

RUE DE LA PAIX CANDIES—UNIQUELY DELECTABLE IN FLAVOR—STREET FLOOR

Address the Personal Service Bureau
For quick, expert, personal mail-order service

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Charge Purchases Made Monday
Will appear on statements rendered November First

Super-Extraordinary Sale -- Crepe de Chine and Wash Satin Underwear

Beauty
Comfort
Style

MODART CORSETS
Front Laced

\$6.50
to \$25

For Every Figure



WHAT a world of meaning in these three words—Beauty, Comfort, Style! They are words, however, that every woman applies when seeking a corset. Her artistic eye demands beauty, but unless there is comfort and style, the beauty has lost its charm. Modart Front-Laced Corsets are designed to meet these demands.

—They are made of such beautiful and exquisite materials as:

Fancy Figured Batiste	Coutil	Pekin Stripe
Brocade	Silk Broche	Embroidered Silk
	Plain Heavy Silk	

—Every detail of the Modart Front-Laced Corset is worked out with the idea of comfort, superiority in style, fit and workmanship.

—Beautiful New Fall Models of Modarts are here, designed to corset every figure—the school girl, her mother, aunts, sisters and cousins—slender figures—average and stout figures. The slender woman realizes the necessity of a Modart to bring out and enhance her chief charm—the average figure needs the Modart to maintain symmetry of line and grace—and the stout figure, most of all, demands the Modart which smooths out unflattering proportions.

—In our Corset Salons is a corps of expert corsetiers who will be glad to extend to you every courtesy.

YOU ARE CORDIALLY INVITED
TO ACCEPT A TRIAL FITTING

—Corset Salons, Fourth Floor, Lipman, Wolfe & Co.

—Hundreds of garments from regular stocks—beautiful styles, exquisite quality, dependable makes, all at special prices—yes, many of them for what the materials alone would cost you!

Charming Envelope Chemise

Extra Special!
Envelopes \$3.45

—Pure silk crepe de chine envelopes, in flesh, regulation and strap styles; some with deep yokes of Val. and shadow laces combined with embroidered georgette in shirred effects.

\$4.95

—Flesh crepe de chine and wash satin fashion these exquisite envelopes in tailored and lace trimmed, regulation and strap styles. Yokes of Val. lace, ribbon and georgette insertions, deep shirring, hemstitching, tucks and trimmed edges are among the charming details. Sizes 38 to 44.

Crepe de Chine Gowns

\$4.95

—Full-cut, full-length gowns of flesh crepe de chine would in themselves be very specially priced at \$4.95, and this offering is made even more wonderful by the lace yokes, shirrings and ribbon edgings and the lovely sleeveless styles with square and V-necks and empire effects.

\$6.95

—Tailored and lace-trimmed slip-over gowns, in flesh tint, made with strap or sleeve effect, insertions of georgette and lace, deep yokes of fine pattern Val. lace and bows of Lady Fair ribbon; also tailored styles.

Camisoles—\$1.75-\$1.95

—Crepe de chine and wash satin camisoles in flesh and white, slip-over and open-front styles; regulation, armhole and strap effects. Brocade ribbon, laces, pintucks, hemstitching and ribbon beading. Sizes 36 to 44, \$1.75. Others, special \$1.95.

Bloomers—\$2.45-\$2.95

—Bloomers of flesh and white wash satin, reinforced, finished with elastic at waist and knee and hemstitched edge—\$2.45.
—White crepe de chine step-ins, lace trimmed and bloomers of heavy wash satin, in flesh and white, tailored, lace trimmed and ruffled—\$2.95.

Newest Styles in Pajamas

Boudoir Caps
\$1.35, \$1.95, \$2.50

—Colors, styles, fabrics, everything that adds beauty to beauty, is commingled in these flatteringly beautiful caps and all are very specially priced.

\$9.95

—Decidedly chic are these one and two-piece pajamas, in slip-over and open-front styles, evolved of flesh crepe de chine and wash satin, rich in fabric and trimming. Charming models, sleeveless or with kimono sleeves, enhanced at front and back by wide lace edgings and insertions, hemstitching, shirrings, wee bows and French flowers. Special, \$9.95.

—Fourth Floor, Lipman, Wolfe & Co.

SKETCHED



\$25,000 SALE OF FINE RUGS AND CURTAINS--SAVINGS EXTRAORDINARY!

Special! Wilton Rugs

—All the superior Wilton standard, in the most desirable colors and color combinations, and in the newest attractive designs. Linen colored fringe.

—Size 27 x54 in. Very Special \$ 13.75
—Size 36 x63 in. Very Special \$ 21.00
—Size 6 x 9 ft. Very Special \$ 74.50
—Size 8 1/4 x10 1/2 ft. Very Special \$102.50
—Size 9 x12 ft. Very Special \$107.50

An Extra-Special Lot of

Finest Wilton Rugs

—In soft, rich colorings, and the season's newest designs.

—Size 27 x54 in. Special \$ 17.45
—Size 36 x63 in. Special \$ 29.75
—Size 8 1/4 x10 1/2 ft. Special \$152.50
—Size 9 x12 ft. Special \$168.75

High-Grade Axminster Rugs

\$59.75 Two Lots, \$69.75
Size 9x12 Ft.

—In soft, rich, delicately harmonizing colors. Most suitable for living room or dining room.

A Large Assortment
Wool and
Fiber Rugs

Rag Rugs
\$1.59

—Neat, small designs, in blue, tan and combination colors.
Size 7 1/2 x 9 ft., spl. \$15.95
Size 7 1/2 x10 1/2 ft., spl. \$16.95
Size 8 1/2 x10 1/2 ft., spl. \$17.95
Size 9 x12 ft., spl. \$19.95

25x50 In., Special
—Solid-color rugs with fancy borders. In blue, pink, green and yellow. Washable and reversible.

Extra!
Wilton
Rugs
9x12-Ft.
\$94.50

A Special of
Specials!

—Excellent quality rugs in blue, rose, and taupe colored borders; plain and figured centers, at a price that commands attention.

Imported
Japanese Rugs
9x12-Ft.

Very Special
\$79.50

—Jute rugs that have all the appearance of costly genuine Chinese rugs. Firmly woven in the soft, rich colors, rose, gold, and natural.

Range of Choice
Quality Selections
Lowest Prices

THREE great features of paramount importance to you in the selection of floor-coverings and draperies.

—Our stocks are at their height in size and quality. Our prices, always closely conservative, are now sensationally low. Read carefully the list of specials, and come tomorrow, if only to compare.

Extraordinary Special!

Rich Chenille Rugs

\$149.75

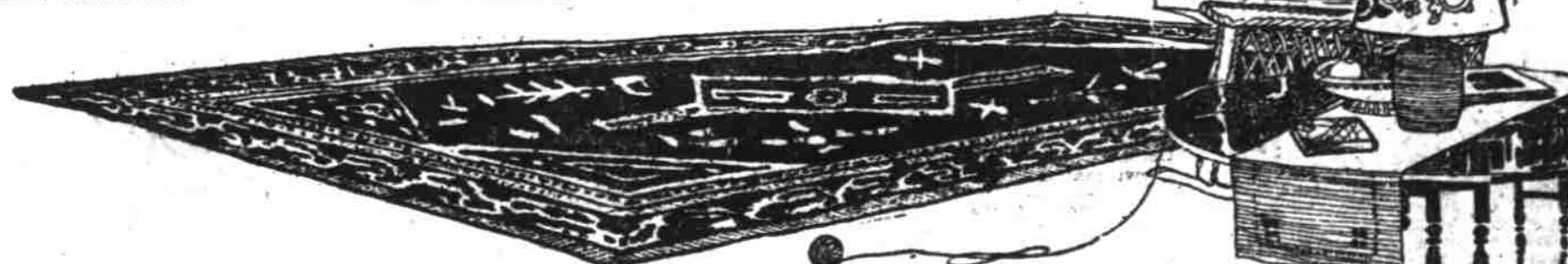
—Plain-colored Chenilles with two-toned borders; firmly woven.

Taupe Sand Blue
Rose Mulberry

Seamless Velvet Rugs

Size 9x12 Ft., \$42.50
Special

—Oriental and conventional patterns in beautiful color combinations.



New Curtains

Of Filet \$6.95
Net, Pair

—Here is the opportunity to renew the "hominess" of your house with fresh curtaining at a price that justifies the seeming luxury.

—These curtains are firmly made with plain centers and neat lace edges, and are finished with an attractive border. A very serviceable curtain for living room and dining room.

New Ruffled Curtains

Extra Special \$5.95 Pair

—Of dainty, figured marquises and curtain Swisses. A very attractive curtain at an irresistibly attractive price.

SPECIAL!

1000 Yds. Cretonne

—Of a good, heavy quality. In a large assortment of lovely floral patterns.
—You will do well to buy at this price. 59c Yd.

Inlaid Linoleum
Special \$1.95
Sq. Yd.

—In tile patterns. Most desirable for kitchen and bathroom.
Printed Linoleum
Special \$1.29
Sq. Yd.
—The best standard quality of printed linoleum.

VERY SPECIAL!
Kleanwell Carpet
Sweepers, \$1.49

—This sweeper will accomplish the work of a much more expensive sweeper.
—Equipped with rubber tires, corner protectors and an excellent bristle brush.

—Fifth Floor, Lipman, Wolfe & Co.