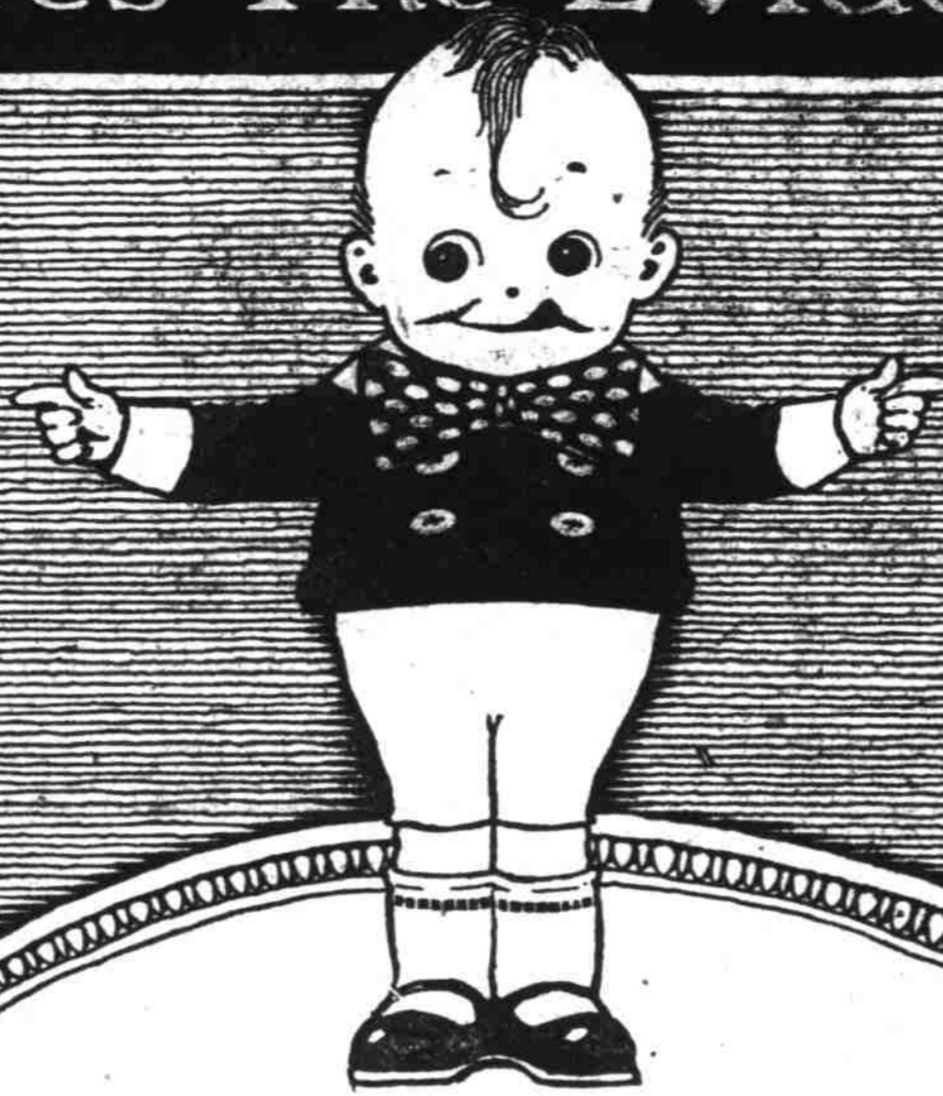


Highest Quality Baking Powder

Here's The Evidence



WORLD'S
PURE FOOD EXPOSITION
CHICAGO



PARIS
EXPOSITION
PARIS, FRANCE

The greatest baking powder experts in the world pronounce Calumet the most meritorious of baking powders. They don't guess—they *know*. They proved Calumet "Best by actual Test."

CALUMET BAKING POWDER

is used exclusively by leading Chefs, Domestic Scientists, Restaurants, Hotels, Railroads—because it gives best results. The most particular buyers of baking powder—the best informed baking powder experts—say that Calumet is the purest, most dependable, most economical baking powder manufactured.

Millions of housewives have arrived at the *same* conclusion. Day in, day out—month after month—more pounds of Calumet are sold than any other brand.

The economy of Calumet is threefold—You save when you buy it—moderate in price.

Make Note of This

When you buy a pound of Calumet you get a full pound—16 ounces. Some high-priced powders are now being put on the market in 12 ounce cans instead of a pound.

Be sure you are getting a pound when you want it. No short weights with Calumet.

You save when you use it—has more than the ordinary leavening strength—therefore you use less. You save materials it is used with—never fails in the slightest degree—always produces with *any* kind of flour, tender tasty, wholesome bakings of a most delicious flavor.

Made in the largest and finest baking powder factory in existence. Sold under a guarantee of money back if you don't find it "*Best by Test*."

Order a can today. Profit by the experience of the *most* experienced baking powder users. *Know* that you are getting the greatest baking powder merit ever offered.

Valuable 72-Page Cook Book

Handsomely illustrated in colors. Hundreds of tested recipes, selected favorites of famous chefs. Scores of new ways of reducing housework and household expenses. Urgently needed in every home. Send slip found in can of Calumet and only five 2-cent stamps to help cover cost of packing and mailing. Calumet Baking Powder Co., 4100-4124 Fillmore St., Chicago, Ill.



BEST BY TEST